

EQUALITY IMPACT ASSESSMENT

Introduction of parking charges at Sheldon Country Park

Reference: EIA000296

Date: 25/01/2024

Submitted by: matt.hageney@birmingham.gov.uk











EIA Form – About your EIA	
Reference number	EIA000296
Date Submitted	25/01/2024
Subject of the EIA	Introduction of parking charges at Sheldon Country Park
Brief description of the policy, service or function covered by the EIA	To introduce a sustainable income stream to fund and maintain the park. Parking charges will be in line with 2024-25 rates at Cannon Hill Park i.e. £2.20 for up to 2 hours, £3.30 for up to 4 hours, £5.00 all day parking. Season ticket option will be available
Equality Assessment is in support of	["New function"]
How frequently will you review impact and mitigation measures identified in this EIA?	Quarterly
Due date of the first review	2024-07-25

Directorate, Division & Service Area	
Which directorate(s) are responsible for this EIA?	["City Operations"]
Division	Street Scene
Service area	Parks & Nature Conservation Service
Budget Saving	Yes

Officers	
What is the responsible	Matt Hageney
officer's email address?	
What is the accountable	Andy Vaughan
officer's email address?	











Data Sources	
Data sources	["Consultation results", "Surveys"]
Data source details	We do not have the demographic data for park visitors i.e. park visitors can come from anywhere in the city, and even further afield, so there is no way of telling the demographics of park visitors. This project will impact on any park user across the city that parks their car at Sheldon Country Park.
	Discussions will take place with all stakeholders to assess the impact car park charging will be bring and explore possible mitigations. data will be collected from groups and businesses within and near the park, as well as the District Parks Manager and Parks staff. The EIA and consultation results from a similar project at Cannon Hill Park in 2017 highlighted a protected characteristic (Age). This EIA will then consider the impact and mitigations for this protected characteristic.

Protected Characteristics

Protected Characteristic – Age	
Does this proposal impact people due to their age as per the Equality Act 2010?	Yes
What age groups are impacted by your proposal?	["10-19 years","20-29 years","30-39 years","40-49 years","50-59 years","60-69 years","70-79 years","80-89 years","90 years or over"]
Please describe the impact to the age characteristic	There is a risk that older citizens may be adversely disadvantaged by the charging policy, especially those from low income households. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that older citizens with low incomes may be put off from visiting Sheldon Country Park as a result of the car park charging scheme.
	There is a risk to low income young people or families too - the car park charging scheme may put them off from visiting Sheldon Country Park.











How will you mitigate against any negative impact to the age characteristic?	Feedback from public consultations from similar projects has led to the decision to revise the chargeable period for parking i.e. car park charges will begin later than originally planned, which will benefit dog walkers. In addition, the charging period will end at 5pm meaning evening parking will remain free (the benefits of which will be felt most in the summer months). This risk is also partially mitigated by the availability of free bus travel for older citizens and the public transport links to the park. In addition, an annual season ticket option will be offered for the benefit of regular park users. Park users/citizens will be asked for their opinions on a suitable pricing structure and their feedback sought on the cost of a season ticket through the forthcoming public consultation. Further reviews of the scheme will take place post implementation to identify possible opportunities to further mitigate the impact on older citizens, young people or families with a low income.

Protected Characteristic – Disability	
Does this proposal impact those people with a disability	Yes
as per the Equality Act 2010?	
Please describe the impact to	Disabled drivers/blue badge owners are not disadvantaged
the disability characteristic	by the car park charging scheme, as they are not subject to charging in line with the Council's policy on disabled
	parking, as long as a valid blue badge is on display within
	the vehicle whilst parking within the park.
How will you mitigate against	The Council's policy on disabled parking mitigates against
any negative impact to the	any negative impact of the car park charging policy.
disability characteristic?	

Protected Characteristic – Sex	
Does this proposal impact citizens based on their sex as per the Equality Act 2010?	Yes
What sexes will be impacted by this proposal?	["Male","Female"]
Please describe the impact to the sex characteristic	There is a risk that single parents, especially those from low income households, may be adversely disadvantaged by the charging policy. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that single parents with low incomes may be put off from visiting Sheldon Country Park as a result of the car park charging scheme.









How will you mitigate against any negative impact to the sex characteristic?	Feedback from public consultations from similar projects has led to the decision to revise the chargeable period for parking i.e. car park charges will begin later than originally planned, which will benefit dog walkers. In addition, the charging period will end at 5pm meaning evening parking will remain free (the benefits of which will be felt most in the summer months). This risk is also partially mitigated by the public transport links to the park. In addition, an annual season ticket option will be offered for the benefit of regular park users. Park users/citizens will be asked for their opinions on a suitable pricing structure and their feedback sought on the cost of a season ticket through the
	forthcoming public consultation. Further reviews of the
	scheme will take place post implementation to identify
	possible opportunities to further mitigate the impact on
	single parents with a low income.

