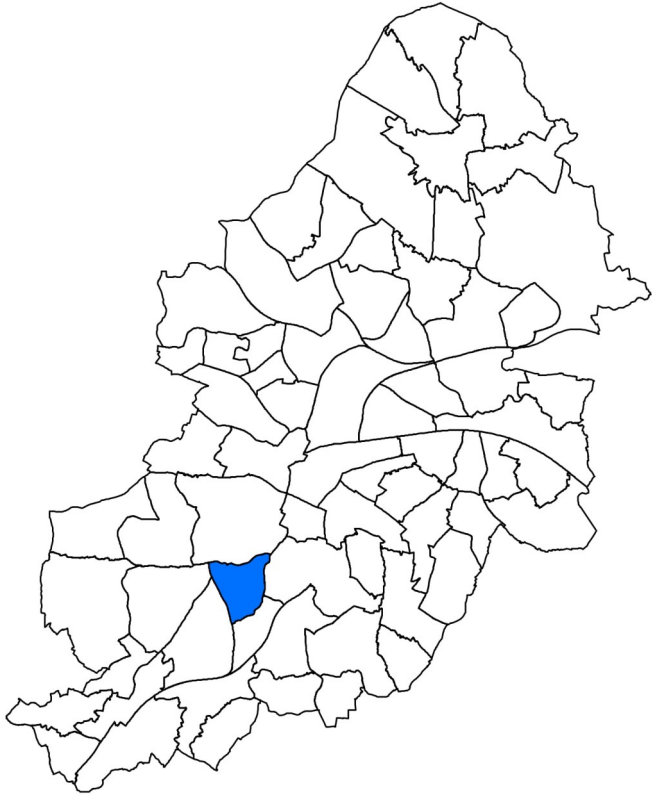


Bournbrook & Selly Park Ward Factsheet

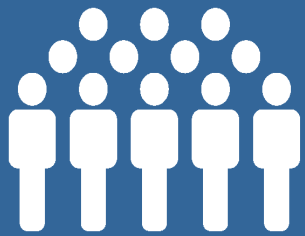


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Bournbrook & Selly Park is a suburban ward located in the south of the city. It has a population of 19,636 making it the 26th most populous ward in the city.

The ward has a very high proportion of young adults (18-24) due to a large student population. The area has a lower BAME population share than the city.

Bournbrook & Selly Park is amongst the least deprived wards in the city but the high proportion of students living in the ward impacts on average income and employment rates in the ward.



Population

19,636

Ward Rank (out of 69 in City)

