

BE BOLD

BE STOCKLAND GREEN

**Ward Action Plan
2022 to 2026**

Stockland Green Ward Action Plan

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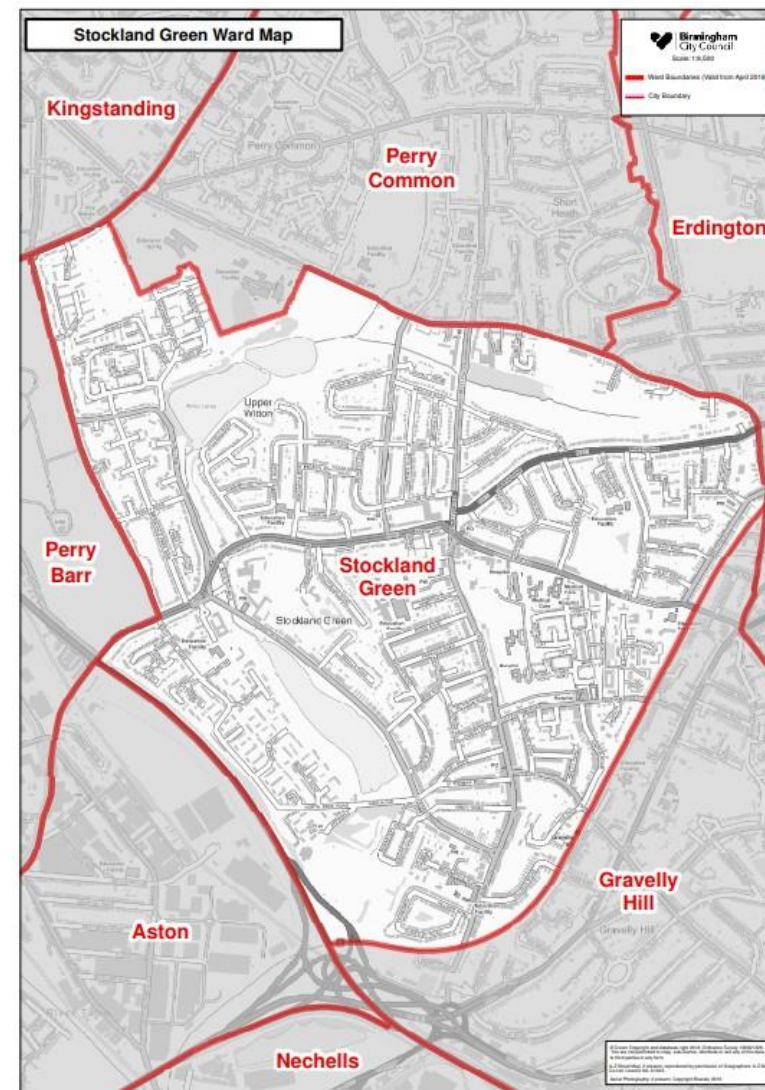


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BE BOLD BE STOCKLAND GREEN

Ward Action Plan

2022 - 2026

OFFICIAL

1. A Bold Prosperous Stockland Green

Priority 1:	Support for local businesses establishing a Business Forum. Advising residents where to get help with the cost of living and other financial assistance such as benefits
Why has this been chosen as a priority?	Complaints from Business owners. Cost of living crisis Both are issues raised by residents at Ward Forum Meetings
Who will own this priority?	Councillors to initiate but businesses to run the forum and help with signposting financial assistance once established. This priority will be discussed with anyone named as a business owner.
Which organisations and groups do we need to engage and/or work with?	Initially a Slade Road Business Forum. If successful to look at other areas of the Ward such as Streetly Road shops.
What does good look like? How will we know we have achieved our ambition?	Forum being established looking at all aspects of issues facing local Businesses. We acknowledge 'good' does not mean perfect/solved.

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Develop a local business forum to encourage two-way conversation	Forum is set up with businesses engaging	Yes – similar groups are active across the city	Yes – consideration may be needed for venue hire	Still ongoing after an initial meeting established was poorly attended.

