

Business Activity

Business Demography – Stock, Births, Deaths and Survival Rates

Source: ONS Business Demography 2022

Table 1: Active Enterprises 2018 - 2022

Area	2018	2019	2020	2021	2022
Birmingham	44,990	44,045	44,505	43,015	43,400
WMCA (Met Area)	102,800	102,870	104,225	106,075	107,400
West Midlands	230,615	234,010	235,875	240,435	236,535
UK	2,841,025	2,889,115	2,897,115	2,939,675	2,924,685

Table 2: Business Births as a Percentage of Stock 2018-2022

Area	2018	2019	2020	2021	2022
Birmingham (N°)	8,635	7,430	6,485	6,855	6,670
Birmingham (%)	19.2%	16.9%	14.6%	15.9%	15.4%
WMCA (Met Area - N°)	15,785	15,310	14,125	16,550	15,435
WMCA (Met Area - %)	15.4%	14.9%	13.6%	15.6%	14.4%
West Midlands (N°)	29,505	34,440	28,145	34,155	28,695
West Midlands (%)	12.8%	14.7%	11.9%	14.2%	12.1%
UK (N°)	348,630	363,825	333,020	363,995	336,925
UK (%)	12.3%	12.6%	11.5%	12.4%	11.5%

Table 3: Business Deaths as a Percentage of Stock 2018-2022

Area	2018	2019	2020	2021	2022
Birmingham (N°)	7,290	5,495	7,820	5,705	6,175
Birmingham (%)	16.2%	12.5%	17.6%	13.3%	14.2%
WMCA (Met Area - N°)	13,670	12,080	13,830	13,365	14,700
WMCA (Met Area - %)	13.3%	11.7%	13.3%	12.6%	13.7%
West Midlands (N°)	29,610	25,130	28,585	31,760	30,105
West Midlands (%)	12.8%	10.7%	12.1%	13.2%	12.7%
UK (N°)	7,290	5,495	7,820	5,705	6,175
UK (%)	16.2%	12.5%	17.6%	13.3%	14.2%

Table 4: Survival Rates of Businesses Born in 2017

Area	1 Year Survival	2 Year Survival	3 Year Survival	4 Year Survival	5 Year Survival
Birmingham (%)	92.9%	61.6%	46.4%	37.6%	32.1%
WMCA (Met Area-%)	93.3%	67.4%	50.1%	41.3%	35.3%
West Midlands (%)	94.4%	64.7%	48.7%	40.7%	35.2%
UK (%)	93.7%	72.9%	56.1%	46.0%	39.6%

Business by Sector and Size Band

Source: ONS UK Business: Activity, Size and Location 2023

Table 5: Enterprise by Sector 2023

Sector	Birmingham (N°)	Birmingham (%)	WMCA (Met Area-%)	West Midlands (%)	UK (%)
Agriculture, forestry & fishing	60	0.2%	0.3%	5.3%	60
Mining, quarrying & utilities	170	0.5%	0.5%	0.5%	170
Manufacturing	2,050	5.5%	6.8%	6.5%	2,050
Construction	3,845	10.4%	12.6%	13.1%	3,845
Motor trades	1,320	3.6%	3.8%	3.7%	1,320
Wholesale	1,870	5.1%	4.9%	4.4%	1,870
Retail	4,395	11.9%	10.6%	8.5%	4,395
Transport & storage	2,445	6.6%	9.0%	7.2%	2,445
Accommodation & food services	2,530	6.8%	6.6%	6.2%	2,530
Information & communication	1,970	5.3%	5.0%	5.0%	1,970
Financial & insurance	625	1.7%	1.6%	1.6%	625
Property	1,780	4.8%	4.2%	4.0%	1,780
Professional, scientific & technical	4,920	13.3%	11.9%	12.7%	4,920
Business administration & support services	3,540	9.6%	8.8%	8.7%	3,540
Public administration & defence	10	0.0%	0.0%	0.3%	10
Education	805	2.2%	1.8%	1.7%	805
Health	2,465	6.7%	5.5%	4.3%	2,465
Arts, entertainment, recreation	2,185	5.9%	5.9%	6.1%	2,185
Total	36,990	100.0%	100.0%	100.0%	36,990

