

Welcome to

# The Birmingham Transport Summit



The Council House, Victoria Square, Birmingham, B1 1BB  
**Wednesday 26 April 2023, 9.30am to 4pm**

**DELEGATE PACK**



**BE BOLD BE BIRMINGHAM**

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## Welcome

Changing the way that we travel across and around our city is a key strand on our route to both cleaner air and zero carbon emissions. We need to urgently and drastically reduce carbon emissions from transport if we are to reach our net zero goal by 2030 and make the city a great and healthy place to live, work, and visit.

Today's Birmingham Transport Summit will gather our partners and stakeholders to look at how we deliver these objectives through the Birmingham Transport Plan and how we can continue to work together, as well as learn from other areas.

Birmingham is a fantastic place to live, work and visit but we need people to use sustainable modes of transport when travelling – public transport, walking and cycling. In short, we need far fewer cars on the road. As a city we have been far too reliant on private cars for far too long and we need to fundamentally change the way we move people and goods around the city.

We must re-allocate road space so that people, buses, and bikes are prioritised and drastically reduce the number of journeys people make by car. We already have strong foundations to build on so we can achieve our ambitious net zero carbon emissions target and have a cleaner, greener, and healthier city.

During today's summit we present our work on the Birmingham Transport Plan Delivery Plan, which outlines how the principles and ambitions of this policy will be delivered. Through our work we have identified that carrying forward with the same level of ambition and at the same pace as before will not get us anywhere near achieving our objectives. Further and faster work is needed to reduce travel demand and deliver a significant modal shift to sustainable modes.

We can only go so far without major changes. This means considerably reducing our reliance on cars and transforming entire areas of the city. It will require a reduction in road space allocated for private cars, removing traffic routed through the city centre, fewer parking spaces, and more active travel in local neighbourhoods.

For decades Birmingham has been known the world over as a motor city, but we are working hard to change that. And when we succeed, we will hand a happier, healthier, and more successful city onto the next generation and truly guarantee that this is a golden – and green – decade for the people, businesses, and communities of Birmingham.

**Cllr Liz Clements**  
Cabinet Member for Transport  
Birmingham City Council

## **Birmingham Transport Summit**

**Wednesday 26 April, 9.30am to 4pm**

The Banqueting Suite, The Council House, Victoria Square, B1 1BB

### **AGENDA**

#### **Session 1 – inspiration from home and abroad (9.30am to 10.45am)**

- Welcome to Birmingham – Cllr Ian Ward, Leader of Birmingham City Council
- Cllr Liz Clements, Cabinet Member for Transport, Birmingham City Council
- Pascal Smet, State Secretary for Urbanism & Heritage, Brussels City Region

#### **Session 2 – experiences & learning from around the country (11am to 12.30pm)**

- Cllr Clyde Loakes, Deputy Leader, London Borough of Waltham Forest
- Nigel Hallam, Transport Services Manager, Nottingham City Council
- Cllr Duncan Enright, Cabinet Member for Transport, Oxfordshire County Council
- Anne Shaw, Executive Director, Transport for West Midlands
- Chair: Adam Tranter, West Midlands Walking & Cycling Commissioner

### **LUNCH**

#### **Session 3 – delivering the Birmingham Transport Plan (1.30pm to 2.30pm)**

- Ian MacLeod, Director for Planning, Transport & Sustainability, BCC
- David Harris, Transport Policy Manager, Transport for West Midlands
- Mel Jones, Head of Transport Planning, Birmingham City Council & Ioanna Moscholidou, Transport Planning Manager, Birmingham City Council
- Chair: Cllr Liz Clements, Cabinet Member for Transport, BCC

#### **Session 4 – reflections and responses from stakeholders (2.45pm to 4pm)**

- Alice Dale, Active Travel Ambassadors Coordinator, Modeshift
- Raj Kandola, Director of External Affairs, Gr. Birmingham Chamber of Commerce
- Paul Fielding, Deputy Chair, Colmore Business District
- Monica Guise, Director of Facility Services, University of Birmingham
- Clare Maltby, Regional Director Midlands & East, Sustrans
- Humera Sultan, Consultant in Public Health, Birmingham City Council
- Chair: Phil Edwards, Assistant Director for Transport & Connectivity, BCC

## #BhamTransportSummit

### Speaker Details

Session 1 – inspiration from home and abroad

#### **Cllr Ian Ward, Leader of Birmingham City Council**

Ian has been a Councillor since 1995. He served as Deputy Leader of the Labour Group from 2005-2017 and was Deputy Leader of the Council from 2012-2017 when he was then elected Leader.

As Leader of Europe's largest local authority, Ian has responsibility for a wide range of areas including the development and implementation of the Council Business Plan and financial strategy, structure and governance of the Council, communications, land and property, and the development portfolio.

Keen to promote Birmingham both nationally and internationally, he spearheaded the successful Birmingham 2022 Commonwealth Games bid, having already helped bring several high-profile international sporting events to the city. Under his leadership, Birmingham has made a compelling case to be at the heart of the UK Government's levelling-up agenda.

