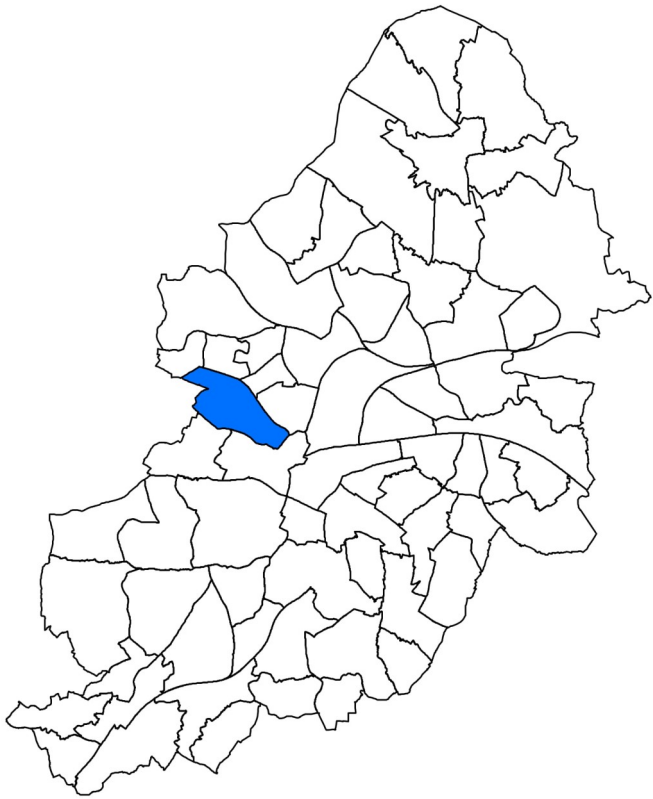


Soho & Jewellery Quarter Ward Factsheet



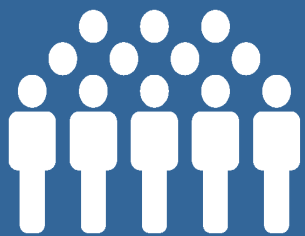
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Soho & Jewellery Quarter ward is an inner city ward located to the west of the city centre. It has a population of 22,606 making it the 6th most populous ward in the city.

The ward has a younger age profile than the city as a whole and has a higher BAME population share.

Soho & Jewellery Quarter is mid ranking amongst the 69 wards in the city in relation to deprivation and average income.

Resident employment rates in the ward are below the city average and claimant count unemployment proportions are above the Birmingham average.



Population

22,606

Ward Rank (out of 69 in City)

