



**Making Green Travel in
Walmley, Minworth and
Reddicap a reality**

What is 'Sutton Connect' ?

Sutton Connect is building a Green Travel District in Walmley, Minworth and Reddicap. That will mean it's easier and more pleasant to walk, wheel, cycle and use public transport to get where we are going.

When more people walk, wheel, cycle or use public transport we make a healthier, safer and more productive community, and we reduce pollution and congestion for everyone travelling in the district as well.

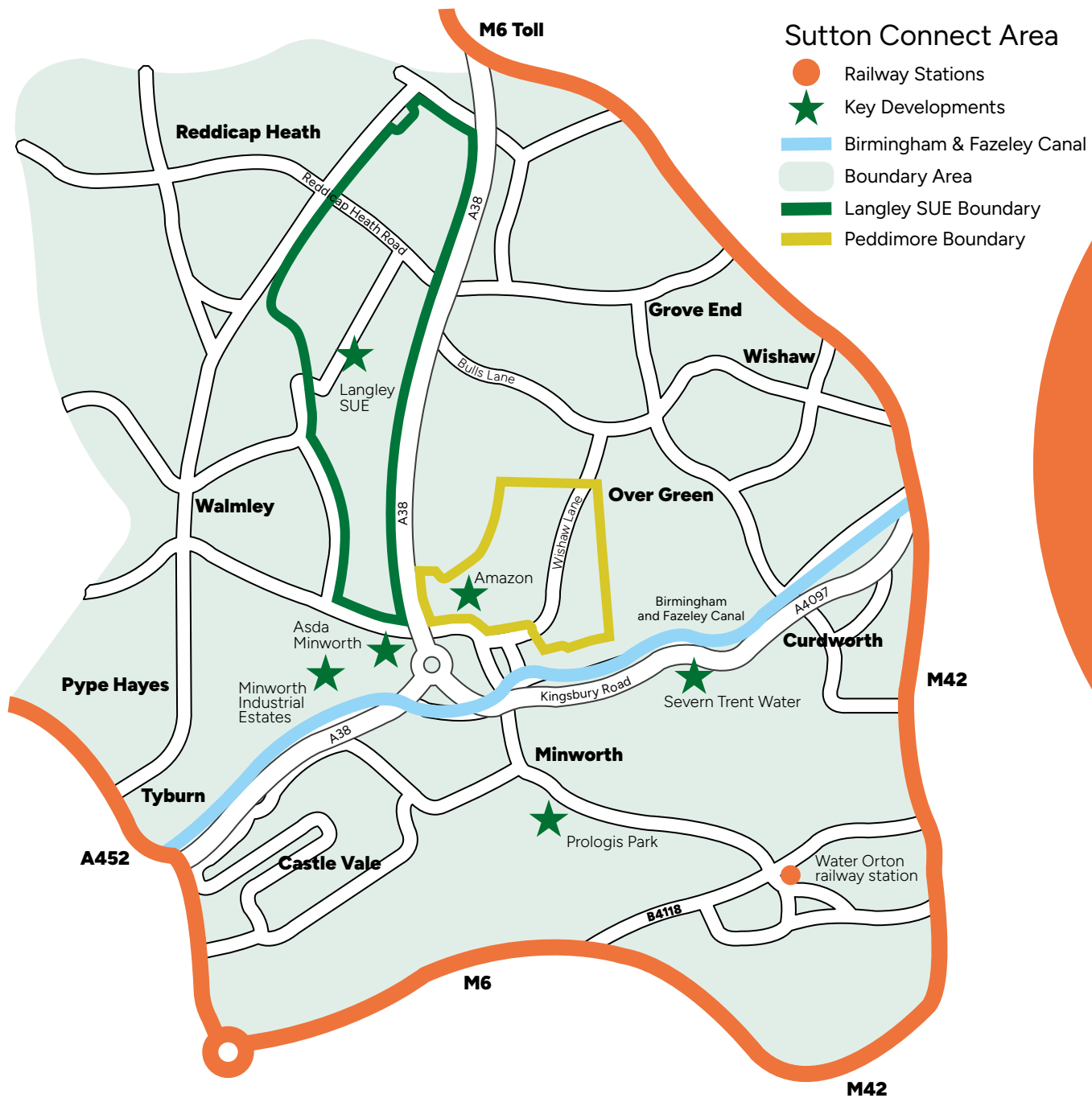
The new **Peddimore Employment Park** and **Langley Sustainable Urban Extension (SUE)** housing development will bring new jobs, homes, schools and community facilities to Sutton Coldfield, along with the opportunity to improve travel in the district.

