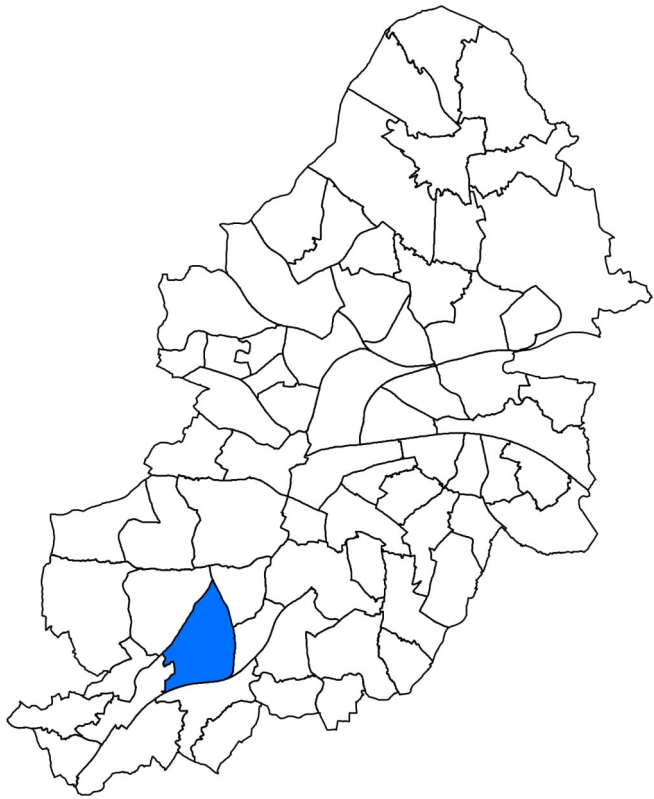


Bournville & Cotteridge Ward Factsheet

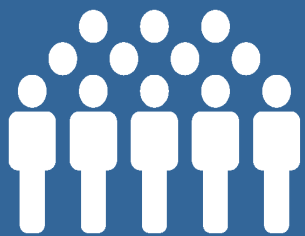


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Bournville & Cotteridge is a suburban ward located in the south west of the city. It has a population of 17,501 making it the 31st most populous ward in the city.

The ward has a slightly older age profile than the city as a whole and a lower BAME population share.

Bournville & Cotteridge is one of the more affluent wards in the city and has the 9th highest average income. Resident employment rates in the ward are above the city average and claimant count unemployment proportions are lower than the Birmingham average.



Population

17,501

Ward Rank (out of 69 in City)