Population

6

Average Income

46

Index of Deprivation

25

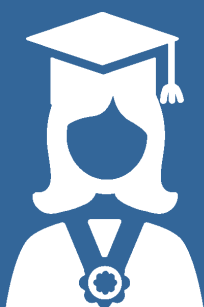
No Qualifications

38



Employment Rate

56.2%



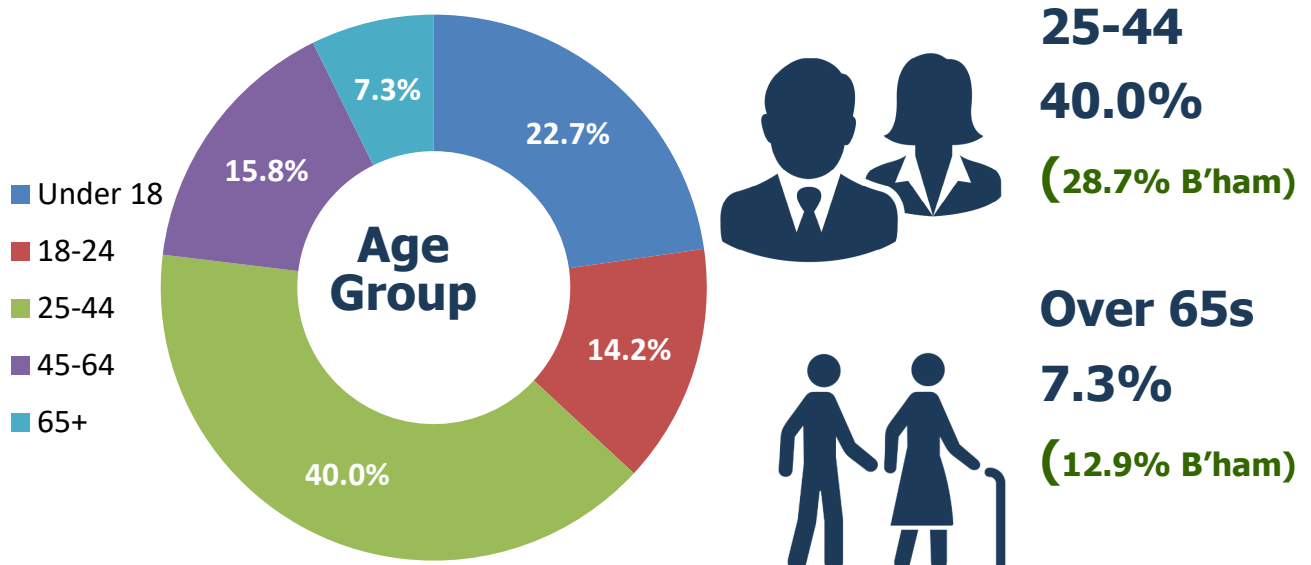
NVQ4+ Qualifications

30.2%

Soho & Jewellery Quarter Age Structure

Source: 2011 Census

Age	Soho & Jewellery Quarter N°	Soho & Jewellery Quarter %	Birmingham %	England %
All Residents	22,606	-	-	-
16-64	16,297	72.1%	64.3%	64.8%
Under18	5,139	22.7%	25.5%	21.4%
18-24	3,205	14.2%	12.1%	9.4%
25-44	9,046	40.0%	28.7%	27.5%
45-64	3,567	15.8%	20.7%	25.4%
65+	1,649	7.3%	12.9%	16.3%



Soho & Jewellery Quarter Ethnicity

Source: 2011 Census

Ethnic Group	Soho & Jewellery Quarter N°	Soho & Jewellery Quarter %	Birmingham %	England %
White Total	7,219	31.9%	57.9%	85.4%
British	5,698	25.2%	53.1%	79.8%
Irish	286	1.3%	2.1%	1.0%
Other White	1,235	5.5%	2.7%	4.7%
Mixed or Multiple Ethnicity	1,539	6.8%	4.4%	2.3%
Asian Total	7,688	34.0%	26.6%	7.8%
Indian	3,336	14.8%	6.0%	2.6%
Pakistani	2,179	9.6%	13.5%	2.1%
Bangladeshi	544	2.4%	3.0%	0.8%
Chinese	612	2.7%	1.2%	0.7%
Other Asian	1,017	4.5%	2.9%	1.5%
Black Total	5,477	24.2%	9.0%	3.5%
Black African	1,266	5.6%	2.8%	1.8%
Black Caribbean	3,134	13.9%	4.4%	1.1%
Black Other	1,077	4.8%	1.7%	0.5%
Other Ethnic Group	683	3.0%	2.0%	1.0%

Soho & Jewellery Quarter Economic Activity			Source: 2011 Census	
Economic Activity	Soho & Jewellery Quarter N°	Soho & Jewellery Quarter %	Birmingham %	England %
16-64 Population	16,297	-	-	-
Economically Active	11,028	67.7%	69.3%	77.0%
Employed	9,167	56.2%	60.0%	71.2%
Unemployed	1,861	11.4%	9.3%	5.8%
Economically inactive	5,138	31.5%	30.7%	23.0%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



Soho & Jewellery Quarter Occupational Breakdown			Source: 2011 Census	
Occupation	Soho & Jewellery Quarter N°	Soho & Jewellery Quarter %	Birmingham %	England %
All Employed	9,476	-	-	-
Managers, directors and senior officials	792	8.4%	8.3%	10.9%
Professional occupations	2,075	21.9%	18.3%	17.5%
Associate professional and technical occupations	1,221	12.9%	11.0%	12.8%
Higher Skilled Occupations	4,088	43.1%	37.6%	41.1%
Administrative and secretarial occupations	952	10.0%	11.7%	11.5%
Skilled trades occupations	661	7.0%	9.8%	11.4%
Intermediate Occupations	1,613	17.0%	21.6%	22.8%
Caring, leisure and other service occupations	888	9.4%	10.1%	9.3%
Sales and customer service occupations	761	8.0%	9.0%	8.4%
Process plant and machine operatives	707	7.5%	8.5%	7.2%
Elementary occupations	1,419	15.0%	13.2%	11.1%
Lower Skilled Occupations	3,775	39.8%	40.8%	36.0%



