BE BOLD BE SOHO & JEWELLERY QUARTER

Ward Action Plan 2022 to 2026

Ward Information



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Read more about Shabana Mahmood MP

Spence

Soho & Jewellery Quarter Registron Ladywood **Total Fire ** **Total Fi

Further Ward Information

View the Ward Profile for more information about Soho and Jewellery Quarter ward

A Bold Green SOHO & JEWELLERY QUARTER

Priority 1:	A cleaner and Green Soho & Jewellery		
Why has this been chosen as a priority?	Soho & Jewellery is commonly blighted with missed collections, fly tipping and		
	littering		
Who will own this priority?	Councillor Lal and Councillor Spence		
Which organisations and groups do we need to engage	Residents, BCC Waste Services, BCC Parks, BCC Housing, Community Groups and		
and/or work with?	Organisations, Schools, faith groups. Litter picking groups inc B18		
What does good look like?	Improvement in Parks & Green Open Spaces. Refuse and recycling collection		
How will we know we have achieved our ambition?	improve. Create litter picking and community clean up groups.		

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Reduce dumping of litter fly tipping. Deep cleaning in specific areas of the ward.	Regular stats from BCC Waste & Street cleaning. Locations identified are e.g.	Yes. Monitoring	Yes	TBC
2	Increased number of community litter picking groups and volunteers	How many litter picking groups formed and receive equipment thorough 'love your street' programme.	Yes	Yes	March 2024
3	Pruning of trees and overgrown brushes on Highways and residents programme increase.	Assess the current programme for pruning and grass cutting.	Yes	Yes	TBC

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1 a	Mobile Household Recycling unit more accessible for all	Whole of the Soho. Specific area actively targeted e.g. Westbourne Avenue. Winson Green Rd. Ninevah Rd. Queenshead Rd.	Councillors BCC – Refuse Services. Social Housing/Midland Heart	Use resources available and appropriate.	Review six months March 2024	
1b	Work to improve street cleansing and graffiti teams	Entire ward.	Councillors BCC	Use resources available and appropriate.	TBC	
1c	Increase CCTV to prevent and capture of fly tipping.	Specific area actively targeted e.g., Dumpling hotspots, Social Landlords and BCC Tenants	Councillors BCC- Housing, Environment services Social Housing and Landlords	Use of BCC resources where appropriate and external funding where available.	Ongoing.	
2a	Identify existing community litter picking groups	Whole of Soho	Councillors and community litter pick groups.	No. BCC to provide equipment. Yes, small funding be offered to support infrastructure of groups.	December 2023	
2b	Identify new community groups.	Hotspots areas identified in above in (1b)	Councillors and partners identified	TBC	TBC	

Goal	What actions are	Where in the ward do	Who is responsible	Does action require	When does the action	Six Monthly Update
	needed to reach your	the actions relate to?	for the action?	additional funding?	need to be completed	
	goal?			(Internal/External?)	by?	
	Assess the current	Identify extreme	BCC	Use resources	TBC	
3a	programme for	area of concerns	Ward Councillors	available and		
Sa	pruning and grass	(hotspots) area of	and B18 groups	appropriate.		
	cutting.	arterial route and				
		densely populated.				

A Bold Safe SOHO & JEWELLERY QUARTER

Priority 2:	Reduce speed limit on some residential roads
	Anti-social behaviour and community safety
	Street/Neighbourhood/residential watch
Why has this been chosen as a priority?	Roads unsafe in built up residential area of speeding, inconsiderate and double
	parking.
	Impact of high concentration of HMOs in the area. Challenges of ASB and Crime.
Who will own this priority?	Everyone – All residents
Which organisations and groups do we need to engage	Councillors, Birmingham City Council.
and/or work with?	(Highways & Kier) West Midlands Police, Residents and Community
	Groups/Organisations
What does good look like?	Soho becomes a safer place to live for residents and young people.
How will we know we have achieved our ambition?	Reduced level of HMO in Soho,
	Reduction in crime

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Speed reduction measures, traffic calming schemes (especially outside and in the vicinity of schools), grass verge protection measures and other measures to aid walking and cycling.	Proposals will go through	Yes – many similar projects have been delivered	Yes – there is funding available to progress	End of April 2026
2	Highway street lighting programme.	ТВС	ТВС	TBC	TBC
3	Improve the Parks and Green Spaces	TBC	TBC	TBC	TBC

Set the actions needed to achieve each of our goals

Goa	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Pedestrian crossing facility	Crabtree Road and Handsworth New Road, outside Metro Station	Councillors Highways	Yes - ETNF	End of April 2026	

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1b	Verge protection double kerbing and yellow lines	Peel Street and Junction with Lansdowne Street	Councillors Highways	Yes - ETNF	End of April 2026	
1c	Bollards to protect footway	Perrott Street, Junction with Foundry Road	Councillors Highways	Yes - ETNF	End of April 2026	
2a	TBC	TBC	TBC	TBC	TBC	
3a	Work with the City of Nature Programme	Parks and open greens spaces (micro)	Residents Interest groups BCC – Parks Ward Councillors	Use current resources as available and appropriate.	Yes	
3b	Create 'Friends' groups	Musgrave and New Spring Street.	Residents Interest groups BCC – Parks Ward Councillors	Use current resources as available and appropriate.	TBC	

A Bold Inclusive SOHO & JEWELLERY QUARTER

Priority 3:	Residents and community feel have a pride of their area and where they live
	(belonging).
Why has this been chosen as a priority?	Foster wider working relationship with residents, community, and voluntary groups
	(collaboration). Early Intervention Programme.
Who will own this priority?	All citizens. Ward Councillors
Which organisations and groups do we need to engage	Ladywood Constituency Neighbourhood Network Scheme, Newbigin Trust,
and/or work with?	Jewellery Quarter N'hood Forum/CDT, Birmingham Black Country Wildlife Trust.
	Soho Community Hall, Bishop Latimer, Lodge Road Community to name but a few.

What does good look like?	Groups and organisations support and working together address inequality.
How will we know we have achieved our ambition?	Development of a Soho Neighbourhood Plan.

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Build better community links between Jewellery Quarter and other areas of the Soho ward.	TBC	Yes	Yes	TBC

Set the actions needed to achieve each of our goals

Goal	What actions are	Where in the ward do	Who is responsible	Does action require	When does the action	Six Monthly Update
	needed to reach your	the actions relate to?	for the action?	additional funding?	need to be completed	
	goal?			(Internal/External?)	by?	
	Identifying groups	Winson Green area	Ward Councillors.	No	TBC	
1a	and residents in	incl. Lodge Road,	Neighbourhood			
	need of support	Benson, Chapel	Action co-ordinator.			
		Street.				
1b	Create a Community	Whole of the ward	Primarily local	Possibly	TBC	
10	Hub in the ward		organisations and			
			stakeholders			