

Longbridge and West Heath Ward Action Plan 2022 to 2026

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Ward Information:



Councillor Debbie Clancy
Conservative Party
debbie.clancy@birmingham.gov.uk

[Read more about Councillor Debbie Clancy](#)



Councillor Ron Storer
Conservative Party
ron.storer@birmingham.gov.uk

[Read more about Councillor Ron Storer](#)

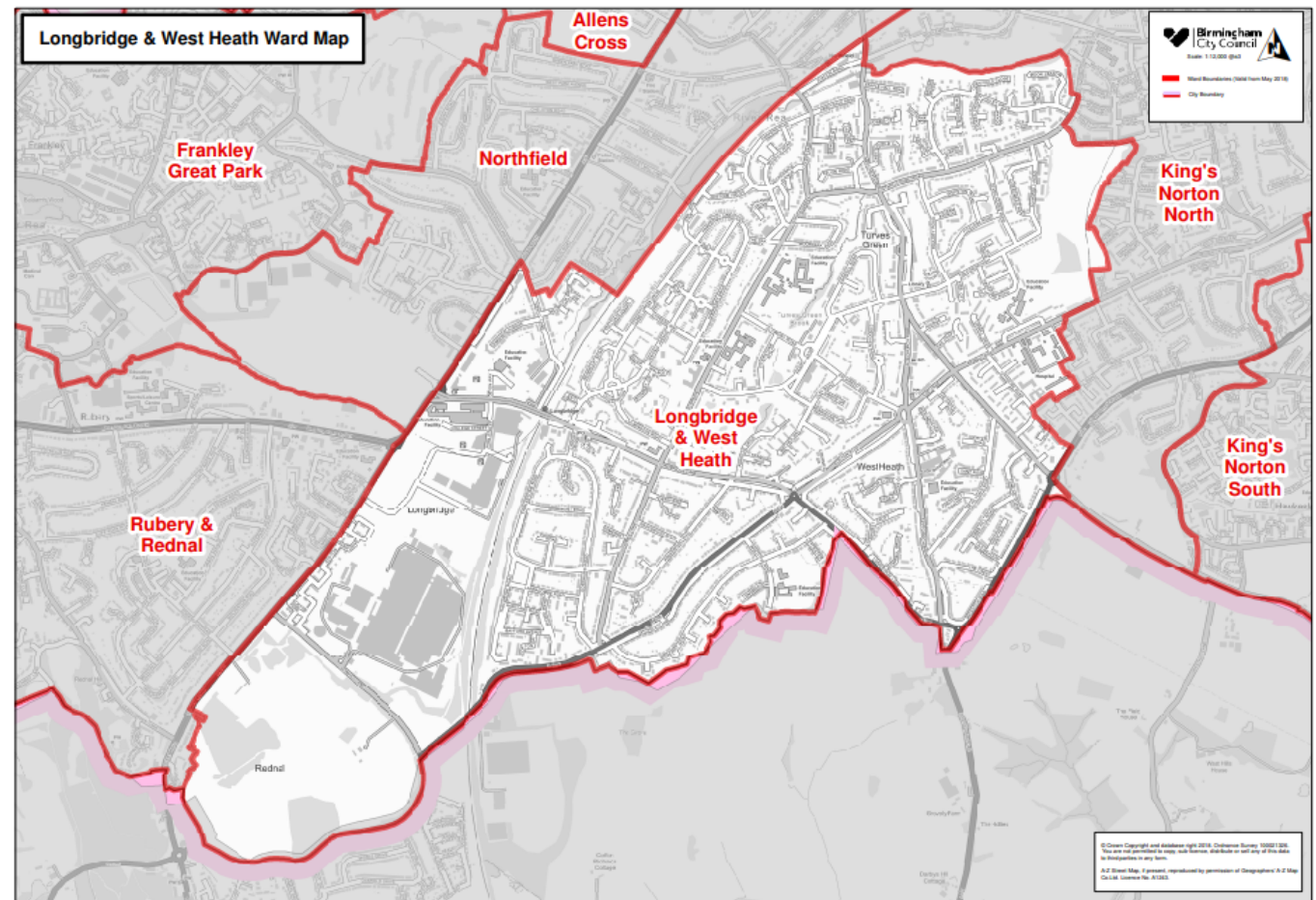
MP for Birmingham Northfield:
Laurence Turner

laurence.turner.mp@parliament.uk

[Read more about Laurence Turner MP](#)

