

World Hand Hygiene Day





Background

As part of a major global effort to improve hand hygiene in health care, led by WHO to support health-care workers, the SAVE LIVES: Clean Your Hands annual global campaign was launched in 2009





May 5th 2023



Accelerate action together.
SAVE LIVES
Clean Your Hands



2023 Posters









2023 Campaign

Together, we can accelerate action to prevent infections and antimicrobial resistance in health care and build a culture of safety and quality in which hand hygiene improvement is given high priority.



This years call to action

- •Health and care workers: Love the 5 moments.
- •IPC practitioners: Lead the way for clean hands.
- Policy makers: Invest for health and dignity.
- •Those who access care: Join the movement.



Campaign ideas



Notice your notice boards





Five moments of Hand Hygiene...



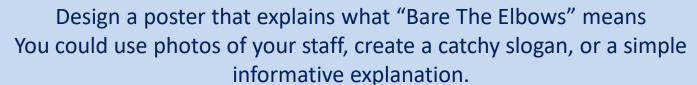
Healing hands...



Prize Poster Campaign

What does bare below the elbows mean?

Bare Below the Elbows is an initiative aiming to improve the effectiveness of hand hygiene performed by health care workers. The effectiveness of hand hygiene is improved when: skin is intact, nails are natural, short and unvarnished; hands and forearms are free of jewellery and sleeves are above the elbow.



Make it bright and catchy, get creative and involve the different staff teams

Send us your ideas and the winner will have their design printed and circulated

to care homes across Birmingham



Remember have fun...



