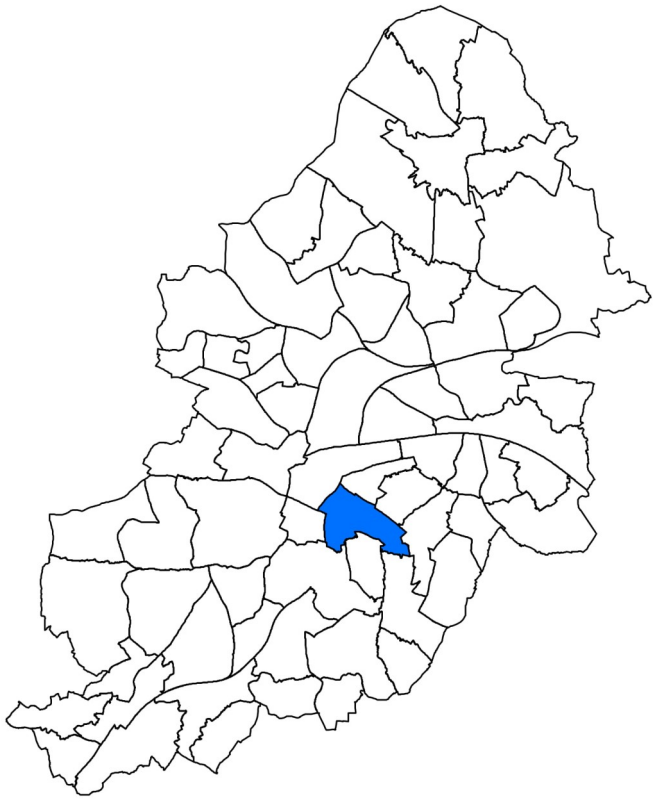


Sparkbrook & Balsall Heath East Ward Factsheet



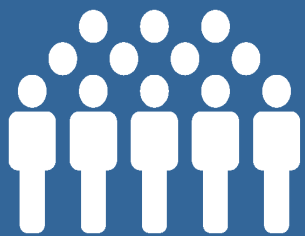
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Sparkbrook & Balsall Heath East Ward is located in the inner city to the south east of the city centre. It has a population of 25,211 making it the 2nd most populous ward in the city.

The ward has a younger age profile than the city as a whole and has a higher BAME population share.

Sparkbrook & Balsall Heath East is amongst the city's most deprived wards and has the 5th lowest average income out of the city's 69 wards.

Resident employment rates in the ward are well below the city average and claimant count unemployment proportions are well above the Birmingham average.



Population

25,211

Ward Rank (out of 69 in City)

