

# Birmingham Shared Prosperity Culture Fund 2023-24

Cultural Development and Tourism Service  
May 2023



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# The Information Session

- Part 1: The SPF, Birmingham's approach to commissioning and organisation eligibility
- Part 2: The EOI - what is it and what are we looking for in your answers?
- Part 3: What to expect if you are successful - delivery dates, grant programme management and support

# Part 1

- What is the SPF?
- What do we want to achieve through this funding and how will we achieve it?
- Who do we want to commission?
- Who is eligible for SPF funding?
- How much funding will each organisation receive?

# The Shared Prosperity Fund

- The UKSPF replaces the EU Structural Funds
- £88million for the West Midlands 2022 - 2025
- £25million for Birmingham
- £792k for commissioning organisations to improve cultural connectivity in Birmingham through:
  - Strengthening their connections to their local communities
  - Building new connections in areas with little or no cultural activity.

# Through this funding we want to...

- **Invest** in Birmingham's cultural infrastructure
- **Support** the growth and development of artists and companies working in the cultural sector
- **Increase and improve** sustainable connections between cultural organisations and communities
- **Address** geographic, economic and social barriers preventing people from taking part in publicly funded cultural activity
- **Support** collaboration

# We will do this through...

1. Supporting/creating new local facilities
  2. Creating/enhancing existing cultural assets
- Examples: where activities take place, access to places and spaces, the sharing of resources, organisations, individuals, audiences, collaborative networks, and training.
  - Choosing **ambitious**, **innovative**, **visionary**, and **creative** ideas

# Our commissioning approach

- Advertise
- Expression of Interest (EOI)
- EOIs considered by an assessment panel and senior officers
- Feasibility funding

# Who is eligible?

## Birmingham-based constituted not-for-profit arts or cultural organisations/ groups

By 'cultural organisation/group' we mean an organisation/group whose aims/objects within their governing document are dedicated to the delivery, development, advancement and promotion of 'culture\*'.

\*For the purposes of this funding, "culture" means performing arts, visual art, craft, film, media (including digital media), combined arts, museums, heritage, public art, creative industries and tourism related activity - *Birmingham Cultural Strategy definition of Culture.*



# How much can applicants apply for?

There is a total pot of £396k Shared Prosperity Funding available via Culture Commissioning in 2023-24

If your Expression of Interest is successful, your organisation will be granted an initial £5,000 of this funding to develop your full project proposal, with support from the council's cultural development service.

Once your project is fully formed and costed, we can then support project delivery with funding up to £30k (approx. 10 projects).

## Part 2: The Expression of Interest Form

- What should be included in the EOI?
- What are we looking for?
- What are we not looking for?

# Section 1 – Overview and Contacts

- Details and project summary
- Your project can be delivered by one organisation **or** a partnership / consortium.
- **Partnerships** can take a formal or informal status.
- **A consortium** is typically an alliance of organisations, usually with a common mission and purpose, that seeks to achieve a common objective that could not be achieved independently.

# ***What you'd like to do, where, with whom and why***

- Demonstrate your knowledge about specific communities and their needs
- Refer to the SPF outcomes for your EOI to be successful!



- Building networks/ hubs within a different locality where there is a perceived need

# *Why it's important to you, this location and/or community, the long-term difference it will make*

## ■ Outcomes:



## ■ Impacts:



## ***About your organisation***

- The nature of your organisation and/or consortium (ie. Not for profit, community group, business etc.)
- The aims of your organisation, the activities you run
- Previous funding and/or partnerships, organisation history
- Where you are based

## Section 3– Feasibility Activities

- List the activities you will undertake in the feasibility stage where you develop your full project proposal.
- This does **not** include the activities you will carry out over the full project.
- Examples of initial activities may include -
  - Mapping of cultural activities and identifying cultural gaps within the locality
  - Creating partnerships and/or a consortium
  - Partnership/consortium terms of reference
  - Scoping freelance artists
  - Scoping costs of any materials

## ***Section 4– Feasibility Costs***

- Provide estimates of how much funding you will need to carry out each of the feasibility stage activities.
- Cost of materials, freelancers, access needs, transport costs, etc.
- Demonstrate credible evidence or logic behind your estimates.



# What we are looking for

Projects that invest in community and locally based **infrastructure** that:

- Enhances the resilience of neighbourhoods
- Supports local culture, artists and arts projects
- Improves green spaces
- Enhances the feel of the local area and pride in place
- Increases accessibility
- Empowers local leaders and communities
- Breaks down barriers to cultural engagement (geographic, economic and social)

## Part 3

- How to submit the EOI
- Key Delivery Dates
- Grant programme management and support
- Remaining Questions

# Submitting your EOI

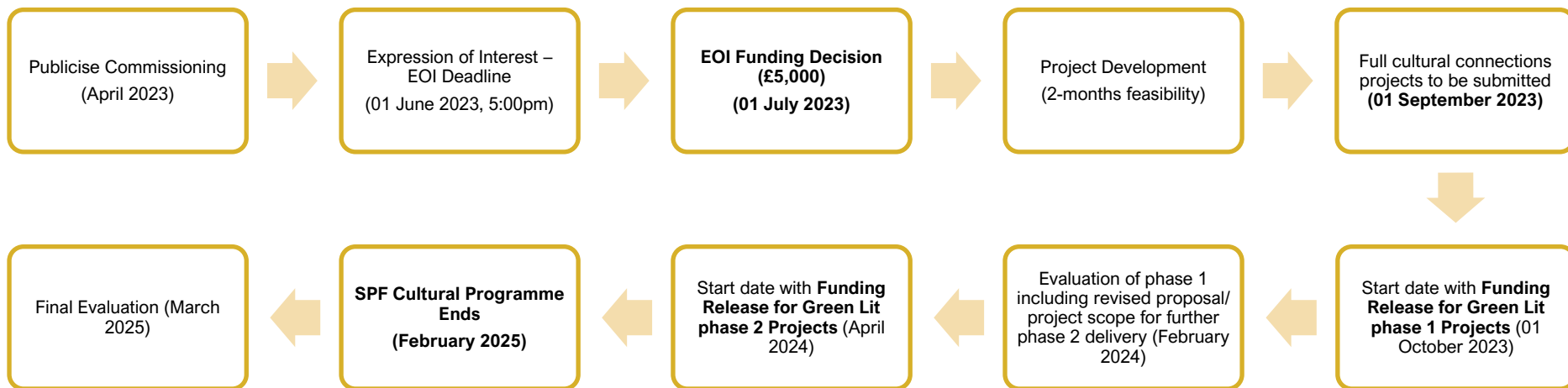
- Where to submit the EOI



art.grants@birmingham.gov.uk

- Signing up for Oracle: online guidance [link](#)

# Key Delivery Dates – phased approach



# Grant Programme Management

Your main contact for the EOI and project development stage will be Verity Kingman – [verity.kingman@birmingham.gov.uk](mailto:verity.kingman@birmingham.gov.uk)

Advice surgeries are run by our culture officers here at BCC. Please visit our [website](#) to book.