Population

31

Average Income

9

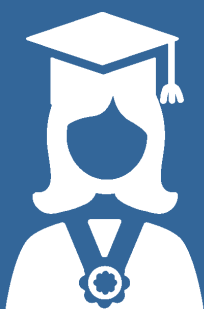


Employment Rate

67.3%

Index of Deprivation

56



NVQ4+ Qualifications

26.1%

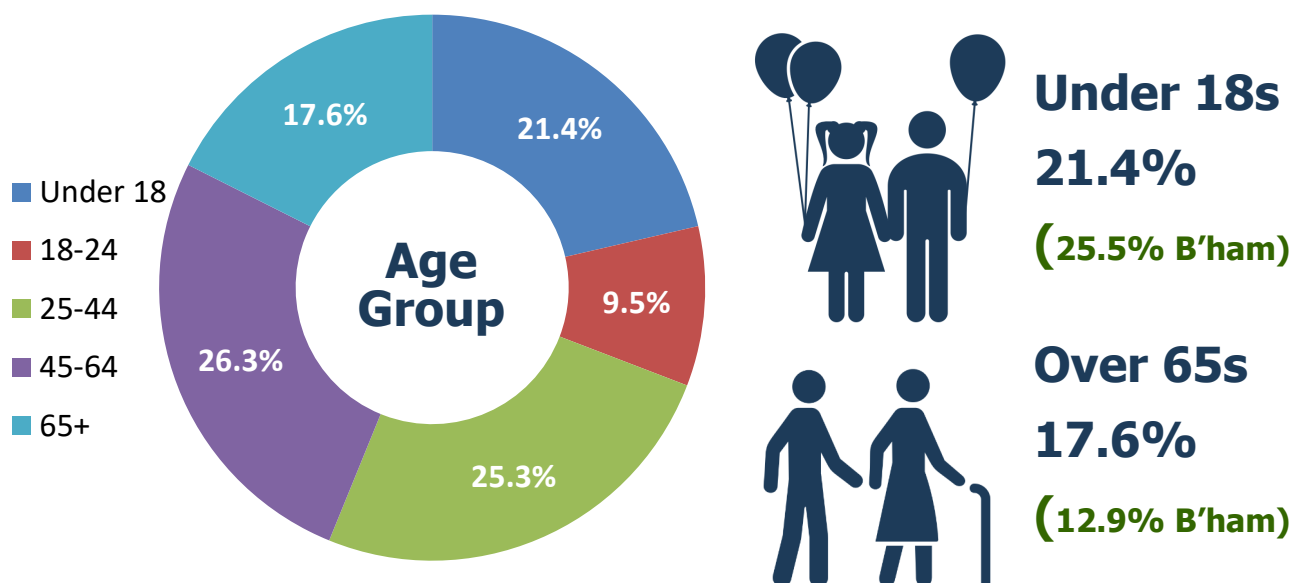
No Qualifications

57

Bournville & Cotteridge Age Structure

Source: 2011 Census

Age	Bournville & Cotteridge N°	Bournville & Cotteridge %	Birmingham %	England %
All Residents	17,501	-	-	-
16-64	11,128	63.6%	64.3%	64.8%
Under18	3,742	21.4%	25.5%	21.4%
18-24	1,654	9.5%	12.1%	9.4%
25-44	4,432	25.3%	28.7%	27.5%
45-64	4,596	26.3%	20.7%	25.4%
65+	3,077	17.6%	12.9%	16.3%



Bournville & Cotteridge Ethnicity

Source: 2011 Census

Ethnic Group	Bournville & Cotteridge N°	Bournville & Cotteridge %	Birmingham %	England %
White Total	15,019	85.8%	57.9%	85.4%
British	14,194	81.1%	53.1%	79.8%
Irish	381	2.2%	2.1%	1.0%
Other White	444	2.5%	2.7%	4.7%
Mixed or Multiple Ethnicity	672	3.8%	4.4%	2.3%
Asian Total	962	5.5%	26.6%	7.8%
Indian	340	1.9%	6.0%	2.6%
Pakistani	178	1.0%	13.5%	2.1%
Bangladeshi	42	0.2%	3.0%	0.8%
Chinese	177	1.0%	1.2%	0.7%
Other Asian	225	1.3%	2.9%	1.5%
Black Total	674	3.9%	9.0%	3.5%
Black African	297	1.7%	2.8%	1.8%
Black Caribbean	269	1.5%	4.4%	1.1%
Black Other	108	0.6%	1.7%	0.5%
Other Ethnic Group	174	1.0%	2.0%	1.0%

Bournville & Cotteridge Economic Activity			Source: 2011 Census	
Economic Activity	Bournville & Cotteridge N°	Bournville & Cotteridge %	Birmingham %	England %
16-64 Population	11,128	-	-	-
Economically Active Total	8,231	74.0%	69.3%	77.0%
Employed	7,516	67.5%	60.0%	71.2%
Unemployed	715	6.4%	9.3%	5.8%
Economically inactive Total	2,873	25.8%	30.7%	23.0%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



Bournville & Cotteridge Occupational Breakdown			Source: 2011 Census	
Occupation	Bournville & Cotteridge	Bournville & Cotteridge %	Birmingham %	England %
All Employed	7,828	-	-	-
Managers, directors and senior officials	654	8.4%	8.3%	10.9%
Professional occupations	2,447	31.3%	18.3%	17.5%
Associate professional and technical occupations	961	12.3%	11.0%	12.8%
Higher Skilled Occupations	4,062	51.9%	37.6%	41.1%
Administrative and secretarial occupations	882	11.3%	11.7%	11.5%
Skilled trades occupations	584	7.5%	9.8%	11.4%
Intermediate Occupations	1,466	18.7%	21.6%	22.8%
Caring, leisure and other service occupations	708	9.0%	10.1%	9.3%
Sales and customer service occupations	485	6.2%	9.0%	8.4%
Process plant and machine operatives	428	5.5%	8.5%	7.2%
Elementary occupations	679	8.7%	13.2%	11.1%
Lower Skilled Occupations	2,300	29.4%	40.8%	36.0%



