

BE BOLD

BE STIRCHLEY

**Ward Action Plan
2022 to 2026**

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Ward Information:

Councillor Mary Locke

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[Read more about Councillor Mary Locke](#)



MP for Selly Oak:

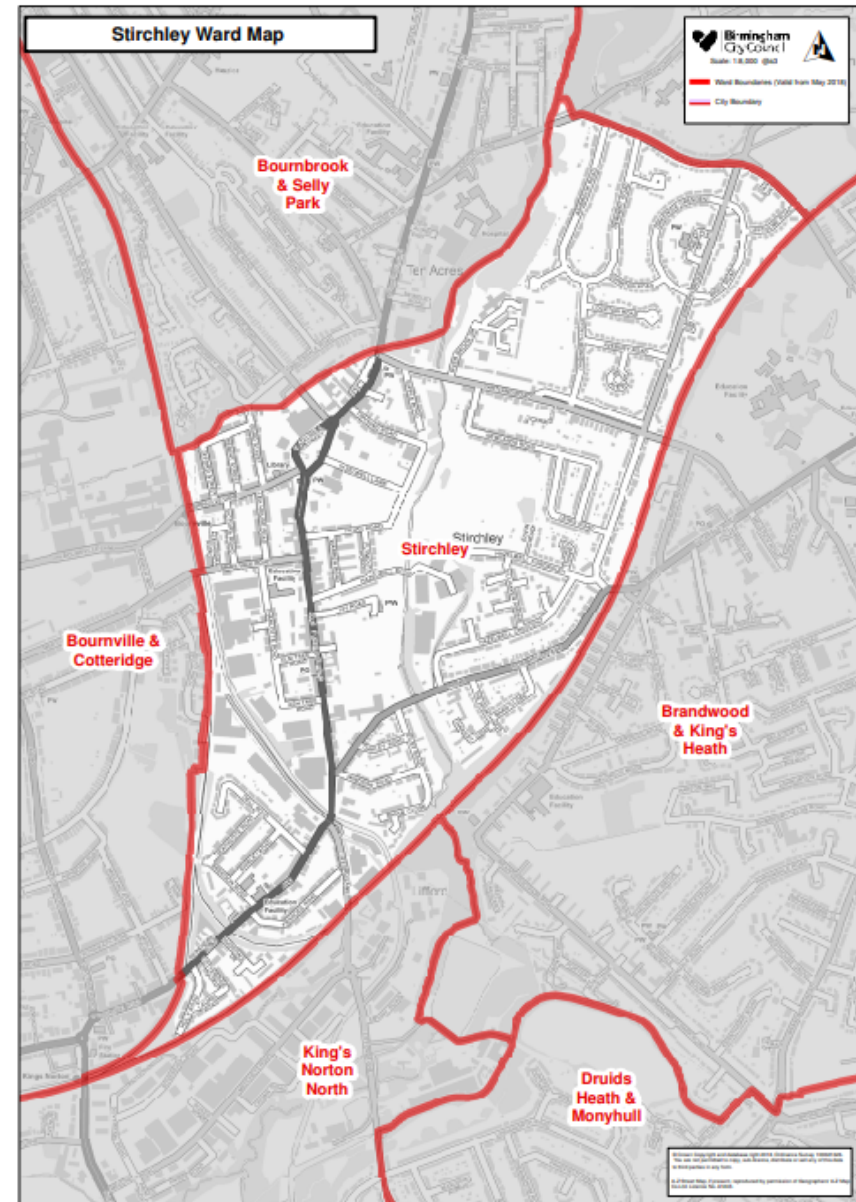
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[Read more about Steve McCabe MP](#)

Further Ward Information

[View the ward profile for more information about Stirchley ward](#)



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1. A Bold Prosperous Stirchley

Priority 1:	Support businesses in the area
Why has this been chosen as a priority?	Stirchley is up and coming in terms of night-time economy and artisanal businesses
Who will own this priority?	Councillor, High Streets and BID team, Local businesses
Which organisations and groups do we need to engage and/or work with?	Businesses, High Streets and BID team
What does good look like? How will we know we have achieved our ambition?	A developed BID with local businesses engaged

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Improve collaborative working between businesses and the community	Having businesses attend community meetings and giving updates	Yes	Yes	Ongoing

