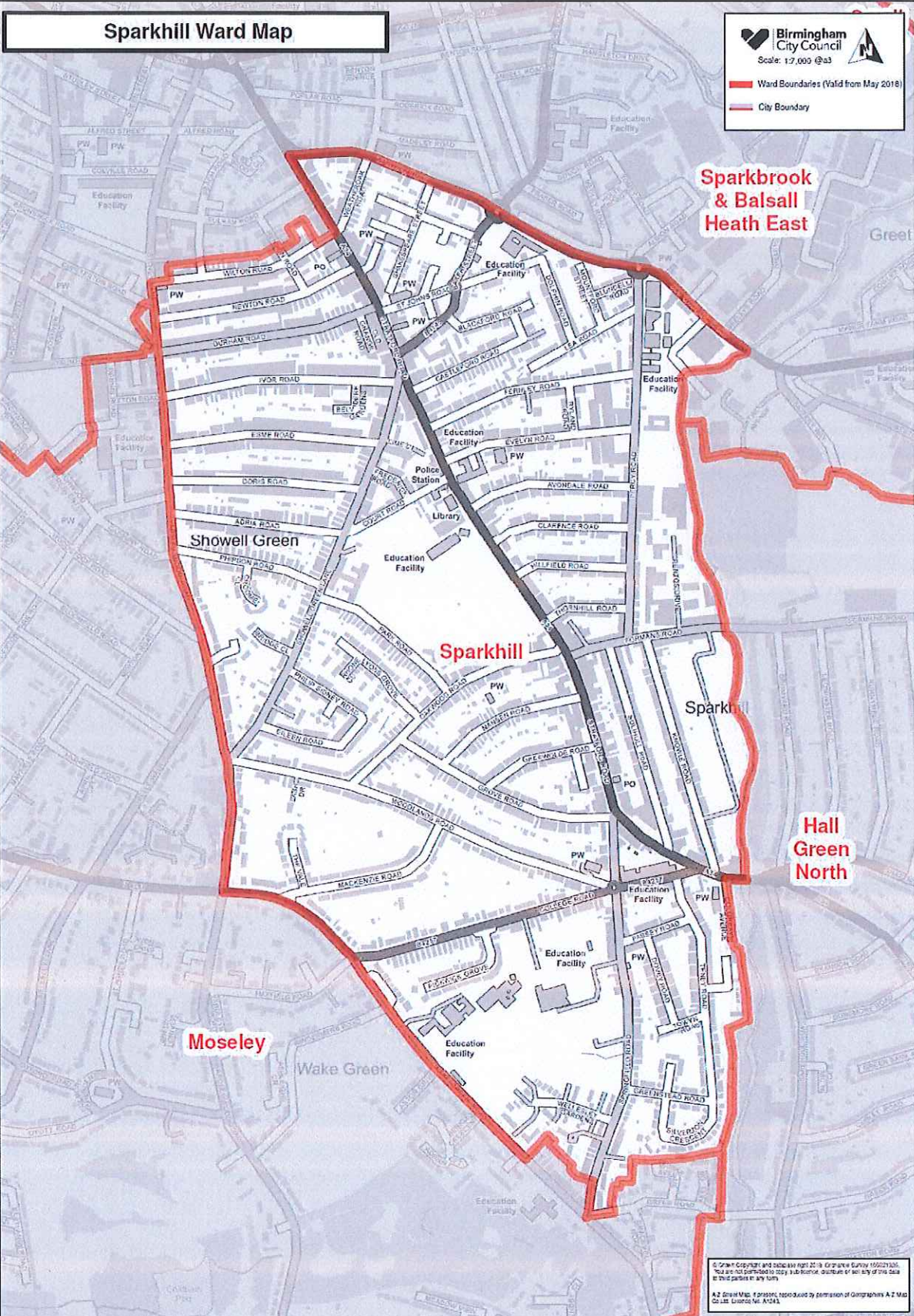


SPARKHILL WARD PLAN 2018 -2022





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Ward Description

Sparkhill Ward lies between and around the Stratford and Warwick Roads between Sparkbrook, Hall Green & Moseley. It was originally centred around Baker Street and grew as a residential area as an extension of Sparkbrook.

Ward Councillors:



Nicky Brennan

Party: Labour

Contact details

Council House
Victoria Square
Birmingham
B1 1BB

Telephone: 0121 303 2039

Fax: [0121 303 2787](tel:01213032787)

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Sparkhill Ward is within the parliamentary constituency of Hall Green and the local **Member of Parliament** is Roger Godsiff M.P.