3

Higher Skilled
43.1%

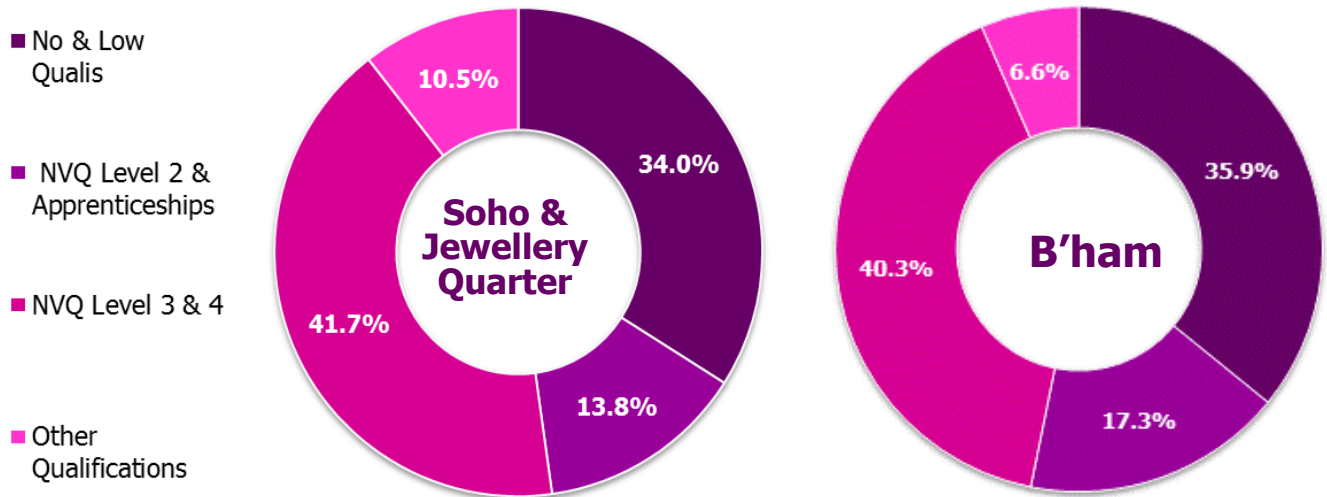


Intermediate Skills
17.0%



Lower Skilled
39.8%

Soho & Jewellery Quarter Qualification Levels			Source: 2011 Census	
NVQ Level	Soho & Jewellery Quarter N°	Soho & Jewellery Quarter %	Birmingham %	England %
No Qualifications	3,348	20.7%	20.8%	14.8%
Level 1	2,149	13.3%	15.0%	15.2%
Level 2	2,092	12.9%	15.5%	17.1%
Apprenticeship	136	0.8%	1.9%	3.1%
Level 3	1,850	11.4%	15.0%	14.5%
Level 4 qualifications	4,888	30.2%	25.2%	29.8%
Other Qualifications	1,702	10.5%	6.6%	5.6%



Soho & Jewellery Quarter 16-64 Long Term Health Problem or Disability

Level	Soho & Jewellery Quarter N°	Soho & Jewellery Quarter %	Birmingham %	England %
Limited a Lot	1,066	6.5%	6.8%	5.6%
Limited a Little	1,249	7.7%	8.1%	7.1%
Total Work Limiting Health	2,315	14.2%	14.9%	12.7%
Not Limited	13,982	85.8%	85.1%	87.3%

Soho & Jewellery Quarter 16-64 Language Barriers

Source: 2011 Census

Proficiency in English	Soho & Jewellery	Soho & Jewellery	Birmingham %	England %
	N°	%	%	%
Main language is English	11,660	72.1%	82.7%	90.3%
Main language is not English Total	4,506	27.9%	17.3%	9.7%
Main language is not English- Can speak English very well or well	3,161	19.6%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot speak	1,345	8.3%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth Wood	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monymhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Highter's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

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