





CASE STUDY



ELLUC Projects Ltd



Small business timescales alongside large business capabilities ensure increasing growth at ELLUC Projects

ELLUC Projects; a continuously expanding and well established Civil and Structural Engineering Company cemented their mark across the Midlands by opening a new office in 2016. Based in Redditch due to its unique location in terms of great transport links and escaping the surrounding Birmingham traffic, it has proven to be a beneficial move for ELLUC.

Elliot Mcloughlin, Business Development Director for ELLUC Projects said:

"We set up our Midlands operations in Redditch during implementing our expansion plans for full UK coverage; giving us a central base which we can serve our clients from.

We currently have offices in the North West, Yorkshire, Midlands and across the Southern Counties. Being ranked recently as one of Europe's fastest developing companies alongside working on a variety of residential, commercial, custodial and industrial schemes - not only in the UK but as far as Australia – ELLUC had a pressing demand to increase capacity in terms of equipment and personnel."

Due to the ongoing growth and success outlined in 2016, ELLUC's teams have continued to expand across all regions. Now, in 2018, ELLUC have already hit the ground running with constant success month upon month thanks to the hard work put in internally to secure great project wins. ELLUC looks to continue expanding its team in Birmingham and beyond.

If a role in an exciting and innovative business is for you, please get in contact.

For more information about the Business Innovation Grant and other business programmes, visit http://www.nwedr.org.uk/ and to join the success of ELLUC Projects' growth, visit http://www.ellucprojects.co.uk/careers/

The Business Growth Programme

ELLUC upgraded and purchased new equipment worth £28k with support from the Business Growth Programme when they expanded their Redditch office. Managed by Birmingham City Council and part-funded by the European Regional Development Fund, the Business Growth Programme is designed to assist existing B2B Small to Medium sized Enterprises ready to invest, grow and create jobs.

For more information about the Business Growth Programme, visit www.birmingham.gov.uk/bgp



The Business Growth Programme (BGP) — managed by Birmingham City Council's Business Development & Innovation Team and part-funded by the European Regional Development Fund offers a comprehensive package of business support to B2B Small to Medium sized Enterprises (SMEs) based in the Greater Birmingham & Solihull, Stoke-on-Trent and Staffordshire, and The Marches Local Enterprise Partnership (LEP) areas.

The Business Growth Programme has received or is receiving up to £16.3m of funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department of Communities and Local Government is the Managing Authority for European Regional Development Fund. Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit https://gov.uk/european-growth-fund.