

EQUALITY IMPACT ASSESSMENT

Introduction of parking charges at Lickey Hills Country Park

Reference: EIA000295

Date: 25/01/2024

Submitted by: matt.hageney@birmingham.gov.uk











EIA Form – About your EIA	
Reference number	EIA000295
Date Submitted	25/01/2024
Subject of the EIA	Introduction of parking charges at Lickey Hills Country Park
Brief description of the policy, service or function covered by the EIA	To introduce a sustainable income stream to fund and maintain the park. Parking charges will be in line with 2024-25 rates at Cannon Hill Park i.e. £2.20 for up to 2 hours, £3.30 for up to 4 hours, £5.00 all day parking. Season ticket option will be available
Equality Assessment is in support of	["New function"]
How frequently will you review impact and mitigation measures identified in this EIA?	Quarterly
Due date of the first review	2024-07-25

Directorate, Division & Service Area	
Which directorate(s) are	["City Operations"]
responsible for this EIA?	
Division	Street Scene
Service area	Parks & Nature Conservation Service
Budget Saving	Yes

Officers	
What is the responsible	Matt Hageney
officer's email address?	
What is the accountable	Andy Vaughan
officer's email address?	











Data Sources	
Data sources	["Consultation results","Surveys"]
Data source details	We do not have the demographic data for park visitors i.e. park visitors can come from anywhere in the city, and even further afield (given the park's location in Worcestershire), so there is no way of telling the demographics of park visitors. This project will impact on any park user across the city that parks their car at Lickey Hills Country Park.
	This project will also impact on users of The Old Rose & Crown public house and Lickey Hills Golf Course, as the car park that serves both businesses is within project scope. Discussions will take place with both stakeholders to mitigate the impact surface improvement works and car park charging will bring. Data has been collected as part of the previous stakeholder consultation from local businesses, Lickey Hills Advisory Committee, Worcestershire County Council, as well as the District Parks Manager and Senior Ranger on site.

Protected Characteristics

Protected Characteristic – Age	
Does this proposal impact people due to their age as per the Equality Act 2010?	Yes
What age groups are impacted by your proposal?	["10-19 years","20-29 years","30-39 years","40-49 years","50-59 years","60-69 years","70-79 years","80-89 years","90 years or over"]
Please describe the impact to the age characteristic	There is a risk that older citizens may be adversely disadvantaged by the charging policy, especially those from low income households. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that older citizens with low incomes may be put off from visiting Lickey Hills Country Park as a result of the car park charging scheme.
	There is a risk to low income young people or families too - the car park charging scheme may put them off from visiting Lickey Hills Country Park.











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How will you mitigate against	Feedback from a previous stakeholder consultation has led
any negative impact to the	to the decision to revise the chargeable period for parking
age characteristic?	i.e. car park charges will begin later than originally planned,
	for the benefit of dog walkers etc. This risk is also partially
	mitigated by the availability of a parking season ticket, as
	well as the availability of free bus travel for older citizens.
	Lickey Hills Country Park is served by effective bus routes
	with the numbers 98 (serving City Centre, Selly Oak,
	Northfield) stopping approximately 5 minutes walk from the
	park and the number 47 (serving City Centre, Highgate, Selly
	Park, Cotteridge and Turves Green) stopping within 15
	minutes walk. Park users/citizens will be asked for their
	opinions on a suitable pricing structure and their feedback
	sought on the cost of season ticket through the forthcoming
	public consultation. Further reviews of the scheme will take
	place post-implementation to identify possible
	opportunities to further mitigate the impact on older
	citizens with low income.

Protected Characteristic – Disability

Does this proposal impact those people with a disability as per the Equality Act 2010?	Yes
Please describe the impact to the disability characteristic	Disabled drivers/blue badge owners are not disadvantaged by the car park charging scheme, as they are not subject to charging in line with the Council's policy on disabled parking, as long as a valid blue badge is on display within the vehicle whilst parking within the park.
How will you mitigate against any negative impact to the disability characteristic?	The Council's policy on disabled parking mitigates against any negative impact of the car park charging policy.

Protected Characteristic – Sex	
Does this proposal impact	Yes
citizens based on their sex as	
per the Equality Act 2010?	
What sexes will be impacted	["Male","Female"]
by this proposal?	











Please describe the impact to the sex characteristic	There is a risk that single parents, especially those from low income households, may be adversely disadvantaged by
	the charging policy. Although we have no data to support
	this and this is anecdotal, this issue has been raised in the
	public consultation for a similar project at Cannon Hill Park
	in 2017. There is a risk that single parents with low incomes
	may be put off from visiting Lickey Hills Country Park as a
	result of the car park charging scheme.
How will you mitigate against	Feedback from a previous stakeholder consultation has led
any negative impact to the	to the decision to revise the chargeable period for parking
sex characteristic?	i.e. car park charges will begin later than originally planned,
	for the benefit of dog walkers etc. This risk is also partially
	mitigated by the availability of a parking season ticket.
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	with the numbers 98 (serving City Centre, Selly Oak,
	Northfield) stopping approximately 5 minutes walk from
	the park and the number 47 (serving City Centre, Highgate,
	Selly Park, Cotteridge and Turves Green) stopping within 15
	minutes walk. Park users/citizens will be asked for their
	opinions on a suitable pricing structure and their feedback
	sought on the cost of season ticket through the
	forthcoming public consultation. Further reviews of the
	scheme will take place post-implementation to identify
	possible opportunities to further mitigate the impact on
	single parents with low income.

