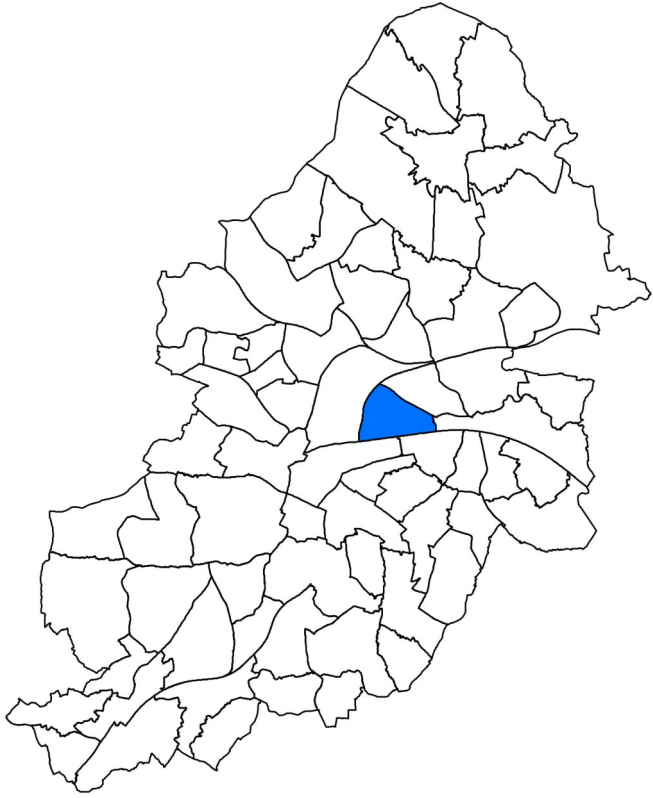


Alum Rock Ward Factsheet



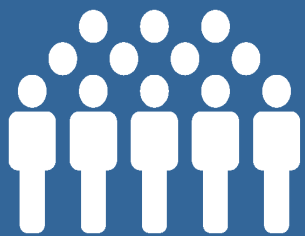
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Alum Rock ward is located in the inner city to the east of the city centre. It has a population of 25,487 making it the most populous ward in the city.

The ward has a significantly younger age profile than the city as a whole and has a higher BAME population share.

Alum Rock is amongst the city's most deprived wards and has the third lowest average income out of the city's 69 wards.

Resident employment rates in the ward are well below the city average and claimant count unemployment proportions are well above the Birmingham average.



Population

25,487

Ward Rank (out of 69 in City)

Population

1

Average Income

67

Index of Deprivation

5

No Qualifications

1



Employment Rate

38.6%



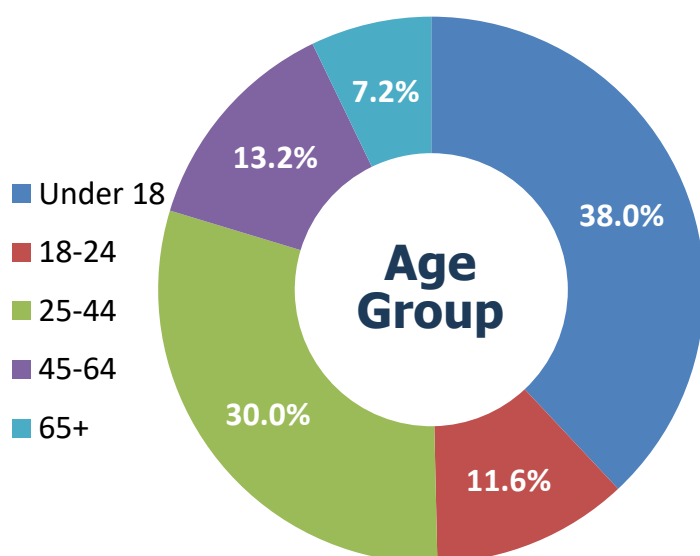
NVQ4+ Qualifications

12.9%

Alum Rock Age Structure

Source: 2011 Census

Age	Alum Rock N°	Alum Rock %	Birmingham %	England %
All Residents	25,487	-	-	-
16-64	14,927	58.6%	64.3%	64.8%
Under18	9,687	38.0%	25.5%	21.4%
18-24	2,966	11.6%	12.1%	9.4%
25-44	7,655	30.0%	28.7%	27.5%
45-64	3,353	13.2%	20.7%	25.4%
65+	1,826	7.2%	12.9%	16.3%



