

COLMORE BUSINESS DISTRICT

Notes in accordance with Schedule 4, The Business Improvement Districts (England) Regulations 2004

April 2020

What is Colmore Business District?

Colmore Business District is a business improvement district (BID) established to deliver improvement projects and services to the professional services and commercial quarter of Birmingham. BIDs deliver additional services to those provided by the local authority and the police. A BID is funded by businesses and organisations in the defined area through an annual **BID levy**.

Colmore BID's first term commenced on 1 April 2009 and was renewed by a ballot for a second 5-year term. This commenced on 1 April 2014 and ended on 31 March 2019. In November 2018, a third ballot was held, confirming the BID's third term, which starts on 1 April 2019. Further information can be found at www.colmorebusinessdistrict.com.

How is the BID Levy Spent?

Expenditure and investment by Colmore BID is strictly undertaken in line with the approved **BID Renewal Proposal** which covers six strategic themes:

- Business Matters
- Outstanding Places
- Accessible and Connected
- Place Marketing
- Safe and Sound
- Community Building

A seventh theme, Leisure and Hospitality, has been introduced for Colmore BID's third term.

How is the BID Levy liability calculated?

The levy has been fixed at 1% of the rateable value and is applied to all non-domestic properties or hereditaments with a rateable value of £10,000 or above. As of 1 April 2019, this will increase to 1.5%. Please review the Business Plan for a detailed application of the rules.

Colmore BID's Previous Year: 2019 / 2020

In 2019/20, the billing authority (Birmingham City Council) sought to collect £977,000 in BID levy, on behalf of Colmore BID.

In 2019/20 Colmore BID spent £811,700 of the BID levy in accordance with the BID Arrangements:

Business Matters	£45,000	Safe and Sound	£165,500
Outstanding Places	£229,000	Community Building	£82,500
Accessible & Connected	£22,000	Support Services	£80,500

Place Marketing	£187,200
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Here is a selection of key achievements over the last financial year:

- Won a strong mandate for a third term, with 98% of business voting yes by rateable value and 96% of business voting yes by number, with a turnout of 64%.
- Supporting the internationally acclaimed Birmingham International Dance Festival by sponsoring the Festival Square.
- Progressing the delivery and prioritisation of projects of our transformational public realm programme, funded by the Local Growth Fund.
- Reported over 1500 incidents of anti-social behaviour.
- Provision of a District Caretaker, having a visible impact on the cleanliness of the District.
- Secured an additional £100,000 to help fund public realm improvements to Cornwall Street.
- Delivery of an increased range of health and wellbeing activities, as well as raising over £8,000 for Sifa Fireside.
- Delivery of the eighth Colmore Food Festival which showcased the District's hospitality sector and attracted over 30,000 visitors.

This Financial Year: 2020 / 2021

In 2020/21, the billing authority (Birmingham City Council) expects to collect £1,400,000 in BID levy on behalf of Colmore BID.

The levy will be spent in line with the five year Business Plan and the budget will be approved by the Board on 27 March 2020. The draft budget (at time of print) is set as follows:

Business Matters	£30,000	Safe and Sound	£212,000
Outstanding Places	£494,632	Community Building	£117,632
Accessible & Connected	£100,000	Support Services	£120,000
Place Marketing	£196,632		
Leisure and Hospitality	£127,000	Total:	£1,397,896

Contact Information

Billing enquiries must be directed to Birmingham City Council. You can reach their business rates team on 0121 303 5509. For enquiries about Colmore BID's projects, please call the BID office on 0121 212 1410.