2	Tackle businesses in the ward that are undertaking activity illegally or inconsiderately	Illegal and/or inconsiderate activity linked to businesses is reduced. Feedback from other businesses and residents	Unsure at this stage – it will be challenging and will need to be approached on case-by-case basis with support and expertise of BCC enforcement officers	Unsure at this stage – need to understand the support and resource available to tackle the challenges.	Enforcement Officers and Police have acted on reports of illegal activity. Ongoing.
3	Support and signpost residents to local support and information in relation to cost of living	Residents are accessing support available when needed Groups and businesses are signposting residents to support where there is an identified need.	Yes – there are similar networks and provision across the city	Yes – need to understand what support is available and what is needed and how best to get that information to the people that need it	Have investigated the possibility of establishing an advice centre. Potential finance. Ongoing.

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Engage with High Streets and BID manager to discuss developing a local business forum	Slade Road Area	Councillors High Streets and BID manager	Not at this stage	As and when possible	Need to meet with High Street and BID Manager as initial action ineffective.
1b	Engage with businesses to understand if there is a need or	Slade Road area.	Councillors	May need funds for a leaflet to advertise a meeting to discuss with a survey attached.	As and when.	An initial meeting set up by the MP. Very poor attendance.

	appetite for a local business forum					
1c	Set up programme of forum meetings and identify best methods of communication for the forum	Slade Road area.	Business owners to take charge with Councillor support once need established.	Possibly. Businesses to self -fund?	As and when.	Initial engagement had a poor response. Need to try again.
2a	Identify the businesses where there are concerns and what the challenges are	Potentially all businesses. Approach original source of request for a Forum	Councillors.	No but may need funding for literature for advertising a meeting and a survey.	ASAP.	As issues have risen these have been tackled on a case-by-case basis. If a Forum established, they could take responsibility for pursuing issues.
2b	Work with BCC enforcement teams to visit businesses and understand the issues and solutions.	Trade Bins for businesses. Bins for flats above shops. Issues have been discussed with BCC Officers.	Councillors and BCC Officers Sometimes Police support	No extra funding required	Has been ongoing. Some improvement.	Flat bins still an outstanding issue
3a	Identify local services that can support residents in terms of cost of living	Across the Ward with the help of Foodbanks, Churches, Highcroft.	Councillors to take the lead with help from Ward Support Officer.	No extra funding.	On going. Residents contact Councillors direct and so dealt with through casework.	New Food Bank launched. They have advertised their service.

		Community Centre and Schools.				
3b	Engage with local groups and businesses to make them aware of the support available for residents	Ward Support Officers have been vital. Social Media has been used but in a limited capacity.	Councillors Ward Support Officers Police	None	Ongoing	Ongoing

2. A Bold Safe Stockland Green

Priority 2:	Safer streets
Why has this been chosen as a priority?	Reports of speeding, dangerous and inconsiderate parking, particularly around Slade Road/Schools.
Who will own this priority?	Councillors, residents and BCC
Which organisations and groups do we need to engage and/or work with?	BCC Highways and Enforcement Officers and the Police.
What does good look like? How will we know we have achieved our ambition?	Reduction in complaints and accidents

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Improve the parking challenges across the ward, including dangerous and illegal parking on and around Slade Road and inconsiderate parking around schools.	Visible reduction in dangerous and illegal parking Enforcement action Fewer complaints from local residents and businesses.	Need to consult with Highways Engineers. Not completely unachievable, but it will be a challenging goal that will take time to effect change	In part, yes. It's not unrealistic to reduce the issues in the area but it is unrealistic to assume all parking challenges can be solved, given the size of the problem	Ongoing as these issues will keep arising
2	Reduce the number street sex workers in the ward	Success achieved if Sex workers no longer in the area.	Potentially possible.	Sex workers have disappeared from other areas of the city through	Meeting set up to discuss with relevant charities. Turnaround now involved

				intervention but action not always successful.	
3	Use the cameras on Slade Road more effectively to tackle wider antisocial behaviour	Cameras need to be regularly checked to follow up crime and ASB on film.	Achievable positive outcomes but Police need to chase up when crime and ASB reported. Only have 28 days to check film but cameras do not have ongoing supervision.	As the police are so understaffed and local Police Team not responsible for checking film there are delay issues so effectiveness is affected.	Ongoing.

