

# Holyhead Ward Factsheet

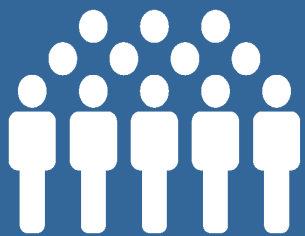


© Crown Copyright and database rights 2018 Ordnance Survey 100021328

Holyhead Ward is an inner city ward located to the north west of the city centre. It has a population of 11,133 making it the 50th most populous ward in the city.

The ward has a younger age profile than the city as a whole and has a higher BAME population share.

Holyhead is amongst the more deprived wards in the city and has the 15th lowest average income out of the 69 wards in the city. Resident employment rates in the ward are lower than the city average and claimant count unemployment proportions are well above the Birmingham average.



## Population

**11,133**

## Ward Rank (out of 69 in City)

### Population

**50**

### Average Income

**55**

### Index of Deprivation

**23**

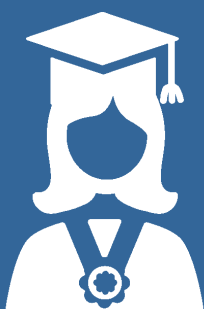
### No Qualifications

**20**



## Employment Rate

**54.4%**



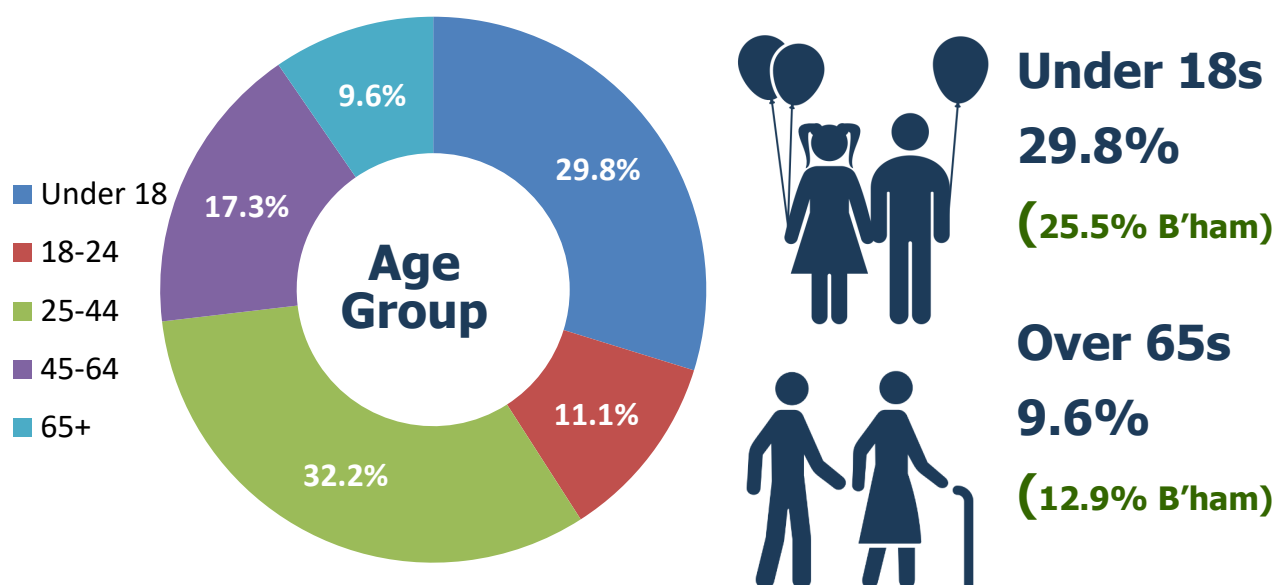
## NVQ4+ Qualifications

**17.2%**

## Holyhead Age Structure

Source: 2011 Census

Age	Holyhead N°	Holyhead %	Birmingham %	England %
All Residents	11,133	-	-	-
16-64	7,079	63.6%	64.3%	64.8%
Under18	3,315	29.8%	25.5%	21.4%
18-24	1,240	11.1%	12.1%	9.4%
25-44	3,588	32.2%	28.7%	27.5%
45-64	1,922	17.3%	20.7%	25.4%
65+	1,068	9.6%	12.9%	16.3%