Protected Characteristic - Gender Reassignment

Does this proposal impact people who are proposing to undergo, undergoing or have	No
undergone a process to	
reassign one's sex as per the	
Equality Act 2010?	
Please describe the impact to	N/A
the gender reassignment	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
gender reassignment	
characteristic?	

Protected Characteristic - Marriage and Civil Partnership

Does this proposal impact	No
people who are married or in	
a civil partnership as per the	
Equality Act 2010?	











What legal marital or	N/A
registered civil partnership	
status will be impacted by	
this proposal?	
Please describe the impact to	N/A
the marriage and civil	
partnership characteristic	
How will you mitigate against	N/A
any negative impact to the	
marriage and civil partnership	
characteristic?	

Protected Characteristic - Pregnancy and Maternity	
Does this proposal impact	No
people covered by the	
Equality Act 2010 under the	
protected characteristic of	
pregnancy and maternity?	
Please describe the impact to	N/A
the pregnancy and maternity	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
pregnancy and maternity	
characteristic?	

Protected Characteristic - Ethnicity and Race

Does this proposal impact people due to their race as per the Equality Act 2010?	Yes
What ethnic groups would be impacted by this proposal?	["White British","Other White","Bangladeshi","Chinese","Indian","Pakistani","Other Asian","African","Caribbean","Black British","Other Black","Arab","Latin American","Irish","Gypsy or Irish Traveller","Roma","Central and Eastern Europe","Western and Southern Europe"]
Please describe the impact to the ethnicity and race characteristic	There is a risk that citizens from ethnic groups may be adversely disadvantaged by the charging policy, especially those from low income households. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that citizens from ethnic groups with low incomes may be put off from visiting Lickey Hills Country Park as a result of the car park charging scheme.











How will you mitigate Feedback from a previous stakeholder consultation has led against any negative impact to the decision to revise the chargeable period for parking to the ethnicity and race i.e. car park charges will begin later than originally planned, characteristic? for the benefit of dog walkers etc. This risk is also partially mitigated by the availability of a parking season ticket. Lickey Hills Country Park is served by effective bus routes with the numbers 98 (serving City Centre, Selly Oak, Northfield) stopping approximately 5 minutes walk from the park and the number 47 (serving City Centre, Highgate, Selly Park, Cotteridge and Turves Green) stopping within 15 minutes walk. Park users/citizens will be asked for their opinions on a suitable pricing structure and their feedback sought on the cost of season ticket through the forthcoming public consultation. Further reviews of the scheme will take place post-implementation to identify

possible opportunities to further mitigate the impact on

citizens from ethnic groups with low income.

Does this proposal impact	Yes
people's religion or beliefs as per the Equality Act 2010?	
What religions could be impacted by this proposal?	["Buddhist","Hindu","Jewish","Muslim","Sikh"]
Please describe the impact to the religion or beliefs characteristic	There is a risk that citizens from certain religions may be adversely disadvantaged by the charging policy, especially those from low income households. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that citizens from certain religions with low incomes may be put off from visiting Lickey Hills Country Park as a result of the car park charging scheme.











How will you mitigate against any negative impact to the religion or beliefs characteristic?	Feedback from a previous stakeholder consultation has led to the decision to revise the chargeable period for parking i.e. car park charges will begin later than originally planned, for the benefit of dog walkers etc. This risk is also partially mitigated by the availability of a parking season ticket. Lickey Hills Country Park is served by effective bus routes with the numbers 98 (serving City Centre, Selly Oak, Northfield) stopping approximately 5 minutes walk from the park and the number 47 (serving City Centre, Highgate, Selly Park, Cotteridge and Turves Green) stopping within 15 minutes walk. Park users/citizens will be asked for their opinions on a suitable pricing structure and their feedback sought on the cost of season ticket through the forthcoming public consultation. Further reviews of the scheme will take place post-implementation to identify possible opportunities to further mitigate the impact on citizens from certain relations with low income.

Protected Characteristic - Sexual Orientation	
Does this proposal impact	No
people's sexual orientation as	
per the Equality Act 2010?	
What sexual orientations may	N/A
be impacted by this	
proposal?	
Please describe the impact to	N/A
the sexual orientation	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
sexual orientation	
characteristic?	

Monitoring	
How will you ensure any adverse impact and mitigation measures are	The initial review of this EIA will take place following the public consultation.
monitored?	Reviews of the car park charging scheme will then take place post implementation to ensure the effectiveness of the mitigation measures.
Please enter the email address for the officer responsible for monitoring impact and mitigation	Matt Hageney