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Work with enforcement officers from BCC to tackle dangerous and illegal parking in hot spot areas	Slade Road area Schools Locations reported by residents	Councillors Highways Engineers Police Enforcement Officers Local Businesses	Potentially – further discussions needed with officers	Ongoing	Ongoing action as realistically problems will persist. Need more enforcement.
1b	Consider use of existing ASB cameras to help monitor and enforce action	Across the ward where cameras located and specifically the Slade Road area.	Police BCC Enforcement Officers BCC Community Safety Officers	Potentially as more cameras would be helpful.	Ongoing	Ongoing review of camera locations as they can be re-sited. Need films to be regularly viewed by the police.

		Cameras provide evidence of crime and ASB. They need to be supervised but currently this is not happening.				
1c	Engage with local schools and travel demand team at BCC regarding parking challenges at school drop off/pick up times	All schools.	Councillors to engage with schools as and when issues arise.	Will need additional funds to introduce measures. Eg zebra crossings, 20mph signs.	Ongoing. Issues particularly of inconsiderate parking at dropping off and collection times.	Ongoing. Funds to be secured for all measures required at all schools to improve safety.
1d	If there is appetite, work with Travel Demand team to consider and roll out an initiative such as Mode Shift Stars or School Streets	Schools make us aware of issues as they arise. All schools in the ward to be involved.	Council officers and the police to engage with Councillors as issues arise.	Potentially need to review funding currently available.	Ongoing.	Featherstone and Brookvale Schools have introduced restricted parking. Successful initiatives to date. Stockland Green School and Marsh Hill School require traffic calming measures. Currently being investigated for an action plan.
2a	Work with partners to understand the	Issues arise across the Ward. Referrals	BCC Highways Officers	Extra funding potentially required	Ongoing as issues reported regularly	Action Plan for various locations

	current situation as residents report increased numbers in the area	from residents' main source of intelligence.	Bcc Enforcement Officers Police			currently being prepared as funding available.
2b	Engage with partners from Balsall Heath understand the work that was done there and bring forward any learning	Sex Workers are operating in the Slade Road area affecting residents and businesses alike. Hayers Store particularly affected.	Police The Turnaround Charity are involved.	No extra funding is required	Ongoing intervention	This action will potentially not end as success is not guaranteed.
3a	Engage with community safety partnership colleagues to discuss future locations and angles for cameras on Slade Road	All current cameras to be reviewed.	BCC Community Safety Team	If more cameras were to be provided and this would be a positive decision then more funding would be required.	Ongoing	Community Safety undertook a review of camera locations in December 2024. New locations identified.
3b	Engage with community safety colleagues and enforcement to colleagues to understand if and how and what the camera can be used to support enforcement	Currently camera film reviewed by the police and successful prosecutions have been lacking. This needs to be discussed further.	Councillors to discuss with BCC Community Safety Officers and the Police.	No extra funding unless more cameras installed.	Nee to chase up the use of cameras. Need more effectiveness of this resource.	Issue raised at ward Forum meeting with the police. They will liaise with their colleagues

A Bold Healthy Stockland Green

Priority 3:	Outstanding S106 money to be spent on installation of an outdoor gym in Brookvale Park. Stockland Green has high levels of poverty and poor health. Engagement with local groups regarding sessions.
Why has this been chosen as a priority?	Request of residents after a consultation on how to spend the money.
Who will own this priority?	Councillors
Which organisations and groups do we need to engage and/or work with?	BCC officers from Parks and Landscape Architects.
What does good look like? How will we know we have achieved our ambition?	Successful installation of an outdoor gym.

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Ongoing/proposed installation of Green Gym in Brookvale Park	Successful installation of the gym equipment will be the success of this priority.	As money available it is achievable.	As said previously money is identified for the project.	The gym was successfully installed June 2024.
2	Develop a programme of activity in and around the green gym	The hope is to find an organisation or an appropriate individual to organise activities using the gym.	It is achievable but need qualified individual/s to organise activities.	Organisations may just take the initiative to arrange the use of the gym otherwise we may need to approach organisations. There maybe a potential cost.	To date no organisation has been identified. Ongoing research.