Key information

The Sparkhill Ward:

- has a population of approximately 20,309 made up of the following age structure;

Sparkhill Age Structure		Source: 2011 Census		
Age	Sparkhill N°	Sparkhill %	Birmingham %	England %
All Residents	20,309	-	-	-
16-64	12,543	61.8%	64.3%	64.8%
Under18	6,739	33.2%	25.5%	21.4%
18-24	2,477	12.2%	12.1%	9.4%
25-44	6,233	30.7%	28.7%	27.5%
45-64	3,162	15.6%	20.7%	25.4%
65+	1,698	8.4%	12.9%	16.3%



Under 18s

33.2%

(25.5% B'ham)



Over 65s

8.4%

(12.9% B'ham)

- it has a younger age profile than the city as a whole and a higher BME population share;
- it has the following demographic profile;
- has a total claimant unemployed rate well above the Birmingham average;
- is ranked 30 on the indices of multiple deprivation but has the 9th lowest average income level out of the city's 69 wards;

Sparkhill Economic Activity			Source: 2011 Census	
Economic Activity	Sparkhill N^o	Sparkhill %	Birmingham %	England %
16-64 Population	12,543	-	-	-
Economically Active Total	7,252	57.8%	69.3%	77.0%
Employed	6,007	47.9%	60.0%	71.2%
Unemployed	1,245	9.9%	9.3%	5.8%
Economically inactive Total	5,307	42.3%	30.7%	23.0%

- it has a tenure profile of mainly properties.

All households	Owned Outright	Owned with mortgage/loan	Shared ownership	Rented from Council	Rented from housing assoc	Rented from private landlord	Other private rented	Living rent free
5,419	1,795	1,472	16	210	400	1,320	84	122

Significant resources in the ward include:

- Sparkhill Park
- Sparkhill Leisure Centre
- Sparkhill Library
- Springfield Project
- Narthex
- Zinnia Centre
- Springfield Allotments
- Knowle Road Allotments

Key stakeholders within the ward include:

- West Midlands Police
- West Midlands Fire Service Birmingham
- Friends of Sparkhill Park

Schools in the ward include;

Primary Schools – Springfield, Arden, English Martyrs Catholic, St Johns C of E, Greet
Secondary - Moseley

Sparkhill had a number of landmark buildings including the former council house on Stratford Road built in 1900 as the Yardley Rural District Council House and now used for Sparkhill Library and the police station. Sparkhill Park was opened in 1904. What is now St Johns C of E school opened as Sparkhill Church School in 1856 and was extended several times as school numbers continued to grow being rebuilt in 1991.

As the built-up area expanded outwards, the College Road Board School was opened 1900 at the junction of College Road and Springfield Road with accommodation for 1130 pupils and a cookery centre. The school was enlarged in 1905 but by 1932 the hall was being used to accommodate eighty children. In 1934 the school was re-organised into departments for seniors, juniors and infants, the seniors became a separate school 1945. In 1955 a new secondary school was built further up College Road. The schools are now Springfield Primary and Moseley Secondary schools.

St Johns Church was consecrated in 1889 and a spire added in 1905 and the English Martyrs' Catholic Church was another addition to the area opening in 1923.

The area was largely built up by the early 20th Century with long streets of Victorian terraced houses that are still homes today.

Policy Context

The Paper Localism in Birmingham: A Framework for Future Policy, March 2018 set out objectives for future ward-based working which will focus on: improved service delivery in neighbourhoods, an agenda of "Neighbourly Neighbourhoods" and a commitment to a "Whole Place" and "Whole System" way of working.

The new ward planning process is one of the main mechanisms by which citizens and communities can participate in setting local priorities themselves. The ward plan will be used to develop and enhance local engagement and community governance. The ward plan will highlight local priorities and planned actions.

The ward plan aligns with **Birmingham City Council Vision and Priorities 2017-2020**

BIRMINGHAM CITY COUNCIL VISION – *A city of growth where every child, citizen and place matters.*

BIRMINGHAM CITY COUNCIL OUTCOMES – *What we want to achieve:*

- **Birmingham is an entrepreneurial city to learn, work and invest in**
- **Birmingham is an aspirational city to grow up in**
- **Birmingham is a fulfilling city to age well in**
- **Birmingham is a great city to live in**
- **Birmingham residents gain the maximum benefit from hosting the Commonwealth Games**



Ward Priorities

Although new ward arrangements provide an opportunity through ward meetings, councillors' advice surgeries and stakeholder engagement to re-establish local priorities, it is important to revisit and note previously agreed ward priorities and the ward action tracker, which has tracked ward priorities for over 12 months.

