

BE BOLD

BE ALUM ROCK

**Ward Action Plan
2022 to 2026**

Ward Information:



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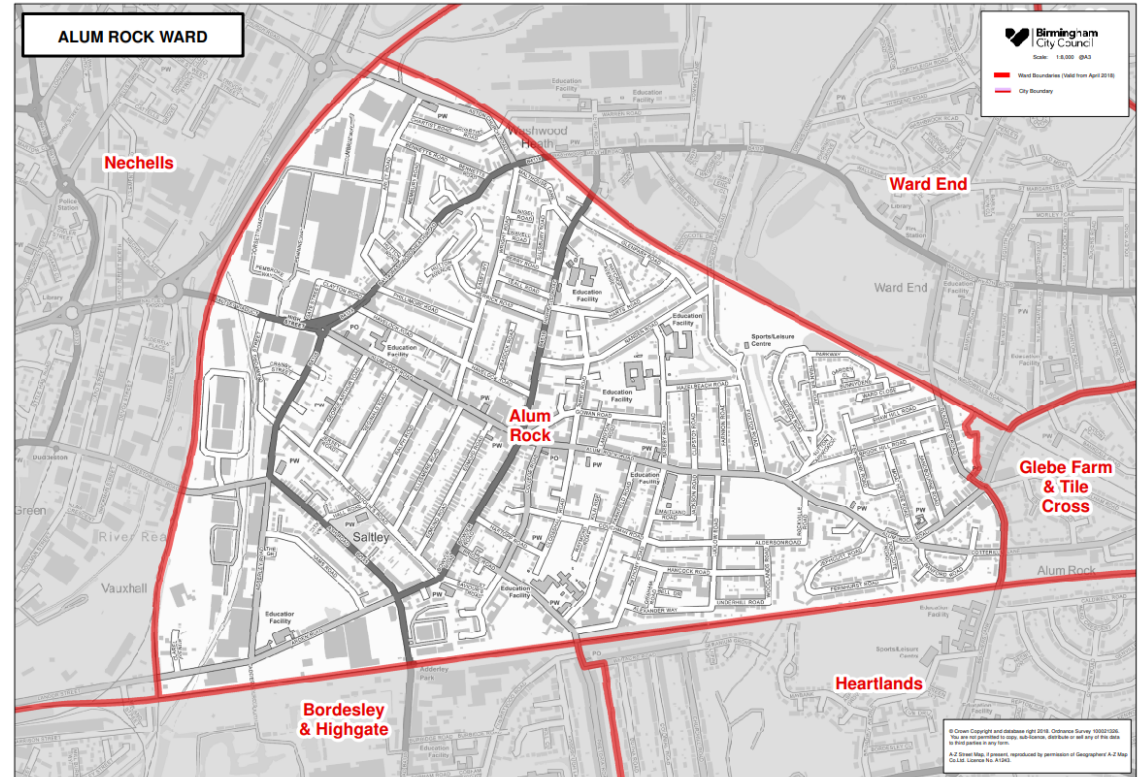
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Further Ward Information

[Read the Ward profile for more information about Alum Rock](#)



A Bold Prosperous Alum Rock

Priority 1:	A Cleaner Alum Rock
Why has this been chosen as a priority?	Feedback from residents and business owners in Alum Rock
Who will own this priority?	Birmingham City Council and Alum Rock Councillors and local community
Which organisations and groups do we need to engage and/or work with?	Local community groups, faith institutions, young people, business community and wider community
What does good look like? How will we know we have achieved our ambition?	Residents, business owners and other stakeholders will see an improvement in the cleanliness of Alum Rock.

	Priority	Action	Actioned by?	Progress
1.	Reduce missed collections	Set baseline of number of missed collections and compare against baseline on monthly basis	Birmingham City Council Waste Department. Alum Rock Ward Councillors	Get baseline information immediately. Monthly review
2.	Work collaboratively to reduce fly tipping through enforcement action	Regularly check enforcement data. Encourage residents to report on Fix My Street and raise awareness of Fix My Street. Follow up on enforcement action against fly tippers	Birmingham City Council Waste Department. Alum Rock Ward Councillors	Ongoing. Review data on a monthly basis
3.	Set regular schedule of street cleaning in priority areas	Agree priority streets across Alum Rock Ward and review progress on monthly basis. To involve both manual and mechanical sweepers.	Birmingham City Council Waste Department. Alum Rock Ward Councillors	Monthly review
4.	Educate and inform residents regarding waste transformation including food waste collection	Use existing communication channels via email, social media and WhatsApp groups. Communicate through schools and community centres and through other community meetings including Councillor Surgeries and Ward Forum Meetings.	Birmingham City Council Waste Department. Alum Rock Ward Councillors	Review progress in six months.
5.	Arrange and publicise regular Mobile Household Waste collection in Alum Rock as a way of addressing fly-tipping in the Alum Rock Ward	Liaise with Mobile Household Waste Collection team to arrange schedule and inform residents of dates	Birmingham City Council Waste Department. Alum Rock Ward Councillors	Monthly review

