

Code of conduct

COVID-19 Community Champions

The purpose of the COVID-19 Community Champion scheme is to help ensure that residents across Birmingham hear correct and consistent information about the Coronavirus. We recognise that there is often debate and sometimes disagreement, but our role is to tell people what the rules are so they can work out how to apply them to their everyday lives.

Therefore, by signing up as a COVID-19 Community Champion, you are agreeing to the code of conduct, which requires that:

- Any information or advice you circulate comes from the council, NHS, Public Health England or the government.
- You do not make political statements in respect of the Coronavirus arrangements.
- You do not debate the merits of the guidance or criticise the government, council or partners – if somebody is incorrect, simply signpost to the correct information. This is to ensure that key messages are not undermined.
- You do not apply your own interpretation of guidelines – if in doubt, ask for clarification.

Thank you for helping #KeepBrumSafe

