

Business Activity

Business Demography – Stock, Births, Deaths and Survival Rates

Source: ONS Business Demography 2023

Table 1: Active Enterprises 2021 - 2023

Area	2021	2022	2023	Annual Change	Annual Change %
Birmingham	43,015	43,400	42,970	-430	-1.0%
WMCA (Met Area)	106,075	107,400	106,200	-1,200	-1.1%
West Midlands	240,435	236,535	231,900	-4,635	-2.0%
UK	2,939,675	2,924,685	2,870,295	-54,390	-1.9%

Table 2: Business Births as a Percentage of Stock 2021-2023

Area	2021	2022	2023	Annual Change	Annual Change %
Birmingham (N°)	6,855	6,670	6,105	-565	-8.5%
Birmingham (%)	15.9%	15.4%	14.2%	-1.2% points	-
WMCA (Met Area - N°)	16,550	15,435	14,080	-1,355	-8.8%
WMCA (Met Area - %)	15.6%	14.4%	13.3%	-1.1% points	-
West Midlands (N°)	34,155	28,695	26,275	-2,420	-8.4%
West Midlands (%)	14.2%	12.1%	11.3%	-0.8% points	-
UK (N°)	363,995	336,925	316,025	-20,900	-6.2%
UK (%)	12.4%	11.5%	11.0%	-0.5%points	-

Table 3: Business Deaths as a Percentage of Stock 2021-2023

Area	2021	2022	2023	Annual Change	Annual Change %
Birmingham (N°)	5,710	6,200	5,885	-315	-5.1%
Birmingham (%)	13.3%	14.3%	13.7%	-0.6% points	-
WMCA (Met Area - N°)	13,375	14,865	14,080	-785	-5.3%
WMCA (Met Area - %)	12.6%	13.8%	13.3%	-0.6% points	-
West Midlands (N°)	31,865	30,585	28,655	-1,930	-6.3%
West Midlands (%)	13.3%	12.9%	12.4%	-0.6% points	-
UK (N°)	328,495	348,695	309,290	-39,405	-11.3%
UK (%)	11.2%	11.9%	10.8%	-1.1% points	-

Table 4: Survival Rates of Businesses Born in 2018

Area	1 Year Survival	2 Year Survival	3 Year Survival	4 Year Survival	5 Year Survival
Birmingham (%)	92.5	72.0	38.4	30.9	25.0
WMCA (Met Area-%)	93.4	73.3	46.9	38.0	31.2
West Midlands (%)	94.2	72.2	50.6	41.6	34.7
UK (%)	94.8	74.1	57.6	47.3	39.4

Business by Sector and Size Band

Source: ONS UK Business: Activity, Size and Location 2024

Table 5: Enterprise by Sector 2024

Sector	Birmingham (N°)	Birmingham (%)	WMCA (Met Area-%)	West Midlands (%)	UK (%)
Agriculture, forestry & fishing	65	0.2%	325	0.4%	5.2%
Mining, quarrying & utilities	170	0.5%	485	0.5%	0.6%
Manufacturing	1,995	5.4%	6,015	6.5%	4.9%
Construction	3,680	9.9%	11,460	12.5%	14.0%
Motor trades	1,295	3.5%	3,550	3.9%	3.0%
Wholesale	1,875	5.0%	4,505	4.9%	3.7%
Retail	4,500	12.1%	9,975	10.8%	7.9%
Transport & storage	2,325	6.2%	7,325	8.0%	4.3%
Accommodation & food services	2,505	6.7%	5,870	6.4%	6.4%
Information & communication	1,965	5.3%	4,705	5.1%	6.9%
Financial & insurance	585	1.6%	1,460	1.6%	2.2%
Property	1,880	5.0%	4,195	4.6%	4.3%
Professional, scientific & technical	4,935	13.3%	10,965	11.9%	15.3%
Business administration & support services	3,760	10.1%	8,360	9.1%	8.3%
Public administration & defence	15	0.0%	45	0.0%	0.3%
Education	825	2.2%	1,720	1.9%	1.8%
Health	2,655	7.1%	5,490	6.0%	4.2%
Arts, entertainment, recreation	2,215	5.9%	5,485	6.0%	6.9%
Total	37,245	100%	91,940	100%	100%