Under 18s
38.0%
 (25.5% B'ham)



Over 65s
7.2%
 (12.9% B'ham)

Alum Rock Ethnicity

Source: 2011 Census

Ethnic Group	Alum Rock N°	Alum Rock %	Birmingham %	England %
White Total	2,347	9.2%	57.9%	85.4%
British	1,909	7.5%	53.1%	79.8%
Irish	126	0.5%	2.1%	1.0%
Other White	312	1.2%	2.7%	4.7%
Mixed or Multiple Ethnicity	663	2.6%	4.4%	2.3%
Asian Total	19,765	77.5%	26.6%	7.8%
Indian	491	1.9%	6.0%	2.6%
Pakistani	14,926	58.6%	13.5%	2.1%
Bangladeshi	1,901	7.5%	3.0%	0.8%
Chinese	96	0.4%	1.2%	0.7%
Other Asian	2,351	9.2%	2.9%	1.5%
Black Total	2,276	8.9%	9.0%	3.5%
Black African	1,108	4.3%	2.8%	1.8%
Black Caribbean	627	2.5%	4.4%	1.1%
Black Other	541	2.1%	1.7%	0.5%
Other Ethnic Group	436	1.7%	2.0%	1.0%

Alum Rock Economic Activity		Source: 2011 Census		
Economic Activity	Alum Rock N°	Alum Rock %	Birmingham %	England %
16-64 Population	14,927	-	-	-
Economically Active Total	7,861	52.7%	69.3%	77.0%
Employed	5,762	38.6%	60.0%	71.2%
Unemployed	2,099	14.1%	9.3%	5.8%
Economically inactive Total	7,078	47.4%	30.7%	23.0%

Claimant Count Unemployment

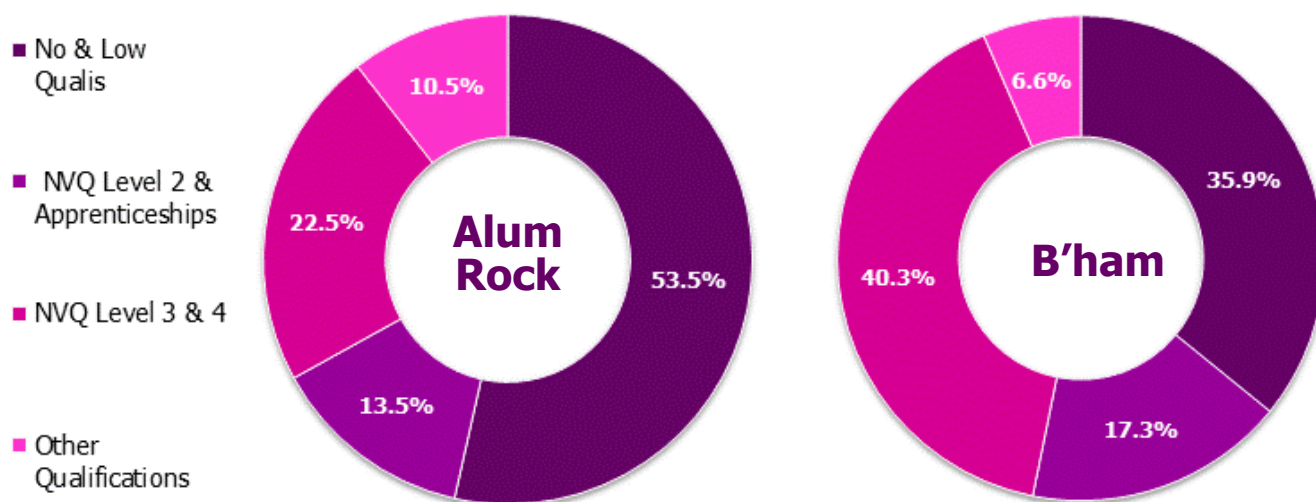
Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



