

**BE BOLD**

**BE SOUTH YARDLEY**

**Ward Action Plan  
2022 to 2026**

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

## Ward Information:



**Councillor Zaker Choudhry**

Liberal Democrats Group

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[Read more about Councillor Zaker Choudhry](#)

## MP for Yardley Constituency

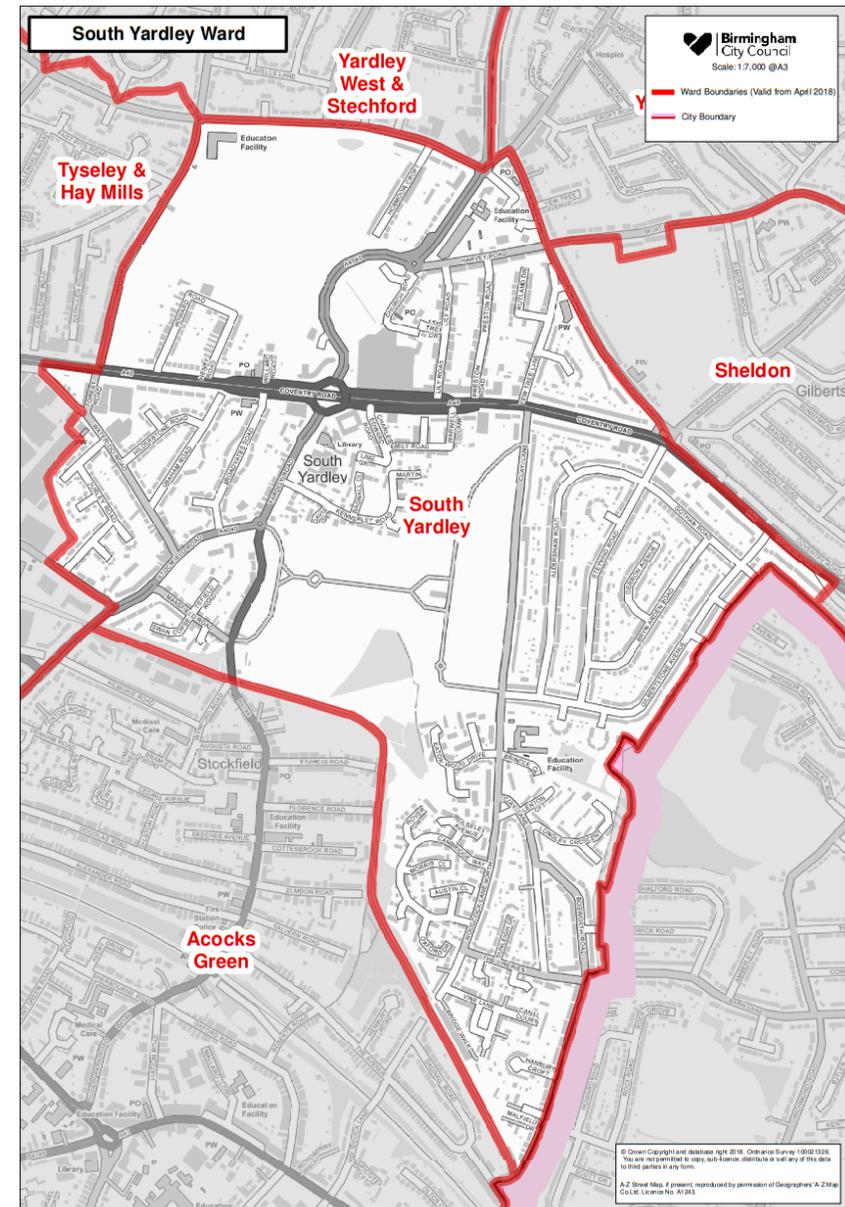
Jess Phillips

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[Read more about Jess Phillips MP](#)

## Further Ward Information

[View the Ward Profile](#) for more information about South Yardley ward



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Dear Resident,

Our Ward – South Yardley is a diverse and vibrant ward in Birmingham with a population of over 10, 790 residents.

As your Ward Councillor, I am proud to be your chosen Elected Representative and committed to working closely with the local community to identify key issues and concerns, and to develop a plan of action to address them.

