**Soho & Jewellery Quarter**

**Ward Plan 2020 - 2022**



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# Soho and Jewellery Quarter Ward Councillors:

|  |  |
| --- | --- |
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# Member of Parliament

Soho & Jewellery Quarter Ward is in the parliamentary constituency of Ladywood.

Local Member of Parliament for Ladywood constituency is Shabana Mahmood.

**Contact Details**

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# Ward Description

Soho & Jewellery Quarter ward is an inner-city ward located to the west of the city centre. It has a population of 22,606 making it the 6th most populous ward in the city. The ward has a younger age profile than the city as a whole and has a higher Black, Asian & Minority Ethnic population share.

Soho & Jewellery Quarter is mid-ranking amongst the 69 wards in the city in relation to deprivation and average income. Resident employment rates in the ward are below the city average and claimant count unemployment proportions are above the Birmingham average.

Soho & Jewellery Quarter Ward is made up of the following or roads: **Great Charles Street, The Queensway, Constitution Hill, Great Hampton Street, Hockley Hill, Soho Hill, Soho Road, Booth Street, Handsworth New Road, Heath Street, Dudley Road, Spring Hill and Sand Pits Parade**.

# Key information

Soho & Jewellery Quarter Ward has a population of approximately 22,606.

Ranked **6th** out of 69 wards in Birmingham and has a demographic profile (see below).

Ranked **25th** of 69 wards on index of deprivation

Ranked **45th** of 69 wards on average income

## Age Profile

| Age | Soho & Jewellery Quarter (No) | Soho & Jewellery Quarter (%) | Birmingham (%) | England (%) |
| --- | --- | --- | --- | --- |
| 16-64 | 16297 | 72.1 | 64.3% | 64.8% |
|  |  |  |  |  |
| Under 18 | 5139 | 22.7 | 25.5% | 21.4% |
| 18-24 | 3205 | 14.2 | 12.1% | 9.4% |
| 25-44 | 9046 | 40.0 | 28.7% | 27.5% |
| 45-64 | 3567 | 15.8 | 20.7% | 25.4% |
| 65+ | 1649 | 7.3 | 12.9% | 16.3% |

## Ethnicity

| Ethnic Group | Soho & Jewellery Quarter (No) | Soho & Jewellery Quarter (%) | Birmingham (%) | England (%) |
| --- | --- | --- | --- | --- |
| White Total | 5698 | 25.2 | 57.9 | 85.4 |
| British  Irish  Other White  Mixed/ Multiple Ethnicity | 4197  286  1215  1539 | 18.6  1.3  5.4  6.8 | 53.1  2.1  2.7  4.4 | 79.8  1.0  4.7  2.3 |
| Asian Total | 7688 | 34.0 | 26.6 | 7.8 |
| Indian  Pakistani  Chinese  Other Asian | 3336  2179  544  612  1017 | 14.8  9.6  2.4  2.7  4.5 | 6.0  13.5  3.0  1.2  2.9 | 2.6  2.1  0.8  0.7  1.5 |
| Black Total | 5477 | 24.2 | 9.0 | 3.5 |
| Black African  Black Caribbean  Black Other  Other Ethnic Group | 1266  3134  1077  683 | 5.6  13.9  4.8  3.0 | 2.8  4.4  1.7  2.0 | 1.8  1.1  0.5  1.0 |

## Average income

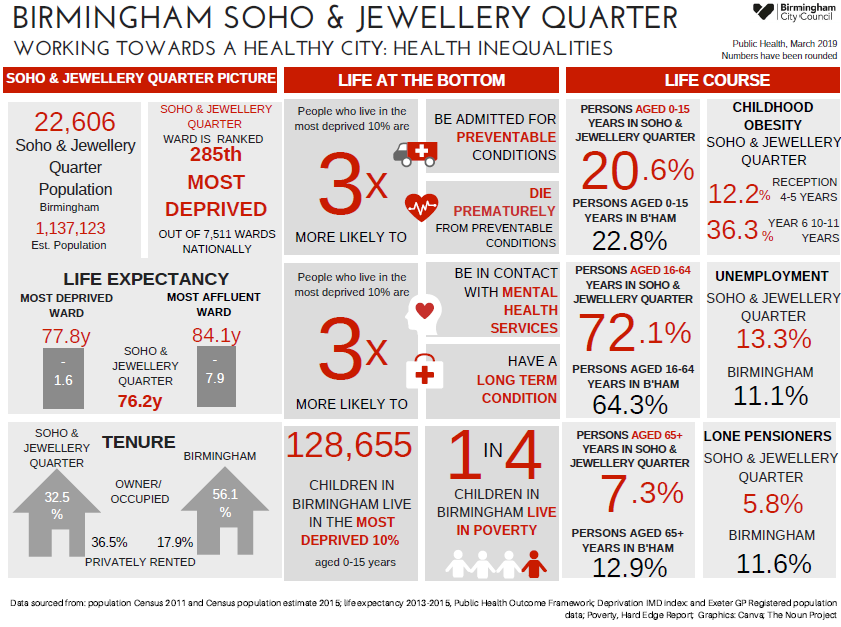
The following are average income (16+) not household income (ranked 46th out of 69)

