

11th November 2024

Dear Colleagues,

We are writing to ask for your support in protecting your families and staff against flu this winter.

Currently, fewer two- and three-year-old children in Birmingham are vaccinated against flu compared to neighbouring local authorities and other large cities. This means more children in Birmingham are at risk of getting seriously ill or needing hospital care due to flu. Following these steps will help protect your families, parents and staff from serious illness from flu this winter.

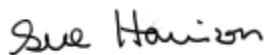
ACTIONS FOR EARLY YEARS COLLEAGUES

- Encourage parents of two- and three-year-old children to book flu vaccination at their GPs
- Distribute flu vaccination promotional materials to families
- Promote flu vaccination for eligible staff (those with underlying health conditions, those who are pregnant, those who are over 65)
- Share the resources with parents that are found by clicking on the links at the end of this letter

CONTACTS

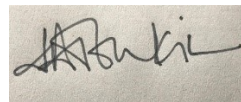
For any questions on the children's flu vaccination, please review the links below. Parents should contact their GP surgery with any additional questions. If your setting would like additional support with promoting the flu vaccination, or would like to report any issues when promoting the flu vaccination, please contact Birmingham City Council Health Protection team (hpteam@birmingham.gov.uk).

Yours sincerely,



Dr Sue Harrison
Strategic Director of Children & Families
Birmingham City Council

Yours sincerely,



Jo Tonkin
Interim Director of Public Health
Birmingham City Council

Useful links:

- [Leaflets and posters for parents](#) (including translated materials)
- [Flu vaccination guidance and resources for schools](#)
- [General resources for the 2024 to 25 flu season](#)

You can also read more about the [flu vaccination](#) and the [children's flu vaccine](#).