Population

26

Average Income

68

Index of Deprivation

61

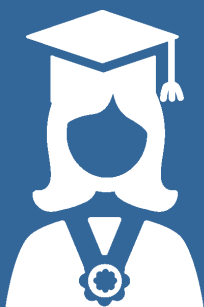
No Qualifications

69



Employment Rate

39.1%



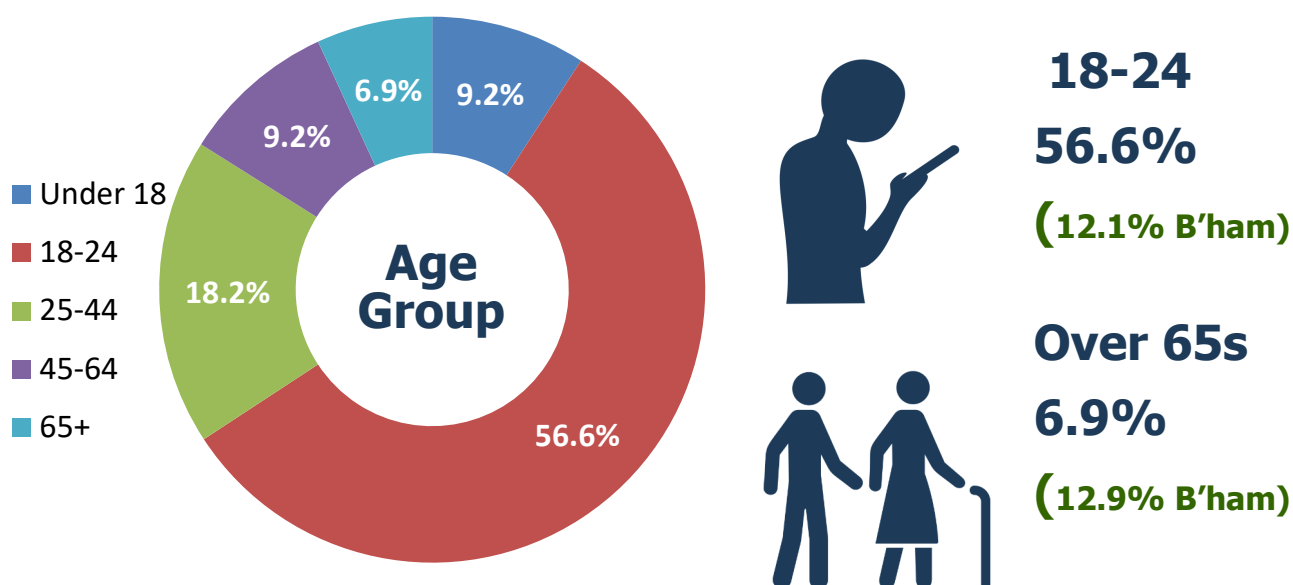
NVQ4+ Qualifications

26.1%

Bournbrook & Selly Park Age Structure

Source: 2011 Census

| Age | Bournbrook & Selly Park N° | Bournbrook & Selly Park % | Birmingham % | England % |
|---------------|----------------------------|---------------------------|--------------|-----------|
| All Residents | 19,636 | - | - | - |
| 16-64 | 16,677 | 84.9% | 64.3% | 64.8% |
| Under18 | 1,801 | 9.2% | 25.5% | 21.4% |
| 18-24 | 11,113 | 56.6% | 12.1% | 9.4% |
| 25-44 | 3,567 | 18.2% | 28.7% | 27.5% |
| 45-64 | 1,807 | 9.2% | 20.7% | 25.4% |
| 65+ | 1,348 | 6.9% | 12.9% | 16.3% |



Bournbrook & Selly Park Ethnicity

Source: 2011 Census

| Ethnic Group | Bournbrook & Selly Park N° | Bournbrook & Selly Park % | Birmingham % | England % |
|-----------------------------|----------------------------|---------------------------|--------------|-----------|
| White Total | 14,179 | 72.2% | 57.9% | 85.4% |
| British | 12,817 | 65.3% | 53.1% | 79.8% |
| Irish | 496 | 2.5% | 2.1% | 1.0% |
| Other White | 866 | 4.4% | 2.7% | 4.7% |
| Mixed or Multiple Ethnicity | 819 | 4.2% | 4.4% | 2.3% |
| Asian Total | 3,624 | 18.5% | 26.6% | 7.8% |
| Indian | 1,163 | 5.9% | 6.0% | 2.6% |
| Pakistani | 786 | 4.0% | 13.5% | 2.1% |
| Bangladeshi | 234 | 1.2% | 3.0% | 0.8% |
| Chinese | 865 | 4.4% | 1.2% | 0.7% |
| Other Asian | 576 | 2.9% | 2.9% | 1.5% |
| Black Total | 708 | 3.6% | 9.0% | 3.5% |
| Black African | 379 | 1.9% | 2.8% | 1.8% |
| Black Caribbean | 218 | 1.1% | 4.4% | 1.1% |
| Black Other | 111 | 0.6% | 1.7% | 0.5% |
| Other Ethnic Group | 306 | 1.6% | 2.0% | 1.0% |

Bournbrook & Selly Park Economic Activity

Source: 2011 Census

| Economic Activity | Bournbrook & Selly Park N° | Bournbrook & Selly Park % | Birmingham % | England % |
|-----------------------------|----------------------------|---------------------------|--------------|-----------|
| 16-64 Population | 16,677 | - | - | - |
| Economically Active Total | 7,407 | 44.4% | 69.3% | 77.0% |
| Employed | 6,528 | 39.1% | 60.0% | 71.2% |
| Unemployed | 879 | 5.3% | 9.3% | 5.8% |
| Economically inactive Total | 9,157 | 54.9% | 30.7% | 23.0% |

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our Quarterly Labour Market Update available on our website by clicking on the report icon to the right.



