



CASE STUDY

R H Nuttall Ltd

A company based in Nechells Green, Birmingham has purchased a new automatic travelling head press and feed system, thanks to a grant from the **Business Growth Programme**.

Established in 1967 R H Nuttall is an advanced material manufacturer, with generations of experience in developing and manufacturing an extensive bespoke range of products from non-metallic products.

R H Nuttall identified a demand for larger components to be produced at a speed beyond their capability, and after receiving numerous enquiries for ceramic cut parts, a need for cutting force higher than currently achievable.

Having to deny sales from potential new customers, or outsource the job to alternative companies, because their equipment was inappropriate, they decided to invest in a travelling head press to better meet the desires of the market.

With a larger cutting bed, fully rotational cutting head as well as a higher press power, it became achievable for the company to manufacture new material for new products, and produce larger parts, creating a lot more business opportunities. The intent was to reach customers who were unable to purchase what they require; larger components/other materials from competitor manufacturers.

With the equipment purchase increasing in-house production R H Nuttall now offer a higher quality service to the consumer; reducing lead times and cost allowing them to compete at a cheaper price, with faster production than their outsourced suppliers, making RH Nuttall a more competitive leader within the global market.

R H Nuttall Ltd successfully applied for a £30,000 grant from the **Business Innovation Programme**, which is 1 of 4 strands of grant support available via the **Business Growth Programme**, a £33m programme funded by the European Regional Development Fund.

In addition to expanding the company's production capabilities it has resulted in the creation of three new jobs; Press Operator, Material Prep Assistant and Sorter/packer . www.rhnuttall.co.uk
For more information about the Business Growth Programme, visit www.birmingham.gov.uk/bgp

 @ERDFBGP

The Business Growth Programme (BGP) – managed by Birmingham City Council's Business Development & Innovation Team and part-funded by the European Regional Development Fund offers a comprehensive package of business support to B2B Small to Medium sized Enterprises (SMEs) based in the Greater Birmingham & Solihull, Stoke-on-Trent and Staffordshire, and The Marches Local Enterprise Partnership (LEP) areas.

The Business Growth Programme has received or is receiving up to £16.3m of funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department of Communities and Local Government is the Managing Authority for European Regional Development Fund. Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://gov.uk/european-growth-fund>.