

# EQUALITY IMPACT ASSESSMENT

Increased Income From Commercial Events (Ref 57)

Reference: EIA000258







#### EIA Form – About your EIA

EIA FORM – About your EIA	
Reference number	EIA000258
Date Submitted	23/01/2024
Subject of the EIA	Increased Income From Commercial Events (Ref 57)
Brief description of the	The Events and City Operations Services will deliver
policy, service or function	additional income, secured through the negotiation of two
covered by the EIA	new contracts now in place. Firstly with existing partner
	Frankfurt Christmas Market; the new contract will deliver
	£75k pa in 2024/5, 2025/6, 2026/7 and 2027/8. Secondly, a
	music promoter has been identified and a contact agreed
	for an event pilot which will deliver an additional £20k in
	2024/5.
Equality Assessment is in	["Amended service"]
support of	
How frequently will you	Annually
review impact and mitigation	
measures identified in this	
EIA?	
Due date of the first review	2025-01-20

#### Directorate, Division & Service Area

Directorate, Division & Service	Directorate, Division & Service Area	
Which directorate(s) are	["City Operations"]	
responsible for this EIA?		
Division	Neighbourhoods	
Service area	Events and City Centre Operations	
Budget Saving	Yes	

# Officers

What is the responsible	Katie Brazier
officer's email address?	
What is the accountable	Chris Jordan
officer's email address?	

#### **Data Sources**

Data sources	["not applicable"]
Data source details	Not applicable

#### **Protected Characteristics**

## Protected Characteristic – Age

Does this proposal impact	No
people due to their age as	
per the Equality Act 2010?	









# Birmingham City Council

What age groups are	N/A
impacted by your proposal?	
Please describe the impact to	N/A
the age characteristic	
How will you mitigate against	N/A
any negative impact to the	
age characteristic?	

#### **Protected Characteristic – Disability**

Does this proposal impact	No
those people with a disability	
as per the Equality Act 2010?	
Please describe the impact to	N/A
the disability characteristic	
How will you mitigate against	N/A
any negative impact to the	
disability characteristic?	

#### Protected Characteristic – Sex

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Does this proposal impact	No
citizens based on their	
gender as per the Equality	
Act 2010?	
What genders will be	N/A
impacted by this proposal?	
Please describe the impact to	N/A
the gender characteristic	
How will you mitigate against	N/A
any negative impact to the	
gender characteristic?	

#### Protected Characteristic - Gender Reassignment

Does this proposal impact	No
people who are proposing to	
undergo, undergoing or have	
undergone a process to	
reassign one's sex as per the	
Equality Act 2010?	
Please describe the impact to	N/A
the gender reassignment	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
gender reassignment	
characteristic?	











#### Protected Characteristic - Marriage and Civil Partnership

Does this proposal impact	No
people who are married or in	
a civil partnership as per the	
Equality Act 2010?	
What legal marital or	N/A
registered civil partnership	
status will be impacted by	
this proposal?	
Please describe the impact to	N/A
the marriage and civil	
partnership characteristic	
How will you mitigate against	N/A
any negative impact to the	
marriage and civil partnership	
characteristic?	

#### Protected Characteristic - Pregnancy and Maternity

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Does this proposal impact	No
people covered by the	
Equality Act 2010 under the	
protected characteristic of	
pregnancy and maternity?	
Please describe the impact to	N/A
the pregnancy and maternity	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
pregnancy and maternity	
characteristic?	

## **Protected Characteristic - Ethnicity and Race**

Does this proposal impact	No
people due to their race as	
per the Equality Act 2010?	
What ethnic groups would be	N/A
impacted by this proposal?	
Please describe the impact to	N/A
the ethnicity and race	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
ethnicity and race	
characteristic?	











# Protected Characteristic - Religion or Beliefs

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Does this proposal impact	No
people's religion or beliefs as	
per the Equality Act 2010?	
What religions could be	N/A
impacted by this proposal?	
Please describe the impact to	N/A
the religion or beliefs	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
religion or beliefs	
characteristic?	

#### **Protected Characteristic - Sexual Orientation**

Does this proposal impact	No
people's sexual orientation as	
per the Equality Act 2010?	
What sexual orientations may	N/A
be impacted by this	
proposal?	
Please describe the impact to	N/A
the sexual orientation	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
sexual orientation	
characteristic?	

Monitoring	
How will you ensure any	Debrief of event delivery, monitoring of any citizen
adverse impact and	feedback
mitigation measures are	
monitored?	
Please enter the email	Katie Brazier
address for the officer	
responsible for monitoring	
impact and mitigation	





