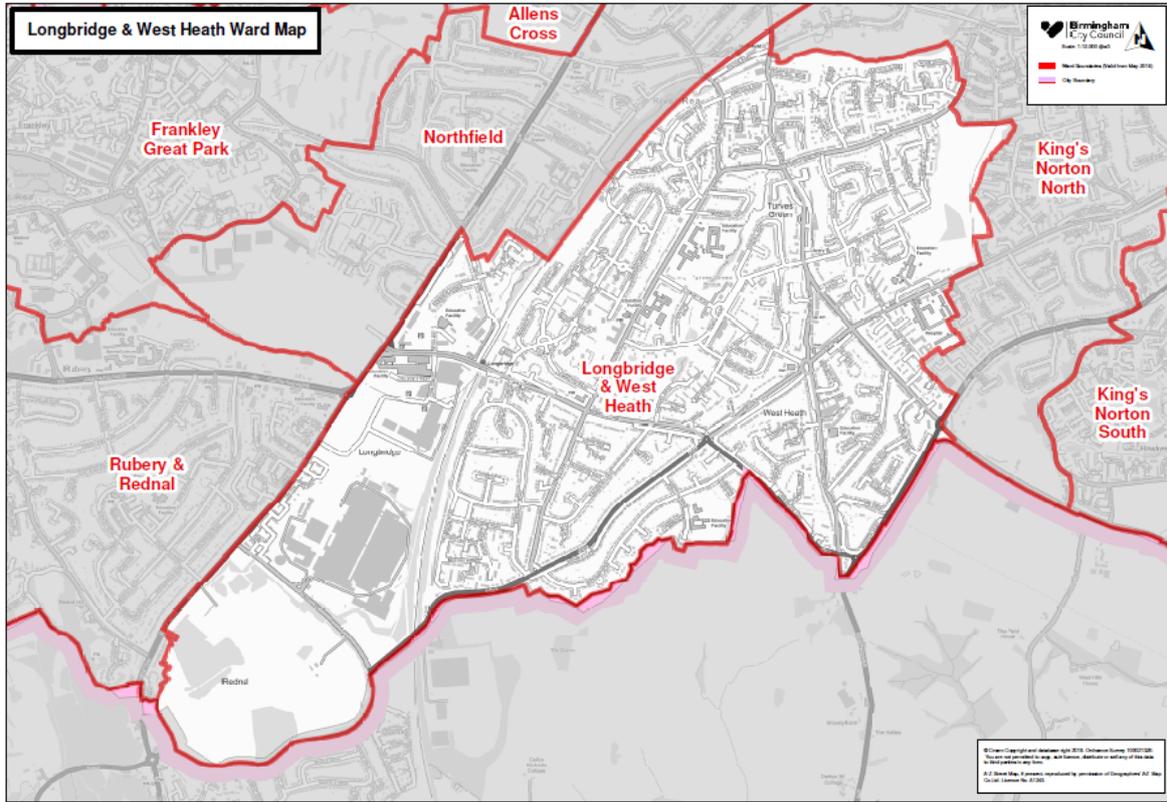


LONGBRIDGE & WEST HEATH

WARD PLAN 2018 - 2022



HISTORICAL facts of interest can be found on links at the bottom of this page (2) and useful links on page 10.



Figure 1: West Heath, Lilley Lane, 1937



Figure 2: West Heath Redhill Road Café and Stores

[More information on Longbridge](#)
[More information on West Heath](#)



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Ward Description

Longbridge and West Heath Ward is bordered by the main roads of Redditch Road, Lickey Road and Bristol Road and has neighbourhoods around Longbridge, West Heath, and Turves Green.

Ward Councillors and Member of Parliament

The Councillors for the ward are:

1. Debbie Clancy

Party: Conservative

Position: Deputy Leader of Conservative Group

Contact details: Council House, Victoria Square, Birmingham, B1 1BB

Telephone: 0121 303 2130 or 07885 234 830

Email: debbie.clancy@birmingham.gov.uk



2. Brett O'Reilly

Party: Labour

Contact details: Council House, Victoria Square, Birmingham, B1 1BB

Telephone: 0121 303 2039

Email: brett.o'reilly@birmingham.gov.uk



The local Member of Parliament for Longbridge and West Heath Ward which is situated within the Northfield Constituency is Gary Sambrook M.P. (Conservative)



Key information about Longbridge and West Heath Ward

Longbridge and West Heath has an older age profile, with an overall population of approximately 19,948. See table below for more information.