Table 6: Enterprises by Employment Size Band 2024

Size Band	Birmingham (N°)	Birmingham (%)	WMCA (Met Area-%)	West Midlands (%)	UK (%)
<i>Micro (0 to 9)</i>	33,210	89.2%	81,520	88.7%	89.1%
0 to 4	28,855	77.5%	70,780	77.0%	77.9%
5 to 9	4,355	11.7%	10,740	11.7%	11.2%
<i>Small (10 to 49)</i>	3,275	8.8%	8,455	9.2%	8.9%
10 to 19	2,175	5.8%	5,505	6.0%	5.7%
20 to 49	1,100	3.0%	2,950	3.2%	3.1%
<i>Medium-sized (50 to 249)</i>	575	1.5%	1,515	1.6%	1.6%
50 to 99	385	1.0%	990	1.1%	1.1%
100 to 249	190	0.5%	525	0.6%	0.5%
<i>Large (250+)</i>	185	0.5%	450	0.5%	0.4%
250 to 499	85	0.2%	190	0.2%	0.2%
500 to 999	45	0.1%	130	0.1%	0.1%
1000+	55	0.1%	135	0.1%	0.1%
Total	37,245	100%	91,940	100%	100%

Table 7: Enterprises by Constituency and Sector 2024 (No)

Sector	Eggbaston	Erdington	Hall Green & Moseley	Hodge Hill & Solihull North	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Agriculture, forestry & fishing	5	5	10	0	15	5	0	5	25	5
Production	115	150	190	135	850	95	235	95	140	180
Construction	320	395	280	325	665	300	305	250	565	365
Motor trades	70	110	180	105	375	70	120	70	90	115
Wholesale	140	125	205	70	700	65	210	85	145	150
Retail	310	370	660	280	1,280	215	485	225	340	380
Transport & Storage	210	305	195	230	470	155	285	75	125	295
Accommodation & food services	200	175	325	145	780	130	220	165	190	205
Information & communication	225	130	230	80	590	120	95	115	270	125
Finance & insurance	65	25	35	15	235	15	35	25	105	30
Property	295	60	195	65	650	45	180	90	185	125
Professional, scientific & technical	530	285	445	170	1,870	220	260	230	695	270
Business administration & support services	330	255	355	210	1,165	265	340	150	415	310
Public administration	0	0	0	0	10	0	0	0	5	0
Education	95	55	95	40	240	40	70	55	80	60
Health	445	150	380	175	530	140	235	160	270	190
Arts, entertainment, recreation & other services	190	180	195	110	610	145	190	170	275	170
Total	3,545	2,775	3,975	2,155	11,035	2,025	3,265	1,965	3,920	2,975

Table 8: Enterprises by Constituency and Sector 2024 (%)

