Introduction

The report records the information that has been submitted for this equality analysis in the following format.

Overall Purpose

This section identifies the purpose of the Policy and which types of individual it affects. It also identifies which equality strands are affected by either a positive or negative differential impact.

Relevant Protected Characteristics

For each of the identified relevant protected characteristics there are three sections which will have been completed.

- Impact
- Consultation
- Additional Work

If the assessment has raised any issues to be addressed there will also be an action planning section.

The following pages record the answers to the assessment questions with optional comments included by the assessor to clarify or explain any of the answers given or relevant issues.
1 **Activity Type**

The activity has been identified as a New/Proposed Function.

2 **Overall Purpose**

2.1 **What the Activity is for**

| What is the purpose of this Function and expected outcomes? | To continue further detailed review of Council owned land to the South of Birmingham and delegate authority to the Director of Property in further conjunction with the Deputy Leader and the Member for Development, Transport and the Economy and to develop an appropriate strategy for the portfolio. |

For each strategy, please decide whether it is going to be significantly aided by the Function.

<table>
<thead>
<tr>
<th>Public Service Excellence</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fairness</td>
<td>No</td>
</tr>
<tr>
<td>Prosperity</td>
<td>No</td>
</tr>
<tr>
<td>Democracy</td>
<td>No</td>
</tr>
</tbody>
</table>

2.2 **Individuals affected by the policy**

| Will the policy have an impact on service users/stakeholders? | Yes |
| Will the policy have an impact on employees? | No |
| Will the policy have an impact on wider community? | Yes |

2.3 **Analysis on Initial Assessment**

The portfolio lies to the South West of Birmingham City Centre and falls within the West Midland Green Belt which extends south west from Birmingham urban area to Bromsgrove and Kidderminster. The land is situated within Bromsgrove District Council administrative area and includes a number of farm tenancies of which the Council own the freehold interest. The portfolio lies to the south and west of existing residential areas.

The portfolio is predominantly agricultural in nature, the land is severed by the M5 motorway that runs in a North South direction through the area. Land extending to the west is rural in character and has significant areas of woodland. To the east of the M5, motorway the land lies between the motorway and the western fringe of the Birmingham conurbation.

However, as this is a strategy report there is no requirement at the present moment in time to liaise with the wider community. However full consultation will take place as part of the project plan to implement the recommendations set out in the report.
3 Concluding Statement on Full Assessment

There has been ongoing consultation and engagement with the Local Planning Authority ie the Deputy Leader, Cabinet Member for Development, Transport and the Economy, together with The Executive Member for Longbridge and the Elected Ward Members have been consulted and support the report proceeding to an executive decision.

The Deputy Chief Executive, Director of Legal and Democratic Services, Director of Planning and Regeneration, and other relevant Officers from the Economy, People and Places Directorates have been consulted and are supportive of the report going forward.

Taking on board this is a strategy proposal phase two implementation will require consultation with the affected community.

4 Review Date

02/02/15

5 Action Plan

There are no relevant issues, so no action plans are currently required.