3. Longbridge and West Heath Age Structure

Source: 2011 Census

Age	Ward Number	Ward %	Birmingham %	England %
All residents	19,948	-	-	-
16 – 64	12,753	63.9	64.3	64.8
Under 18	4,458	22.3	25.5	21.4
18 – 24	1,944	9.7	12.1	9.4
25 – 44	5,263	26.4	28.7	27.5
45 - 64	5,039	25.3	20.7	25.4
65+	3,244	16.3	12.9	16.3

Longbridge and West Heath Demographic profile

Source: 2011 Census

Ethnic Group	Ward Number	Ward %	Birmingham %	England %
White Total	17,335	86.9	57.9	85.4
British	16,758	84.0	53.1	79.8
Irish	375	1.9	2.1	1.0
Other White	202	1.0	2.7	4.7
Mixed or Multiple Ethnicity	764	3.8	4.4	2.3
Asian Total	453	2.3	4.4	2.3
Indian	123	0.6	6.0	2.6
Pakistani	72	0.4	13.5	2.1
Bangladeshi	17	0.1	3.0	0.8
Chinese	90	0.5	1.2	0.7
Other Asian	151	0.8	2.9	1.5
Black Total	732	3.7	9.0	3.5
Black African	263	1.3	2.8	1.8
Black Caribbean	328	1.6	4.4	1.1
Black Other	141	0.7	1.7	0.5
Other Ethnic Group	83	0.4	2.0	1.0

Longbridge and West Heath ward:

- has a total claimant unemployed rate which is below the city average

- is ranked 42 out of Birmingham’s 69 wards on the indices of multiple deprivation, making it mid to low ranking for deprivation and above average income compared to the Birmingham average
- has a tenure profile of the following properties

All Household	Owned Outright	Owned with Mortgage/loan	Shared ownership	Rented BCC	Housing Ass/registered Landlord	Private Landlord or letting agency	Other private rented	Living rent free
8,842	2,506	2,931	120	1,838	416	817	80	134

4. Schools, Resources and Stakeholders

There are 6 schools and one college within the ward:

- Turves Green Boys School
- Turves Green Primary School
- Turves Green Girls School & Technology College
- West Heath Primary School
- St John Fisher Catholic Primary School
- Cofton Primary School
- South & City College – Bournville College

Significant resources in the ward include:

- Cofton Park
- Cofton Common
- Daffodil Park
- West Heath Recreation Ground
- Hampstead House
- St. John Fisher Roman Catholic Church
- St John the Baptist Church
- Longbridge Baptist Church
- St. Anne’s Parish Church
- Christ Church Longbridge
- The Factory
- St. John’s Longbridge Scout Group (195th)
- B31 Voices

Key stakeholders within the ward include:

- West Midlands Police
- West Midlands Fire Service
- South Housing Department
- Safer Neighbourhoods Partnership – South
- Mayor of West Midlands



Policy Context

The Paper Localism in Birmingham: A Framework for Future Policy, March 2018 set out objectives for future ward-based working which will focus on: improved service delivery in neighbourhoods, an agenda of “Neighbourly Neighbourhoods” and a commitment to a “Whole Place” and “Whole System” way of working.

The new ward planning process is one of the main mechanisms by which citizens and communities can participate in setting local priorities themselves. The ward plan will be used to develop and enhance local engagement and community governance. The ward plan will highlight local priorities and planned actions.

