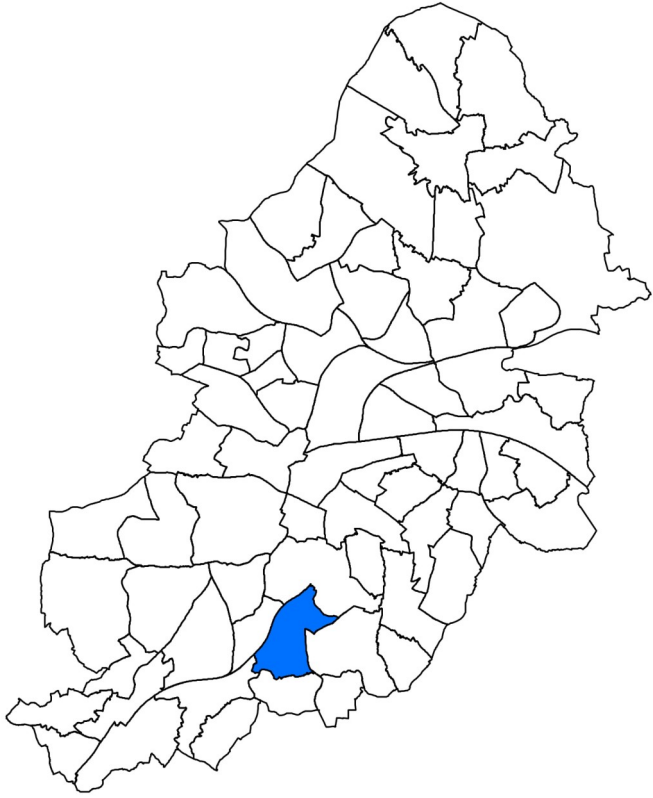


Brandwood & Kings Heath Ward Factsheet



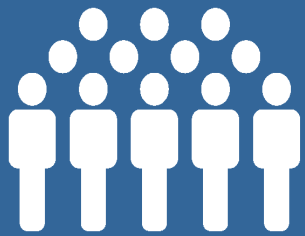
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Brandwood & Kings Heath is a suburban ward located in the south of the city. It has a population of 18,948 making it the 28th most populous ward in the city.

The ward has a similar age profile to the city as a whole and a lower BAME population share.

Brandwood & Kings Heath is one of the more affluent wards in the city and has the 10th highest average income.

Resident employment rates in the ward are well above the city average and claimant count unemployment proportions are lower than the Birmingham average.



Population

18,948

Ward Rank (out of 69 in City)