The successful delivery of the Birmingham 2022 Commonwealth Games last summer marked the start of what has been termed a golden decade for the city which will culminate in the arrival of HS2, and the city is already attracting significant funding and investment.

#### **Cllr Liz Clements, Cabinet Member for Transport, Birmingham City Council**

Liz represents Bournville and Cotteridge on Birmingham City Council, where she is also the Cabinet Member for Transport.

Liz read Modern Languages at Oxford, Trier, and Hamburg universities. She spent her career as a public policy adviser in the voluntary sector and local government and was previously a county councillor in Oxfordshire.

Liz is a non-driver and is regularly seen cycling to meetings around her ward and beyond, as well as being a regular user of public transport and a strong advocate for this. In her Cabinet role, she is keen to see the council going 'harder and faster' on active travel and the route to net zero carbon.

She is a keen amateur violinist and pianist, alumna of Essex Youth Orchestra, and enjoys playing in local orchestras around Birmingham. Liz first heard the CBSO live in concert in 1992 not long after the opening of Symphony Hall and has been a fan ever since.

**Pascal Smet, Secretary of State, Brussels-Capital Region**

Pascal Smet is State Secretary of the Brussels-Capital Region for Urban Planning and Heritage, European and International Relations, Foreign Trade and Firefighting and Emergency Medical Aid and VGC Board member responsible for Culture, Youth, Sport, Community Centres, Living Together and Diversity. He has one great motivation and source of inspiration for his work in Brussels. The city itself.

Pascal moved to Brussels in the early nineties. He worked at the Commissariat General for Refugees and chose to live where he works. In 2000, he became Commissioner General for Refugees, and had to deal with the country's biggest refugee crisis. This was successful and the annual number of asylum applications dropped from 42,000 to less than 20,000 and Belgium became an example in Europe in terms of asylum policy.

After a spell as Flemish Minister for Education, Youth and Equal Opportunities, Pascal returned to the Brussels government in 2014. As Minister of Mobility and Public Works, he was able to fully realise his dream for sustainable urban development. Among other things, this meant that public space was distributed differently, with more space for better public transport, cyclists, and pedestrians.

Pascal is committed to giving Brussels a 'face' and putting it on the international map as the cosmopolitan, creative, and enterprising metropolis that it is. **#BrusselsForPeople**

**Session 2 – experiences & learning from around the country****Cllr Clyde Loakes, Deputy Leader, London Borough of Waltham Forest**

A Councillor for the Leytonstone Ward in Waltham Forest for the past 25 years, Clyde is dedicated to delivering for local residents and communities. Widely respected in local government circles across the political spectrum, with a deep understanding of the workings of local and national Government, Clyde previously served as Leader of Waltham Forest until May '09, spending six years in that role.

As Waltham Forest Deputy Leader and Cabinet Member for Climate & Air quality, Clyde leads on all environmental, climate and transport policies, as well as highways and parking management. Clyde provided the political leadership from the initial bidding process through to the implementation and delivery of the multi award winning and ground-breaking Mini-Holland/Enjoy Waltham Forest. The scheme that continues to deliver significant investment and radical expansion and improvements to the borough's active travel infrastructure, boosting the safety, priority and numbers of residents walking and cycling regularly.

Clyde won the 2016 London Cycling Awards

"Cycling Champion of the Year" in recognition of his leadership on Waltham Forest's Mini Holland project and was recognised in the Top 10 Environmental Activists for 2019 in The Evening Standard's 'Progress 1000' most influential people.

Clyde is the longest serving member of the London Councils' Transport and Environment Committee, which oversees the policy direction of the transport and environmental agenda in London, having sat on it for the last 13 years. He has been Chair of the North London Waste Authority (NLWA) for over 15 years.

Ambitious and energetic, Clyde has enviable networks and a passion for excellence and improvement in public services. He remains committed and available to the borough's residents, complimenting traditional casework with active community engagement on social media.

### **Nigel Hallam, Transport Services Manager, Nottingham City Council**

Nigel is the Workplace Parking Levy Service Manager at Nottingham City Council and was instrumental in the development and operation of the multi award-winning WPL scheme.

Nigel developed the operational policy and procedure for Nottingham's WPL and continually refines the operational model to deliver successful compliance.

Nigel has expertise in the identification of relevant WPL stakeholders and has invaluable knowledge, expertise and experience in the key messages and modes of engagement with stakeholders that are required to successfully deliver and operate a WPL scheme.

Nigel is leading on supporting other Local Authorities with WPL feasibility and scheme development.

### **Cllr Duncan Enright, Cabinet Member for Travel and Development Strategy, Oxfordshire County Council**

Councillor Duncan Enright is the Cabinet Member for Travel and Development Strategy at Oxfordshire County Council.

Former Mayor of Witney and West Oxfordshire District Councillor for Witney East, Duncan runs his own award-winning specialist publishing company and is director of a leadership development organisation. He is Deputy Leader at West Oxfordshire District Council.

### **Anne Shaw; Executive Director, Transport for West Midlands**

Anne Shaw has worked in local government since the early 90's pursuing a career that helped to improve people's lives. Starting as a junior technician at Birmingham City Council,

she progressed through various roles to become Assistant Director of Transportation, responsible for policy, strategy, and delivery.