3

Higher Skilled
51.9%

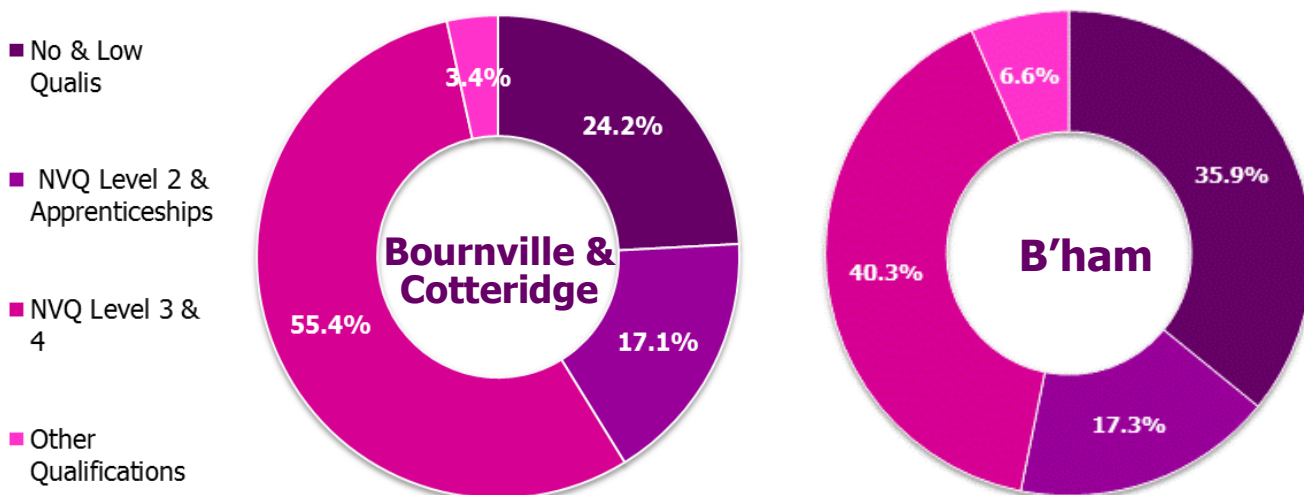


Intermediate Skills
18.7%



Lower Skilled
29.4%

Bournville & Cotteridge Qualification Levels			Source: 2011 Census	
NVQ Level	Bournville & Cotteridge N°	Bournville & Cotteridge %	Birmingham %	England %
No Qualifications	1,378	12.4%	20.8%	14.8%
Level 1	1,304	11.7%	15.0%	15.2%
Level 2	1,663	15.0%	15.5%	17.1%
Apprenticeship	231	2.1%	1.9%	3.1%
Level 3	1,621	14.6%	15.0%	14.5%
Level 4 qualifications	4,527	40.8%	25.2%	29.8%
Other Qualifications	380	3.4%	6.6%	5.6%



Bournville & Cotteridge 16-64 Long Term Health Problem or Disability			Source: 2011 Census	
Level	Bournville & Cotteridge N°	Bournville & Cotteridge %	Birmingham %	England %
Limited a Lot	649	5.8%	6.8%	5.6%
Limited a Little	817	7.3%	8.1%	7.1%
Total Work Limiting Health Conditions	1,466	13.2%	14.9%	12.7%
Not Limited	9,662	86.8%	85.1%	87.3%

Bournville & Cotteridge 16-64 Language Barriers			Source: 2011 Census	
Proficiency in English	Bournville & Cotteridge	Bournville & Cotteridge %	Birmingham %	England %
Main language is English	10,389	93.6%	82.7%	90.3%
Main language is not English Total	715	6.4%	17.3%	9.7%
Main language is not English- Can speak English very well or well	637	5.7%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot speak English well	78	0.7%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

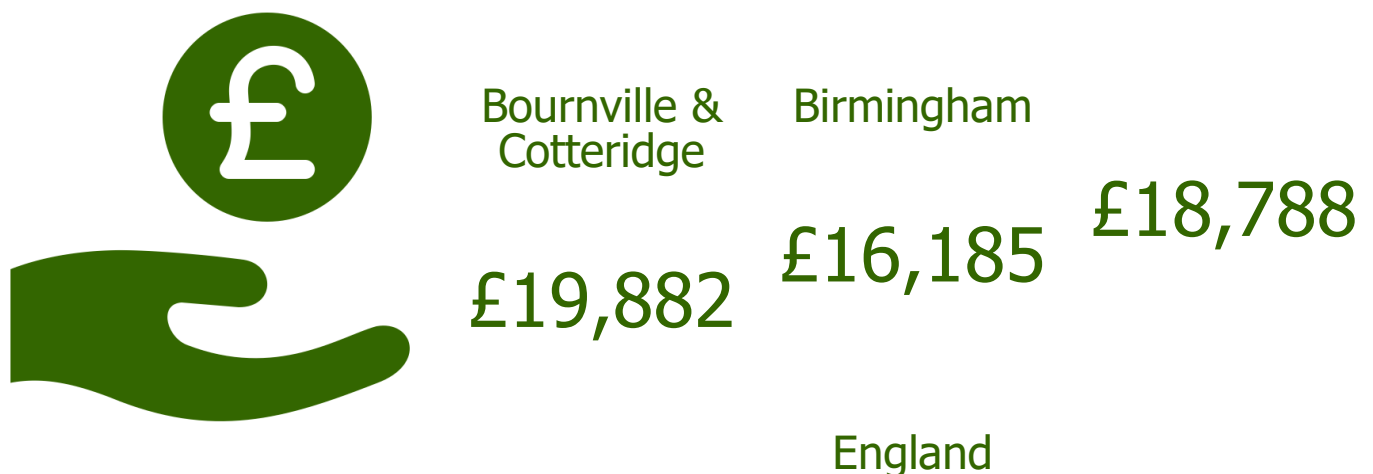
Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & King's Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

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