Introduction

The report records the information that has been submitted for this equality analysis in the following format.

Overall Purpose

This section identifies the purpose of the Policy and which types of individual it affects. It also identifies which equality strands are affected by either a positive or negative differential impact.

Relevant Protected Characteristics

For each of the identified relevant protected characteristics there are three sections which will have been completed.

- Impact
- Consultation
- Additional Work

If the assessment has raised any issues to be addressed there will also be an action planning section.

The following pages record the answers to the assessment questions with optional comments included by the assessor to clarify or explain any of the answers given or relevant issues.
1 **Activity Type**

The activity has been identified as a New/Proposed Function.

2 **Overall Purpose**

2.1 **What the Activity is for**

| What is the purpose of this Function and expected outcomes? | Birmingham Property Services (BPS) is responsible for leading Corporate Property decisions across the Council and committed to achieving excellence and value for money for citizens. BPS provide professional property services to a wide range of customers including business tenants, landowners, local community and developers. The regeneration of Icknield Port Loop IPL is a key element within the Draft Greater Icknield Masterplan, the scheme will deliver by 2025 an exciting new high quality family orientated neighbourhood, and outline planning was approved subject to s106 during October 2012. In preparation it is now necessary to put in place measures to enable the implementation of the scheme. In parallel with the progression of regeneration proposals, the intention is to deliver the IPL project through a LLP involving the Partners land holdings and a Private Sector Development Partner. Objectives: The project will deliver an exciting new neighbourhood compromising up to 1,150 new homes, a residential led mixed use scheme, embracing the vision to create by 2025, a high quality family orientated, sustainable, residential environment, incorporating high quality urban design, public realm and place making, exploiting the unique waterside setting, adjacent to Edgbaston Reservoir and Canal. Comprehensive regeneration is anticipated to lead to step change within the area and provide a catalyst to wider regeneration activities within the Greater Icknield Masterplan Area. |

For each strategy, please decide whether it is going to be significantly aided by the Function.

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Aid by Function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Service Excellence</td>
<td>Yes</td>
</tr>
<tr>
<td>Fairness</td>
<td>Yes</td>
</tr>
<tr>
<td>Prosperity</td>
<td>Yes</td>
</tr>
<tr>
<td>Democracy</td>
<td>Yes</td>
</tr>
</tbody>
</table>
2.2 Individuals affected by the policy

<table>
<thead>
<tr>
<th>Will the policy have an impact on service users/stakeholders?</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will the policy have an impact on employees?</td>
<td>No</td>
</tr>
<tr>
<td>Will the policy have an impact on wider community?</td>
<td>No</td>
</tr>
</tbody>
</table>

2.3 Analysis on Initial Assessment

The regeneration of IPL is identified as a key element within the draft Greater Icknield Masterplan June 2012.

The Project will deliver an exciting new neighbourhood comprising up to 1,150 new Homes, a residential led mixed use scheme, embracing the vision to create by 2025, a high quality family orientated, sustainable, residential environment, incorporating, high quality urban design, public realm and place making, exploiting the unique waterside setting, adjacent to Edgbaston Reservoir and Canal. Comprehensive regeneration is anticipated to lead to step change within the area and provide a catalyst to wider regeneration activities within the Greater Icknield Masterplan Area.

On the 30th March 2011 the former Committee gave approval to progress the scheme to the Outline Planning stage culminating in Approval being granted in September 2013. With the grant of planning consent the JVDA is now unconditional.

In preparation of the planning application a number of consultation events with residents, businesses, local communities and local interest groups were held during 2011/12. There has also been on-going engagement with Sport England and a number of Statutory Consultees and Stakeholder Groups. Feedback was positive and helped shape the masterplan and outline planning application. A consistent item of community interest was replacement Pool and Community Facilities. In support of The Sport and Physical Activity Review 2013, the provision of a replacement Sport and Community Facility is also a key requirement of the Outline Planning Application and is detailed in the terms of the Section 106 Agreement which accompanies the Planning Consent.
3 Concluding Statement on Full Assessment

In preparation of the planning application a number of consultation events with residents, businesses, local communities and local interest groups were held during 2011/12. There has also been on-going engagement with Sport England and a number of Statutory Consultees and Stakeholder Groups. Feedback was positive and helped shape the masterplan and outline planning application. A consistent item of community interest was replacement Pool and Community Facilities. In support of The Sport and Physical Activity Review 2013, the provision of a replacement Sport and Community Facility is also a key requirement of the Outline Planning Application and is detailed in the terms of the Section 106 Agreement which accompanies the Planning Consent.

In support of key priorities from the Councils Business Plan and Budget 2013+ (Public Consultation), the Leaders Policy Statement, BPS supports the Council in achieving priorities (p37-40), tackling inequality and promoting social cohesion by focussing on stronger partnership working, delivering a prosperous city built on an inclusive economy, assuming a strategic role for the Greater Birmingham area and involving local people and communities to make the Council work better and smarter for its citizens striving for continuous improvement in terms of delivering efficiencies and economies, as well as maximising the effectiveness of the contribution made.

The Deputy Leader, The Cabinet Member for Development, Jobs and Skills, together with The Executive Member for Ladywood District and the, Elected Ward Members have been consulted and support the report proceeding to an executive decision.

The Strategic Director of Resources, Director of Legal and Democratic Services, Director of Planning and Regeneration, and Quality Assurance and Governance Team have been consulted and are supportive of the report going forward.

Significant external consultation has been undertaken with Sport England and a range of stakeholders, primarily as part of the outline planning application process which was approved in October 2012. Both HCA and CRT have been fully consulted and are supportive of the option identified.

On the 30th March 2011 the former Committee gave approval to progress the scheme to the Outline Planning stage culminating in Approval being granted in September 2013. With the grant of planning consent the JVDA is now unconditional.

An annual progress report will be provided to Members on the delivery of the Project and the realisation of capital receipts from the LLP.

4 Review Date

30/07/14

5 Action Plan

There are no relevant issues, so no action plans are currently required.