

Why a WPL for Nottingham



- Congestion
- Air pollution from vehicle emissions
- Severe financial constraints
- Aging transport infrastructure
- Unlocking economic vitality













WPL – A Different Approach



- Demand management tool
- Applies to employers only
- Modest charge
- Disincentive
- Manage and reduce employers provision of parking
- Encourage sustainable transport
- Ring fenced revenue inward investment transport improvements











Legislation & Process



- > Transport Act 2000 & WPL Regulations
- > Local Traffic Authorities
- Must be "desirable for directly or indirectly facilitating the achievement of local transport policies"
- > Net proceeds ring-fenced for transport policies













Technical details



Applies to employers who are required to licence for workplace parking places occupied by:

- Employees
- Pupils & students
- Regular Business Visitors

It is the employer of the occupier of the places who is liable

Scalable & Flexible – local decision making













Nottingham's WPL - Outcomes



- 40% of journeys to work now by public transport (pre Covid)
- > 33% fall in carbon emissions since 2005
- >£98m for public transport raised
- Unlocked £1.2bn inward investment
- Improved transport infrastructure
 - New tram network 19m passengers p.a.
 - One of Europe's largest fleet of electric buses
 - Improved cycling networks
 - Electric vehicle charging infrastructure
 - World's largest fleet of Bio-Gas double decker buses
- Academically evaluated constraining congestion growth vibrant local economy











The Nottingham City WPL Model



Nottingham's multi Award Winning WPL Scheme

Without WPL

- there would be no business incentive to minimise parking provision and encourage more sustainable commuter travel
- further public transport investment, particularly NET Phase Two, would have been unaffordable















Lessons Learned



> Clear vision with identified deliverables

Political stability and resilience

Properly resourced project team - Communications

> Strong business case











