



Birmingham City Council

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Dear Headteacher

As students return to the classroom, it is important to reiterate the measures that have been taken to support pupils, staff and parents make their journeys safely and in accordance with national guidance.

A back to school toolkit has been produced and issued across the region, containing resources available to support your school as young people return to site. The toolkit includes:

- A first look at TfWM's new face covering campaign
- Suggested copy suitable for digital channels and/or newsletters and emails or letters
- Information posters
- Fact sheet
- Suggested copy and graphics for social media

You can download the toolkit [here](#)

TfWM have also created a [dedicated information web page for schools](#) that contains all of the latest information, safety guidance and the options available to get in touch should you need more support.

You should have also been contacted by one of TfWM's travel advisors. A team of people are here to support you and your school as we start to see restrictions ease.

The important of face coverings

We are continuing to support children and young people to travel to school safely and are reminding everyone of the guidance that remains in place on public transport. It is compulsory for everyone aged 11 and over to wear a face covering over their nose and mouth whilst using public transport and at stations and interchanges, unless exempt. Below are some examples of TfWM's latest campaign images which you will see in and around transport hubs across the region.



Please help us by ensuring your students are wearing face coverings on all public transport and at stations on their way into school and on their way home.

There are a number of other ways you can help ensure your students, staff and parents are travelling safely and sticking to the guidance:

- Spread the travel advice messaging to your staff, students and parents/guardians
- Get in touch if you need any advice or support at education@tfwm.org.uk
- Ensure any data on Modeshift STARS is up to date

Thank you for your support in spreading the message. To stay up to date with the latest advice visit wmnetwork.co.uk/schooltravel

Yours sincerely



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