Bournbrook & Selly Park Occupational Breakdown

Source: 2011 Census

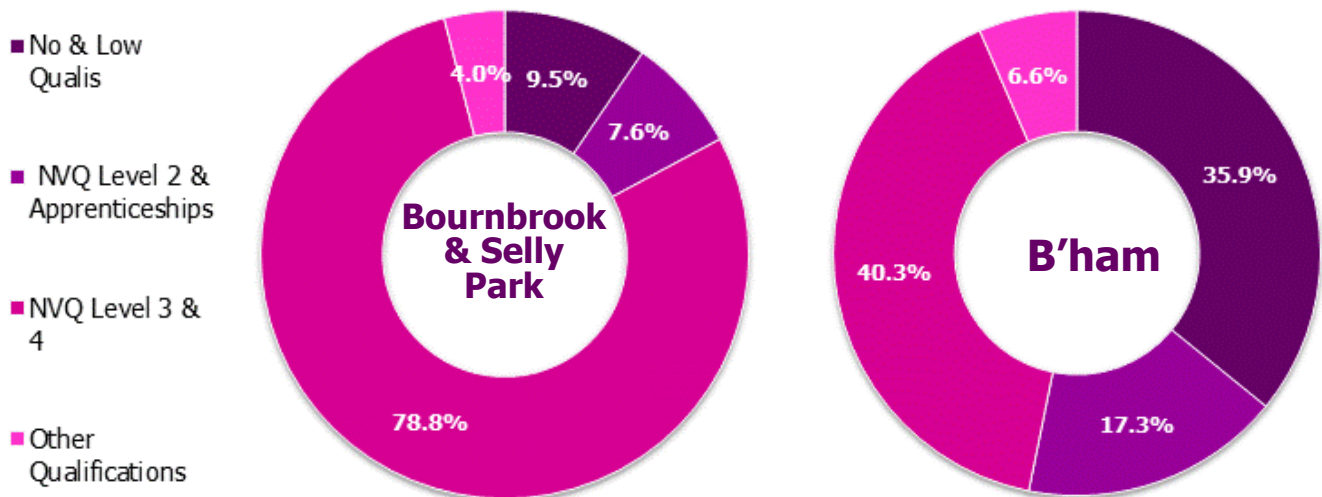
| Occupation | Bournbrook & Selly Park N° | Bournbrook & Selly Park % | Birmingham % | England % |
|--|----------------------------|---------------------------|--------------|--------------|
| All Employed | 6,526 | | - | - |
| Managers, directors and senior officials | 442 | 6.8% | 8.3% | 10.9% |
| Professional occupations | 1,541 | 23.6% | 18.3% | 17.5% |
| Associate professional and technical occupations | 1,005 | 15.4% | 11.0% | 12.8% |
| Higher Skilled Occupations | 2,988 | 45.8% | 37.6% | 41.1% |
| Administrative and secretarial occupations | 595 | 9.1% | 11.7% | 11.5% |
| Skilled trades occupations | 314 | 4.8% | 9.8% | 11.4% |
| Intermediate Occupations | 909 | 13.9% | 21.6% | 22.8% |
| Caring, leisure and other service occupations | 534 | 8.2% | 10.1% | 9.3% |
| Sales and customer service occupations | 848 | 13.0% | 9.0% | 8.4% |
| Process plant and machine operatives | 182 | 2.8% | 8.5% | 7.2% |
| Elementary occupations | 1,065 | 16.3% | 13.2% | 11.1% |
| Lower Skilled Occupations | 2,629 | 40.3% | 40.8% | 36.0% |



