

South Yardley Ward Factsheet



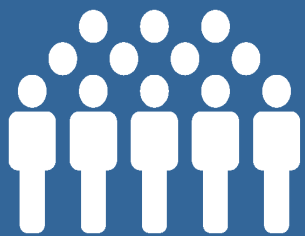
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South Yardley is an outer city ward located in the east of the city. It has a population of 10,295 making it the 58th most populous ward in the city.

The ward has a similar age profile to the city as a whole and a lower BAME population share.

South Yardley is mid ranking amongst the city's 69 wards for deprivation and average income levels.

Resident employment rates in the ward are well above the city average and claimant count unemployment proportions are below the Birmingham average.



Population

10,295

Ward Rank (out of 69 in City)

Population

58

Average Income

28

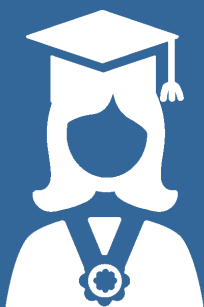


Employment Rate

71.4%

Index of Deprivation

45



NVQ4+ Qualifications

21.8%

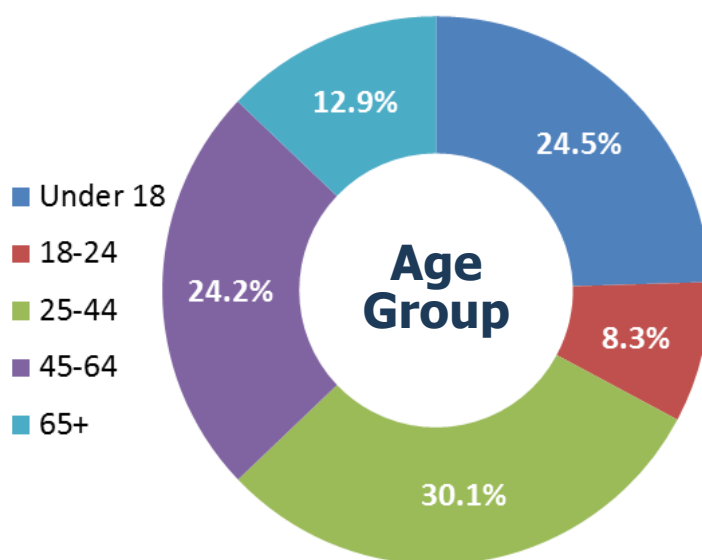
No Qualifications

41

South Yardley Age Structure

Source: 2011 Census

Age	South Yardley N°	South Yardley %	Birmingham %	England %
All Residents	10,295	-	-	-
16-64	6,685	64.9%	64.3%	64.8%
Under18	2,524	24.5%	25.5%	21.4%
18-24	855	8.3%	12.1%	9.4%
25-44	3,094	30.1%	28.7%	27.5%
45-64	2,494	24.2%	20.7%	25.4%
65+	1,328	12.9%	12.9%	16.3%



Under 18s
21.8%
(25.5% B'ham)



Over 65s
19.0%
(12.9% B'ham)

South Yardley Ethnicity

Source: 2011 Census

Ethnic Group	South Yardley N°	South Yardley %	Birmingham %	England %
White Total	7,771	75.5%	57.9%	85.4%
British	7,117	69.1%	53.1%	79.8%
Irish	354	3.4%	2.1%	1.0%
Other White	300	2.9%	2.7%	4.7%
Mixed or Multiple Ethnicity	380	3.7%	4.4%	2.3%
Asian Total	1,679	16.3%	26.6%	7.8%
Indian	482	4.7%	6.0%	2.6%
Pakistani	889	8.6%	13.5%	2.1%
Bangladeshi	157	1.5%	3.0%	0.8%
Chinese	44	0.4%	1.2%	0.7%
Other Asian	107	1.0%	2.9%	1.5%
Black Total	346	3.4%	9.0%	3.5%
Black African	81	0.8%	2.8%	1.8%
Black Caribbean	196	1.9%	4.4%	1.1%
Black Other	69	0.7%	1.7%	0.5%
Other Ethnic Group	119	1.2%	2.0%	1.0%

South Yardley Economic Activity		Source: 2011 Census		
Economic Activity	South Yardley N°	South Yardley %	Birmingham %	England %
16-64 Population	6,685	-	-	-
Economically Active	5,254	78.6%	69.3%	77.0%
Employed	4,776	71.4%	60.0%	71.2%
Unemployed	478	7.2%	9.3%	5.8%
Economically inactive	1,439	21.5%	30.7%	23.0%