| ***Soho & Jewellery Quarter*** | **Birmingham** | **England** |
| --- | --- | --- |
| £15,293 | £16,185 | £18,788 |

**Housing Tenure in Soho and Jewellery Quarter** - see below

| **All Household** | **Owned**  **Outright** | **Owned with Mortgage/loan** | **Shared ownership** | **Rented BCC** | **Housing Ass/registered**  **Landlord** | **Private**  **Landlord or letting agency** | **Other private rented** | **Living rent free** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 9324 | 1303 | 1607 | 121 | 1224 | 1449 | 3244 | 157 | 219 |

## Health Inequalities in Soho & Jewellery Quarter



## Primary Schools

| **Name** | **Address/Location** | **Post code** | **Telephone** |
| --- | --- | --- | --- |
| Oasis Academy Foundry | Foundry Road | B18 4LA | 0121 250 8850 |
| Oasis Academy Boulton | Boulton Road | B21 0RE | 0121 464 4228 |
| Benson Primary School | Benson Road | B18 5TD | 0121 554 4913 |
| St Michael’s | Piers Road | B21 0UX | 0121 554 7818 |
| St Edmunds | Roseberry Street | B18 7AA | 0121 523 7274 |
| Brookfield | Hingleston Street | B18 6PU | 0121 675 1897 |
| James Watt | Boulton Road | B21 0RE | 0121 464 4736 |
| Nishkam | Soho Road | B21 9SN | 0121 647 6890 |

## Secondary Schools

| **Name** | **Address/Location** | **Postcode** | **Telephone** |
| --- | --- | --- | --- |
| Jewellery Quarter Academy | Albion Street | B1 3AA | 0121 289 3944 |
| Central Academy (Perry Beeches II) | Newhall Street | B3 1SJ | 0121 729 7160 |

## Significant resources in the ward include:

* Soho House
* Soho Community Hall – Chapel Street
* Bishop Latimer Church Centre – Beeton Road
* Newbigin Trust – Handsworth New Road
* Tesco – Spring Hill/Spring Hill Library
* Suited for Success (Social Enterprise)
* HMP – Birmingham Winson Green
* Lodge Road Community Church Centre
* Mary Seacole House
* New Spring Street Public Open Space.
* New Bingley Hall – Hockley
* Famous Key Hill Cemetery

## Key stakeholders within the ward include:

* Legacy WM
* Soho 1st Community Development Trust
* Soho Road Business Improvement District (BID)
* West Midlands Metro Authority
* West Midlands Police
* West Midlands Fires Service

# Policy Context

The Paper Localism in Birmingham: A Framework for Future Policy, March 2018 set out objectives for future ward-based working which will focus on: improved service delivery in neighbourhoods, an agenda of “Neighbourly Neighbourhoods” and a commitment to a “Whole Place” and “Whole System” way of working.

The new ward planning process is one of the main mechanisms by which citizens and communities can participate in setting local priorities themselves. The ward plan will be used to develop and enhance local engagement and community governance. The ward plan will highlight local priorities and planned actions.

In January 2019 Cabinet approved the Localisation White Paper “Working Together in Birmingham’s Neighbourhoods”. This commits the City Council to a programme of transformation, “to make Birmingham a localist city, and transform the culture of the city council to support that”. It also commits the city council to:

* Strengthen Ward partnership working and Ward planning
* Strengthen neighbourhood resources
* Make services more responsive to local neighbourhoods

It sets four tests for the success of this programme by 2022:

* Services being different, better suited to the area, and more efficient.
* Officers working for ‘one council’, putting shared outcomes and local places first, not their service or directorate.
* Local councillors having more influence on services.
* Residents feeling they are more in control of their services and their local area.

This Soho and Jewellery Quarter Ward Plan is about achieving these results in our own local Ward.