Bournbrook & Selly Park Qualification Levels

Source: 2011 Census

| NVQ Level | Bournbrook & Selly Park N ^o | Bournbrook & Selly Park % | Birmingham % | England % |
|------------------------|--|---------------------------|--------------|-----------|
| No Qualifications | 826 | 5.0% | 20.8% | 14.8% |
| Level 1 | 754 | 4.5% | 15.0% | 15.2% |
| Level 2 | 1,154 | 7.0% | 15.5% | 17.1% |
| Apprenticeship | 111 | 0.7% | 1.9% | 3.1% |
| Level 3 | 8,741 | 52.8% | 15.0% | 14.5% |
| Level 4 qualifications | 4,316 | 26.1% | 25.2% | 29.8% |
| Other Qualifications | 662 | 4.0% | 6.6% | 5.6% |



Bournbrook & Selly Park 16-64 Long Term Health Problem or Disability Source: 2011 Census

| Level | Bournbrook & Selly Park | Bournbrook & Selly Park % | Birmingham % | England % |
|--|-------------------------|---------------------------|--------------|--------------|
| Limited a Lot | 375 | 2.2% | 6.8% | 5.6% |
| Limited a Little | 680 | 4.1% | 8.1% | 7.1% |
| Total Work Limiting Health Conditions | 1,055 | 6.3% | 14.9% | 12.7% |
| Not Limited | 15,622 | 93.7% | 85.1% | 87.3% |

Bournbrook & Selly Park 16-64 Language Barriers Source: 2011 Census

Source: 2011 Census

| Proficiency in English | Bournbrook & Selly Park | Bournbrook & Selly Park % | Birmingham % | England % |
|--|-------------------------|---------------------------|--------------|-------------|
| Main language is English | 14,619 | 88.3% | 82.7% | 90.3% |
| Main language is not English Total | 1,945 | 11.7% | 17.3% | 9.7% |
| Main language is not English- Can speak English very well or well | 1,767 | 10.7% | 12.4% | 7.8% |
| Main language is not English- Cannot speak English or cannot speak English well | 178 | 1.1% | 5.0% | 1.9% |

2015 Index of Deprivation Birmingham Wards Ranked

Source: IMD 2015 scores for 2011 SOAs aggregated to ward level

| Birmingham Rank | Ward Name | National Rank (out of 7,511 Wards) | IMD 2015 National Decile |
|------------------------|---------------------------------|---|---------------------------------|
| 1 | Newtown | 33 | Most Deprived 10% |
| 2 | Sparkbrook & Balsall Heath East | 40 | Most Deprived 10% |
| 3 | Lozells | 55 | Most Deprived 10% |
| 4 | Bordesley Green | 56 | Most Deprived 10% |
| 5 | Alum Rock | 61 | Most Deprived 10% |
| 6 | Balsall Heath West | 79 | Most Deprived 10% |
| 7 | Birchfield | 90 | Most Deprived 10% |
| 8 | Nechells | 103 | Most Deprived 10% |
| 9 | Heartlands | 123 | Most Deprived 10% |
| 10 | Gravelly Hill | 126 | Most Deprived 10% |
| 11 | Aston | 132 | Most Deprived 10% |
| 12 | Shard End | 139 | Most Deprived 10% |
| 13 | King's Norton South | 140 | Most Deprived 10% |
| 14 | Garretts Green | 141 | Most Deprived 10% |
| 15 | Bordesley & Highgate | 147 | Most Deprived 10% |
| 16 | Kingstanding | 158 | Most Deprived 10% |
| 17 | Glebe Farm & Tile Cross | 160 | Most Deprived 10% |
| 18 | Castle Vale | 170 | Most Deprived 10% |
| 19 | Small Heath | 175 | Most Deprived 10% |
| 20 | Handsworth | 178 | Most Deprived 10% |
| 21 | Ward End | 189 | Most Deprived 10% |
| 22 | Tyseley & Hay Mills | 200 | Most Deprived 10% |
| 23 | Holyhead | 202 | Most Deprived 10% |
| 24 | Frankley Great Park | 266 | Most Deprived 10% |
| 25 | Soho & Jewellery Quarter | 285 | Most Deprived 10% |
| 26 | Yardley West & Stechford | 302 | Most Deprived 10% |
| 27 | Druids Heath & Monyhull | 360 | Most Deprived 10% |
| 28 | Stockland Green | 398 | Most Deprived 10% |
| 29 | Perry Common | 417 | Most Deprived 10% |
| 30 | Sparkhill | 427 | Most Deprived 10% |
| 31 | Bartley Green | 505 | Most Deprived 10% |
| 32 | Ladywood | 527 | Most Deprived 10% |
| 33 | Bromford & Hodge Hill | 531 | Most Deprived 10% |
| 34 | Acocks Green | 542 | Most Deprived 10% |
| 35 | Allens Cross | 575 | Most Deprived 10% |
| 36 | Erdington | 598 | Most Deprived 10% |
| 37 | Billesley | 614 | Most Deprived 10% |
| 38 | North Edgbaston | 616 | Most Deprived 10% |
| 39 | Pype Hayes | 639 | Most Deprived 10% |
| 40 | Rubery & Rednal | 715 | Most Deprived 10% |
| 41 | Weoley & Selly Oak | 722 | Most Deprived 10% |
| 42 | Longbridge & West Heath | 873 | Most Deprived 20% |
| 43 | Yardley East | 914 | Most Deprived 20% |
| 44 | Moseley | 957 | Most Deprived 20% |
| 45 | South Yardley | 975 | Most Deprived 20% |