Further Ward Information:

[View the Ward Profile for more information about Longbridge and West Heath ward](#)



Longbridge and West Heath Ward Action Plan

A SAFER LONGBRIDGE AND WEST HEATH

Priority 1:	Keeping our residents safe whilst travelling on foot, cycling or by mobility scooters via maintaining our alleyways to a high standard.
Why has this been chosen as a priority?	Feedback from Casework. Encouraging and empowering our residents to feel they can use our network of the Ward's alleyways to walk cycle or mobility drive safely on local trips to work, schools, and shopping free of anti-social behaviour, fly tipping, excess leaves, and debris. This is in line with one of BCC's five priorities of A Safer Birmingham.
Who will own this priority?	Birmingham City Council (BCC).
Which organisations and groups do we need to engage and/or work with?	BCC Street Scene Department, BCC Housing Department, BCC Highways Department. This mode of travel should be encouraged for reasons outlined above in the chosen priority. There are unknown held records of specific alleyway cleaning groups other than the City Council's Street Scene; however we know of some individuals who assist in the area and this will further be encouraged for uptake by the Councillors giving feedback on their Social Media for volunteers to come forward.
What does good look like? How will we know we have achieved our ambition?	Street Scene team to report from their regular visits to Councillors on any hotspots for improvement. Housing and Directorates who are able to make decisions on spending their budget on improving these vital walkway links to other infrastructure such as getting to bus stops or train station including better or more adequate lighting in Winter months. Innovative lighting if no lamp columns exist should be explored such as environmentally friendly solar panel bollards. Consideration of Environmental budget for approval by the two Ward Councillors.

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Clear Map of all Ward Highway alleyways to be provided to the two Ward Councillors. This does not have to include back entrances along rear of Housing homes.	Current schedule of BCC maintenance for the Ward Highway alleyways (similar to schedule for street cleaning) to be provided to the two Ward Councillors.	Those alleyways that fall short of sufficient lighting and safe pavements to be reviewed on a date agreed by the two Ward Councillors and Highways and/or Street Scene/ Housing where applicable.	Focus on two alleyways as a realistic goal. Those alleyways that are identified as being sufficient to have a longer review date but may require some remedial cleaning.	Those alleyways that are a priority of need of improvement by 2024 including improving lighting within the alleyways and footways that may be dangerous due to defects of paving/uprooting of tarmac. This will include Highways and Housing depending on locations.
2	Dog/waste bins and/or no fouling signage	Current list of alleyways with dog fouling signage already in place to be provided to the two Councillors.	Those alleyways that have no dog fouling signage to be outlined via map or listed in email.	Those alleyways that are identified as being sufficient to have a longer review date but may require some remedial cleaning.	Annual Review other than those alleyways identified as a further priority of need of improvement such as a deep cleanse and clearing of moss/weeds for safety on foot.
3	Placemaking our Alleyways. Reverting a place, you can't wait to go through to a place you want to enjoy being in.	Campaign to promote any local community champions to place make overgrown areas near alleyways and have direct engagement with BCC decisionmakers to enhance the gateways to alleyways.	Litter picks in these areas of need by community volunteers. Influence for this can be done via the Ward Councillors' social media.	BCC to provide litter picking equipment and bags. Community Groups to be identified.	Annual review of take up on placemaking and any adopted locations for making a more welcoming area.

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

A LANDSCAPED AND LOVED LONGBRIDGE AND WEST HEATH

Priority 2:	To upgrade and/or improve communal Housing land that requires more small investment to reflect more welcoming open public spaces.
Why has this been chosen as a priority?	Observations of lack of investment and funding into small areas of Housing land that are neglected and require improvements to benefit the wellbeing of our elderly tenants and young children and families who require welcoming places to sit, play and interact. This will be in line with BCC's five priorities covering healthy, green and inclusive priorities.
Who will own this priority?	Birmingham City Council (BCC) Housing Department/Parks Department/TPOs and Environmental Budget to focus on hotspots in our urban areas of the Ward.
Which organisations and groups do we need to engage and/or work with?	Councillors to explore but Housing will be the predominant influencer.
What does good look like? How will we know we have achieved our ambition?	<p>Improving neglected pockets of small housing land/abandoned square footage of communal areas by improving landscaping and low-rise metal white fencing that has become neglected in Housing areas throughout the Ward. It has become increasingly apparent over time that there are areas of "non" maintained assets that have a detrimental effect on the overall look over Housing areas and effects the wellbeing of tenants and residents in the area. NDSU to liaise with Housing on the maintenance contract for the upkeep of low-rise white metal fencing. The Ward Councillors have identified themselves areas and this can be a realistic goal by focusing on two locations for improvement and upgrade.</p> <p>Benches and sufficient outdoor seating for those residents who live in low rise blocks but have inadequate outdoor seating particular for the elderly in the summer months. This is having a detrimental and ill effect on those tenants who do not currently have the ability to travel further to parks due to poor health.</p>