Ward Tracker Priorities [former Springfield Ward]:

- Parking
- Domestic violence
- Community Pride

Local Innovation Fund Priorities:

- Active Citizens.
- Citizens independence & Well Being
- Health

Local Community Safety Partnership and/or Neighbourhood Tasking Group Priorities (where applicable):

- [insert priorities] e.g. Community engagement, street crime, etc.
-
-



Funding/Budgets

1. The sum of £48k from the old ward arrangements have been devolved to the organisations within the ward to deliver **Local Innovation Fund (LIF)** Projects.

Project	Org. name	Sum awarded	Status
Upgrading & Sustaining Facilities to inspire generations	Attock Cricket Club	£20,000	
Springfield Healthy Village	Springfield Project	£28,000	

2. A share of the **Proceeds of Crime funding** may be allocated to the ward

Project	Org. name	Sum awarded	Status
Narthex Clothing Bank		£400	

3. **Highways Ward Minor Transport Measures budget** [insert exact detail]

Project	Org. name	Sum awarded	Status
		£13,000	

4. **Housing Environmental Works budget**

Project	Location	Sum allocated	Status
		£1,600	

5. **Section 106 funding**

Project	Location	Sum allocated	Status
Demolition of units 3 and 4, conversion and extension of units 1 and 2, and erection of two new build blocks to provide a total of 33 no. flats	1 College Rd, Moseley	£16,500	Expires 2023



with associated parking			
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6. Neighbourhood Network Scheme

Project	Location	Sum allocated	Status
N/A			

7. Community Infrastructure Levy (where/if applicable)

Project	Location	Sum allocated	Status

Please list any other sources of ward-based funding below.

Useful Links

<https://www.birmingham.gov.uk/>

<https://public.tableau.com/profile/bcc.ck#!/vizhome/2018BirminghamWardProfiles/2018BirminghamWardProfiles>



Declaration

This plan has been drafted following engagement and discussions with local residents and ward stakeholders. It was been agreed and adopted by those present at the [insert ward name] Ward meeting on: [insert day, date and year], which was held at [insert meeting venue name].

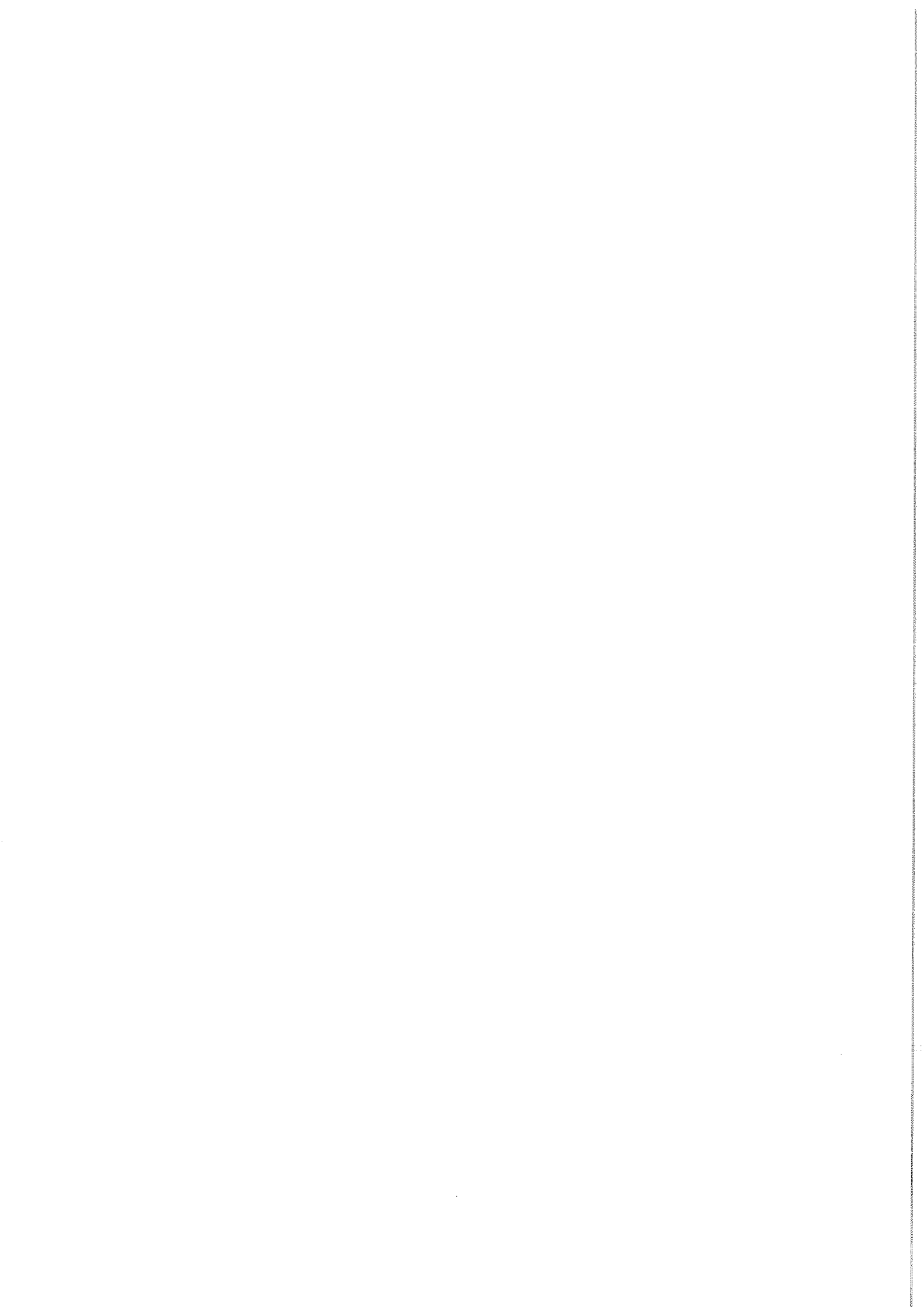
Signed [elected member(s) signature(s): _____