	Priority	Action	Actioned by?	Progress
6.	Engage residents about their role in reducing litter and illegally dumped waste in the Alum Rock Ward	Empower residents to report issues via Fix My Street. Encourage community litter picking groups to take action in the Alum Rock Ward. Liaise with Birmingham City Council regarding suitable litter picking equipment.	Alum Rock Councillors with community groups and activists	Review progress in six months.
7.	Address issues regarding inadequate commercial waste disposal contracts,	Ensure all business traders on Alum Rock Road and surrounding areas have an appropriate commercial waste disposal contract on Alum Rock Road, Washwood Heath Road and corner shops on surrounding roads	Birmingham City Council enforcement team with support of Alum Rock Councillors and Alum Rock traders' association	Monthly review
8.	Address issues on Alum Rock Road relating to illegal trader and encroachment onto pavements through expansion without planning permission	Work collaboratively with Birmingham City Council teams in regulation and enforcement and Alum Rock Traders' Association as well as other relevant stakeholders to address this issue.	Birmingham City Council regulation and enforcement, planning and licensing, West Midlands Police, Alum Rock Ward Councillors, Alum Rock Traders Association	Ongoing review
9.	Address issues around car parking availability within the Alum Rock Ward	Address issues relating to car sale traders operating from homes to increase availability of parking spaces for local residents. Explore the opportunities to increase parking spaces for residents and local businesses. (parking scheme/ parking permits/ car park)	West Midlands Police, DVLA, Birmingham City Council Trading Standards, Alum Rock Ward Councillors	Ongoing review

A Bold Safe Alum Rock

Priority 2:	A Safe Alum Rock
Why has this been chosen as a priority?	Residents raising concerns about road safety, crime and anti-social behaviour in key areas of Alum Rock
Who will own this priority?	Alum Rock Ward Councillors, Birmingham City Council Highways Engineers, West Midlands Police
Which organisations and groups do we need to engage and/or work with?	Local stakeholders and residents

What does good look like? How will we know we have achieved our ambition?	Reduction of inconsiderate and unsafe driving and parking across Alum Rock. Residents feeling reassured about reduction of crime and anti-social behaviour
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	Priority	Action	Actioned by?	Progress
1.	Decrease speeding in Alum Rock to make the Ward safer for all resident Address traffic safety concerns across the ward by implementing various Highway Improvement measures such as speed cushions/humps, 20 mph speed limit Traffic Regulation Order, signs etc. Work with police on speed enforcement exercises alongside community speed watch	Liaison taking place between Alum Rock Ward Councillors, West Midlands Police and Birmingham City Council to make changes and address concerns. Put physical measures in place to highways infrastructure to make roads around Alum Rock safer using funding from the Environment and Transport Neighbourhood Fund	Alum Rock Ward Councillors, West Midlands Police, Birmingham City Council Highways Engineers.	Work with West Midlands Police is ongoing. New road safety measures implemented within 6 months. Review August 2025
2.	Communicate and engage with local stakeholders to increase trust and confidence within the Alum Rock Ward	Regular Councillor Surgeries and Ward Forum Meetings to enable Alum Rock residents and stakeholders to raise safety concerns. Invite Police Sergeant or PCSOs to attend meetings to give updates and reassurance.	Alum Rock Ward Councillors	Regular Ward Surgeries already taking place. Upcoming Ward Forum Meetings arranged.
3.	Working with local faith institutions to communicate impact of crime and anti-social behaviour on the wider Alum Rock area	Alum Rock Ward Councillors to continue to work collaboratively with faith organisations to educate and reassure residents regarding crime and anti-social behaviour in the Alum Rock Ward.	Faith partners, West Midlands Police, Alum Rock Ward Councillors	Ongoing review

