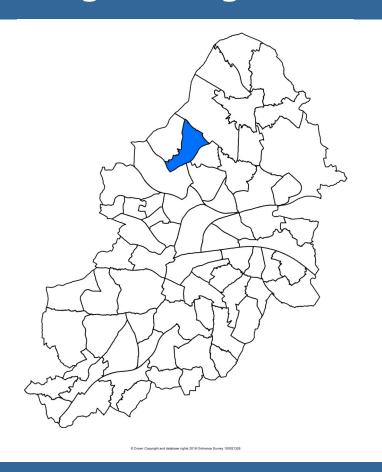
## **Kingstanding Ward Factsheet**



Kingstanding is an outer city ward located in the north of the city. It has a population of 20,880 making it the 15th most populous ward in the city.

The ward has a slightly older age profile than the city as a whole and a lower BAME population share.

Kingstanding is amongst the more deprived wards in the city and average income is below the city average.

Resident employment rates in the ward are similar to the city average and claimant count unemployment proportions are above the Birmingham average.



**Population** 

20,880



**Employment Rate** 

60.2%



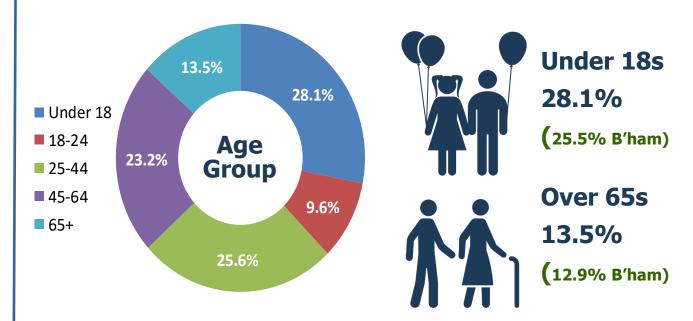
NVQ4+ Qualifications

12.7%

## Ward Rank (out of 69 in City)

Population	15
Average Income	45
Index of Deprivation	18
No Qualifications	13

Kingstanding Age Structure			So	ource: 2011 Census
Age	Kingstanding N°	Kingstanding %	Birmingham %	England %
All Residents	20,880	-	-	-
16-64	12,884	61.7%	64.3%	64.8%
Under18	5,860	28.1%	25.5%	21.4%
18-24	2,006	9.6%	12.1%	9.4%
25-44	5,349	25.6%	28.7%	27.5%
45-64	4,846	23.2%	20.7%	25.4%
65+	2,819	13.5%	12.9%	16.3%



Kingstanding Ethnicity	Source	: 2011 Census		
Ethnic Group	Kingstanding N°	Kingstanding %	Birmingham %	England %
White Total	17,056	81.7%	57.9%	85.4%
British	16,270	77.9%	53.1%	79.8%
Irish	426	2.0%	2.1%	1.0%
Other White	360	1.7%	2.7%	4.7%
Mixed or Multiple Ethnicity	861	4.1%	4.4%	2.3%
Asian Total	1,315	6.3%	26.6%	7.8%
Indian	494	2.4%	6.0%	2.6%
Pakistani	397	1.9%	13.5%	2.1%
Bangladeshi	113	0.5%	3.0%	0.8%
Chinese	80	0.4%	1.2%	0.7%
Other Asian	231	1.1%	2.9%	1.5%
Black Total	1,557	7.5%	9.0%	3.5%
Black African	376	1.8%	2.8%	1.8%
Black Caribbean	943	4.5%	4.4%	1.1%
Black Other	238	1.1%	1.7%	0.5%
Other Ethnic Group	91	0.4%	2.0%	1.0%

Kingstanding Economic Activity			Source: 2	2011 Census
Economic Activity	Kingstanding N°	Kingstanding %	Birmingham %	England %
16-64 Population	12,884	-	-	-
Economically Active	9,162	71.1%	69.3%	77.0%
Employed	7,751	60.2%	60.0%	71.2%
Unemployed	1,411	10.9%	9.3%	5.8%
Economically inactive	3,707	28.8%	30.7%	23.0%

Claimant Count Unemployment
Ward level claimant count and youth claimant count
unemployment data is released monthly. The latest data
can be found in our Quarterly Labour Market Update
available on our website by clicking on the report icon to
the right.



Kingstanding Occupational Breakdow	n		Source: 2	2011 Census
Occupation	Kingstanding N°	Kingstanding %	Birmingham %	England %
All Employed	7,962	-	-	-
Managers, directors and senior officials	489	6.1%	8.3%	10.9%
Professional occupations	715	9.0%	18.3%	17.5%
Associate professional and technical occupations	645	8.1%	11.0%	12.8%
Higher Skilled Occupations	1,849	23.2%	37.6%	41.1%
Administrative and secretarial occupations	928	11.7%	11.7%	11.5%
Skilled trades occupations	1,107	13.9%	9.8%	11.4%
Intermediate Occupations	2,035	25.6%	21.6%	22.8%
Caring, leisure and other service occupations	1,022	12.8%	10.1%	9.3%
Sales and customer service occupations	808	10.1%	9.0%	8.4%
Process plant and machine operatives	879	11.0%	8.5%	7.2%
Elementary occupations	1,369	17.2%	13.2%	11.1%
Lower Skilled Occupations	4,078	51.2%	40.8%	36.0%