Population

28

Average Income

10

Index of Deprivation

54

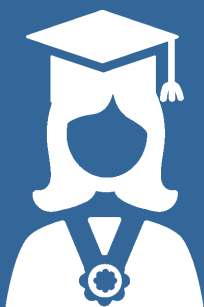
No Qualifications

56



Employment Rate

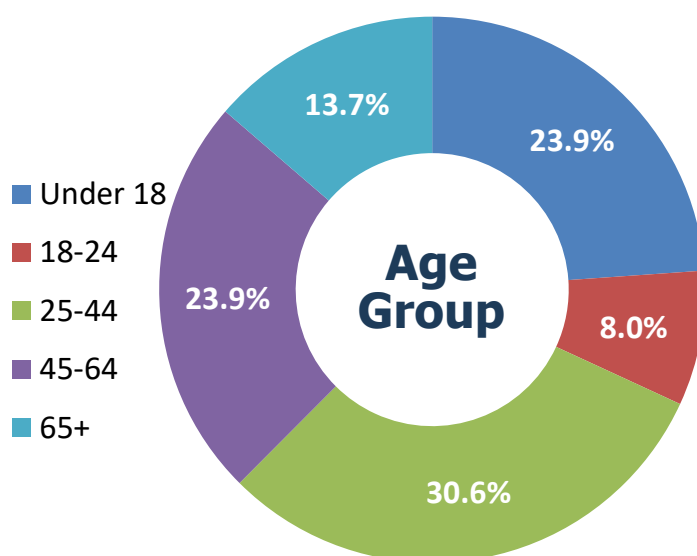
70.6%



NVQ4+ Qualifications

40.7%

Brandwood & Kings Heath Age Structure				Source: 2011 Census	
Age	Brandwood & Kings Heath N°	Brandwood & Kings Heath %	Birmingham %	England %	
All Residents	18,948	-	-	-	
16-64	12,313	65.0%	64.3%	64.8%	
Under18	4,526	23.9%	25.5%	21.4%	
18-24	1,515	8.0%	12.1%	9.4%	
25-44	5,795	30.6%	28.7%	27.5%	
45-64	4,520	23.9%	20.7%	25.4%	
65+	2,592	13.7%	12.9%	16.3%	



Under 18s
23.9%
 (25.5% B'ham)



Over 65s
13.7%
 (12.9% B'ham)

Brandwood & Kings Heath Ethnicity				Source: 2011 Census	
Ethnic Group	Brandwood & Kings Heath N°	Brandwood & Kings Heath %	Birmingham %	England %	
White Total	13,759	72.6%	57.9%	85.4%	
British	12,520	66.1%	53.1%	79.8%	
Irish	692	3.7%	2.1%	1.0%	
Other White	547	2.9%	2.7%	4.7%	
Mixed or Multiple Ethnicity	936	4.9%	4.4%	2.3%	
Asian Total	3,152	16.6%	26.6%	7.8%	
Indian	970	5.1%	6.0%	2.6%	
Pakistani	1,541	8.1%	13.5%	2.1%	
Bangladeshi	119	0.6%	3.0%	0.8%	
Chinese	191	1.0%	1.2%	0.7%	
Other Asian	331	1.7%	2.9%	1.5%	
Black Total	880	4.6%	9.0%	3.5%	
Black African	169	0.9%	2.8%	1.8%	
Black Caribbean	579	3.1%	4.4%	1.1%	
Black Other	132	0.7%	1.7%	0.5%	
Other Ethnic Group	221	1.2%	2.0%	1.0%	

Brandwood & Kings Heath Economic Activity			Source: 2011 Census	
Economic Activity	Brandwood & Kings Heath N°	Brandwood & Kings Heath %	Birmingham %	England %
16-64 Population	12,313	-	-	-
Economically Active Total	9,521	77.3%	69.3%	77.0%
Employed	8,698	70.6%	60.0%	71.2%
Unemployed	823	6.7%	9.3%	5.8%
Economically inactive Total	2,833	23.0%	30.7%	23.0%

Claimant Count Unemployment

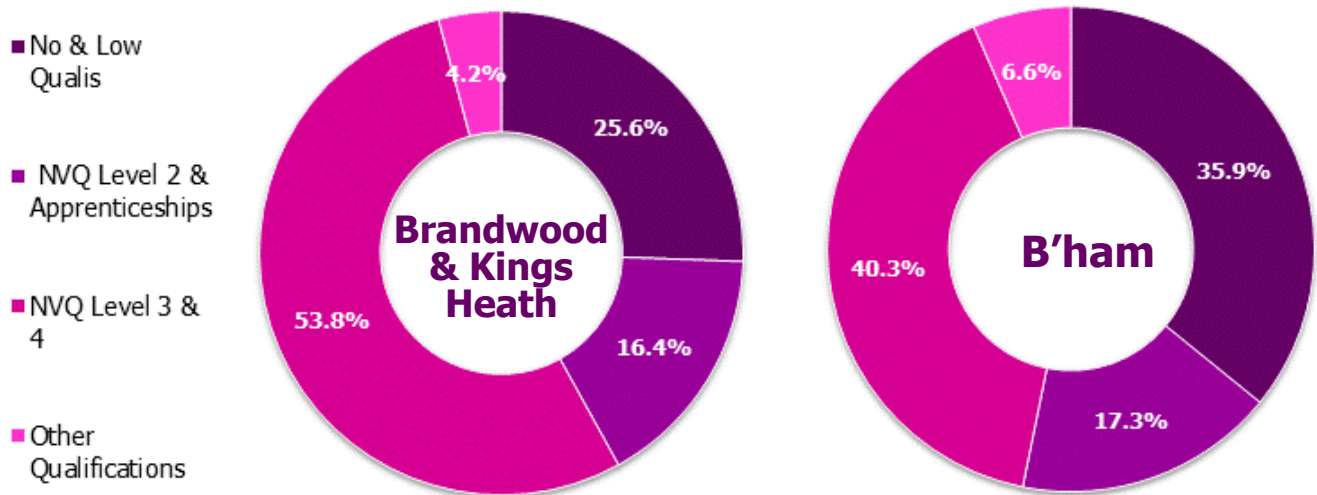
Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



