

EIA000966 319 - Review of Concessions in Parks

About your EIA

Reference Number:	EIA000966
Subject of EIA:	319 - Review of Concessions in Parks
Description:	A review of existing concession contracts/activities in Birmingham's Parks, and exploring new concession opportunities, with a view to maximising income. This is consistent with the wider developing strategy for the Parks service, being co-developed with the National Trust
In support of:	["Amended/refreshed strategy "]
Reviewing Frequency:	Six monthly
First review date:	09/07/2025

Directorate, Division & Service Area

Directorates:	["City Operations"]
Division:	Street Scene
Service Area:	Parks & Nature Conservation

Budget Savings

Related to budget savings?:	319
Budget proposal reference number:	319

Officers

Responsible Officer Email:	matt.hageney@birmingham.gov.uk
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Accountable Officer Email:	andy.vaughan@birmingham.gov.uk
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Data Sources

Data sources:	["Birmingham City Observatory data and insight", "Consultation results", "Feedback from Park managers "]
Data sources Details:	<p>Concession tenders will cover several parks across the city. Visitors to Birmingham's parks can come from anywhere in the city and even further afield to the parks in question. The demographics data for Birmingham indicates there are 1.44 million people living within the city of which 20.9% are aged 0-15 years old and 13.1% are aged 65 and over. Birmingham is a diverse city with a population consisting of 48.6% white, 31% Asian/Asian British, 11% Black/African/Caribbean/Black British, 4.8% Mixed/Multiple ethnic and 4.5% Other ethnic groups. Feedback from consultation surveys indicate visitors would like to see more attractions/activities to participate in when they visit Birmingham's parks, and so the aim of this review of concessions in parks is to enhance the visitor experience to parks whilst generating income for the Council. Work is progressing on 7 concession tenders to go to market ASAP in 2025 i.e. High ropes attraction in Sutton Park, open air cinema in selected parks, Handsworth Park café/boathouse, Lickey Hills Visitor Centre café, Woodgate Valley Riding Centre, Victoria Common former Sons of Rest building and Handsworth Park former Sons of Rest building. The concession tenders will be open market tenders i.e. we will ask the market to determine what their offer will be e.g. commercial offering, pricing, fee to BCC, menu and food type (where applicable) etc. So, whilst no information is available in advance regarding the food offering/menu choices, the tender will set out the requirement to offer healthy food choices, as well as display allergen and a full price list of the food on offer when trading. The tender process will ask potential providers to detail how they will cater for individuals with different needs/requirements alongside accessibility measures. In addition, there are additional concession opportunities in the pipeline at various stages of development i.e. Woodgate Valley Visitor Centre, Sea Ranger buildings in Sutton Park, coffee shop development opportunity in Sutton Park as well as the re-tendering of the mini-golf and leisure boat attractions at Sutton Park. Discussions with Parks colleagues i.e. District Park Managers and Park Rangers, has also been used to populate this EIA.</p>

Initial Assessment

Impact Age:	No
Impact Disability:	Maybe
Impact Sex:	No
Impact Gender Reassignment:	No
Impact Marriage and Civil Partnerships:	No
Impact Pregnancy and Maternity:	No
Impact Race:	No
Impact Religion or Beliefs:	No
Impact Sexual Orientation:	No
Impact Care Experience:	

Initial Assessment Summary

Initial Assessment Summary:	The initial assessment showed a strong indication that there would be no impacts on people. We do not need to carry out a full EIA. We have identified no significant concerns or the identified negative concern (disability) will be addressed as part of the tender process i.e. the concession tenders will ask all bidders to demonstrate how they will meet accessibility requirements as part of their submissions and submissions will then be assessed/scored accordingly.
Is a full EIA Required?:	No

Protected Characteristic – Age

Impact Age:	
Age Group Impacted:	
Age Impact Details:	
Age Impact Mitigation:	

Protected Characteristic – Disability

Impact Disability:	
Disability Impact Details:	All concession tenders will be required to detail how they will accommodate accessibility measures, hence this EIA has no impact on disability characteristics at this point. Further information will be added at review once the tender submissions have been received.
Disability Impact Mitigation:	

Protected Characteristic – Sex

Impact Sex:	
Sex Groups Impacted:	
Sex Impact Details:	
Sex Impact Mitigation:	

Protected Characteristic – Gender Reassignment

Impact Gender Reassignment:	
Gender Reassignment Impact Details:	
Gender Reassignment Impact Mitigation:	

Protected Characteristic – Marriage and Civil Partnership

Impact Marriage and Civil Partnership:	
Marriage and Civil Partnership Groups Impacted:	
Marriage and Civil Partnership Impact Details:	
Marriage and Civil Partnership Impact Mitigation:	

Protected Characteristic – Pregnancy and Maternity

Impact Pregnancy and Maternity:	
Pregnancy and Maternity Impact Details:	
Pregnancy and Maternity Impact Mitigation:	

Protected Characteristic – Ethnicity and Race

Impact Ethnicity and Race:	
Ethnicity and Race Groups Impacted:	
Ethnicity and Race Impact Details:	
Ethnicity and Race Impact Mitigation:	

Protected Characteristic – Religion

Impact Religion:	
Religion Groups Impacted:	
Religion Impact Details:	
Religion Impact Mitigation:	

Protected Characteristic – Sexual Orientation

Impact Sexual Orientation:	
Sexual Orientation Groups Impacted:	
Sexual Orientation Impact Details:	
Sexual Orientation Impact Mitigation:	

Protected Characteristic – Care Experience

Impact Care Experience:	
Care Experience Impact Details:	
Care Experience Impact Mitigation:	

Other

Any other risks or impacts:	
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Full Assessment Summary

Full Assessment Summary:	
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Monitoring

Monitoring Details:	The concession tenders will ask all bidders to demonstrate how they will meet accessibility requirements as part of their submissions and submissions will then be assessed/scored accordingly. In addition, bidders will be required to evidence their pricing (and menu offerings where applicable).
Monitoring Officer Email:	matt.hageney@birmingham.gov.uk

