

Private Hire Vehicle Signage Requirements	
<ul style="list-style-type: none"> Unless specifically granted exemption to all or part of the private hire vehicle signage policy, all licensed private hire vehicles must display the full range of prescribed signage throughout the duration of the licence. 	Policy PHVSign1
<ul style="list-style-type: none"> The rear licence plate must be fixed to the exterior rear of the vehicle, in such a position as to be clearly visible. The plate should be attached using a purpose made bracket, or other appropriate fixing in order to render it impossible to remove without the use of tools. 	Policy PHVSign2
<ul style="list-style-type: none"> The Semi-permanent door signs must be applied to the centre of both rear passenger doors and must remain in place for the duration of the licence 	Policy PHVSign3
<ul style="list-style-type: none"> The double sided front windscreen sign must be fixed inside the nearside bottom corner of the windscreen, in a position where it is visible to an observer outside the vehicle and to a front seat passenger. 	Policy PHVSign4
<ul style="list-style-type: none"> A Call Sign number, to be issued by the Licensed Operator, must be displayed in the upper nearside corner of the rear window and the upper nearside corner of the front windscreen. 	Policy PHVSign5
<ul style="list-style-type: none"> All plates and signage displayed on the vehicle must be kept clean, unobstructed and must not be altered or tampered with in any way. 	Policy PHVSign6
<ul style="list-style-type: none"> A private hire vehicle must not be driven or operated, unless it is displaying in the manner prescribed, the vehicle identification plates, which must remain continuously attached throughout the duration of the licence, unless the licence is surrendered, suspended or revoked. 	Policy PHVSign7
<ul style="list-style-type: none"> No Smoking signage must be displayed in the vehicle and comply with current smoke free legislation. 	Policy PHVSign8

<ul style="list-style-type: none"> Private Hire Operator Door Signs must be displayed on the front doors of the vehicle whenever the vehicle is employed on a job or available for dispatch. Vehicles <u>MUST</u> display the door sign appropriate to the job on which they are employed and <u>MUST NOT</u> display more than one door sign at the same time or display the door sign for one operator, when undertaking work on behalf of another. 	Policy PHVSign9
<ul style="list-style-type: none"> The plates and signage may only be displayed on the Birmingham City Council licensed private hire vehicles for which they were issued. No one may cause or permit the plates or signs to be placed on any other vehicle. 	Policy PHVSign10
<ul style="list-style-type: none"> If a Private Hire Vehicle Licence expires, is suspended, revoked or refused renewal, the vehicle identity plates by the Licensing Authority, must be returned to the Licensing Office within 7 days. 	Policy PHVSign11
<ul style="list-style-type: none"> Vehicles granted exemption from any of the requirements of the Private Hire Vehicle Signage Policy must carry the exemption letter at all times and it must be produced on request to a Police Officer or an authorised officer of Birmingham City Council or any other local licensing authority. 	Policy PHVSign12