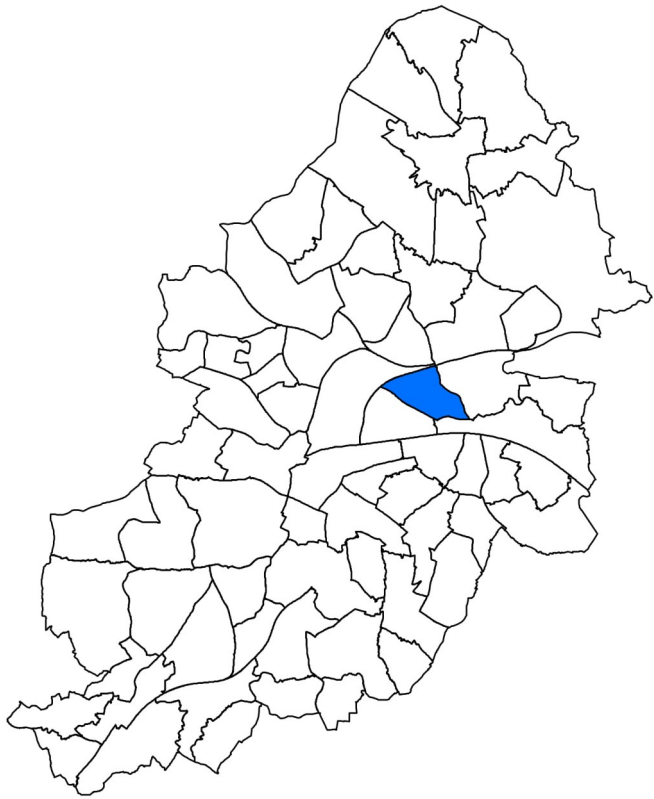


# Ward End Ward Factsheet



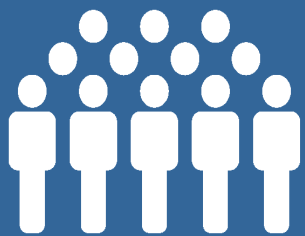
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Ward End Ward is located in the inner city to the east of the city centre. It has a population of 12,255 making it the 37th most populous ward in the city.

The ward has a significantly younger age profile than the city as a whole and has a higher BAME population share.

Ward End is amongst the city's more deprived wards and has average income levels below the Birmingham average.

Resident employment rates in the ward are well below the city average and claimant count unemployment proportions are well above the Birmingham average.