Claimant Count Unemployment

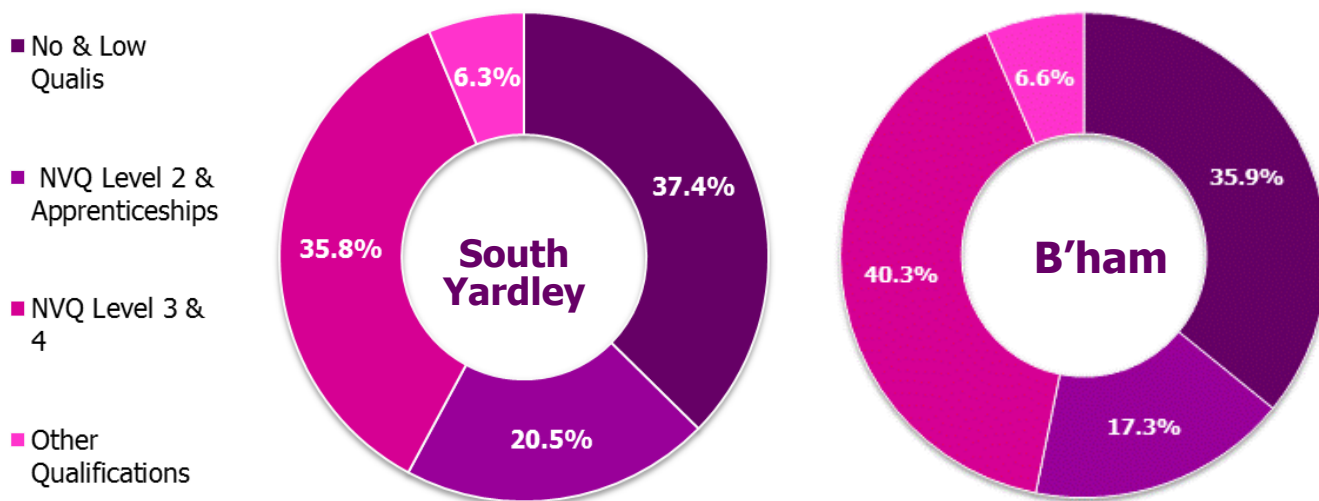
Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



South Yardley Occupational Breakdown		Source: 2011 Census		
Occupation	South Yardley N°	South Yardley %	Birmingham %	England %
All Employed	4,876	-	-	-
Managers, directors and senior officials	357	7.3%	8.3%	10.9%
Professional occupations	673	13.8%	18.3%	17.5%
Associate professional and technical occupations	483	9.9%	11.0%	12.8%
Higher Skilled Occupations	1,513	31.0%	37.6%	41.1%
Administrative and secretarial occupations	661	13.6%	11.7%	11.5%
Skilled trades occupations	647	13.3%	9.8%	11.4%
Intermediate Occupations	1,308	26.8%	21.6%	22.8%
Caring, leisure and other service occupations	502	10.3%	10.1%	9.3%
Sales and customer service occupations	471	9.7%	9.0%	8.4%
Process plant and machine operatives	480	9.8%	8.5%	7.2%
Elementary occupations	602	12.3%	13.2%	11.1%
Lower Skilled Occupations	2,055	42.1%	40.8%	36.0%



South Yardley Qualification Levels			Source: 2011 Census	
NVQ Level	South Yardley N°	South Yardley %	Birmingham %	England %
No Qualifications	1,348	20.1%	20.8%	14.8%
Level 1	1,154	17.2%	15.0%	15.2%
Level 2	1,175	17.6%	15.5%	17.1%
Apprenticeship	196	2.9%	1.9%	3.1%
Level 3	935	14.0%	15.0%	14.5%
Level 4 qualifications	1,461	21.8%	25.2%	29.8%
Other Qualifications	425	6.3%	6.6%	5.6%



South Yardley 16-64 Long Term Health Problem or Disability			Source: 2011 Census	
Level	South Yardley N°	South Yardley %	Birmingham %	England %
Limited a Lot	402	6.0%	6.8%	5.6%
Limited a Little	551	8.2%	8.1%	7.1%
Total Work Limiting Health	953	14.3%	14.9%	12.7%
Not Limited	5,732	85.7%	85.1%	87.3%

South Yardley 16-64 Language Barriers			Source: 2011 Census	
Proficiency in English	South Yardley N°	South Yardley %	Birmingham %	England %
Main language is English	6,025	90.0%	82.7%	90.3%
Main language is not English Total	668	10.0%	17.3%	9.7%
Main language is not English- Can speak English very well or well	513	7.7%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot	154	2.3%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & Kings Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

www.birmingham.gov.uk/birminghameconomy

Email: BirminghamEconomy@birmingham.gov.uk