3	Support the development of activities on Short Heath Playing Fields	Short Heath Playing Fields Trust currently has a temporary lease to look after the playing fields. The massive improvement in the appearance of the fields and the organisations using the fields is evidence of the success of their temporary lease.	The 12 month lease expired in May. Help has been given to obtain a 25 year lease so that Short Heath Playing Fields Trust can feel secure and they can further develop their visionary plans for the fields.	There have been other successful CATs of former educational land to local organisations such as Spring Lane Playing Fields. Short Heath Playing Fields Trust have demonstrated that they could be equally successful.	Ongoing communication with BCC to get the CAT concluded.
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Set the actions needed to achieve each of our goals

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1a	Get update as to position of works and timeline	Brookvale Park	Councillors	No	ASAP	Work completed June 2024. Gym now in use.
1b						
1c						
2a	Engage with partners and services to discuss options to provide fitness and recreation opportunities	Brookvale Park	Councillors to find an organisation a suitably qualified individual to provide organised activities at the gym.	Possibly	Ongoing	To date no organisation has been identified. Ongoing research to find an organisation or individual.
2b						
2c						
3a	Engage with BCC officers to achieve a CAT for the site with Short Heath Playing Fields Trust being the lease holders for up to 25 years.	Short Heath Playing Fields	BCC Property Officers Councillors Short Heath Playing Fields Trust Members	None	Ongoing	Ongoing

3b	Offer ongoing support as and when problems arise.	Short Heath Playing Fields	Councillors	None envisaged once CAT in place	ASAP Fears are growing that the CAT will be unsuccessful and the land could be grabbed for housing.	Ongoing
3c						

3. A Bold Green Stockland Green

Priority 4:	Endeavour to clean up Stockland Green particularly the Slade Road area. Flytipping, refuse collections, working with groups and businesses around clean-ups – street sweeping.
Why has this been chosen as a priority?	Continuous complaints from residents regards fly tipping and general litter issues.
Who will own this priority?	Councillors
Which organisations and groups do we need to engage and/or work with?	BCC and Community Groups such as Erdington Litter Busters and local businesses. Love Your Streets.
What does good look like? How will we know we have achieved our ambition?	Cleaner environment supported by less complaints from residents.

Set up to three clear, realistic goals that we want to achieve locally

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1	Reset Stockland Green in terms of cleanliness: Develop a plan for moving forward, engaging with residents, businesses, services and local groups	Reset day is arranged. Plan developed Residents and businesses engaged and working towards a cleaner ward	Yes	Yes, given time but it will be challenging and will require people to work together	Ongoing

2	Improve refuse collections where required	Liaise with BCC waste services as required.	Yes	Yes but as above will be challenging considering issues within Waste Services	Ongoing Site visit arranged with Waste Management
3	Reduce fly tipping incidence across the ward and work towards identifying offenders	Advertise by leaflet to residents mobile Waste Collection dates to encourage safe disposal of waste.	Yes, but local and outside fly tippers cannot be controlled.	Yes, but need enforcement and cameras to identify fly tippers.	Leaflets delivered .

Set the actions needed to achieve each of our goals

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1a	Plan a reset day/community day with service areas, enforcement officers.	Cross the whole Ward but a particular emphasis initially on Slade Road	BCC waste Services Councillors Volunteers	No	ASAP	Undertaken. Continuing follow up as issues arise
1b	Engage with street cleaning team to understand the schedule for the ward and what streets are targeted	All the ward but initially Slade Road and the roads off such as Kings Road	BCC Waste Services Councillors	No	ASAP	Undertaken. Continuing follow up as issues arise.
1c	Communication and education about why we are doing this – all households	All areas of the ward.	Councillors Ward Officer	No	Ongoing. Mobile Household Waste leaflets include message	Community Safety Team and Waste have ongoing input In the ward.