Brandwood & Kings Heath Occupational Breakdown			Source: 2011 Census	
Occupation	Brandwood & Kings Heath N°	Brandwood & Kings Heath %	Birmingham %	England %
All Employed	8,802	-	-	-
Managers, directors and senior officials	809	9.2%	8.3%	10.9%
Professional occupations	2,470	28.1%	18.3%	17.5%
Associate professional and technical occupations	1,249	14.2%	11.0%	12.8%
Higher Skilled Occupations	4,528	51.4%	37.6%	41.1%
Administrative and secretarial occupations	975	11.1%	11.7%	11.5%
Skilled trades occupations	726	8.2%	9.8%	11.4%
Intermediate Occupations	1,701	19.3%	21.6%	22.8%
Caring, leisure and other service occupations	767	8.7%	10.1%	9.3%
Sales and customer service occupations	651	7.4%	9.0%	8.4%
Process plant and machine operatives	457	5.2%	8.5%	7.2%
Elementary occupations	698	7.9%	13.2%	11.1%
Lower Skilled Occupations	2,573	29.2%	40.8%	36.0%



Brandwood & Kings Heath Qualification Levels			Source: 2011 Census	
NVQ Level	Brandwood & Kings Heath N°	Brandwood & Kings Heath %	Birmingham %	England %
No Qualifications	1,694	13.7%	20.8%	14.8%
Level 1	1,464	11.8%	15.0%	15.2%
Level 2	1,779	14.4%	15.5%	17.1%
Apprenticeship	248	2.0%	1.9%	3.1%
Level 3	1,623	13.1%	15.0%	14.5%
Level 4 qualifications	5,028	40.7%	25.2%	29.8%
Other Qualifications	517	4.2%	6.6%	5.6%



Brandwood & Kings Heath 16-64 Long Term Health Problem or Disability					Source: 2011 Census
Level	Brandwood & Kings Heath N°	Brandwood & Kings Heath %	Birmingham %	England %	
Limited a Lot	800	6.5%	6.8%	5.6%	
Limited a Little	951	7.7%	8.1%	7.1%	
Total Work Limiting Health Conditions	1,751	14.2%	14.9%	12.7%	
Not Limited	10,562	85.8%	85.1%	87.3%	

Brandwood & Kings Heath 16-64 Language Barriers			Source: 2011 Census	
Proficiency in English	Brandwood & Kings Heath N°	Brandwood & Kings Heath %	Birmingham %	England %
Main language is English	11,325	91.7%	82.7%	90.3%
Main language is not English Total	1,030	8.3%	17.3%	9.7%
Main language is not English- Can speak English very well or well	797	6.4%	12.4%	7.8%
Main language is not English- Cannot speak English or cannot speak English well	233	1.9%	5.0%	1.9%