Anne later secured a role at Transport for West Midlands in 2017 as Director of Network Resilience, and then as Executive Director, where she has delivered a unique service keeping residents, businesses and visitors informed of transport disruption helping them to plan journeys and keep moving, as well as preparing the transport operation to support the Commonwealth Games whilst minimising impacts.

Anne has recently taken on the role of Deputy Chair of Urban Transport Group.

### Session 3 – delivering the Birmingham Transport Plan

#### **Ian MacLeod, Director of Planning, Transport & Sustainability, Birmingham City Council**

Ian has extensive experience of strategic planning, local planning, property development, project management and facilitating site delivery, having worked for the UK's largest planning authority for almost 20 years.

As Director of Planning, Transport & Sustainability, he leads on some of the city's main development projects, including The Birmingham Development Plan, the East Birmingham Inclusive Growth Strategy, and Our Future City Plan, the council's ambitious new strategy for Birmingham city centre setting out how the city will respond to the challenges of climate change and the delivery of more inclusive growth.

In recent years, Ian has overseen the Perry Barr Regeneration programme, Birmingham Advanced Manufacturing Hub in Aston, the National Exhibition Centre Masterplan, Ladywood Estate Regeneration, and the forthcoming Peddimore employment site.

He led the council's production of a Climate Change Action Plan, adopted in January 2021 in response to the climate emergency declaration and to guide the city's commitment to become zero carbon by 2030.

Ian is also a Director of Arden Cross Ltd special purpose delivery vehicle on behalf of Birmingham City Council, seeking to maximise the potential of development around HS2 Interchange Station.

#### **David Harris, Transport Strategy & Place Manager, Transport for West Midlands**

David has over 20 years' experience working in transport in the public sector and started his career in 2000 working in South West Trains' Business Planning team in London, moving into local Government with Surrey County Council's public transport development team in 2002.

In 2005 he joined Birmingham City Council where he became Transport Policy Manager in 2014. David played a key role in a number of major initiatives at Birmingham including the Birmingham Connected; transport strategy, the Birmingham Development Plan, developing and implementing strategic parking policy, implementing ultra-low emission vehicle charging infrastructure and leading on the development of the business case for the introduction of Birmingham's Clean Air Zone. Since 2018 he has been Transport Strategy & Place Manager for Transport for West Midlands with a focus on developing transport strategy for the West Midlands Combined Authority which seeks to better integrate transport and land use planning activities.

A key area of work for him and his team now is the refresh of the West Midlands statutory Local Transport Plan which will set out how the region can reduce the impacts of the transport system on people and places including its rapid decarbonisation and ensures that transport enables inclusive growth benefitting everyone.

Find out more about [Reimagining Transport in the West Midlands](#) and have your say at: [TfWM local transport plan](#).

### **Mel Jones, Head of Transport Planning, Birmingham City Council**

A transport planner by trade, with a background in transportation policy, Mel has worked for the council for 22 years, having started on their transportation graduate programme.

In more recent years her focus has been on bringing together travel demand management with traffic management to keep the city moving during an intense period of development and regeneration and leading on the development of the Birmingham Transport Plan.

As a busy working mother, Mel has little time for much outside of work, but is always sure to get her steps in – and is well known for baking a cake or two.

### **Dr Ioanna Moscholidou, Transport Planning Manager, Birmingham City Council**

Ioanna has worked as a Transport Planner at Birmingham City Council since 2019 and was previously a Planning Manager with Highways England.

Her academic studies have included a place on the University of Oxford's Leadership Programme on Governing Transitions in Urban Transport and both an MSc in Sustainability in Transport and a PhD in Transport Governance at the University of Leeds, where her thesis was on the governance of the smart mobility transition.

Ioanna has overseen the production of the Birmingham Transport Plan Delivery Plan, setting out what needs to be implemented to achieve the council's decarbonisation commitment while at the same time supporting broader socio-economic goals for the city and working with citizens to achieve a just transition and support adaptation to a post-carbon transport system.



<https://www.birmingham.gov.uk/transportplan>

Session 4 – reflections and responses from stakeholders

### **Alice Dale, Active Travel Ambassadors Coordinator, Modeshift**

Prior to joining Modeshift Alice was a secondary school teacher for 5 years.

She joined Modeshift because she wanted to work towards a more sustainable future, and support pupils to develop new skills in the classroom that provides them with the confidence to promote active travel in their schools.

As Active Travel Ambassador Coordinator for the Midlands, Alice has been working on this with secondary schools in Birmingham over the past few months.

### **Stakeholder Panel**

- Raj Kandola, Director of External Affairs, Gr. Birmingham Chamber of Commerce
- Paul Fielding, Deputy Chair, Colmore Business District
- Monica Guise, Director of Facility Services, University of Birmingham
- Clare Maltby, Regional Director Midlands & East, Sustrans
- Humera Sultan, Consultant in Public Health, Birmingham City Council



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**Thank you for joining the Birmingham Transport Summit**



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