	and businesses including HMOs and student accommodation				about reporting waste issues.	
1d	Investigate forward plan for clearance of alley ways in the ward. Consideration needed as to who owns the alley way	Abbey Road is an example of issues with private alleyways being used as fly tipping spots.	Resident Waste Services to provide equipment Councillors	Need to organise residents to undertake a clear up as no funds available because of the funding cut to alley way clearance	Ongoing as alley ways still left that need cleaning.	Mere Road and Kings Roads residents organised alley way clean ups.
1e	Ensure all businesses in the ward have the appropriate trade/commercial waste arrangements in place	Businesses informed that they need waste contracts who are reliable. Encourage the take up of contracts with BCC	BCC Waste Services Councillors BCC Enforcement for businesses who fail to arrange commercial waste contracts.	Financial implications for businesses	Ongoing	Improvements have taken place, but issues remain. Flats above businesses need bins still. This needs to be large bins for multiple residents.
2a	Ensure all properties – especially HMOs and student properties have correctly sized bins	Identify problematic HMOs. Arrange supply of large waste bins	Residents BCC Waste Community Safety Team Councillors	No	Ongoing	Community Safety have undertaken a lot of work with landlord to ensure they educate their tenants as to appropriate waste management .
2b	Request reports from refuse teams to understand if and	Across ward	Residents BCC Waste Services	No	Ongoing	Requested but not received. Missed collection intel is

	where collections are being missed in the ward and which properties are signed up for assisted collections					received mainly from residents.
2c	Ensure all residents registered for assisted collections in the ward are receiving the assistance	Across the ward	Residents BCC Waste Services Councillors	No	Ongoing	Assisted collections are rarely missed. Residents report missed collections
2d	More information for residents on who and why to report missed bin collections	Across ward	Councillors Ward Officer	No	Ongoing	Information re how to report missed collections is shared at Ward meetings. Senior waste Officers have been guests.
3a	Engage with refuse team to discuss the challenges around fly tipping and understand whether a bespoke plan can be developed for reporting and monitoring issues in the ward.	Across the ward	Councillors BCC Waste Officers	No	Ongoing	This has been discussed and extra collections have since been introduced.

3b	Understand whether ASB cameras can be used to support the monitoring and enforcement around fly tipping	Need cameras across the ward.	Police Residents Community Safety Teams Councillors	Cameras paid for by externally by Safer Streets.	Ongoing	Cameras have been installed in various locations in the Slade Road area. Issues with the monitoring by the police have been discussed with the police and residents at ward meetings. Community Safety Team have reviewed locations of the cameras to ensure effectiveness.
3c						

A Bold Local Stockland Green

Priority 5:	Community Cohesion - develop closer ties with Residents and the Police. Supporting Friends of groups and other local groups.
Why has this been chosen as a priority?	Stockland Green has many problems with crime but there is a lack of co-ordination between the Police, residents and Councillors. It is vital intelligence is shared effectively.
Who will own this priority?	Councillors
Which organisations and groups do we need to engage and/or work with?	Police, residents and community groups.
What does good look like? How will we know we have achieved our ambition?	Complaints that reported crime is being ignored decrease.

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Feed into the local Community Policing plan	Feedback is taken onboard by WMP	Yes – although BCC doesn't have any input or responsibility for police funding and capacity. Ward Officer supportive	Yes – regular meetings with Local Police Team. Police arrange 'Cuppa with a Copper' Councillor attendance.	On going – as required The police regularly attend Ward Meetings with residents.
2	Develop a volunteer network.	WhatsApp group is set up and information is reaching the key	Yes	Yes	WhatsApp groups exist across the ward, and they link up passing on

		stakeholders and residents			vital intel about crime to the police.
3					

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Maintain contact with Local Policing team	Across the ward	Councillors Police	No	Ongoing	Contact as required.
1b	Investigate possibility of 'Mobile Pop Up' police station	Across the Ward	Police	Possibly	ASAP	'Coppa with a Cuppa' set up. Need it to be more regular but issues with police numbers.
1c						
2a	Create WhatsApp group to share local information with volunteers and groups	Across the ward	Councillors	No	ASAP	This has not been set up. Need to make progress with this. There is a integrated network

						of resident WhatsApp groups.
2b						
2c						
3a						
3b						
3c						