[Your School Name]

[School Logo]

Dear <<First Name>>,

# Department for Education-funded holiday clubs are back for 2025!

Thanks to the Holiday Activity and Food Programme, known in Birmingham as [‘Bring it on Brum!’](https://www.bringitonbrum.co.uk/) your child can experience holiday clubs filled with fun, learning and healthy meals at no cost to you!

If your child is aged between 4-16 years and is eligible to receive benefits-related free school meals, they’re entitled to access Bring it on Brum! holiday clubs throughout the spring, summer and winter holidays (excludes half-terms).

With a wide range of activities such as sports, arts and crafts, cooking, dance, music and more, there’s something for everyone! Plus, every session includes a nutritious meal to keep them energised and happy throughout the day.

Each club offers a unique programme depending on its location and type—there’s so much to explore!

Not eligible? Many clubs also offer paid places, so every child has the chance to join the fun.

**Important Dates**

**SPRING   
Holiday Clubs Open: Monday 14th April- Friday 25th April 2025**  
Bookings Open: Monday 24th March 2025

**SUMMER  
Holiday Clubs Open: Monday 21st July -Friday 29th August 2025**  
Bookings Open: Monday 30th June 2025

**WINTER  
Holiday Clubs Open: Monday 22nd December 2025 -Friday 2nd January 2026**  
Bookings Open: Monday 1st December 2025

**All dates exclude bank holidays and weekends.**

**How to Book**

1. Get your unique BIOB/ HAF code from your child’s school. [See full eligibility criteria.](https://www.gov.uk/apply-free-school-meals)
2. Go to our website [bringitonbrum.co.uk](https://www.bringitonbrum.co.uk/)
3. Follow our handy [How to Book Guide](https://www.bringitonbrum.co.uk/content/uploads/2023/03/How-to-Book-.pdf)
4. [Sign Up](https://www.bringitonbrum.co.uk/2023/04/26/bring-it-on-brum-news/) for ‘Bring it on Brum! updates.