2015 Index of Deprivation Birmingham Wards Ranked Continued

| Birmingham Rank | Ward Name | National Rank (out of 7,511 Wards) | IMD 2015 National Decile |
|-----------------|------------------------------------|------------------------------------|--------------------------|
| 46 | King's Norton North | 1143 | Most Deprived 20% |
| 47 | Hightler's Heath | 1234 | Most Deprived 20% |
| 48 | Handsworth Wood | 1268 | Most Deprived 20% |
| 49 | Hall Green North | 1271 | Most Deprived 20% |
| 50 | Stirchley | 1366 | Most Deprived 20% |
| 51 | Quinton | 1371 | Most Deprived 20% |
| 52 | Sheldon | 1389 | Most Deprived 20% |
| 53 | Oscott | 1423 | Most Deprived 20% |
| 54 | Brandwood & King's Heath | 1490 | Most Deprived 20% |
| 55 | Harborne | 1633 | Most Deprived 30% |
| 56 | Bournville & Cotteridge | 1859 | Most Deprived 30% |
| 57 | Northfield | 1887 | Most Deprived 30% |
| 58 | Perry Barr | 1996 | Most Deprived 30% |
| 59 | Edgbaston | 2028 | Most Deprived 30% |
| 60 | Sutton Reddicap | 2235 | Most Deprived 30% |
| 61 | Bournbrook & Selly Park | 2378 | Most Deprived 40% |
| 62 | Hall Green South | 3865 | Least Deprived 40% |
| 63 | Sutton Trinity | 4141 | Least Deprived 40% |
| 64 | Sutton Walmley & Minworth | 4649 | Least Deprived 30% |
| 65 | Sutton Vesey | 4860 | Least Deprived 30% |
| 66 | Sutton Mere Green | 5183 | Least Deprived 30% |
| 67 | Sutton Four Oaks | 5838 | Least Deprived 20% |
| 68 | Sutton Wylde Green | 5979 | Least Deprived 20% |
| 69 | Sutton Roughley | 6733 | Least Deprived 10% |

Average Income 2016

The following are average income figures for individuals (16+) not household income. They are estimates based on an experimental dataset produced by the ONS based on administrative data from Pay As You Earn (PAYE) employment and pension data, tax credits data and Child Benefit data from HM Revenue and Customs and benefits data from the Department for Work and Pensions.



Planning Policy Economy Directorate

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