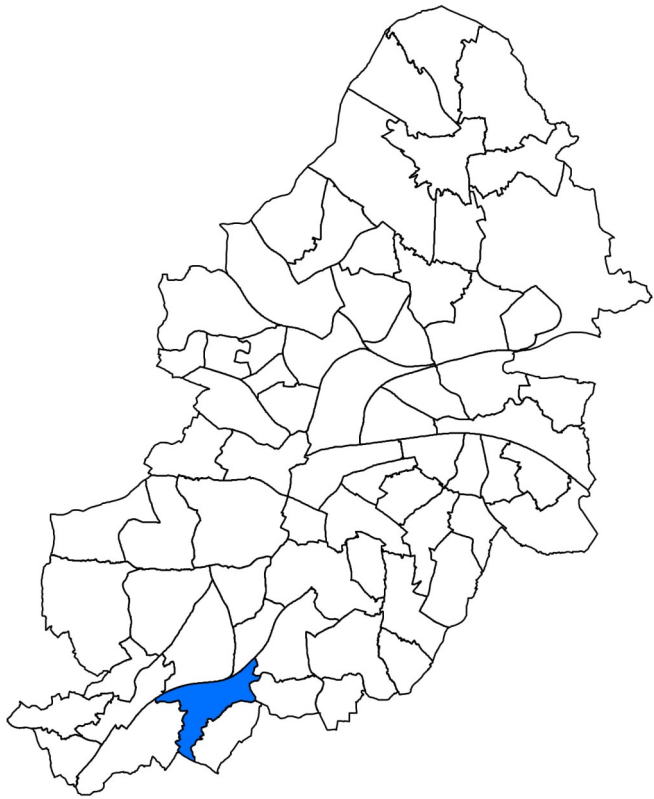


King's Norton North Ward Factsheet



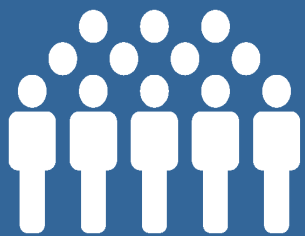
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King's Norton North Ward is located in the south of the city. It has a population of 11,493 making it the 45th most populous ward in the city.

The ward has an older age profile than the city as a whole and has a lower BAME population share.

King's Norton North is amongst the less deprived wards in the city and average income levels in the area are the 16th highest out of the city's 69 wards.

Resident employment rates in the ward are above the city average and claimant count unemployment proportions are lower than the Birmingham average.



Population

11,493

Ward Rank (out of 69 in City)

Population

45

Average Income

16

Index of Deprivation

46

No Qualifications

46



Employment Rate

66.7%



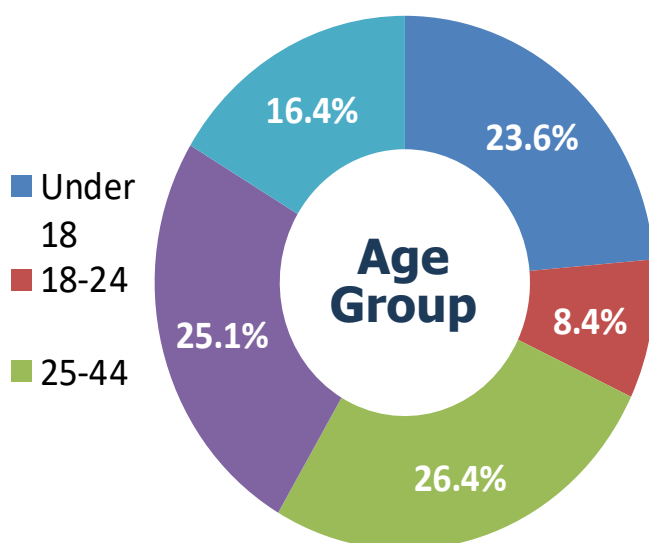
NVQ4+ Qualifications

25.3%

King's Norton North Age Structure

Source: 2011 Census

Age	King's Norton North N ^o	King's Norton North %	Birmingham %	England %
All Residents	11,493			
16-64	7,210	62.7%	64.3%	64.8%
Under 18	2,713	23.6%	25.5%	21.4%
18-24	969	8.4%	12.1%	9.4%
25-44	3,036	26.4%	28.7%	27.5%
45-64	2,890	25.1%	20.7%	25.4%
65+	1,885	16.4%	12.9%	16.3%



Under 18s
23.6%
 (25.5% B'ham)



Over 65s
16.4%
 (12.9% B'ham)

King's Norton North Ethnicity

Source: 2011 Census

Ethnic Group	King's Norton North N ^o	King's Norton North %	Birmingham %	England %
White Total	9,924	86.3%	57.9%	85.4%
British	9,465	82.4%	53.1%	79.8%
Irish	232	2.0%	2.1%	1.0%
Other White	227	2.0%	2.7%	4.7%
Mixed or Multiple Ethnicity	508	4.4%	4.4%	2.3%
Asian Total	439	3.8%	26.6%	7.8%
Indian	132	1.1%	6.0%	2.6%
Pakistani	102	0.9%	13.5%	2.1%
Bangladeshi	40	0.3%	3.0%	0.8%
Chinese	49	0.4%	1.2%	0.7%
Other Asian	116	1.0%	2.9%	1.5%
Black Total	505	4.4%	9.0%	3.5%
Black African	154	1.3%	2.8%	1.8%
Black Caribbean	253	2.2%	4.4%	1.1%
Black Other	98	0.9%	1.7%	0.5%
Other Ethnic Group	117	1.0%	2.0%	1.0%