Population

2

Average Income

65

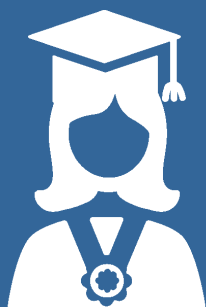


Employment Rate

41.7%

Index of Deprivation

2



NVQ4+ Qualifications

14.9%

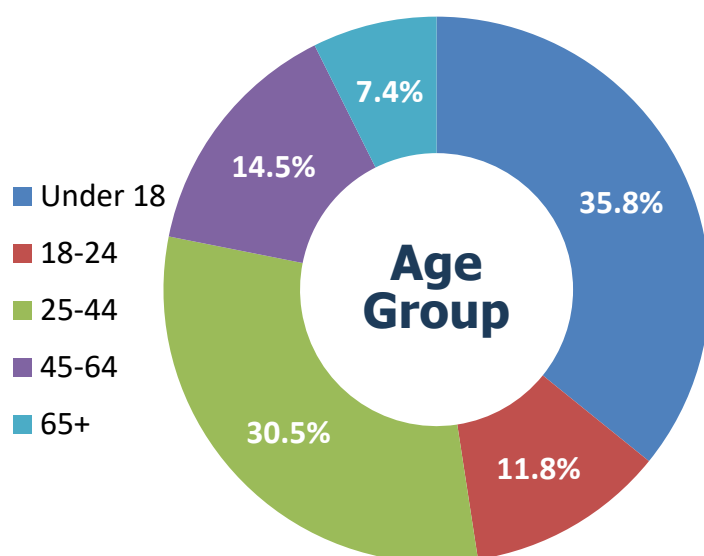
No Qualifications

5

Sparkbrook & Balsall Heath East Age Structure

Source: 2011 Census

Age	Sparkbrook & Balsall Heath East N°	Sparkbrook & Balsall Heath East %	Birmingham %	England %
All Residents	25,211	-	-	-
16-64	15,228	60.4%	64.3%	64.8%
Under18	9,029	35.8%	25.5%	21.4%
18-24	2,965	11.8%	12.1%	9.4%
25-44	7,701	30.5%	28.7%	27.5%
45-64	3,658	14.5%	20.7%	25.4%
65+	1,858	7.4%	12.9%	16.3%



Under 18s
35.8%
 (25.5% B'ham)



Over 65s
7.4%
 (12.9% B'ham)

Sparkbrook & Balsall Heath East Ethnicity

Source: 2011 Census

Ethnic Group	Sparkbrook & Balsall Heath East N°	Sparkbrook & Balsall Heath East %	Birmingham %	England %
White Total	3,059	12.1%	57.9%	85.4%
British	2,322	9.2%	53.1%	79.8%
Irish	263	1.0%	2.1%	1.0%
Other White	474	1.9%	2.7%	4.7%
Mixed or Multiple Ethnicity	861	3.4%	4.4%	2.3%
Asian Total	16,823	66.7%	26.6%	7.8%
Indian	1,300	5.2%	6.0%	2.6%
Pakistani	11,668	46.3%	13.5%	2.1%
Bangladeshi	2,590	10.3%	3.0%	0.8%
Chinese	128	0.5%	1.2%	0.7%
Other Asian	1,137	4.5%	2.9%	1.5%
Black Total	2,317	9.2%	9.0%	3.5%
Black African	851	3.4%	2.8%	1.8%
Black Caribbean	788	3.1%	4.4%	1.1%
Black Other	678	2.7%	1.7%	0.5%
Other Ethnic Group	2,151	8.5%	2.0%	1.0%

Sparkbrook & Balsall Heath East Economic Activity

Source: 2011 Census

Economic Activity	Sparkbrook & Balsall Heath	Sparkbrook & Balsall Heath	Birmingham %	England %
16-64 Population	15,228	-	-	-
Economically Active Total	8,269	54.3%	69.3%	77.0%
Employed	6,356	41.7%	60.0%	71.2%
Unemployed	1,914	12.6%	9.3%	5.8%
Economically inactive Total	7,034	46.2%	30.7%	23.0%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



Sparkbrook & Balsall Heath East Occupational Breakdown

Source: 2011 Census

Occupation	Sparkbrook & Balsall Heath East N ^o	Sparkbrook & Balsall Heath East %	Birmingham %	England %
All Employed	6,345	-	-	-
Managers, directors and senior officials	418	6.6%	8.3%	10.9%
Professional occupations	697	11.0%	18.3%	17.5%
Associate professional and technical occupations	446	7.0%	11.0%	12.8%
Higher Skilled Occupations	1,561	24.6%	37.6%	41.1%
Administrative and secretarial occupations	588	9.3%	11.7%	11.5%
Skilled trades occupations	679	10.7%	9.8%	11.4%
Intermediate Occupations	1,267	20.0%	21.6%	22.8%
Caring, leisure and other service occupations	635	10.0%	10.1%	9.3%
Sales and customer service occupations	784	12.4%	9.0%	8.4%
Process plant and machine operatives	849	13.4%	8.5%	7.2%
Elementary occupations	1,249	19.7%	13.2%	11.1%
Lower Skilled Occupations	3,517	55.4%	40.8%	36.0%