## Population

12,255

## Ward Rank (out of 69 in City)

### Population

37

### Average Income

57

### Index of Deprivation

21

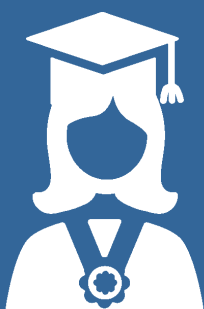
### No Qualifications

4



## Employment Rate

47.9%



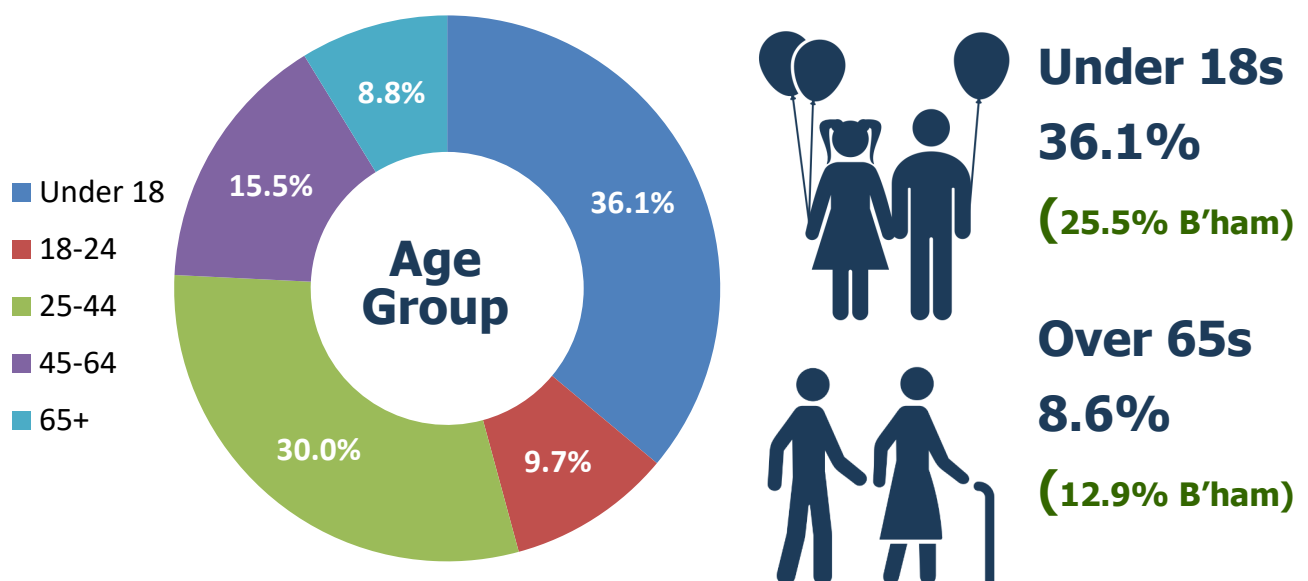
## NVQ4+ Qualifications

13.0%

## Ward End Age Structure

Source: 2011 Census

Age	Ward End N°	Ward End %	Birmingham %	England %
All Residents	12,255	-	-	-
16-64	7,142	58.3%	64.3%	64.8%
Under18	4,419	36.1%	25.5%	21.4%
18-24	1,191	9.7%	12.1%	9.4%
25-44	3,677	30.0%	28.7%	27.5%
45-64	1,894	15.5%	20.7%	25.4%
65+	1,074	8.8%	12.9%	16.3%



## Ward End Ethnicity

Source: 2011 Census

Ethnic Group	Ward End N°	Ward End %	Birmingham %	England %
White Total	2,986	24.4%	57.9%	85.4%
British	2,683	21.9%	53.1%	79.8%
Irish	117	1.0%	2.1%	1.0%
Other White	186	1.5%	2.7%	4.7%
Mixed or Multiple Ethnicity	411	3.4%	4.4%	2.3%
Asian Total	7,706	62.9%	26.6%	7.8%
Indian	272	2.2%	6.0%	2.6%
Pakistani	6,244	51.0%	13.5%	2.1%
Bangladeshi	406	3.3%	3.0%	0.8%
Chinese	55	0.4%	1.2%	0.7%
Other Asian	729	5.9%	2.9%	1.5%
Black Total	943	7.7%	9.0%	3.5%
Black African	400	3.3%	2.8%	1.8%
Black Caribbean	355	2.9%	4.4%	1.1%
Black Other	188	1.5%	1.7%	0.5%
Other Ethnic Group	209	1.7%	2.0%	1.0%

## Ward End Economic Activity

Source: 2011 Census

Economic Activity	Ward End N°	Ward End %	Birmingham %	England %
16-64 Population	7,142	-	-	-
Economically Active	4,281	59.9%	69.3%	77.0%
Employed	3,424	47.9%	60.0%	71.2%
Unemployed	858	12.0%	9.3%	5.8%
Economically inactive	2,877	40.3%	30.7%	23.0%

## Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



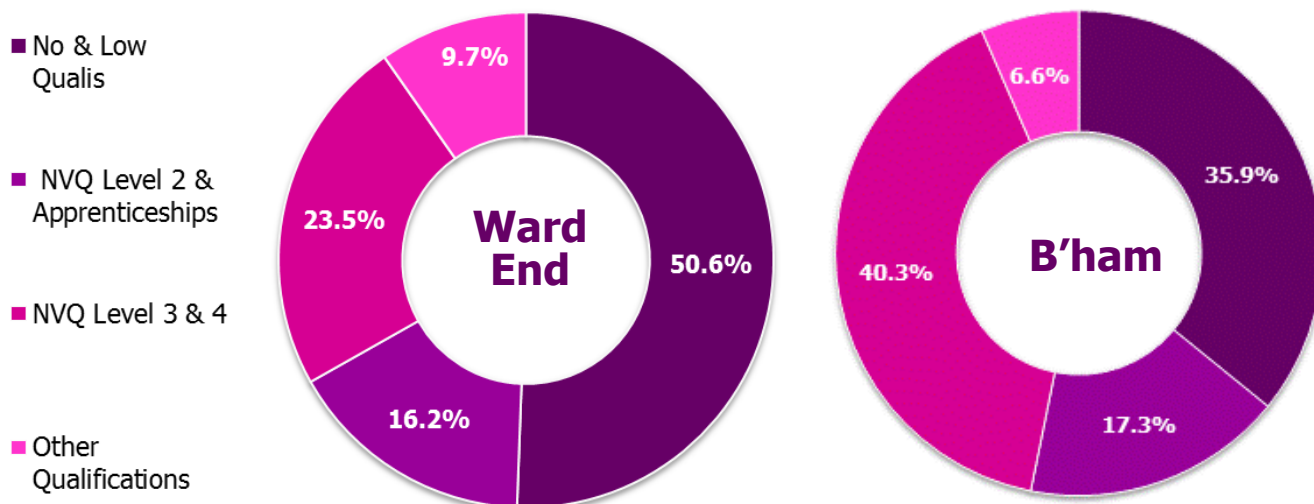
## Ward End Occupational Breakdown

Source: 2011 Census

Occupation	Ward End N°	Ward End %	Birmingham %	England %
All Employed	3,500	-	-	-
Managers, directors and senior officials	208	5.9%	8.3%	10.9%
Professional occupations	281	8.0%	18.3%	17.5%
Associate professional and technical occupations	236	6.7%	11.0%	12.8%
<b>Higher Skilled Occupations</b>	<b>725</b>	<b>20.7%</b>	<b>37.6%</b>	<b>41.1%</b>
Administrative and secretarial occupations	360	10.3%	11.7%	11.5%
Skilled trades occupations	361	10.3%	9.8%	11.4%
<b>Intermediate Occupations</b>	<b>721</b>	<b>20.6%</b>	<b>21.6%</b>	<b>22.8%</b>
Caring, leisure and other service occupations	379	10.8%	10.1%	9.3%
Sales and customer service occupations	423	12.1%	9.0%	8.4%
Process plant and machine operatives	593	16.9%	8.5%	7.2%
Elementary occupations	659	18.8%	13.2%	11.1%
<b>Lower Skilled Occupations</b>	<b>2,054</b>	<b>58.7%</b>	<b>40.8%</b>	<b>36.0%</b>



Ward End Qualification Levels		Source: 2011 Census		
NVQ Level	Ward End N°	Ward End %	Birmingham %	England %
No Qualifications	2,398	33.5%	20.8%	14.8%
Level 1	1,223	17.1%	15.0%	15.2%
Level 2	1,079	15.1%	15.5%	17.1%
Apprenticeship	83	1.2%	1.9%	3.1%
Level 3	748	10.4%	15.0%	14.5%
Level 4 qualifications	933	13.0%	25.2%	29.8%
Other Qualifications	695	9.7%	6.6%	5.6%



Ward End 16-64 Long Term Health Problem or Disability		Source: 2011 Census		
Level	Ward End N°	Ward End %	Birmingham %	England %
Limited a Lot	562	7.9%	6.8%	5.6%
Limited a Little	640	9.0%	8.1%	7.1%
<b>Total Work Limiting Health</b>	<b>1,202</b>	<b>16.8%</b>	<b>14.9%</b>	<b>12.7%</b>
Not Limited	5,940	83.2%	85.1%	87.3%

Ward End 16-64 Language Barriers		Source: 2011 Census		
Proficiency in English	Ward End N°	Ward End %	Birmingham %	England %
Main language is English	4,724	66.0%	82.7%	90.3%
Main language is not English Total	2,434	34.0%	17.3%	9.7%
Main language is not English- Can speak English very well or well	1,571	21.9%	12.4%	7.8%
<b>Main language is not English- Cannot speak English or cannot speak English well</b>	<b>864</b>	<b>12.1%</b>	<b>5.0%</b>	<b>1.9%</b>

**2015 Index of Deprivation Birmingham Wards Ranked**

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
<b>21</b>	<b>Ward End</b>	<b>189</b>	<b>Most Deprived 10%</b>
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

## 2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

**Average Income 2016**

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

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