King's Norton North Economic Activity

Source: 2011 Census

Economic Activity	King's Norton North N°	King's Norton North %	Birmingham %	England %
16-64 Population	12,280	-	-	-
Economically Active	8,951	72.9%	69.3%	77.0%
Employed	7,922	64.5%	60.0%	71.2%
Unemployed	1,030	8.4%	9.3%	5.8%
Economically inactive	3,358	27.3%	30.7%	23.0%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



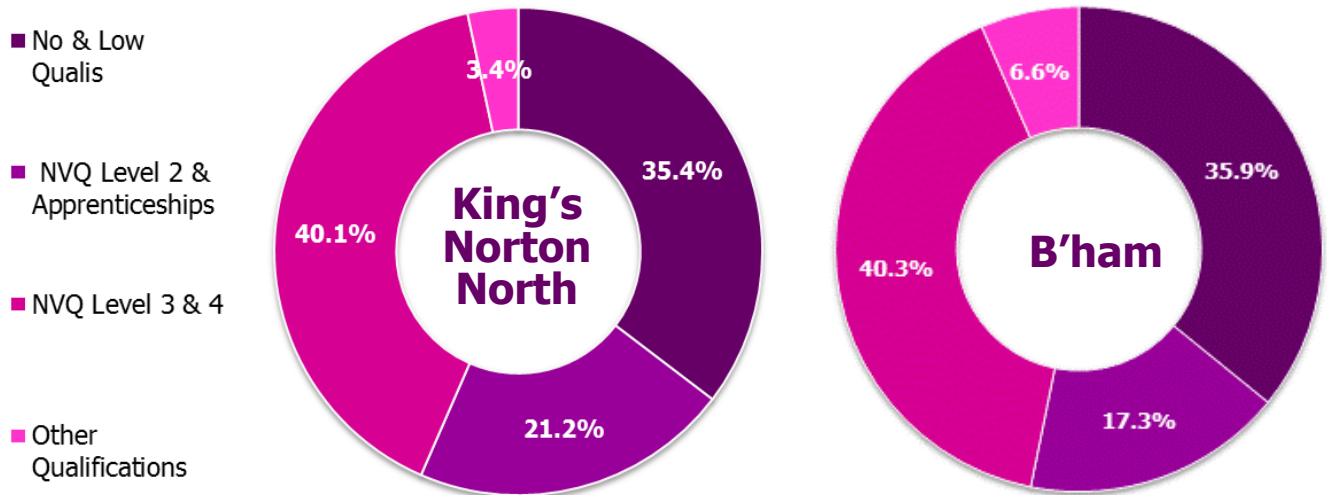
King's Norton North Occupational Breakdown

Source: 2011 Census

Occupation	King's Norton North N°	King's Norton North %	Birmingham %	England %
All Employed	5,070	-	-	-
Managers, directors and senior officials	465	9.2%	8.3%	10.9%
Professional occupations	905	17.9%	18.3%	17.5%
Associate professional and technical occupations	584	11.5%	11.0%	12.8%
Higher Skilled Occupations	1,954	38.5%	37.6%	41.1%
Administrative and secretarial occupations	683	13.5%	11.7%	11.5%
Skilled trades occupations	574	11.3%	9.8%	11.4%
Intermediate Occupations	1,257	24.8%	21.6%	22.8%
Caring, leisure and other service occupations	572	11.3%	10.1%	9.3%
Sales and customer service occupations	387	7.6%	9.0%	8.4%
Process plant and machine operatives	382	7.5%	8.5%	7.2%
Elementary occupations	518	10.2%	13.2%	11.1%
Lower Skilled Occupations	1,859	36.7%	40.8%	36.0%



King's Norton North Qualification Levels			Source: 2011 Census	
NVQ Level	King's Norton North N ^o	King's Norton North %	Birmingham %	England %
No Qualifications	1,349	18.9%	20.8%	14.8%
Level 1	1,179	16.5%	15.0%	15.2%
Level 2	1,321	18.5%	15.5%	17.1%
Apprenticeship	192	2.7%	1.9%	3.1%
Level 3	1,059	14.8%	15.0%	14.5%
Level 4 qualifications	1,808	25.3%	25.2%	29.8%
Other Qualifications	239	3.4%	6.6%	5.6%



King's Norton North 16-64 Long Term Health Problem or Disability			Source: 2011 Census	
Level	King's Norton North N ^o	King's Norton North %	Birmingham %	England %
Limited a Lot	537	7.4%	6.8%	5.6%
Limited a Little	662	9.2%	8.1%	7.1%
Total Work Limiting Health Con-	1,199	16.6%	14.9%	12.7%
Not Limited	6,011	83.4%	85.1%	87.3%

King's Norton North 16-64 Language Barriers			Source: 2011 Census	
Proficiency in English	King's Norton North N ^o	King's Norton North %	Birmingham %	England %
Main language is English	6,862	96.0%	82.7%	90.3%
Main language is not English Total	285	4.0%	17.3%	9.7%
Main language is not English- Can speak English very well or well	238	3.3%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot speak English	46	0.6%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to Ward level

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



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