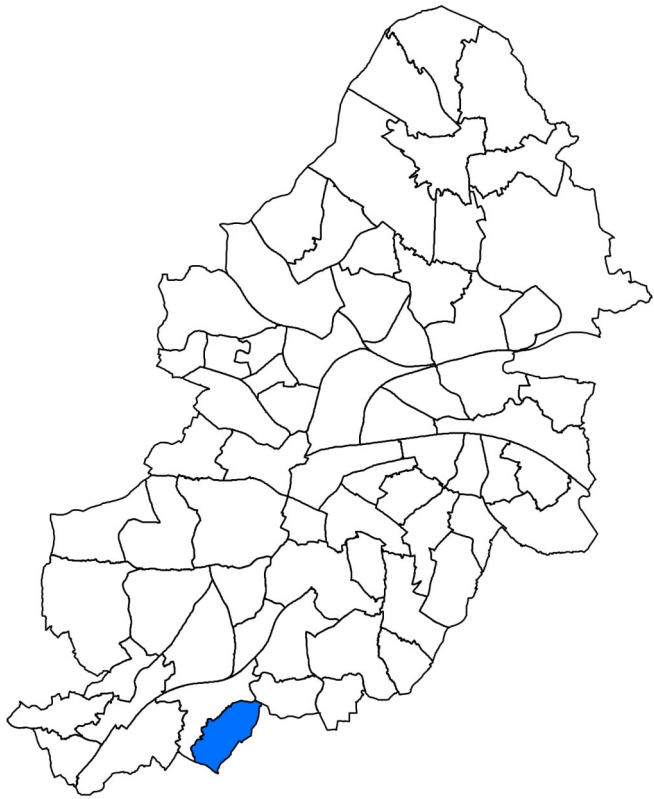


King' Norton South Ward Factsheet



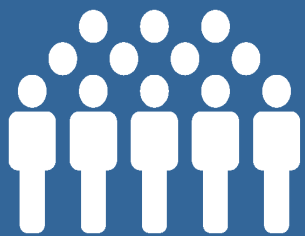
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King's Norton South Ward is located in the south of the city. It has a population of 11,665 making it the 42nd most populous ward in the city.

The ward has an older age profile than the city as a whole and has a lower BAME population share.

King's Norton South is amongst the more deprived wards in the city but average income levels in the are slightly higher than the city average.

Resident employment rates in the ward are just below the city average and claimant count unemployment proportions are higher than the Birmingham average.



Population

11,665

Ward Rank (out of 69 in City)

Population

42

Average Income

35

Index of Deprivation

13

No Qualifications

19



Employment Rate

59.3%



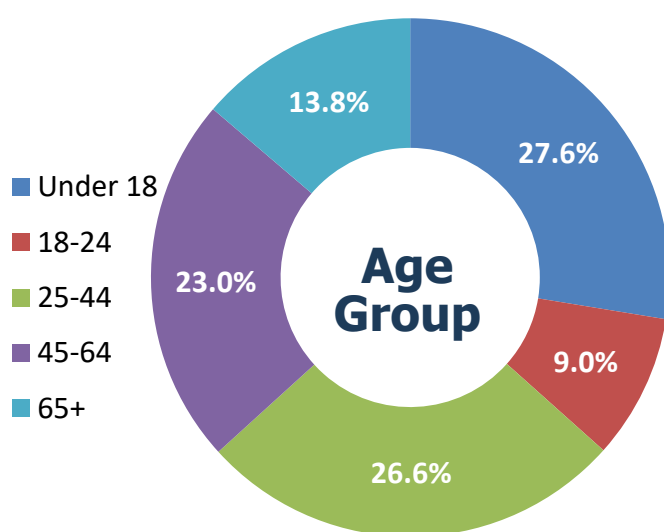
NVQ4+ Qualifications

17.3%

King's Norton South Age Structure

Source: 2011 Census

Age	King's Norton South N ^o	King's Norton South %	Birmingham %	England %
All Residents	11,665	-	-	-
16-64	7,166	61.4%	64.3%	64.8%
Under18	3,217	27.6%	25.5%	21.4%
18-24	1,054	9.0%	12.1%	9.4%
25-44	3,108	26.6%	28.7%	27.5%
45-64	2,682	23.0%	20.7%	25.4%
65+	1,604	13.8%	12.9%	16.3%



Under 18s

27.6%

(25.5% B'ham)



Over 65s

13.8%

(12.9% B'ham)

King's Norton South Ethnicity

Source: 2011 Census

Ethnic Group	King's Norton South N ^o	King's Norton South %	Birmingham %	England %
White Total	9,712	83.3%	57.9%	85.4%
British	9,347	80.1%	53.1%	79.8%
Irish	223	1.9%	2.1%	1.0%
Other White	142	1.2%	2.7%	4.7%
Mixed or Multiple Ethnicity	758	6.5%	4.4%	2.3%
Asian Total	368	3.2%	26.6%	7.8%
Indian	110	0.9%	6.0%	2.6%
Pakistani	76	0.7%	13.5%	2.1%
Bangladeshi	37	0.3%	3.0%	0.8%
Chinese	40	0.3%	1.2%	0.7%
Other Asian	105	0.9%	2.9%	1.5%
Black Total	732	6.3%	9.0%	3.5%
Black African	207	1.8%	2.8%	1.8%
Black Caribbean	401	3.4%	4.4%	1.1%
Black Other	124	1.1%	1.7%	0.5%
Other Ethnic Group	95	0.8%	2.0%	1.0%