The ward plan aligns with **Birmingham City Council Vision and Priorities 2017-2020**

BIRMIINGHAM CITY COUNCIL VISION: *A city of growth where every child, citizen, and place matters.*

BIRMIINGHAM CITY COUNCIL OUTCOMES – What we want to achieve:

- Birmingham is an entrepreneurial city to learn, work and invest in
- Birmingham is an aspirational city to grow up in
- Birmingham is a fulfilling city to age well in
- Birmingham is a great city to live in
- Birmingham residents gain the maximum benefit from hosting the Commonwealth Games



Ward Priorities

Although new ward arrangements provide an opportunity through ward meetings, councillors' advice surgeries and stakeholder engagement to re-establish local priorities, it is important to revisit and note previously agreed ward priorities and the ward action tracker, which has tracked ward priorities for over 12 months.

Ward Tracker Priorities (former Northfield Ward)

- Highways
- Environmental
- Parking
- ASB

Local Innovation Fund Priorities (former Northfield Ward):

- Active Citizens
- Jobs & Skills
- Health
- Improving Local Centres

Local Community Safety Partnership and/or Neighbourhood Tasking Group Priorities

Priorities for 2019 onwards were discussed with residents and stakeholders at ward meetings and to gather more views it was decided to ask B31 Voices to put the ideas form on their website and the responses were then collated with the ideas already discussed at the ward meetings and the following came out as the top priorities:

1. **Parking** – In various locations within the Ward. Individual anonymous responses indicated area specific problems. An overview of available budget and/or feasibility study requests via Highways of Birmingham City Council to determine trends and improvements.
2. **Grass verge protection** – In various locations within the Ward. Emerging and collation of complaints via Highways of Birmingham City Council to determine trends and improvements with Grass Verge Protection Measure funding/Minor Ward Transport budget allocations annually.
3. **Street scene** – In various locations within the Ward. Waste Management a key area of concern including dog fouling and general litter accumulation across the Ward. Emerging concerns and trends to be documented to Street Scene Management via Birmingham City Council for improvement.
4. **Community safety/policing** – In various locations within the Ward. Anti-social behaviour trends focus for prevention work in conjunction with reactive responses. Continuation of Police attendance or verbal updates at Ward Forum to engage in audience and emerging concerns.
5. **Youth facility improvement** – In various locations within the Ward. Exploration of resources available versus demand and engagement and gaps in provision including for children transitioning into secondary phase.



Funding and Budgets

1. Local Innovation Fund (LIF)

The sum of £48k from the old ward arrangements have been devolved to the organisations within the ward to deliver Local Innovation Fund (LIF) Projects.

Project	Org. name	Sum awarded	Status
Prices Square		£6,000	
Edible Gardeners		£2,000	
Welcome Job Club		£10,000	
Fast Aid Scheme Car		£7,000	
Smartworks		£5,000	
West Heath Hayes		£3,000	
St Lawrence Hub		£3,000	
NAF Maker Space		£5,000	
New Starts		£7,000	

2. Proceeds of Crime Funding

A share of the Proceeds of Crime funding may be allocated to the ward

Project	Org. name	Sum awarded	Status
N/A			

3. Highways Ward Minor Transport Measures budget

Project	Org. name	Sum awarded	Status
CLlr Clancy Submission			2018 - TBC

4. Housing Environmental Works budget

Project	Location	Sum allocated	Status
		£25,000	To be allocated

5. Section 106 funding

Project	Location	Sum allocated	Status
Erection of 124 houses, Turves Green, open space & road	Harpers Road, Willets Road, Adstone Grove , Purslow Grove and Kelvin Road , Turves Green	£44,229	
Jolly Fitter TRO	Longbridge Lane	£3,000	



Project	Location	Sum allocated	Status
TO BE MONITORED	AND UPDATED		

6. Neighbourhood Network Scheme

Project	Location	Sum allocated	Status
N/A			

7. Community Infrastructure Levy

Project	Location	Sum allocated	Status

Please list any other sources of ward-based funding below.

Useful Links

1. [More information about Birmingham City Council services](#)
2. [Demographic information for Birmingham wards](#)

Declaration

This plan has been drafted following engagement and discussions with local residents and ward stakeholders. It was been agreed and adopted by those present at the [insert ward name] Ward meeting on: [insert day, date and year], which was held at [insert meeting venue name].

Signed [elected member(s) signature(s): _____

Print: _____

Elected member (2)

Signed: _____

Print: _____