

Small Heath Ward Factsheet



Small Heath ward is an inner city ward located to the south east of the city centre. It has a population of 21,971 making it the 16th most populous ward in the city.

The ward has a younger age profile than the city as a whole and has a higher BAME population share.

Small Heath is amongst the more deprived wards in the city and has a high proportion of children living in poverty..

Resident employment rates in the ward are much lower than the city average and claimant count unemployment proportions are above the Birmingham average.

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Population
21,971



Employment Rate
44.2%



NVQ4+
Qualifications
19.6%

Ward Rank

Population **16**

Employment
Rate **62**

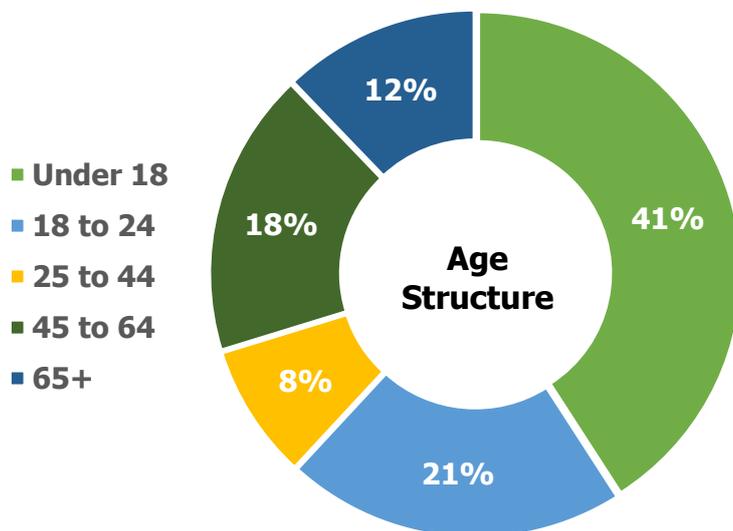
No
Qualifications
Rate **7**

Index of
Deprivation **21**

Demography

Table 1: Ward Age Structure

Age	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	21,971		-	-
16-64	13,954	63.5%	64.6%	63.0%
Under 18	7,131	32.5%	25.1%	20.8%
18-24	2,858	13.0%	11.5%	8.3%
25-44	6,021	27.4%	28.1%	26.6%
45-64	4,133	18.8%	22.1%	25.8%
65+	1,828	8.3%	13.1%	18.4%



Under 18s

32.5%

(25.1% B'ham)

Over 65s

8.3%

(13.1% B'ham)

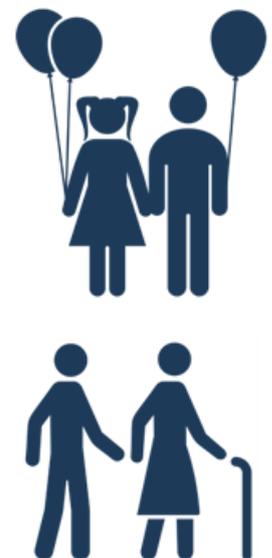


Table 2: Ward Ethnicity

Ethnic Group	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	21,971		-	-
BAME Total	20,664	94.1%	51.4%	19.0%
Bangladeshi	3,832	17.4%	4.2%	1.1%
Chinese	17	0.1%	1.1%	0.8%
Indian	302	1.4%	5.8%	3.3%
Pakistani	11,149	50.8%	17.0%	2.8%
Black African	1,845	8.4%	5.8%	2.6%
Black Caribbean	304	1.4%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	490	2.2%	4.8%	3.0%
Other Ethnic Group	1,591	7.2%	4.5%	2.2%
White	1,296	5.9%	48.6%	81.0%

Labour Market

Table 3: Ward Working Age Economic Activity

Economic Activity	Ward N°	% 16-64	Birmingham %	England %
16-64 Population	13,960	-	-	-
Economically Active Total	7,301	52.3%	64.9%	71.0%
Employed	6,172	44.2%	57.9%	71.0%
Unemployed	1,129	8.1%	7.0%	0.0%
Economically inactive Total	6,659	47.7%	35.1%	24.6%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: [Link to Monthly Unemployment Update](#)

Table 4: Ward Occupational Breakdown

Occupation	Ward N°	% of Employed Residents	Birmingham %	England %
All Employed 16+	6,289	-	-	-
Managers, directors and senior officials	334	5.3%	9.3%	12.9%
Professional occupations	841	13.4%	21.1%	20.3%
Associate professional and technical occupations	453	7.2%	11.3%	13.3%
Higher Skilled Occupations	1,628	25.9%	41.7%	46.4%
Administrative and secretarial occupations	509	8.1%	9.3%	9.3%
Skilled trades occupations	490	7.8%	8.3%	10.2%
Intermediate Occupations	999	15.9%	17.6%	19.4%
Caring, leisure and other service occupations	701	11.1%	10.3%	9.3%
Sales and customer service occupations	838	13.3%	8.2%	7.5%
Process plant and machine operatives	918	14.6%	8.7%	6.9%
Elementary occupations	1,205	19.2%	13.4%	10.5%
Lower Skilled Occupations	3,662	58.2%	40.7%	34.1%