3

Higher Skilled
24.6%



Intermediate Skills
20.0%

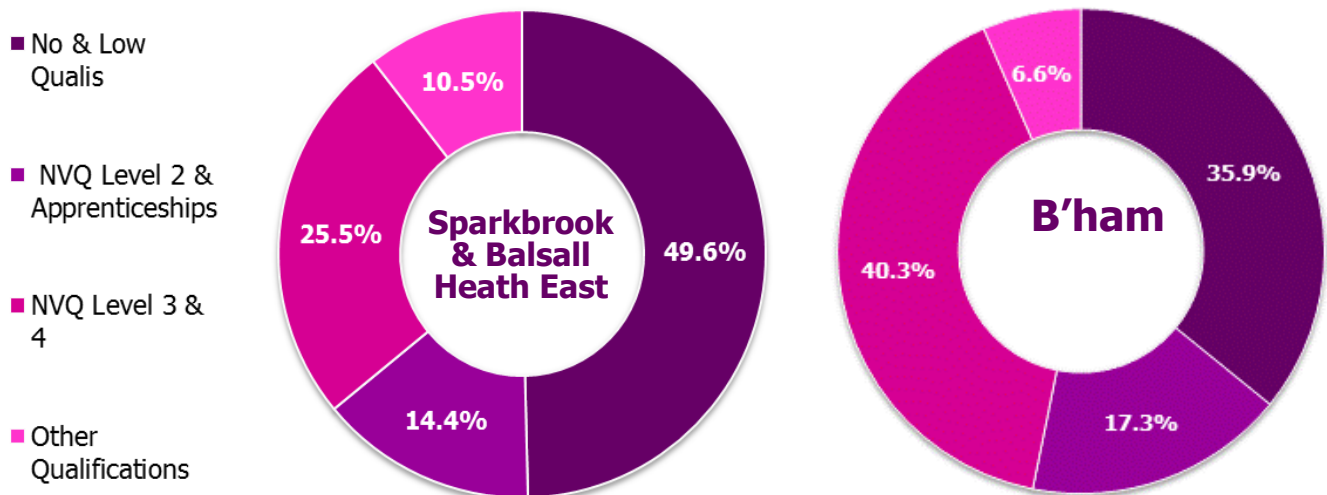


Lower Skilled
55.4%

Sparkbrook & Balsall Heath East Qualification Levels

Source: 2011 Census

NVQ Level	Sparkbrook & Balsall Heath East N ^o	Sparkbrook & Balsall Heath East %	Birmingham %	England %
No Qualifications	5,016	32.8%	20.8%	14.8%
Level 1	2,578	16.8%	15.0%	15.2%
Level 2	2,073	13.5%	15.5%	17.1%
Apprenticeship	133	0.9%	1.9%	3.1%
Level 3	1,620	10.6%	15.0%	14.5%
Level 4 qualifications	2,281	14.9%	25.2%	29.8%
Other Qualifications	1,603	10.5%	6.6%	5.6%



Sparkbrook & Balsall Heath East 16-64 Long Term Health Problem or Disability

Source: 2011 Census

Level	Sparkbrook & Balsall Heath East N ^o	Sparkbrook & Balsall Heath East %	Birmingham %	England %
Limited a Lot	1,441	9.5%	6.8%	5.6%
Limited a Little	1,569	10.3%	8.1%	7.1%
Total Work Limiting Health Conditions	3,010	19.8%	14.9%	12.7%
Not Limited	12,218	80.2%	85.1%	87.3%

Sparkbrook & Balsall Heath East 16-64 Language Barriers

Source: 2011 Census

Proficiency in English	Sparkbrook & Balsall Heath East N ^o	Sparkbrook & Balsall Heath East %	Birmingham %	England %
Main language is English	8,614	56.3%	82.7%	90.3%
Main language is not English Total	6,689	43.7%	17.3%	9.7%
Main language is not English- Can speak English very well or well	4,148	27.1%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot speak English well	2,542	16.6%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

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