Table 6: Enterprises by Employment Size Band 2023

Size Band	Birmingham (N°)	Birmingham (%)	WMCA (Met Area-%)	West Midlands (%)	UK (%)
<i>Micro (0 to 9)</i>	32,915	89.0%	88.7%	88.9%	89.1%
0 to 4	28,555	77.2%	76.7%	76.7%	77.6%
5 to 9	4,360	11.8%	12.0%	12.2%	11.5%
<i>Small (10 to 49)</i>	3,340	9.0%	9.3%	9.1%	9.0%
10 to 19	2,250	6.1%	6.1%	5.9%	5.8%
20 to 49	1,090	2.9%	3.2%	3.2%	3.2%
<i>Medium-sized (50 to 249)</i>	565	1.5%	1.6%	1.5%	1.6%
50 to 99	375	1.0%	1.1%	1.0%	1.0%
100 to 249	190	0.5%	0.6%	0.5%	0.6%
<i>Large (250+)</i>	170	0.5%	0.5%	0.4%	0.4%
250 to 499	85	0.2%	0.2%	0.2%	0.2%
500 to 999	40	0.1%	0.1%	0.1%	0.1%
1000+	50	0.1%	0.1%	0.1%	0.1%
Total	36,990	100.0%	100.0%	100.0%	100.0%

Table 7: Enterprises by Constituency and Sector 2023 (No)

Sector	Eggbaston	Erdington	Hall Green	Hodge Hill	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Agriculture, forestry & fishing	5	5	5	0	15	5	5	5	20	5
Mining, quarrying & utilities	5	15	15	15	55	10	15	5	15	20
Manufacturing	100	125	175	105	775	85	215	100	140	235
Construction	320	340	350	285	695	300	330	290	555	385
Motor trades	50	90	180	155	355	70	110	75	90	145
Wholesale	120	110	185	110	685	60	190	95	140	170
Retail	245	325	645	465	1,180	200	410	240	300	390
Transport & storage	180	320	265	255	460	130	285	100	145	300
Accommodation & food services	185	150	340	200	790	120	165	180	190	215
Information & communication	220	125	255	85	555	110	95	120	280	130
Financial & insurance	65	30	45	25	230	20	35	30	115	35
Property	280	65	180	70	615	40	135	90	180	130
Professional, scientific & technical	500	235	445	170	1,860	225	230	245	710	300
Business admin & support services	330	245	325	215	1,110	170	285	175	420	260
Public administration & defence	0	0	0	0	5	0	0	0	5	0
Education	85	45	110	45	240	40	55	60	70	60
Health	370	125	390	205	455	125	180	170	255	190
Arts, entertainment, recreation	170	155	220	125	565	135	195	170	275	180
Total	3,240	2,490	4,130	2,530	10,640	1,835	2,925	2,150	3,905	3,140

Table 8: Enterprises by Constituency and Sector 2023 (%)

Sector	Eggbaston	Erdington	Hall Green	Hodge Hill	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Agriculture, forestry & fishing	0.2%	0.2%	0.1%	0.0%	0.1%	0.3%	0.2%	0.2%	0.5%	0.2%
Mining, quarrying & utilities	0.2%	0.6%	0.4%	0.6%	0.5%	0.5%	0.5%	0.2%	0.4%	0.6%
Manufacturing	3.1%	5.0%	4.2%	4.2%	7.3%	4.6%	7.4%	4.7%	3.6%	7.5%
Construction	9.9%	13.7%	8.5%	11.3%	6.5%	16.3%	11.3%	13.5%	14.2%	12.3%
Motor trades	1.5%	3.6%	4.4%	6.1%	3.3%	3.8%	3.8%	3.5%	2.3%	4.6%
Wholesale	3.7%	4.4%	4.5%	4.3%	6.4%	3.3%	6.5%	4.4%	3.6%	5.4%
Retail	7.6%	13.1%	15.6%	18.4%	11.1%	10.9%	14.0%	11.2%	7.7%	12.4%
Transport & storage	5.6%	12.9%	6.4%	10.1%	4.3%	7.1%	9.7%	4.7%	3.7%	9.6%
Accommodation & food services	5.7%	6.0%	8.2%	7.9%	7.4%	6.5%	5.6%	8.4%	4.9%	6.8%
Information & communication	6.8%	5.0%	6.2%	3.4%	5.2%	6.0%	3.2%	5.6%	7.2%	4.1%
Financial & insurance	2.0%	1.2%	1.1%	1.0%	2.2%	1.1%	1.2%	1.4%	2.9%	1.1%
Property	8.6%	2.6%	4.4%	2.8%	5.8%	2.2%	4.6%	4.2%	4.6%	4.1%
Professional, scientific & technical	15.4%	9.4%	10.8%	6.7%	17.5%	12.3%	7.9%	11.4%	18.2%	9.6%
Business admin & support services	10.2%	9.8%	7.9%	8.5%	10.4%	9.3%	9.7%	8.1%	10.8%	8.3%
Public administration & defence	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Education	2.6%	1.8%	2.7%	1.8%	2.3%	2.2%	1.9%	2.8%	1.8%	1.9%
Health	11.4%	5.0%	9.4%	8.1%	4.3%	6.8%	6.2%	7.9%	6.5%	6.1%
Arts, entertainment, recreation	5.2%	6.2%	5.3%	4.9%	5.3%	7.4%	6.7%	7.9%	7.0%	5.7%