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Housing land maps provided to the Ward Councillors.	Allocation of Environmental budget made specific to these aims.	Housing to remove any debris, fly tipping that is not identified by ordinary complaints system or hot spot areas identified by Councillors.	Identification of two key locations to focus on.	Review annually the three areas before moving to next identified key area(s)
2	Housing to report to Councillors hotspot areas for fly tipping and damaged white metal fencing in need of repair.	Allocation of Environmental budget to be used to remove, repair, or upgrade white metal fencing in Housing locations to be identified.	Repair of white metal fencing and landscaping of communal areas. E.g. Cofton Grove near low rise flats and Munslow Grove off Turves Green.	BCC Housing to allocate Neighbourhood crew to assist with clearance/upgrade of grassed areas. Identify whose budget is required to upgrade benches on Housing land or implement new bench asset as there is no current HLB in LWH Ward. Repair programme for white fencing in two locations is realistic.	Identify key areas and review annually
3	Housing to liaise with Parks Department on any available flower/shrubs to be planted in Housing communal areas in Spring months.	Allocation of Environmental budget to be used to upgrade/improve communal areas on Housing land.	Two areas of Housing land to be identified by the two Ward Councillors.	Two locations to be selected for Spring shrubbery – NDSU to liaise with Housing Department.	Review annually

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

A BETTER WAY OF WAYFINDING FOR LONGBRIDGE AND WEST HEATH

Priority 3:	Maximising the importance of wayfinding for our pedestrians, cyclists, mobility scooter drivers and motorists.
Why has this been chosen as a priority?	Identity is key. Residents identifying themselves within their urban areas can encourage fitness and a sense of belonging with a curiosity to explore on their own doorstep. Clear signage and wayfinding for residents, by enhancing existing wayfinding and historic facts of an area.
Who will own this priority?	Birmingham City Council. Funding streams can be identified through the Neighbourhood and Community Governance Managers specifically working to the Councillors to achieve these aims. Where Housing land the Housing Department/Environmental budget will be explored. Section 106 monies can be explored by the Community Governance and/or NDSU Department to support the Ward Councillors.
Which organisations and groups do we need to engage and/or work with?	Birmingham City Council via Section 106 funding and Conservation Department. Birmingham Civic Society, Housing Officers such as those who have worked with the River Rea Conservation Society on Coleys Lane to be explored.
What does good look like? How will we know we have achieved our ambition?	The Moat, Turves Green is a good example of signage that is historic dating back to tudor times and requires cleaning/upgrading. Other areas can be identified even through the Birmingham Civic Society and English Heritage. Signage of wayfinding such as Parks to be cleaned and made attractive for visitors and residents who dog walk, cycle etc. In keeping with our Placemaking theme of pocket size and neglected areas.

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Route Notice Maps to be identified on maps and given to Councillors.	Work in progress.	Work in progress.	If no maps available, Housing to identify where they are.	Annual review of maps/intel on noticeboards and route maps.

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
2	Neighbourhoods, Parks and Street Scene to allocate crews to those areas identified under their remit. To focus on two key areas by Councillors.	Councillors to visit two key areas after requests have been made to those Directorates responsible.	Six monthly review of work improvements made.	Annual review of work improvements made.	Discussion/meeting with Directorate Service Managers responsible for any further key areas to be identified on an annual basis.
3	Funding allocated for new Perspex on Route/wayfinding/key information noticeboards that are required e.g. The Moat, Munslow Grove.	Upgrade to be communicated to Councillors.	Work in progress reported to Councillors.	Work in progress reported to Councillors.	Annual Review of work done.