Sector	Eggbaston	Erdington	Hall Green & Moseley	Hodge Hill & Solihull North	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Agriculture, forestry & fishing	0.1%	0.2%	0.3%	0.0%	0.1%	0.2%	0.0%	0.3%	0.6%	0.2%
Production	3.2%	5.4%	4.8%	6.3%	7.7%	4.7%	7.2%	4.8%	3.6%	6.1%
Construction	9.0%	14.2%	7.0%	15.1%	6.0%	14.8%	9.3%	12.7%	14.4%	12.3%
Motor trades	2.0%	4.0%	4.5%	4.9%	3.4%	3.5%	3.7%	3.6%	2.3%	3.9%
Wholesale	3.9%	4.5%	5.2%	3.2%	6.3%	3.2%	6.4%	4.3%	3.7%	5.0%
Retail	8.7%	13.3%	16.6%	13.0%	11.6%	10.6%	14.9%	11.5%	8.7%	12.8%
Transport & Storage	5.9%	11.0%	4.9%	10.7%	4.3%	7.7%	8.7%	3.8%	3.2%	9.9%
Accommodation & food services	5.6%	6.3%	8.2%	6.7%	7.1%	6.4%	6.7%	8.4%	4.8%	6.9%
Information & communication	6.3%	4.7%	5.8%	3.7%	5.3%	5.9%	2.9%	5.9%	6.9%	4.2%
Finance & insurance	1.8%	0.9%	0.9%	0.7%	2.1%	0.7%	1.1%	1.3%	2.7%	1.0%
Property	8.3%	2.2%	4.9%	3.0%	5.9%	2.2%	5.5%	4.6%	4.7%	4.2%
Professional, scientific & technical	15.0%	10.3%	11.2%	7.9%	16.9%	10.9%	8.0%	11.7%	17.7%	9.1%
Business administration & support services	9.3%	9.2%	8.9%	9.7%	10.6%	13.1%	10.4%	7.6%	10.6%	10.4%
Public administration	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%
Education	2.7%	2.0%	2.4%	1.9%	2.2%	2.0%	2.1%	2.8%	2.0%	2.0%
Health	12.6%	5.4%	9.6%	8.1%	4.8%	6.9%	7.2%	8.1%	6.9%	6.4%
Arts, entertainment, recreation & other services	5.4%	6.5%	4.9%	5.1%	5.5%	7.2%	5.8%	8.7%	7.0%	5.7%

Table 9: Enterprises by Constituency and Size Band 2024 (No)

Size Band	Edbaston	Erdington	Hall Green & Moseley	Hodge Hill & Solihull North	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Micro (0 to 9)	3,190	2,520	3,620	1,965	9,380	1,830	2,910	1,815	3,605	2,725
0 to 4	2,775	2,235	3,170	1,735	7,860	1,640	2,530	1,595	3,200	2,420
5 to 9	415	285	450	230	1,520	190	380	220	405	305
Small (10 to 49)	265	205	315	160	1,305	155	290	130	270	210
10 to 19	175	140	225	115	830	100	200	85	185	145
20 to 49	70	40	35	25	255	30	50	15	30	30
Medium-sized (50 to 249)	90	65	90	45	475	55	90	45	85	65
50 to 99	45	30	20	15	170	20	35	10	20	20
100 to 249	25	10	15	10	85	10	15	5	10	10
Large (250+)	20	10	5	5	95	10	10	5	15	10
Total	3,545	2,775	3,975	2,155	11,035	2,025	3,260	1,965	3,920	2,975

Table 10 Enterprises by Constituency and Size Band 2024 (%)

Size Band	Edbaston	Erdington	Hall Green & Moseley	Hodge Hill & Solihull North	Ladywood	Northfield	Perry Barr	Selly Oak	Sutton Coldfield	Yardley
Micro (0 to 9)	90.0%	90.8%	91.1%	91.2%	85.0%	90.4%	89.3%	92.4%	92.0%	91.6%
0 to 4	78.3%	80.5%	79.7%	80.5%	71.2%	81.0%	77.6%	81.2%	81.6%	81.3%
5 to 9	11.7%	10.3%	11.3%	10.7%	13.8%	9.4%	11.7%	11.2%	10.3%	10.3%
Small (10 to 49)	7.5%	7.4%	7.9%	7.4%	11.8%	7.7%	8.9%	6.6%	6.9%	7.1%
10 to 19	4.9%	5.0%	5.7%	5.3%	7.5%	4.9%	6.1%	4.3%	4.7%	4.9%
20 to 49	2.0%	1.4%	0.9%	1.2%	2.3%	1.5%	1.5%	0.8%	0.8%	1.0%
Medium-sized (50 to 249)	2.5%	2.3%	2.3%	2.1%	4.3%	2.7%	2.8%	2.3%	2.2%	2.2%
50 to 99	1.3%	1.1%	0.5%	0.7%	1.5%	1.0%	1.1%	0.5%	0.5%	0.7%
100 to 249	0.7%	0.4%	0.4%	0.5%	0.8%	0.5%	0.5%	0.3%	0.3%	0.3%
Large (250+)	0.6%	0.4%	0.1%	0.2%	0.9%	0.5%	0.3%	0.3%	0.4%	0.3%