Through a collaborative approach, I believe we can create a better future for everyone who lives, work and play in South Yardley Ward.

Thank You,

Cllr Zaker Choudhry

## KEY ISSUES AND CONCERNS FOR SOUTH YARDLEY RESIDENTS

### 1. Crime and Safety:

Residents in South Yardley Ward have reported concerns about crime and safety, particularly around issues such as burglary, street robbery, car theft, speeding and drug-related activity. I aim to work closely with the police and local community groups to develop strategies to reduce crime and improve safety in the area. This could include increasing police presence and patrols, improving street lighting, and working with local schools to provide education around drug awareness and crime prevention.

### 2. Environmental Issues:

Residents in South Yardley Ward have reported concerns around environmental issues, such as littering, fly-tipping, graffiti and air pollution. I will work with the council and local community groups to develop initiatives to improve the environment in South Yardley Ward. This could include increasing street cleaning services, providing more bins in public areas, promoting recycling, and encouraging the use of sustainable transport.

### 3. Housing:

Residents in South Yardley Ward have reported concerns around housing, including issues such as poor-quality accommodation, high levels of homelessness, and a lack of affordable housing. I will work with the council and housing associations to identify opportunities for affordable housing development in the area, as well as improving the condition of existing properties. I will also work with local community groups to provide support and advice to residents on housing issues.

### 4. Employment and Training:

Residents in South Yardley Ward have reported concerns around employment and training, such as a lack of job opportunities and low wages. I will work with local businesses and community groups to identify opportunities for job creation and skills development. This could include providing support and training to local entrepreneurs and small business owners, as well as promoting apprenticeships and work experience schemes.

### 5. Community Cohesion:

Finally, residents in South Yardley Ward have reported concerns around community cohesion, such as a lack of opportunities for socialising and building relationships with neighbours. I will work with local community groups to develop initiatives to promote community cohesion and socialising. This could include organising cultural events, community gatherings, and activities for young people.

Furthermore, many parents have expressed concerns about school placement issues, with their children unable to secure places in local schools. To address this issue, I will work with the council and local schools to identify opportunities for increased school capacity and explore options for

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additional school sites in the area. Additionally, I will work with parents and community groups to raise awareness of the school placement process and provide support to families in need.

**ACTION PLAN:**

To address these key issues and concerns, I propose the following action plan:

1. Work with the police and local community groups to develop a community safety plan to reduce crime and improve safety in South Yardley Ward. This could include increasing police presence and patrols, improving street lighting, and working with local schools to provide education around drug awareness and crime prevention.
2. Work with the council and local community groups to develop initiatives to improve the environment in South Yardley Ward. This could include increasing street cleaning services, providing more bins in public areas, promoting recycling, and encouraging the use of sustainable transport.
3. Work with the council and housing associations to identify opportunities for affordable housing development in South Yardley Ward, as well as improving the condition of existing properties. I will also work with local community groups to provide support and advice to residents on housing issues.
4. Work with local businesses and community groups to identify opportunities for job creation and skills development in South Yardley Ward. This could include providing support and training to local entrepreneurs and small business owners, as well as promoting apprenticeships and work experience schemes.
5. Work with local community groups to develop initiatives to promote community cohesion and socialising in South Yardley Ward. This could include organising cultural events, community gatherings, and activities for young people, such as youth clubs or sports programs. Encouraging community participation and interaction can help to strengthen relationships and build a sense of belonging in the area.
6. Consult regularly with residents in South Yardley Ward to ensure that their concerns and issues are being addressed, and to gather feedback on the effectiveness of the initiatives that are being implemented.
7. Work with other councillors and community groups across Birmingham to share best practices and collaborate on initiatives that benefit the wider community.
8. Work with the council and local schools to identify opportunities for increased school capacity and explore options for additional school sites in South Yardley Ward. Additionally, I will work with parents and community groups to raise awareness of the school placement process and provide support to families in need.

