



## Case Study

### Cava Security Services Ltd



A rapidly-growing security services company based in Redditch has become the 500<sup>th</sup> business to be supported by the Business Growth Programme, a £33m programme designed to help firms in the region with their growth plans.

Cava Security Services Ltd was established in 2005 and soon established a track-record in providing high-quality security services across a wide variety of industries, including key holding, patrolling and site security.

Having experienced increased turnover over the past six years, Cava Security Services wanted to diversify and expand their business, but with the company operating out of two separate sites, it needed to make efficiencies by migrating its services into larger premises.

Cava Security Services Ltd sought to expand the CCTV Monitoring service and invested in a concept CCTV control room that functions as a unilateral operating system, significantly improving efficiencies in cost and time. A grant of £20,000 from the Business Growth Programme was used to renovate existing office space and purchase the necessary equipment to construct the control room. As a result of this expansion, two new jobs were created.

For more information about the Business Growth Programme, visit [www.birmingham.gov.uk/bgp2](http://www.birmingham.gov.uk/bgp2)

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Although the Business Growth Programme is now closed, the Business Growth Programme 2 (which is part-funded by the European Regional Development Fund and managed by Birmingham City Council) will launch in April 2019 with £23.5 million in funding to support SME's with projects related to expansion, growth and job creation. If you would like to register your interest, please email [bgp@birmingham.gov.uk](mailto:bgp@birmingham.gov.uk).

*The Business Growth Programme has received or is receiving up to £16.3m of funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. The Department of Communities and Local Government is the Managing Authority for European Regional Development Fund. Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://gov.uk/european-growth-fund>.*