	Priority	Action	Actioned by?	Progress
4.	Working with local youth groups, schools and Naseby youth centre to educate and reassure young people and encourage engagement in positive initiatives.	Liaise with and support local youth groups, Naseby Youth Centre and schools across Alum Rock to find out the help they need. Speak with local policing teams to link with young people and engage them with current initiatives.	Violence Reduction Unit, Birmingham Youth Service, Schools, West Midlands Police, other youth groups	Ongoing review
5.	Address issues across Alum Rock relating to crime, anti-social behaviour and dangerous driving and parking.	Work closely with Washwood Heath Neighbourhood Police to support and promote initiatives relating to the reduction of crime in the area, including Op Elevate: Speedwatch, ASB hotspots and unsafe parking and Operation SNAP where residents can report.	West Midlands Police, Alum Rock Ward Councillors	Ongoing review
6.	Address issues within Alum Rock Ward relating to blocked gulleys and flooding.	Work with highways team to address issues relating to blocked gulleys	Birmingham City Council Highways Engineers, Alum Rock Ward Councillors	Monthly review

A Bold Inclusive Alum Rock

Priority 3:	Increase understanding across communities in Alum Rock and ensure good quality of life for all
Why has this been chosen as a priority?	To increase opportunities for Alum Rock residents so that all can thrive
Who will own this priority?	Alum Rock Ward Councillors, schools, faith organisations and other local Alum Rock stakeholders including GP Practices and Washwood Heath Wellbeing Centre
Which organisations and groups do we need to engage and/or work with?	Local community groups, faith institutions, young people, business community and wider community, Alum Rock traders' association
What does good look like? How will we know we have achieved our ambition?	All residents in Alum Rock feel involved and valued.

	Priority	Action	Actioned by?	Progress
1.	Investment into existing social housing provision in Alum Rock Ward and review of private rental sector.	Repairs of existing social housing stock can be reported on and ongoing review of private rental sector is also measurable. Tackling private rogue landlords including badly run HMOs and Exempt Accommodation	Birmingham City Council Housing Team, Birmingham City Council Private Rented team, exempt accommodation team, Alum Rock Ward Councillors, West Midlands Police	Ongoing review
2.	Supporting the development of young people in Alum Rock	Providing facilities for young people to develop new skills and increase understanding. Working with education facilities and youth groups across Alum Rock to encourage activities	Local education providers, youth groups, Naseby Youth Centre, Alum Rock Ward Councillors	Ongoing review
3.	Expand communication to ensure Alum Rock residents are aware of opportunities and issues within the Ward	Expand on WhatsApp broadcast communications and utilise social media to inform residents of local issues, events and opportunities.	Alum Rock Ward Councillors	Ongoing

A Bold Healthy Alum Rock

Priority 4:	Increase opportunities for the people of Alum Rock to live healthy lives
Why has this been chosen as a priority?	To address health inequalities in the Alum Rock Ward
Who will own this priority?	Alum Rock Ward Councillors, GP Practices and NHS
Which organisations and groups do we need to engage and/or work with?	NHS, GP Practices in Alum Rock, Washwood Heath Wellbeing Centre and other local Alum Rock stakeholders who can support healthy outcomes for residents
What does good look like?	Increases in physical activity across the Ward, engagement with early intervention activities
How will we know we have achieved our ambition?	by residents.

	Priority	Action	Actioned by?	Progress
1.	Less waiting times for GP appointments. Better access to health services in Alum Rock	Work with health professionals across the Alum Rock Ward to address issues of wait times for residents. Reduction in waiting times for Alum Rock residents accessing Primary and acute health services	All GPs serving Alum Rock residents. Integrated Care Board. NHS	Regular meetings between Alum Rock Councillors, local GPs
2.	Better communication of health services in Alum Rock	Liaise with health services to improve marketing and communication of health services	All health commissioners, Alum Rock Ward Councillors	Local Councillors to meet with services providers
3.	Access to social prescribing and active lifestyle provision, including work with Adderley School and Friends of Adderley Park to develop provision within the park.	Local Alum Rock Councillors to support existing friends' groups (Adderley Park) and encourage new friends' groups to assist with the development of green spaces for the Alum Rock Ward to ensure that green spaces across the Alum Rock Ward are better utilised.	Alum Rock Ward Councillors, social prescribers, local schools, Friends of Adderley Park, community activists	Ongoing review
4.	Support young people away from antisocial behaviour (ASB), crime, etc.	Delivery of workshops, installation of bleed control kits. Liaison with West Midlands Police	Across schools, youth facilities and faith/community venues West Midlands Police and community partners, Alum Rock Ward Councillors	Ongoing review
5.	Improve outdoor sports facilities for residents of Alum Rock Ward.	Work with community around Adderley Park/ Morris Park/ Alexander Park focussing on park facilities. Investment into green spaces in Alum Rock	Birmingham City Council Parks Service, Alum Rock Ward Councillors, Friends of Adderley Park	Ongoing review