In conclusion, as a Councillor for South Yardley Ward, I am committed to working closely with the local community to identify and address their key issues and concerns. By developing initiatives to reduce crime, improve the environment, provide affordable housing, create job opportunities, and promote community cohesion and socialising, I believe we can make South Yardley Ward a better place for all who live and work in the area. Through a collaborative approach and regular consultation with residents,

I am confident that together, we can achieve positive outcomes and build a brighter future for South Yardley Ward.

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**1. Priority 1: Crime and Safety and Inconsiderate Parking**

Action(s) / What needs to be done?	Where?	By Who?	By When	Stakeholders/ Resources	Update
<p><b>Anti-Social behaviour / Community Safety / Respond To Crime &amp; Reassurance</b> Installation of cameras in designated areas to prevent fly tipping, graffiti and general anti-social behaviour.</p> <p>More visible police on the streets in designated areas to prevent fly tipping, graffiti and general anti-social behaviour.</p>	<p>Oakland's</p> <p>Begging on Coventry/ Road and the Swan</p> <p>Drug dealing</p> <p>Swan underpass</p>	<p>BCC</p>	<p>Ongoing</p>	<p>BCC</p> <p>Police</p> <p>South Yardley Residents Association</p> <p>Residents Parks</p>	
<p><b>Focus required on irregular / inconsiderate parking improve condition of highway</b></p> <p>In and around schools, to ensure enforcement action can be taken, Traffic calming measures and parking restriction notices to be strategically placed in and around residential roads (in the vicinity of places of worship)</p>	<p>Outside Schools</p>	<p>BCC</p>	<p>Ongoing</p>	<p>BCC / Councillor / Residents</p>	

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Action(s) / What needs to be done?	Where?	By Who?	By When	Stakeholders/ Resources	Update
<b>Improve condition of highway</b>  Gilbertstone Road  Preston Road  Durley Way	Potholes  Poor road condition  One way streets	BCC	Ongoing	BCC	

**2. Priority 2: Clean Air / Environment/Environmental Issues/Street Cleansing**

Action(s) / What needs to be done?	Where?	By Who?	By When	Stakeholders/ Resources	Update
<b>Clean Air / Environment-</b> Planting Trees and floral embellishments & protecting / conserving Parks & Open Green  Larger bins for litter	Oaklands  Lyndon  Pocket Parks and play areas	Oakland's steering and phase 6 works.  South Yardley residents group	Ongoing	BCC / YNNS/ AITY / Councillors / BCC Parks Team / BCC Inclusive Growth Strategy	

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Action(s) / What needs to be done?	Where?	By Who?	By When	Stakeholders/ Resources	Update
<p><b>Focus required on Street Cleaning &amp; maintenance of verges.</b></p> <p><b>Obtain copy of street cleaning rota so roads can be monitored</b></p>	<p>BCC</p> <p>Cllr</p>	2021/2022	BCC / Councillor / South Yardley / Residents	<p>Across the Ward)</p> <p>South Yardley Litter Champions</p>	

**3. Priority 3: Affordable Social Housing**

Action(s) / What needs to be done?	Where?	By Who?	By hen	Stakeholders/ Resources	Update
<p><b>Affordable Social Housing - Focus on rejecting unsuitable Planning Applications (HMOS's / Exempt Accommodation Providers)</b></p>	<p>Large HMO's</p> <p>Swan</p> <p>Temporary Accommodation in budget hotels</p> <p>Swan underpass</p>	<p>BCC/ Councillors/ Ward meetings</p>	Ongoing	<p>BCC Housing / Councillor / residents association/ Private Rented Sector Team</p>	

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**4. Priority 4: Employment and Training**

Action(s) / What needs to be done?	Where?	By Who?	By When	Stakeholders/ Resources	Update
Working with local businesses and community groups to identify opportunities for job creation/training and skills development					
Encouraging and promoting apprenticeships and work experience schemes					

**5. Priority 5: Community Cohesion**

Action(s) / What needs to be done?	Where?	By Who?	By When	Stakeholders/ Resources	Update
Events to bring together and activities for Young People Increase access to South Yardley Library Support local assets and charities	Green spaces South Yardley Library	BCC South Yardley residents association	Ongoing	BCC / South Yardley residents association/Ward Cllr	