Sutton Connect Partnership Board

Our Green Travel District brings together a partnership of businesses and community organisations to form Sutton Connect, working with Birmingham and Sutton councils to make it easier to travel for everyone. The Partnership board coordinates our efforts to ensure we can all safely walk, wheel, cycle, or use public transport in Walmley, Minworth and Reddicap area, whilst exploring opportunities to make better connections with adjoining areas.

The **Sutton Connect Partnership Board** delivers:

- **Travel Planning support** for workplaces to enable people to travel sustainably
- **Communication** that raises awareness of sustainable travel options and encourages their uptake
- **Assembling** (including commissioning where appropriate) and interrogating the necessary data to inform its understanding of travel habits in the Green Travel District area
- **Monitoring and management** of the contributions of developers to ensure they mitigate the travel impact of new businesses and homes
- **Recommendations to Birmingham City Council** for changes to the Langley and Peddimore Infrastructure Development Plan
- **Governance** to secure a lasting legacy of sustainable travel and secure additional funding required to deliver this.





How to get involved with Sutton Connect

If you're a business or a community organisation based in Walmley, Minworth and Reddicap area we want to work with you on improving travel.

You can:

- Sign up to the newsletter and learn more about Sutton Connect
www.birmingham.gov.uk/suttonconnect
- Email us connected@birmingham.gov.uk to receive support
- Tell us if you are interested in joining the Sutton Connect Partnership business sub-group

Sutton Connect can help you with:

- Dedicated support for creating green travel plans
- Access to **Modeshift Stars**
- the centre of excellence for the delivery of effective green travel plans
- Identifying measures and initiatives within your workplace
- Share insight of how you and your employees move around the area, helping to inform investment decisions
- Support with national and regional campaigns and events including free bus tickets and discounted travel
- Achieving corporate social responsibility and sustainability objectives



Benefits to your organisation include:

- Shapes local transport routes and services
- Improves employee health and wellbeing
- Supports employee retention and recruitment
- Reduces sickness and increases profitability
- Raises reputation and company profile
- Saves on parking and travel costs
- Reduces congestion and parking issues

Who is involved

The Sutton Connect Partnership Board includes:

- Birmingham City Council
- Royal Sutton Coldfield Town Council
- Warwickshire County Council
- Transport for West Midlands
- IM Properties
- Langley Residential Developers
- National Express
- Community Representatives



Successes to date include:

- **Governance** - An active and committed Sutton Connect Partnership Board
- **Physical works** - New landmark pedestrian/ cycle bridge over the A38 connecting Peddimore and Langley
- New bus, footway and cycleway infrastructure and a circular recreational route around Peddimore
- **Transport Services** - 3 new bus services set up bit.ly/PeddimoreBus
- **Travel Plan awards and Campaigns** - A 'Travel Plan Briefing Note' supporting Peddimore occupants to obtain Travel Plan accreditation and achieve 28% in bus use
- **Communication** - A 'Sutton Connect' brand identity www.birmingham.gov.uk/suttonconnect
- An interactive Peddimore Travel Plan website bit.ly/Peddimore
- A regular e-bulletin newsletter
- Launch events in November 2023 and September 2024.





**Contact us if you are a local business
or local community that needs support
in the area**

Email: connected@birmingham.gov.uk

Web: www.birmingham.gov.uk/SuttonConnect