King's Norton South Economic Activity

Source: 2011 Census

Economic Activity	King's Norton South N ^o	King's Norton South %	Birmingham %	England %
16-64 Population	7,166	-	-	-
Economically Active	4,992	69.7%	69.3%	77.0%
Employed	4,246	59.3%	60.0%	71.2%
Unemployed	746	10.4%	9.3%	5.8%
Economically inactive	2,171	30.3%	30.7%	23.0%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



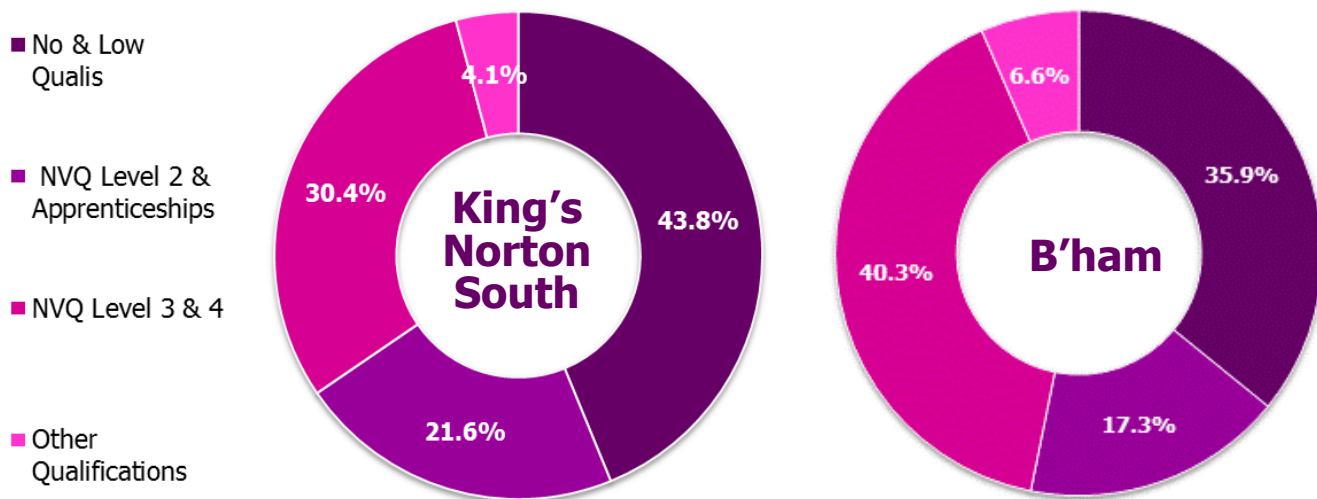
King's Norton South Occupational Breakdown

Source: 2011 Census

Occupation	King's Norton South N ^o	King's Norton South %	Birmingham %	England %
All Employed	4,289	-	-	-
Managers, directors and senior officials	300	7.0%	8.3%	10.9%
Professional occupations	567	13.2%	18.3%	17.5%
Associate professional and technical occupations	365	8.5%	11.0%	12.8%
Higher Skilled Occupations	1,232	28.7%	37.6%	41.1%
Administrative and secretarial occupations	537	12.5%	11.7%	11.5%
Skilled trades occupations	512	11.9%	9.8%	11.4%
Intermediate Occupations	1,049	24.5%	21.6%	22.8%
Caring, leisure and other service occupations	567	13.2%	10.1%	9.3%
Sales and customer service occupations	368	8.6%	9.0%	8.4%
Process plant and machine operatives	383	8.9%	8.5%	7.2%
Elementary occupations	690	16.1%	13.2%	11.1%
Lower Skilled Occupations	2,008	46.8%	40.8%	36.0%



King's Norton South Qualification Levels			Source: 2011 Census	
NVQ Level	King's Norton South N ^o	King's Norton South %	Birmingham %	England %
No Qualifications	1,926	26.9%	20.8%	14.8%
Level 1	1,213	16.9%	15.0%	15.2%
Level 2	1,375	19.2%	15.5%	17.1%
Apprenticeship	174	2.4%	1.9%	3.1%
Level 3	952	13.3%	15.0%	14.5%
Level 4 qualifications	1,226	17.1%	25.2%	29.8%
Other Qualifications	296	4.1%	6.6%	5.6%



King's Norton South 16-64 Long Term Health Problem or Disability			Source: 2011 Census	
Level	King's Norton South N ^o	King's Norton South %	Birmingham %	England %
Limited a Lot	711	9.9%	6.8%	5.6%
Limited a Little	729	10.2%	8.1%	7.1%
Total Work Limiting Health Con-	1,440	20.1%	14.9%	12.7%
Not Limited	5,726	79.9%	85.1%	87.3%

King's Norton South 16-64 Language Barriers			Source: 2011 Census	
Proficiency in English	King's Norton South N ^o	King's Norton South %	Birmingham %	England %
Main language is English	6,873	95.9%	82.7%	90.3%
Main language is not English Total	290	4.1%	17.3%	9.7%
Main language is not English- Can speak English very well or well	236	3.3%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot speak English	55	0.8%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Highter's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



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