The ward plan aligns with **Birmingham City Council Vision and Priorities 2017-2020**

**BIRMIINGHAM CITY COUNCIL VISION** –*A city of growth where every child, citizen and place matters.*

***BIRMIINGHAM CITY COUNCIL OUTCOMES – What we want to achieve:***

* **Birmingham is an entrepreneurial city to learn, work and invest in**
* **Birmingham is an aspirational city to grow up in**
* **Birmingham is a fulfilling city to age well in**
* **Birmingham is a great city to live in**
* **Birmingham residents gain the maximum benefit from hosting the Commonwealth Games**

# Ward Priorities

Although new ward arrangements provide an opportunity through ward meetings, councillors’ advice surgeries and stakeholder engagement to re-establish local priorities, it is important to revisit and note previously agreed ward priorities and the ward action tracker, which has tracked ward priorities for over 12 months.

## Ward Tracker Priorities from pervious ward of Soho:

* Environment - Clean Street and Waste Collection, local businesses
* Highways (Speeding and Parking)
* Housing – Private Rented Sector/HMOs
* Policing and Antisocial behaviour
* Roads and Streets

## Local Innovation Fund Priorities:

* Community Cohesion
* Environment Improvement etc.
* Local engagement

## Local Community Safety Partnership and/or Neighbourhood Tasking Group Priorities

* ASB and street crime.
* Community engagement/ reporting
* Neighbourhood Watch

## Current Priorities - 2020:

1. Cleaner Streets – litter, fly-tipping and dumping
2. Housing – HMO and PRS regulation and enforcement
3. Investment including in jobs, skills and local enterprise
4. Neighbourhood Management/Coordination including the formation of a non-remunerative resident led Ward Board
5. Parking – enforcement, education and road safety
6. Supporting Soho First CDT’s Community Economic Development Plan for Soho and Jewellery Quarter Ward
7. Supporting the Jewellery Quarter Business Improvement District (BID)/ development plans and maximising opportunities arising from the BID
8. Supporting the Soho BID

# Funding and Budgets

## Local Innovation Fund

| **Project** | **Org. name** |  | **Sum awarded** | **Status** |
| --- | --- | --- | --- | --- |
| Living with Hardship | Trident Housing |  | £48,000 | On going |
| Bringing People together | Soho 1st CDT |  | £6,000 | Completed |
| Developing Local Economy | Soho 1st CDT |  | £12.000 | Completed |
| Environmental | Soho 1st CDT |  | £9,000 | Completed |

## Proceeds of Crime funding

|  |  |  |  |
| --- | --- | --- | --- |
| **Project** | **Org. name** | **Sum awarded** | **Status** |
| Come and Share | CASE | £250 | Completed |
|  |  |  |  |
|  |  |  |  |

Highways Ward Minor Transport Measures budget - **£13,000**

| **Project** | **Org. name** | **Sum awarded** | **Status** |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Housing Environmental Works budget 2020/21 **- £11,000**

| **Project** | **Location** | **Sum allocated** | **Status** |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Section 106 funding 2020/25 **- £430,715**

| **Project** | **Location** | **Sum allocated** | **Status** |
| --- | --- | --- | --- |
| Public Realm Improvement | Craver Street POS | £37,247 | Expire 08/2023 |
| Public Opens Space | Kettle works POS Jewellery Quarter Cemeteries | £333,387 | Expire 11/2025 |
| Public Realm Improvement | Former Assay Office  Cemeteries | £37,234 | Expire 07/2025 |
| Public Enhancement | B.ham Mint | £22,824 | Expire 02/2023 |
| Public Realm Improvement | 25 Legge Lane | £23.247 | Expire 11/2025 |

Neighbourhood Network Scheme – [Facilitated by Birmingham Settlement]

| **Project** | **Location** | **Sum allocated** | **Status** |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Community Infrastructure Levy 2020/21 **- £48,621**

| **Project** | **Location** | **Sum allocated** | **Status** |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

# Useful Links

[Birmingham City Council Website Homepage](https://www.birmingham.gov.uk/downloads/file/13765/bartley_green_ward_plan_2018_-_2022)

[2018 Birmingham Ward Profiles](https://public.tableau.com/profile/bcc.ck#!/vizhome/2018BirminghamWardProfiles/2018BirminghamWardProfiles)

[Business Improvement Districts](https://www.birmingham.gov.uk/info/50228/urban_centres_toolkit/2037/enhancing_local_identity_and_design/3)

# Declaration

*This plan has been drafted following engagement and discussions with local residents and ward stakeholders. It was been agreed and adopted by those present at the [insert ward name] Ward meeting on: [insert day, date and year], which was held at [insert meeting venue name].*