Alum Rock Occupational Breakdown		Source: 2011 Census		
Occupation	Alum Rock N°	Alum Rock %	Birmingham %	England %
All Employed	5,781	-	-	-
Managers, directors and senior officials	354	6.1%	8.3%	10.9%
Professional occupations	564	9.8%	18.3%	17.5%
Associate professional and technical occupations	354	6.1%	11.0%	12.8%
Higher Skilled Occupations	1,272	22.0%	37.6%	41.1%
Administrative and secretarial occupations	476	8.2%	11.7%	11.5%
Skilled trades occupations	508	8.8%	9.8%	11.4%
Intermediate Occupations	984	17.0%	21.6%	22.8%
Caring, leisure and other service occupations	569	9.8%	10.1%	9.3%
Sales and customer service occupations	774	13.4%	9.0%	8.4%
Process plant and machine operatives	1,062	18.4%	8.5%	7.2%
Elementary occupations	1,120	19.4%	13.2%	11.1%
Lower Skilled Occupations	3,525	61.0%	40.8%	36.0%



Alum Rock Qualification Levels			Source: 2011 Census	
NVQ Level	Alum Rock N°	Alum Rock %	Birmingham %	England %
No Qualifications	5,449	36.5%	20.8%	14.8%
Level 1	2,544	17.0%	15.0%	15.2%
Level 2	1,909	12.8%	15.5%	17.1%
Apprenticeship	100	0.7%	1.9%	3.1%
Level 3	1,436	9.6%	15.0%	14.5%
Level 4 qualifications	1,925	12.9%	25.2%	29.8%
Other Qualifications	1,574	10.5%	6.6%	5.6%



Alum Rock 16-64 Long Term Health Problem or Disability			Source: 2011 Census	
Level	Alum Rock N°	Alum Rock %	Birmingham %	England %
Limited a Lot	1,231	8.2%	6.8%	5.6%
Limited a Little	1,400	9.4%	8.1%	7.1%
Total Work Limiting Health Conditions	2,631	17.6%	14.9%	12.7%
Not Limited	12,296	82.4%	85.1%	87.3%

Alum Rock 16-64 Language Barriers			Source: 2011 Census	
Proficiency in English	Alum Rock N°	Alum Rock %	Birmingham %	England %
Main language is English	8,087	54.1%	82.7%	90.3%
Main language is not English Total	6,852	45.9%	17.3%	9.7%
Main language is not English- Can speak English very well or well	4,153	27.8%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot speak English well	2,699	18.1%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

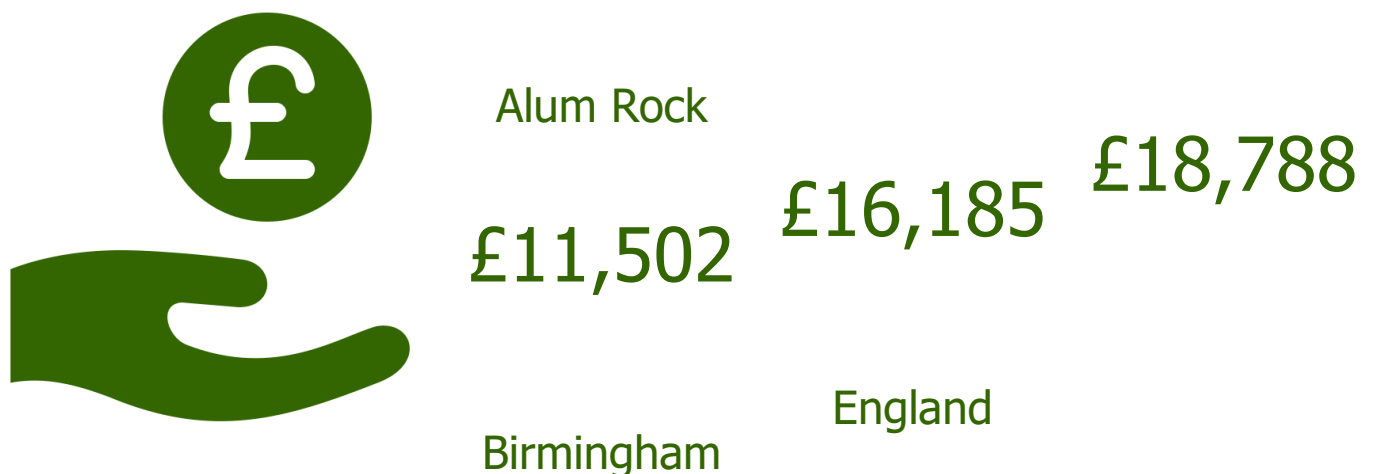
Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

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