

BE BOLD

BE FRANKLEY GREAT PARK

**Ward Action Plan
2022 to 2026**

Ward Information:



Councillor Simon Morrall

Conservatives

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[Read more about Councillor Simon Morrall](#)

MP for Northfield: Laurence Turner

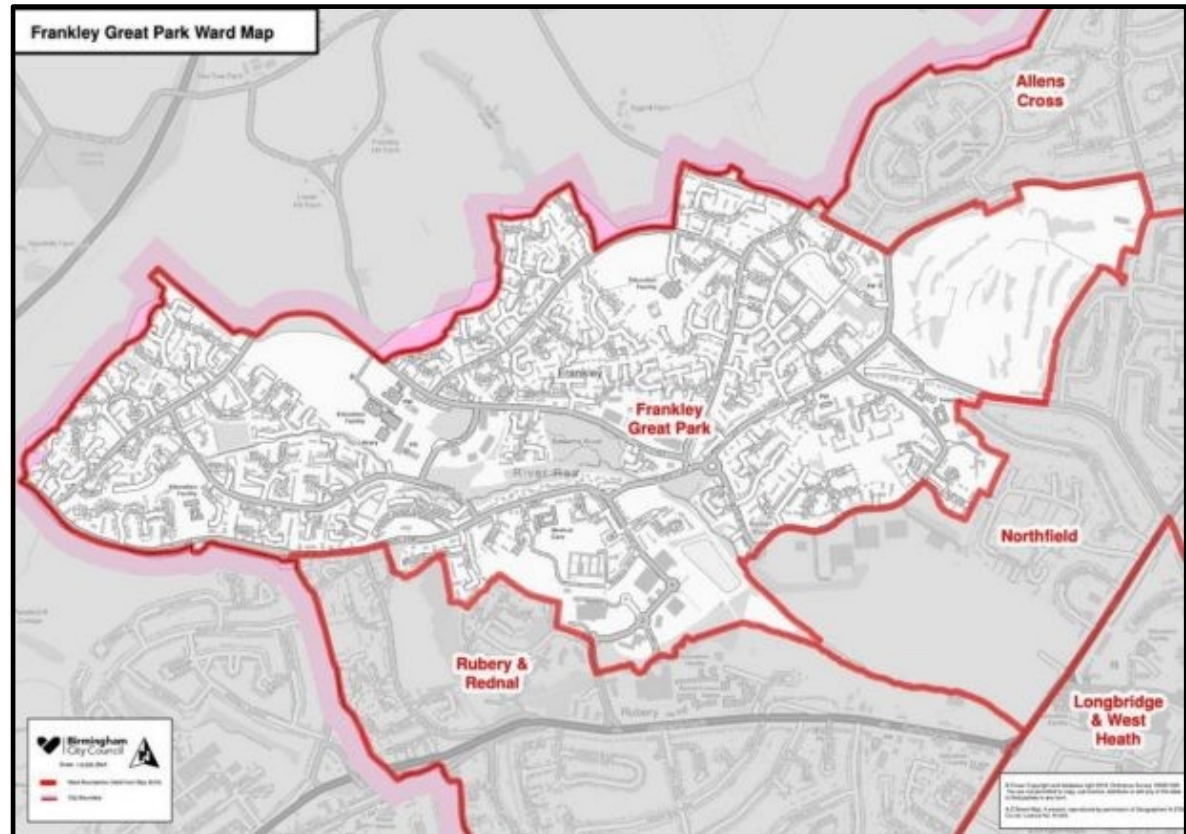
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[Read more about Laurence Turner MP](#)

Further Ward Information:

[View the Ward Profile for more information about Frankley Great Park ward](#)