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
1	Newtown	33	Most Deprived 10%
2	Sparkbrook & Balsall Heath East	40	Most Deprived 10%
3	Lozells	55	Most Deprived 10%
4	Bordesley Green	56	Most Deprived 10%
5	Alum Rock	61	Most Deprived 10%
6	Balsall Heath West	79	Most Deprived 10%
7	Birchfield	90	Most Deprived 10%
8	Nechells	103	Most Deprived 10%
9	Heartlands	123	Most Deprived 10%
10	Gravelly Hill	126	Most Deprived 10%
11	Aston	132	Most Deprived 10%
12	Shard End	139	Most Deprived 10%
13	King's Norton South	140	Most Deprived 10%
14	Garretts Green	141	Most Deprived 10%
15	Bordesley & Highgate	147	Most Deprived 10%
16	Kingstanding	158	Most Deprived 10%
17	Glebe Farm & Tile Cross	160	Most Deprived 10%
18	Castle Vale	170	Most Deprived 10%
19	Small Heath	175	Most Deprived 10%
20	Handsworth	178	Most Deprived 10%
21	Ward End	189	Most Deprived 10%
22	Tyseley & Hay Mills	200	Most Deprived 10%
23	Holyhead	202	Most Deprived 10%
24	Frankley Great Park	266	Most Deprived 10%
25	Soho & Jewellery Quarter	285	Most Deprived 10%
26	Yardley West & Stechford	302	Most Deprived 10%
27	Druids Heath & Monyhull	360	Most Deprived 10%
28	Stockland Green	398	Most Deprived 10%
29	Perry Common	417	Most Deprived 10%
30	Sparkhill	427	Most Deprived 10%
31	Bartley Green	505	Most Deprived 10%
32	Ladywood	527	Most Deprived 10%
33	Bromford & Hodge Hill	531	Most Deprived 10%
34	Acocks Green	542	Most Deprived 10%
35	Allens Cross	575	Most Deprived 10%
36	Erdington	598	Most Deprived 10%
37	Billesley	614	Most Deprived 10%
38	North Edgbaston	616	Most Deprived 10%
39	Pype Hayes	639	Most Deprived 10%
40	Rubery & Rednal	715	Most Deprived 10%
41	Weoley & Selly Oak	722	Most Deprived 10%
42	Longbridge & West Heath	873	Most Deprived 20%
43	Yardley East	914	Most Deprived 20%
44	Moseley	957	Most Deprived 20%
45	South Yardley	975	Most Deprived 20%

2015 Index of Deprivation Birmingham Wards Ranked Continued

Birmingham Rank	Ward Name	National Rank (out of 7,511 Wards)	IMD 2015 National Decile
46	King's Norton North	1143	Most Deprived 20%
47	Hightler's Heath	1234	Most Deprived 20%
48	Handsworth Wood	1268	Most Deprived 20%
49	Hall Green North	1271	Most Deprived 20%
50	Stirchley	1366	Most Deprived 20%
51	Quinton	1371	Most Deprived 20%
52	Sheldon	1389	Most Deprived 20%
53	Oscott	1423	Most Deprived 20%
54	Brandwood & Kings Heath	1490	Most Deprived 20%
55	Harborne	1633	Most Deprived 30%
56	Bournville & Cotteridge	1859	Most Deprived 30%
57	Northfield	1887	Most Deprived 30%
58	Perry Barr	1996	Most Deprived 30%
59	Edgbaston	2028	Most Deprived 30%
60	Sutton Reddicap	2235	Most Deprived 30%
61	Bournbrook & Selly Park	2378	Most Deprived 40%
62	Hall Green South	3865	Least Deprived 40%
63	Sutton Trinity	4141	Least Deprived 40%
64	Sutton Walmley & Minworth	4649	Least Deprived 30%
65	Sutton Vesey	4860	Least Deprived 30%
66	Sutton Mere Green	5183	Least Deprived 30%
67	Sutton Four Oaks	5838	Least Deprived 20%
68	Sutton Wylde Green	5979	Least Deprived 20%
69	Sutton Roughley	6733	Least Deprived 10%

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

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