## Holyhead Ethnicity

Source: 2011 Census

Ethnic Group	Holyhead N°	Holyhead %	Birmingham %	England %
White Total	1,822	16.4%	57.9%	85.4%
British	889	8.0%	53.1%	79.8%
Irish	98	0.9%	2.1%	1.0%
Other White	835	7.5%	2.7%	4.7%
Mixed or Multiple Ethnicity	560	5.0%	4.4%	2.3%
Asian Total	5,820	52.3%	26.6%	7.8%
Indian	2,985	26.8%	6.0%	2.6%
Pakistani	1,189	10.7%	13.5%	2.1%
Bangladeshi	944	8.5%	3.0%	0.8%
Chinese	115	1.0%	1.2%	0.7%
Other Asian	587	5.3%	2.9%	1.5%
Black Total	2,492	22.4%	9.0%	3.5%
Black African	395	3.5%	2.8%	1.8%
Black Caribbean	1,673	15.0%	4.4%	1.1%
Black Other	424	3.8%	1.7%	0.5%
Other Ethnic Group	439	3.9%	2.0%	1.0%

## Holyhead Economic Activity

Source: 2011 Census

Economic Activity	Holyhead N°	Holyhead %	Birmingham %	England %
16-64 Population	7,079	-	-	-
Economically Active	4,830	68.2%	69.3%	77.0%
Employed	3,851	54.4%	60.0%	71.2%
Unemployed	979	13.8%	9.3%	5.8%
Economically inactive	2,278	32.2%	30.7%	23.0%

## Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



## Holyhead Occupational Breakdown

Source: 2011 Census

Occupation	Holyhead N°	Holyhead %	Birmingham %	England %
All Employed	3,908	-	-	-
Managers, directors and senior officials	212	5.4%	8.3%	10.9%
Professional occupations	407	10.4%	18.3%	17.5%
Associate professional and technical occupations	296	7.6%	11.0%	12.8%
<b>Higher Skilled Occupations</b>	<b>915</b>	<b>23.4%</b>	<b>37.6%</b>	<b>41.1%</b>
Administrative and secretarial occupations	378	9.7%	11.7%	11.5%
Skilled trades occupations	375	9.6%	9.8%	11.4%
<b>Intermediate Occupations</b>	<b>753</b>	<b>19.3%</b>	<b>21.6%</b>	<b>22.8%</b>
Caring, leisure and other service occupations	441	11.3%	10.1%	9.3%
Sales and customer service occupations	385	9.9%	9.0%	8.4%
Process plant and machine operatives	498	12.7%	8.5%	7.2%
Elementary occupations	916	23.4%	13.2%	11.1%
<b>Lower Skilled Occupations</b>	<b>2,240</b>	<b>57.3%</b>	<b>40.8%</b>	<b>36.0%</b>