1. A Bold Prosperous Frankley Great Park

Set up to three clear, realistic goals that we want to achieve locally

	GOAL	Action 1	Action 2	Action 3	Complete
1	Road resurfacing: Great Park/ Rubery Lane/ Arden Road/ The Pines/ Holly Hill	Local petition across the ward to get support	Get dates set, and leaflets distributed across the area to advise residents of road closures	Get the roads resurface	Great Park and Rubery Lane completed December 2022/ January 2023. Other roads completed by Summer 2023
2	Promote local jobs and opportunities for local people, targeting especially to the young and disenfranchised	Work with local business to encourage more employment of local people	Continue push for promoting of jobs opportunities on Economy and Skills Overview and Scrutiny committee.	Promote jobs and opportunities across social media when they arise.	Yes, and continuous
3	Continue to host The Frankley Skills Show	Speak to employment and training stake holders about retuning for a third skills show	Event had to be postponed due to a legal case with the local councillor	New dates set for late 2025 early 2026	In progress

2. A Bold Inclusive Frankley Great Park

Set up to three clear, realistic goals that we want to achieve locally

	GOAL	Action 1	Action 2	Action 3	Complete
1	Ensure that Working class boys are on the city's inclusion strategy	Get media coverage and continue to campaign about the issue	Get a motion passed at city council recognising this	Continue to raise the issue on committee	Yes, in November 2022
2	Work with Schools and local stakeholders to ensure business and enterprise is taught	Balaam Wood has worked with N Power to promote business solutions in May 2025	Work with the probation service to ensure ex-offenders are encouraged to take up enterprise	Setup a third Frankley Skills Show and have a high take up on enterprise/ entrepreneurship	Yes, and continuous
4	Promote healthy minds and mental health awareness to prevent suicide and depression	Support mental health services locally, such as the Hollymoor Hub and Men's group in Arden Road	Engagement with City Council following Suicide Prevention Strategy from 2018, ensure this is regularly updated and promoted to local stakeholders	Promote mental health services, all year and on Mental health week in May, Suicide prevention day in September and Mental Health Day in October.	Yes, and continuous

3. A Bold Frankley Great Park

Set up to three clear, realistic goals that we want to achieve locally

	GOAL	Action 1	Action 2	Action 3	Complete
1	Road safety on Egg hill Lane following fatality	Local petition across the ward to get support	Get proposals drafted and published in the paper	Go to consultation before approval	Yes, plans are already in the works and should be installed soon
2	More speed activation signs across the ward as proved effective on Tassel Lane	Roads defined in 2023. Holly Hill Road, New Street and Ormand Road	Get proposals drafted and published in the paper	Go to consultation before approval	Yes, plans are already complete and will be installed late 2025/ early 2026
3	Hold West Midlands Police to account when residents complain of lack of action and fear of safety and unresolved crime in the area	Keep a direct line of comms with local Sargent and neighbourhood team on local matters	Continue to promote street watch campaigns like the successful one we setup in Hollymoor	Keep running local campaign and surveys allowing residents to feedback and transparency with police accountability	Yes, and continuous
4	Work to prevent county lines drugs gangs and criminal exploitation	Raise more public awareness as to what child criminal exploitation is	Input into the local inquiry into child criminal exploitation, part of the economy and skills overview and scrutiny	Direct line of comms with WMP, local schools and stakeholders	Inquiry was completed in 2024 and approved by full council. Now to ensure it is picked up by local stakeholders

4. A Bold Green Frankley Great Park

Set up to three clear, realistic goals that we want to achieve locally

	GOAL	Action 1	Action 2	Action 3	Complete / Measurable
1	Street Scene and Litter picking	Continue to work with local litter picking groups on the Big B45 Clean-up we run every year	Encourage local community participation by providing free equipment and local community engagement	Promote on social media and encourage residents to keep their community tidy	Yes, and continuous
2	Report Fly tipping	Encourage use of the Mobile waste centres and promote them regular and often.	Work with Bromsgrove Council leader Karen May on cross border work to counter Fly tipping.	Campaign for CCTV to be placed in fly tipping hot spots and ensure the fine increase is well advertised and displayed	Yes, and continuous
3	Graffiti and street scene	Report graffiti often to street scene and consistency push for removal	Work with the local schools to report regular tags and see if can spot them in textbook	Report into WMP so everyone is in the loop on regular tags	Yes, and continuous