Protected Characteristic - Gender Reassignment	
Does this proposal impact	No
people who are proposing to	
undergo, undergoing or have	
undergone a process to	
reassign one's sex as per the	
Equality Act 2010?	
Please describe the impact to	N/A
the gender reassignment	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
gender reassignment	
characteristic?	

Protected Characteristic - Marriage and Civil Partnership	
Does this proposal impact	No
people who are married or in	
a civil partnership as per the	
Equality Act 2010?	
What legal marital or	N/A
registered civil partnership	
status will be impacted by	
this proposal?	
Please describe the impact to	N/A
the marriage and civil	
partnership characteristic	











How will you mitigate against	N/A
any negative impact to the	
marriage and civil partnership	
characteristic?	

Protected Characteristic - Pregnancy and Maternity	
Does this proposal impact	No
people covered by the	
Equality Act 2010 under the	
protected characteristic of	
pregnancy and maternity?	
Please describe the impact to	N/A
the pregnancy and maternity	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
pregnancy and maternity	
characteristic?	

Protected Characteristic - Ethnicity and Race	
Does this proposal impact	Yes
people due to their race as	
per the Equality Act 2010?	
What ethnic groups would	["White British","Other
be impacted by this	White","Bangladeshi","Chinese","Indian","Pakistani","Other
proposal?	Asian","African","Caribbean","Black British","Other
	Black","Arab","Latin American","Irish","Gypsy or Irish
	Traveller", "Roma", "Western and Southern Europe", "Central
	and Eastern Europe"]
Please describe the impact to	There is a risk that citizens from ethnic groups may be
the ethnicity and race	adversely disadvantaged by the charging policy, especially
characteristic	those from low income households. Although we have no
	data to support this and this is anecdotal, this issue has
	been raised in the public consultation for a similar project
	at Cannon Hill Park in 2017. There is a risk that citizens from
	ethnic groups with low incomes may be put off from visiting
	Sheldon Country Park as a result of the car park charging
	scheme.











How will you mitigate	Feedback from public consultations from similar projects
against any negative impact	has led to the decision to revise the chargeable period for
to the ethnicity and race	parking i.e. car park charges will begin later than originally
characteristic?	planned, which will benefit dog walkers. In addition, the
	charging period will end at 5pm meaning evening parking
	will remain free (the benefits of which will be felt most in
	the summer months). This risk is also partially mitigated by
	the public transport links to the park. In addition, an annual
	season ticket option will be offered for the benefit of
	regular park users. Park users/citizens will be asked for
	their opinions on a suitable pricing structure and their
	feedback sought on the cost of a season ticket through the
	forthcoming public consultation. Further reviews of the
	scheme will take place post implementation to identify
	possible opportunities to further mitigate the impact on
	citizens from ethnic groups with a low income.

Protected Characteristic - Religion or Beliefs	
Does this proposal impact people's religion or beliefs as per the Equality Act 2010?	Yes
What religions could be impacted by this proposal?	["Buddhist","Hindu","Jewish","Muslim","Sikh"]
Please describe the impact to the religion or beliefs characteristic	There is a risk that citizens from certain religions may be adversely disadvantaged by the charging policy, especially those from low income households. Although we have no data to support this and this is anecdotal, this issue has been raised in the public consultation for a similar project at Cannon Hill Park in 2017. There is a risk that citizens from certain religions with low incomes may be put off from visiting Sheldon Country Park as a result of the car park charging scheme.











How will you mitigate against any negative impact to the religion or beliefs characteristic?	Feedback from public consultations from similar projects has led to the decision to revise the chargeable period for parking i.e. car park charges will begin later than originally planned, which will benefit dog walkers. In addition, the charging period will end at 5pm meaning evening parking will remain free (the benefits of which will be felt most in the summer months). This risk is also partially mitigated by
	· · · · · · · · · · · · · · · · · · ·
	regular park users. Park users/citizens will be asked for their opinions on a suitable pricing structure and their
	feedback sought on the cost of a season ticket through the forthcoming public consultation. Further reviews of the
	scheme will take place post implementation to identify possible opportunities to further mitigate the impact on
	citizens from certain religions with a low income.

Protected Characteristic - Sexual Orientation	
Does this proposal impact	No
people's sexual orientation as	
per the Equality Act 2010?	
What sexual orientations may	N/A
be impacted by this	
proposal?	
Please describe the impact to	N/A
the sexual orientation	
characteristic	
How will you mitigate against	N/A
any negative impact to the	
sexual orientation	
characteristic?	

Monitoring	
How will you ensure any adverse impact and mitigation measures are	The initial review of this EIA will take place following the public consultation.
monitored?	Reviews of the car park charging scheme will then take place post implementation to ensure the effectiveness of the mitigation measures.
Please enter the email address for the officer responsible for monitoring impact and mitigation	Matt Hageney