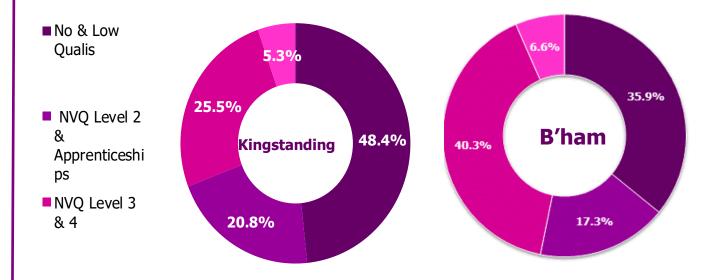
Intermediate Skills 25.6%



Lower Skilled 51.2%

## **Labour Market**

<b>Kingstanding Qualific</b>	Kingstanding Qualification Levels			ource: 2011 Census
NVQ Level	Kingstanding N°	Kingstanding %	Birmingham %	England %
No Qualifications	3,901	30.3%	20.8%	14.8%
Level 1	2,324	18.1%	15.0%	15.2%
Level 2	2,368	18.4%	15.5%	17.1%
Apprenticeship	305	2.4%	1.9%	3.1%
Level 3	1,656	12.9%	15.0%	14.5%
Level 4 qualifications	1,632	12.7%	25.2%	29.8%
Other Qualifications	681	5.3%	6.6%	5.6%



Kingstanding 16-64 Long Terr	Sour	ce: 2011 Census		
Level	Kingstanding N°	Kingstanding %	Birmingham %	England %
Limited a Lot	1,189	9.2%	6.8%	5.6%
Limited a Little	1,202	9.3%	8.1%	7.1%
Total Work Limiting Health	2,391	18.6%	14.9%	12.7%
Not Limited	10,493	81.4%	85.1%	87.3%

Kingstanding 16-64 Language Barri	ingstanding 16-64 Language Barriers			2011 Census
Proficiency in English	Kingstanding N°	Kingstanding %	Birmingham %	England %
Main language is English	12,164	94.5%	82.7%	90.3%
Main language is not English Total	705	5.5%	17.3%	9.7%
Main language is not English- Can speak English very well or well	538	4.2%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot	167	1.3%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked Source: IMD 2015 scores for 2011 SOAs aggregated to ward level National Rank				
Birmingham Rank	Ward Name	(out of 7,511 Wards)	IMD 2015 National Docile	
1	Newtown	33	Most Deprived 10%	
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%	
3	Lozells	55	Most Deprived 10%	
4	Bordesley Green	56	Most Deprived 10%	
5	Alum Rock	61	Most Deprived 10%	
6	Balsall Heath West	79	Most Deprived 10%	
7	Birchfield	90	Most Deprived 10%	
8	Nechells	103	Most Deprived 10%	
9	Heartlands	123	Most Deprived 10%	
10	Gravelly Hill	126	Most Deprived 10%	
11	Aston	132	Most Deprived 10%	
12	Shard End	139	Most Deprived 10%	
13	King's Norton South	140	Most Deprived 10%	
14	Garretts Green	141	Most Deprived 10%	
15	Bordesley & Highgate	147	Most Deprived 10%	
16	Kingstanding	158	<b>Most Deprived 10%</b>	
17	Glebe Farm & Tile Cross	160	Most Deprived 10%	
18	Castle Vale	170	Most Deprived 10%	
19	Small Heath	175	Most Deprived 10%	
20	Handsworth	178	Most Deprived 10%	
21	Ward End	189	Most Deprived 10%	
22	Tyseley & Hay Mills	200	Most Deprived 10%	
23	Holyhead	202	Most Deprived 10%	
24	Frankley Great Park	266	Most Deprived 10%	
25	Soho & Jewellery Quarter	285	Most Deprived 10%	
26	Yardley West & Stechford	302	Most Deprived 10%	
27	Druids Heath & Monyhull	360	Most Deprived 10%	
28	Stockland Green	398	Most Deprived 10%	
29	Perry Common	417	Most Deprived 10%	
30	Sparkhill	427	Most Deprived 10%	
31	Bartley Green	505	Most Deprived 10%	
32	Ladywood	527	Most Deprived 10%	
33	Bromford & Hodge Hill	531	Most Deprived 10%	
34	Acocks Green	542	Most Deprived 10%	
35	Allens Cross	575	Most Deprived 10%	
36	Erdington	598	Most Deprived 10%	
37	Billesley	614	Most Deprived 10%	
38	North Edgbaston	616	Most Deprived 10%	
39	Pype Hayes	639	Most Deprived 10%	
40	Rubery & Rednal	715	Most Deprived 10%	
41	Weoley & Selly Oak	722	Most Deprived 10%	
42	Longbridge & West Heath	873	Most Deprived 10 %	
43	Yardley East	914	Most Deprived 20%	
44	Moseley	957	Most Deprived 20%	
45	South Yardley	975	Most Deprived 20%	

rmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Docile
46	King's Norton North	1143	Most Deprived 20%
47	Highter's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & Kings Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

**Average Income 2016** 

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Kingstanding

£15,363

£16,185 £18,788

**England** 

**Birmingham** 

Planning Policy Economy Directorate www.birmingham.gov.uk/birminghameconomy Email: BirminghamEconomy@birmingham.gov.uk