Higher Skilled
25.9%



Intermediate Skills
15.9%



Lower Skilled
58.2%

Table 5: Ward NVQ Qualification Levels

NVQ Level	Ward N°	% of 16+ Population	Birmingham %	England %
No Qualifications	5,411	34.3%	23.9%	18.1%
Level 1	1,977	12.5%	10.1%	9.7%
Level 2	2,129	13.5%	12.5%	13.3%
Apprenticeship	258	1.6%	3.6%	5.3%
Level 3	2,306	14.6%	17.1%	16.9%
Level 4 qualifications	3,099	19.6%	29.9%	33.9%
Other Qualifications	601	3.8%	2.9%	2.8%

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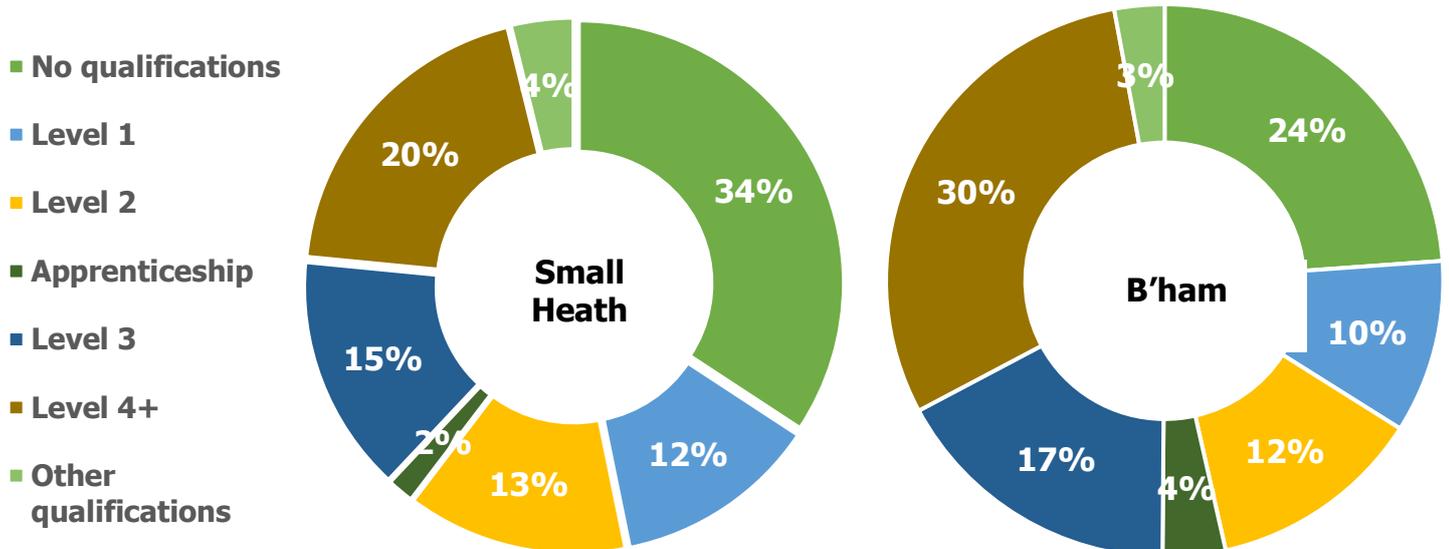


Table 6: Ward Disability & Long Term Health Conditions Working Age

Level	Ward N°	%	Birmingham %	England %
Disabled	2,047	14.3%	16.1%	15.0%
Long Term Health Condition -not Disabled	460	3.2%	5.8%	7.5%
Total Disabled & Long Term Health Condition	2,507	17.5%	21.8%	22.6%
Not Disabled & No Long Term Health Conditions	11,844	82.5%	78.2%	77.4%

Table 7: Ward Language Barriers Aged 16+

Proficiency in English	Ward N°	% 16+	Birmingham %	England %
Main language is English	10,056	63.7%	82.7%	90.1%
Main language is not English Total	5,725	36.3%	17.3%	9.9%
Main language is not English- Can speak English very well or well	3,216	20.4%	11.9%	7.9%
Main language is not English- Cannot speak English or speak English well	2,509	15.9%	5.4%	2.1%

Deprivation

Table 8: 2019 Index of Deprivation Birmingham Wards Ranked

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 4,782 children living in low income households in Small Heath, 60.0% of all children in the ward, meaning the ward is ranked 5th in the city in terms of the levels of child poverty.



Children in Poverty

4,782
60.0%

Ward Rank

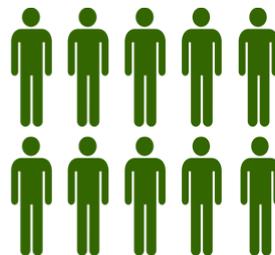
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Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Small Heath stood at £464m in 2020 (latest data available) and GVA per head was £22,582. Small Heath has the 15th largest ward economy in the city in terms of GVA.



GVA
£464m



GVA Per Head
£22,582