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Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Improve communication so businesses understand what is going on in the local area and residents are aware of new businesses and opportunities they provide e.g., jobs	Across the ward	Councillor Local Businesses Local Groups	Possibly – explore appropriate streams when needed	Ongoing	

2. A Bold Inclusive Stirchley

Priority 2:	Increase volunteering and community engagement
Why has this been chosen as a priority?	There is lots going in Stirchley for local people to get involved with. It is important to promote these opportunities properly to ensure they continue
Who will own this priority?	Councillor, residents, community groups, partner organisations
Which organisations and groups do we need to engage and/or work with?	
What does good look like? How will we know we have achieved our ambition?	Increase in volunteers, increase in participation at events and local sessions

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Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Develop ward Recognition and Celebration Events	Number of events undertaken	Yes	Yes – consider local funding streams where necessary	April 2026
2	Promote volunteering opportunities across the ward	Numbers of new volunteers Improved coverage in the wards in terms of activities and opportunities	Yes	Yes	April 2026
3	Consider an event to celebrate the Coronation in May	Events to take place in the ward	Yes	Yes	May 2023

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Develop a programme of events with local providers and community groups	Across the ward	Councillor Community groups	No	Ongoing	

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1b	Bring groups and community together once per year to celebrate all that is Stirchley	Across the ward	Councillor Community groups	Possibly – explore local funding streams	Annually – April 2026	
2a	Identify and promote different volunteering opportunities with Fruit and Nut Village for local people	Green spaces across the ward	Rob Tilling – Fruit and Nut Village	No	Ongoing	
3a	Speak with residents, groups and businesses to see if there is appetite to organise events/s to celebrate the Coronation	Across the ward	Councillor	Yes – investigate local funding options	May 2023	

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3. A Bold Safe Stirchley

Priority 3:	Improve reporting of crime to West Midlands Police
Why has this been chosen as a priority?	Reports of crime on social media that is not always reported directly to the police
Who will own this priority?	Councillor and Local Policing Team
Which organisations and groups do we need to engage and/or work with?	Residents, groups, businesses, local policing team
What does good look like? How will we know we have achieved our ambition?	Residents and businesses know how and why to report crime – reporting will help police and may lead to cases being connected

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Improve knowledge of how to report crime to the police and what information to provide	Crime is reported to police with as many details as possible	Yes	Yes	Ongoing

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Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Investigate feasibility of pop-up police station in Stirchley	Across the ward	Councillor Local Policing Team	Look into POCA funding	Ongoing	
1b	Speak with Local Policing team to see if PCSOs can put on a session around what to report to police and why and also to encourage each other to report to police where reports are made on social media	Across the ward	Councillor Local Policing Team	Look into POCA funding	Ongoing	

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4. A Bold Healthy Stirchley

Priority 4:	Maintain 'Dementia Friendly Stirchley' status Opportunities to improve mental health and wider health and wellbeing for residents of Stirchley
Why has this been chosen as a priority?	Stirchley has done a lot of work to become a Dementia Friendly ward – this progress needs to be maintained There are also different initiatives and groups working across the city to help support residents health and wellbeing
Who will own this priority?	Councillor Local businesses (Dementia)
Which organisations and groups do we need to engage and/or work with?	Local businesses Local groups Commissioned Services and local community organisations
What does good look like? How will we know we have achieved our ambition?	Continuation of the work and those with Dementia (plus carers and families) feel supported in their local area Increased uptake by local people of interventions and support for health and wellbeing

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Maintain 'Dementia Friendly Stirchley' status	Number of businesses and organisations committed to being Dementia Friendly	Yes	Yes – lots of work already complete. National resources available plus support from local group	Ongoing

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	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
2	Reduce inactivity	Number of residents taking part in health and wellbeing initiatives	Yes	Yes – Need to engage with local groups and commissioned services	Ongoing
3	Improve Mental Health	Number of residents taking part in health and wellbeing initiatives	Yes	Yes – Need to engage with local groups and commissioned services	Ongoing

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Inform new businesses of the Dementia Friends scheme	Across the Ward	Councillor Neighbourhood Network Scheme	Unclear – look into funding if needed	Ongoing	
1b	Look at the plans for Dementia Week 2023 and how Stirchley can take part	Across the ward	Councillor Leaf Creative Arts Dementia Choir	Likely – look at resources from Dementia Friends and also local funding through BCC/ NNS/ Forward Carers	May 2023	