Table 9: Enterprises by Constituency and Size Band 2023 (No)

Sector	Edgbaston	Erdington	Hall Green	Hodge Hill	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Micro (0 to 9)	2,900	2,270	3,765	2,355	8,990	1,645	2,610	1,980	3,585	2,815
0 to 4	2,545	2,020	3,320	2,090	7,480	1,450	2,290	1,730	3,170	2,460
5 to 9	360	250	445	265	1,510	190	320	250	415	355
Small (10 to 49)	260	170	330	155	1,320	150	260	150	270	275
10 to 19	170	115	250	110	865	95	180	95	180	185
20 to 49	90	50	85	45	455	55	80	55	90	90
Medium-sized (50 to 249)	60	40	35	20	250	25	45	15	30	40
50 to 99	35	30	25	10	170	20	30	10	20	25
100 to 249	25	10	10	10	85	5	15	5	10	15
Large (250+)	20	10	5	5	80	15	10	5	15	10
250 to 499	10	5	0	5	35	10	10	0	10	5
500 to 999	5	5	0	0	15	0	0	0	5	5
1000+	5	0	0	0	30	0	0	5	5	0
Total	3,240	2,490	4,130	2,530	10,640	1,835	2,925	2,150	3,905	3,140

Table 10 Enterprises by Constituency and Size Band 2023 (%)

Sector	Edgbaston	Erdington	Hall Green	Hodge Hill	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Micro (0 to 9)	89.5%	91.2%	91.2%	93.1%	84.5%	89.6%	89.2%	92.1%	91.8%	89.6%
0 to 4	78.5%	81.1%	80.4%	82.6%	70.3%	79.0%	78.3%	80.5%	81.2%	78.3%
5 to 9	11.1%	10.0%	10.8%	10.5%	14.2%	10.4%	10.9%	11.6%	10.6%	11.3%
Small (10 to 49)	8.0%	6.8%	8.0%	6.1%	12.4%	8.2%	8.9%	7.0%	6.9%	8.8%
10 to 19	5.2%	4.6%	6.1%	4.3%	8.1%	5.2%	6.2%	4.4%	4.6%	5.9%
20 to 49	2.8%	2.0%	2.1%	1.8%	4.3%	3.0%	2.7%	2.6%	2.3%	2.9%
Medium-sized (50 to 249)	1.9%	1.6%	0.8%	0.8%	2.3%	1.4%	1.5%	0.7%	0.8%	1.3%
50 to 99	1.1%	1.2%	0.6%	0.4%	1.6%	1.1%	1.0%	0.5%	0.5%	0.8%
100 to 249	0.8%	0.4%	0.2%	0.4%	0.8%	0.3%	0.5%	0.2%	0.3%	0.5%
Large (250+)	0.6%	0.4%	0.1%	0.2%	0.8%	0.8%	0.3%	0.2%	0.4%	0.3%
250 to 499	0.3%	0.2%	0.0%	0.2%	0.3%	0.5%	0.3%	0.0%	0.3%	0.2%
500 to 999	0.2%	0.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.2%
1000+	0.2%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.2%	0.1%	0.0%