Print: _____

Elected member (2)

Signed: _____

Print: _____



SPARKHILL WARD ACTION PLAN 2018-22

Issue	Actions	Progress	Results achieved
1 Clean Streets	<p>a) Issue across the ward but one of most problematic areas was the Stratford Road - put up CCTV to catch fly tippers & prosecute – take a stand – police & enforcement officers to act</p> <p>b) Flats above shops putting out black bags on the street daily - communal bins & letter to all flats explaining about rubbish disposal, collection dates etc</p> <p>c) Businesses not disposing of rubbish correctly, encroaching on pavements, not taking care of the area - create a Business Improvement District, trade waste checks. Invite Wayne Pell to a meeting with business representatives to discuss a BID</p> <p>d) Council to fulfil obligation to clean up and collect after litter picks</p> <p>e) Invite accountable people to ward meetings to discuss all priorities starting with Cabinet Member for Street Scene & Parks (Councillor Brennan)</p> <p>f) Councillor Brennan working with residents in Knowle Road to put in planters to improve the look of the road and stop parking. Residents in other roads to think about what they could do. (residents)</p>	<p>Principal Operations Manager attended ward meeting 30/1/2020. Attending next mtg with updates</p>	<p>Investigating suggestions made by residents & Cllr to visit depot to discuss issues</p>
2 Crime	<p>a) Introduce zero tolerance to ASB, drug dealing, littering, encroachment – Police to act</p> <p>b) Visible police presence needed in the ward to make zero tolerance effective. Local police officers needed on the streets</p> <p>c) Drugs were a major issue in the area</p> <p>d) Request Police to set up a dedicated Police Tasking Group for the ward (Councillor Brennan)</p>		

3	Housing	Too many HMO's – area at saturation point, drain on local resources. Support for Article 4 Directive. Better consultation needed about new HMO's, better licensing.		
4	Roads & Highways	<p>a) Parking, obstruction, disabled bay markings being used improperly main issues. Have a zero tolerance on inconsiderate parking. Councillor Brennan to include reminder of use of disabled bays in forthcoming newsletter. More consultation with police about inconsiderate/illegal parking.</p> <p>b) Educate via letter to households regarding the do's & don'ts of parking, use of cones, legislation around parking.</p>		
5	Park & the Environment	<p>a) Improvements to Sparkhill Park needed. Lighting major priority for Sparkhill Park – start a petition, find how to use POCA money, resurrect Friends of Sparkhill Park Group - University of Wales offered assistance (residents & councillors)</p> <p>b) Invite Sparkhill Park manager to future meeting and re-establish the Friends of Group</p>		
6	Flooding	<p>a) Gully cleaning</p> <p>b) Educate residents about waste disposal down drains.</p>	FLAG set up	