

EQUALITY IMPACT ASSESSMENT

Cut Tourism grants budget by £0.025m

Reference: EIA000335











EIA Form – About your EIA	
Reference number	EIA000335
Date Submitted	01/02/2024
Subject of the EIA	Cut Tourism grants budget by £0.025m
Brief description of the policy, service or function covered by the EIA	Cut to Tourism Service grants to deliver objectives in the approved Visitor Destination Plan (the councils Tourism Action Plan) including commissions and grant aid to organisations to deliver particular tourism projects such 'accessible tourism' and 'sustainable tourism' projects. Future support would be around around the Visitor Destination Plan's 'hero' themes such as Food, Music, Heritage etc. Also, funding to research tourism initiatives.
Equality Assessment is in support of	["Amended service","Amended function"]
How frequently will you review impact and mitigation measures identified in this EIA?	Quarterly
Due date of the first review	2024-04-29

Directorate, Division & Service Area	
Which directorate(s) are	["City Operations"]
responsible for this EIA?	
Division	Neighbourhoods
Service area	Cultural Development & Tourism
Budget Saving	Yes

Officers	
What is the responsible	Symon Easton
officer's email address?	
What is the accountable	Chris Jordan
officer's email address?	

Data Sources	
Data sources	["Quantitative data (please specify in the box
	below)","Relevant reports/strategies","Relevant research"]
Data source details	Tourism Service budget
	Discussions with stakeholders and regional agencies such
	as West Midlands Growth Company
	Visitor Destination Plan Q:\Tourism\BCC Tourism Strategy
	Visitor Plan
	Tourism Project Proposals / Commissions
	Q:\Tourism\Tourism Briefs
>	Q:\Tourism\Reports and briefing notes







Protected Characteristics

Protected Characteristic – Age	
Does this proposal impact	No
people due to their age as	
per the Equality Act 2010?	
What age groups are	N/A
impacted by your proposal?	
Please describe the impact to	N/A
the age characteristic	
How will you mitigate against	N/A
any negative impact to the	
age characteristic?	

Protected Characteristic – Disability	
Does this proposal impact those people with a disability	Yes
as per the Equality Act 2010?	
Please describe the impact to the disability characteristic	There is no specific disability characteristic but one current example of a visitor destination plan project (action) is improving 'accessible tourism' initiatives and practices amongst venues / service providers across the city including disability needs awareness raising, better marketing & promotion of services.
How will you mitigate against any negative impact to the disability characteristic?	Existing project is being funded through Shared Prosperity Funding. It is likely that further SPF funding to continue / develop the project will be available in 2024/25. Otherwise we will encourage providers to continue to improve their services to people with disabilities.

Protected Characteristic – Sex	
Does this proposal impact citizens based on their sex as	No
per the Equality Act 2010?	
What sexes will be impacted	N/A
by this proposal?	
Please describe the impact to	N/A
the sex characteristic	
How will you mitigate against	N/A
any negative impact to the	
sex characteristic?	











Protected Characteristic - Gen	der Reassignment
Does this proposal impact	No
people who are proposing to	
undergo, undergoing or have	
undergone a process to	
reassign one's sex as per the	
Equality Act 2010?	
Please describe the impact to	N/A
the gender reassignment	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
gender reassignment	
characteristic?	

Protected Characteristic - Marriage and Civil Partnership		
Does this proposal impact	No	
people who are married or in		
a civil partnership as per the		
Equality Act 2010?		
What legal marital or	N/A	
registered civil partnership		
status will be impacted by		
this proposal?		
Please describe the impact to	N/A	
the marriage and civil		
partnership characteristic		
How will you mitigate against	N/A	
any negative impact to the		
marriage and civil partnership		
characteristic?		

Protected Characteristic - Pregnancy and Maternity	
Does this proposal impact	No
people covered by the	
Equality Act 2010 under the	
protected characteristic of	
pregnancy and maternity?	
Please describe the impact to	N/A
the pregnancy and maternity	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
pregnancy and maternity	
characteristic?	











Protected Characteristic - Ethnicity and Race	
Does this proposal impact people due to their race as per the Equality Act 2010?	No
What ethnic groups would be impacted by this proposal?	N/A
Please describe the impact to the ethnicity and race characteristic	N/A
How will you mitigate against any negative impact to the ethnicity and race characteristic?	N/A

Protected Characteristic - Reli	gion or Beliefs
Does this proposal impact	No
people's religion or beliefs as	
per the Equality Act 2010?	
What religions could be	N/A
impacted by this proposal?	
Please describe the impact to	N/A
the religion or beliefs	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
religion or beliefs	
characteristic?	

Protected Characteristic - Sexual Orientation	
Does this proposal impact	No
people's sexual orientation as	
per the Equality Act 2010?	
What sexual orientations may	N/A
be impacted by this	
proposal?	
Please describe the impact to	N/A
the sexual orientation	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
sexual orientation	
characteristic?	











Monitoring	
How will you ensure any adverse impact and mitigation measures are monitored?	Source external funding for projects where possible e.g. Shared Prosperity Funding. Work with regional partners including West Midlands Combined Authority and West Midlands Growth Company on Tourism promotion initiatives.
Please enter the email address for the officer responsible for monitoring impact and mitigation	Ben Hau