Signed [elected member(s) signature(s):

Print:

Elected member (2) Signed:

Print:

# Soho & Jewellery Quarter Ward Plan – August 2020

***A city of growth where every child, citizen and place matters.***

## Priority 1: Make our Streets cleaner

| **Action(s) / What needs to be done?** | **Where?** | **By Who?** | **By When** | **Stakeholders/**  **Resources** | **Update** |
| --- | --- | --- | --- | --- | --- |
| Map “ Hotspots” – community mapping  Estate assessments  Targeted Walkabouts with residents, local Housing Team and partner agencies (post lockdown) | Ward | Housing Team |  | Tenant Participation Officer, Estate Services, residents and Community partners.  Councillors |  |
| Education – to include BCC, Housing Association and Private tenants.  Empower residents to be proud of and responsible for their estate/neighbourhood.  Promote resident involvement – “Cleaner, Greener and Safer estates “ | Ward | Waste Services  Housing Teams  Residents  Community partners  ( Translation services to assist ) |  | All teams within BCC  Fire Service  Resident Group i.e. Soho First  West Midlands Police  Councillors |  |
| Enforcement – where evidence to support legal action  Target hardening | Hotspots | Waste Enforcement Unit  West Midlands Police, BCC and Social housing partners | Ongoing throughout plan – publicise successes | Waste Enforcement Unit  Legal Team  West Midlands Police |  |
| Remove hard standing areas that accumulate dumped rubbish/fly tipping | Markby and surrounding Roads | Tim Gibbons - Highways | 2-year plan | Ward Minor Transport Measures budget |  |

Priority 2: Housing **(Inc. Houses in Multi Occupation)**

| **Action(s) / What needs to be done?** | **Where?** | **By Who?** | **By When** | **Stakeholders/**  **Resources** | **Update** |
| --- | --- | --- | --- | --- | --- |
| Map the properties causing concern | Ward | Residents  Housing Team  Councillors  Private Rented Team  Partner agencies | 2 year plan | Private Rented Service  Private Landlords  Housing Teams  Residents  Councillors |  |
| Enforce legislation in respect of HMO’s;  Including rogue landlords | Ward | Private Rented Service | 2 year plan | Private Rented Service  Legal Team  Private Landlords  Housing Teams  Residents - complainants |  |
| Enforcement against individuals causing ASB:  Including bad tenants | Ward | ASB Teams  West Midlands Police | Ongoing | West Midlands Police  ASB teams  Social Housing partners  Residents – complainants |  |
| Re-create a non-remunerative Neighbourhood Management Board style to have a watching brief over Housing issues and development within the ward | Ward | Residents  BCC – Housing & Private rented Services  Councillors | Ongoing | Private Rented Service  Private Landlords  Housing Teams  Residents  Councillors |  |

## Priority 3: Investment

| **Action(s) / What needs to be done?** | **Where?** | **By Who?** | **By When** | **Stakeholders/**  **Resources** | **Update** |
| --- | --- | --- | --- | --- | --- |
| To invest ward funds to locally agreed priority projects |  |  |  |  |  |
| To identify funding and resources to support ward priorities and that of key partners, e.g. BIDs and Soho First CDT |  |  |  |  |  |
| To explore investment for jobs, skill training and local enterprise with the view of setting up a local enterprise board. |  |  |  | BCC, Job Centre Plus, local businesses |  |

## Priority 4: Neighbourhood Management/Coordination

| **Action(s) / What needs to be done?** | **Where?** | **By Who?** | **By When** | **Stakeholders/**  **Resources** | **Update** |
| --- | --- | --- | --- | --- | --- |
| To fund and implement a Neighbourhood a neighbourhood management structure/team to oversee delivery on ward priorities, to develop collaborative partnerships and to identify and secure funding for delivery of the action plan. | Ward-wide |  |  |  |  |
|  |  |  |  |  |  |

## Priority 5: Parking enforcement, education and road safety

| **Action(s) / What needs to be done?** | **Where?** | **By Who?** | **By When** | **Stakeholders/**  **Resources** | **Update** |
| --- | --- | --- | --- | --- | --- |
| To identify and prioritise dangerous roads where road safety is a current and historic issue and work with BCC and other safety agencies to explore solutions for specific issues. | Ward-wide | Residents and BCC |  |  |  |
| To promote road safety and safer travel methods and interventions | tbc | BCC, residents and road safety specialists |  |  |  |