Introduction

The report records the information that has been submitted for this equality analysis in the following format.

**Overall Purpose**

This section identifies the purpose of the Policy and which types of individual it affects. It also identifies which equality strands are affected by either a positive or negative differential impact.

**Relevant Protected Characteristics**

For each of the identified relevant protected characteristics there are three sections which will have been completed.

- Impact
- Consultation
- Additional Work

If the assessment has raised any issues to be addressed there will also be an action planning section.

The following pages record the answers to the assessment questions with optional comments included by the assessor to clarify or explain any of the answers given or relevant issues.
1 Activity Type

The activity has been identified as a New/Proposed Function.

2 Overall Purpose

2.1 What the Activity is for
### What is the purpose of this Function and expected outcomes?

**Aims and Objectives**  
As part of the Attwood Green Regeneration Programme, the proposal seeks to re-instate the Holloway Head Unattached School Playing Field and refurbish the associated changing rooms so these facilities may be brought back into school and community use.

This proposal seeks to restore and re-instate the Holloway Head Playing Field and associated changing rooms. The playing field was closed in 2006 for health and safety reasons relating to unstable ground conditions. The capital investment includes works to fully re-instate the playing field (excavation, backfilling, re-levelling, draining and seeding, sport pitch layout), partial demolition of the building on site containing the caretakers living quarters and full refurbishment of the existing changing facilities, improved vehicle and pedestrian access and parking provision.

The sport pitches and new changing room building (containing 2 sets of changing rooms, toilets and showers) will be regenerated and refurbished to ensure it can be used by disabled users. The main access point off Cregoe Street will be improved. This part of the site has topographical constraints, therefore the proposal includes creation of an additional new access off Sutton Street to accommodate vehicles and pedestrians with mobility issues, so they are able to access the pitch and changing facilities with ease. Cycle racks will also be provided.

**Benefits**

This proposal addresses the current lack of sport pitches in the local built up area being available for school and community use. This proposal will provide benefits to local schools, community and sport groups, Attwood Green residents, who will once again be able to access the regenerated facilities on site.

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### For each strategy, please decide whether it is going to be significantly aided by the Function.

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Aid by Function</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Service Excellence</td>
<td>Yes</td>
</tr>
<tr>
<td>Fairness</td>
<td>Yes</td>
</tr>
<tr>
<td>Prosperity</td>
<td>Yes</td>
</tr>
<tr>
<td>Democracy</td>
<td>Yes</td>
</tr>
</tbody>
</table>

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2.2 Individuals affected by the policy

<table>
<thead>
<tr>
<th>Question</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will the policy have an impact on service users/stakeholders?</td>
<td>Yes</td>
</tr>
<tr>
<td>Will the policy have an impact on employees?</td>
<td>No</td>
</tr>
<tr>
<td>Will the policy have an impact on wider community?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

2.3 Analysis on Initial Assessment

The public sector equality duty, implemented in 2011, requires public sector bodies to consider all individuals when carrying out their day to day work, in shaping policy, in delivering services. It brings the 9 protected characteristics into one act, requiring public bodies to have due regard to the need to eliminate discrimination, advance equality of opportunity and foster good relations between different people when carrying out activities. Policies and services must be appropriate to all and meet different peoples needs.

The proposal will be designed so that it will not adversely impact in the areas of gender, ethnicity, faith, age, sexual orientation and disability. The final proposal for the building will be developed to ensure equality of opportunity for all sections of the community to access services being delivered and minimize the potential for discrimination.

The new regenerated facilities will cater for all the above groups but in particular provide opportunities for people with disabilities to access these facilities.

The proposal contributes towards the strategic outcomes outlined in the Council Business Plan and Budget 2013+ specifically Enjoy a High Quality of Life, Stay Safe in a Clean, Green City, Be Healthy, and Make a Contribution, Public Service Excellence. The details are set out in the PDD at Appendix 2.

Since 1998 the Council has been actively working in partnership with Optima Community Association to deliver the Attwood Green Regeneration Programme that includes the re-instatement of the Holloway Head Unattached School Playing Field. The proposal is consistent with the resolution of the Policy and Resource (Finance Sub) Committee on the 19th October 1998, which gave a commitment that the useable element of sale proceeds from any land owned by the Council within the Attwood Green Project Boundary which was sold for re-development would be ring fenced and re-invested back on regeneration priorities within the Attwood Green area. The proposal is consistent with the policy framework for Attwood Green and the Department of Education Guidance on the Protection of School Playing Fields which sets out the Secretary of States policy to protect all school playing fields in order to ensure that the government regulations which outline the requirements for outdoor green space that schools must provide for team games is addressed.

Optima BCCs Joint Venture Partner on Attwood Green, local schools, ER Mason Youth Centre, Sport and Community Groups, Birmingham Property Services, Education and Skills Infrastructure, Landscape Practice Group, Acivico have all been consulted.
3 Concluding Statement on Full Assessment

The Cabinet Member for Children Services and the 3 Ladywood Ward Councillors, Councillors Sir Albert Bore, Carl Rice and Kath Hartley have been briefed on the proposals and are in favour of the report going forward for executive decision.

The Councils regeneration partners for Attwood Green, Optima Community Association is fully supportive of the use of Attwood Green Capital Receipts to deliver this project. Consultation with all key stakeholders, potential end users and beneficiaries was undertaken at a meeting held on 6th December 2013 that include local schools, youth service, community and sport groups. There was a consensus of opinion from the attendees that the proposal to re-instate the field and changing rooms should go ahead with a Management Group/Community Hub tasked with responsibility to sustain and manage the facilities regenerated facilities so that it is made accessible to schools and community.

Following a comprehensive consultation exercise with residents and local stakeholders in order to decide how capital receipts should be spent, a list of public realm, community and infrastructure projects prioritized for investment was drawn up and approved by Cabinet Committee Property on 25th May 2006. This list included proposals to bring the playing field and changing rooms back into use.

The final proposal will be presented to Cabinet for further consideration and approval in Summer 2014 as part of the Full Business Case.

The Full Business Case will be submitted to Cabinet for approval in November 2014. It is anticipated that works will commence following approval.

This proposal seeks to restore and re-instate the Holloway Head Playing Field and associated changing rooms. The playing field was closed in 2006 for health and safety reasons relating to unstable ground conditions. The works will fully re-instate the playing field (excavation, backfilling, re-levelling, draining and seeding, sport pitch layout), partial demolition of the building on site containing the caretakers living quarters and full refurbishment of the existing changing facilities, improved vehicle and pedestrian access and parking provision.

The regenerated facility will be available to all schools and local community groups on an open booking basis.

The sport pitches and new changing room building (containing 2 sets of changing rooms, toilets and showers) will be regenerated and refurbished to ensure it can be used by disabled users. The main access point off Cregoe Street will be improved. This part of the site has topographical constraints, therefore the proposal includes creation of an additional new access off Sutton Street to accommodate vehicles and pedestrians with mobility issues, so they are able to access the pitch and changing facilities with ease. Cycle racks will also be provided.

The new regenerated facilities will cater for all the above groups but in particular provide opportunities for people with disabilities to access these facilities.

4 Review Date

09/07/14

5 Action Plan

There are no relevant issues, so no action plans are currently required.