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
2a	Speak with Public Health team and other providers such as The Active Wellbeing Society to understand the provision on offer to Stirchley regarding Physical Activity	Across the Ward	Councillor	No	Ongoing	
3a	Speak with Public Health team and other providers such as The Active Wellbeing Society to understand the provision on offer to Stirchley regarding Mental Health	Across the ward	Councillor	No	Ongoing	

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5. A Bold Green Stirchley

Priority 5:	Continue Community Litter Picks and removal of graffiti
Why has this been chosen as a priority?	To keep Stirchley clean and green and continue the hard work already undertaken on the ward
Who will own this priority?	Councillor Litter Picking Groups
Which organisations and groups do we need to engage and/or work with?	Litter Picking Groups Schools
What does good look like? How will we know we have achieved our ambition?	Stirchley is free of litter and graffiti

Set up to three clear, realistic goals that we want to achieve locally

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1	Recruit new volunteers for Litter Picking and graffiti removal	More volunteers Cleaner ward	Yes	Yes – there is support available	Ongoing
2	Maintain the 18 orchards and forest gardens across the ward	Speak to Rob	Yes	Yes – work is ongoing, and this plan supports recruitment of volunteers	Ongoing

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	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
3	Create 'Friends of' group to look after vicinity of Pineapple Station	Group to be formed and regular activity undertaken	Yes	Yes – West Midlands Rail Executive	To be confirmed

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Set the actions needed to achieve each of our goals

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1a	Engage with Litter Picking groups and Friends of Stirchley Park to discuss plan for increasing volunteer numbers	Across the ward	Councillor Group Leaders Love Your Streets	No – BCC can provide equipment BOSF – can provide support with insurance, getting constituted and access grants	Ongoing	
2a	Continue programme of work to maintain the orchards and forest gardens in Stirchley	Across the ward	Councillor Fruit and Nut Village	Possibly – Look into appropriate funding streams to help continue work	Ongoing	
2b	Promote locations for local people to visit and take part	Across the ward	Councillor Fruit and Nut Village	No	Ongoing	
3a	Engage with residents of Pineapple Estate and wider to understand aspiration for the station and whether there is interest to join a volunteer group	Pineapple Station and surrounding area	Councillor West Midlands Rail Executive	Yes – speak with West Midlands Rail Executive and look at other appropriate local streams	To be confirmed	

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6. A Bold Local Stirchley

Priority 6:	Community cohesion and community action
Why has this been chosen as a priority?	There is interest and drive to create and support opportunities for cohesion in Stirchley, such as the Dads Lane Community Hub and looking after the new Pineapple Station
Who will own this priority?	Councillor Local groups Local Resident
Which organisations and groups do we need to engage and/or work with?	West Midlands Rail Executive BOSF Local Groups
What does good look like? How will we know we have achieved our ambition?	An active new community hub being used by new and existing groups A new 'Friends of group' to look after Pineapple Station

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Launch event for Dads Lane Community Hub	Successful event undertaken	Yes	Yes	To be confirmed
2	Support the Real People Honest Talk 2022-23 sessions for Young People	Sessions undertaken with good engagement	Yes	Yes	To be confirmed

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	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
3	Develop relationships with neighbouring Councillors and community groups – specifically Bournville and Cotteridge ward	Cross-boundary engagement/consultation as needed	Yes	Yes	To be confirmed

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Explore the possibility of a launch event for the opening of Dads Lane Community Hub – Speak with Steve Squires	Dads Lane area	Councillor	No	To be confirmed	
2a	Engage with Near Neighbours to support the organisation of the conversations with local young people	Across the ward	Councillor	No – Near Neighbours reimburse costs	To be confirmed	

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
3a	Start conversations with Cllr Clements, Cllr Grindrod and Cllr McCarthy and Cllr Jones	Bournville and Cotteridge and Bournbrook and Selly Park	Councillor	No	Ongoing	

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Six monthly review of our action plan

Action	Date of Review:	Any updates or changes?	Date of Review:	Any updates or changes?
1a				
1b				
1c				
2a				
2b				
2c				
3a				
3b				
3c				