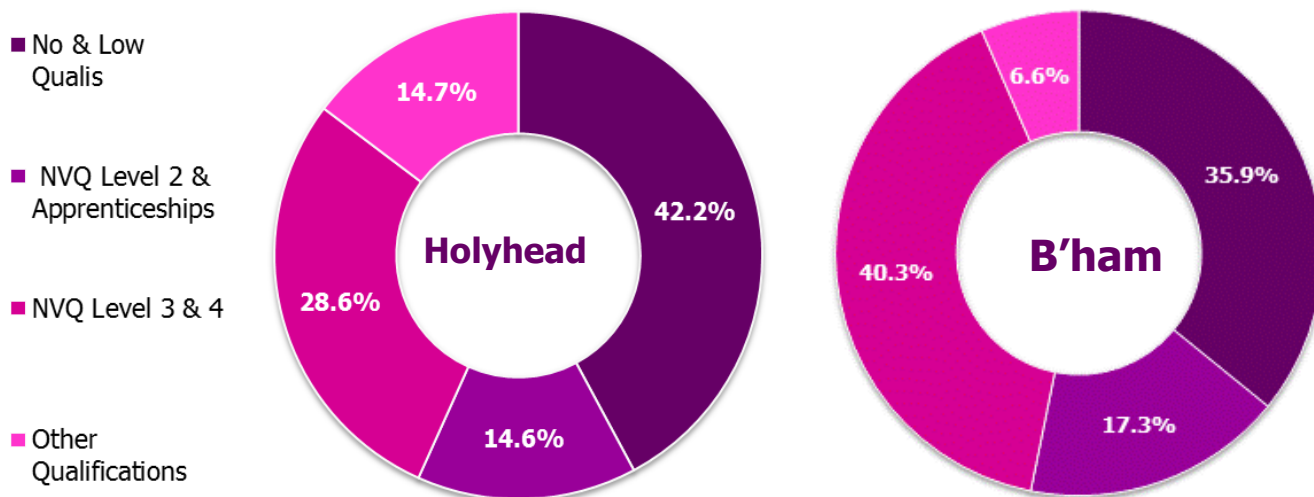
3

**Higher Skilled**  
**23.4%**

**Intermediate Skills**  
**19.3%**

**Lower Skilled**  
**57.3%**

Holyhead Qualification Levels		Source: 2011 Census		
NVQ Level	Holyhead N°	Holyhead %	Birmingham %	England %
No Qualifications	1,902	26.8%	20.8%	14.8%
Level 1	1,094	15.4%	15.0%	15.2%
Level 2	959	13.5%	15.5%	17.1%
Apprenticeship	77	1.1%	1.9%	3.1%
Level 3	810	11.4%	15.0%	14.5%
Level 4 qualifications	1,222	17.2%	25.2%	29.8%
Other Qualifications	1,045	14.7%	6.6%	5.6%



Holyhead 16-64 Long Term Health Problem or Disability		Source: 2011 Census		
Level	Holyhead N°	Holyhead %	Birmingham %	England %
Limited a Lot	495	7.0%	6.8%	5.6%
Limited a Little	609	8.6%	8.1%	7.1%
<b>Total Work Limiting Health Conditions</b>	<b>1,104</b>	<b>15.6%</b>	<b>14.9%</b>	<b>12.7%</b>
Not Limited	5,975	84.4%	85.1%	87.3%

Holyhead 16-64 Language Barriers		Source: 2011 Census		
Proficiency in English	Holyhead N°	Holyhead %	Birmingham %	England %
Main language is English	4,172	58.7%	82.7%	90.3%
Main language is not English Total	2,936	41.3%	17.3%	9.7%
Main language is not English- Can speak English very well or well	1,860	26.2%	12.4%	7.8%
<b>Main language is not English- Can-not speak English or cannot speak</b>	<b>1,076</b>	<b>15.1%</b>	<b>5.0%</b>	<b>1.9%</b>

**2015 Index of Deprivation Birmingham Wards Ranked**

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

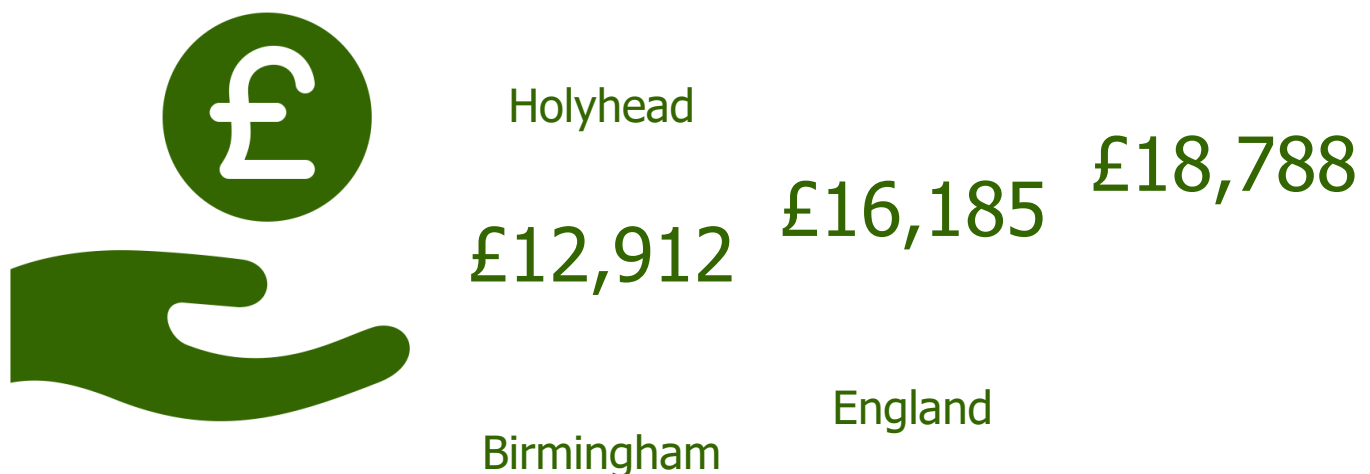
Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
<b>23</b>	<b>Holyhead</b>	<b>202</b>	<b>Most Deprived 10%</b>
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

## 2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

**Average Income 2016**

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

[www.birmingham.gov.uk/birminghameconomy](http://www.birmingham.gov.uk/birminghameconomy)

Email: [BirminghamEconomy@birmingham.gov.uk](mailto:BirminghamEconomy@birmingham.gov.uk)