



**Chamberlain**  
Awards 2019



## About the scheme

Birmingham City Council's Chamberlain Awards provide an opportunity to recognise and reward excellence in the workplace, acknowledging outstanding achievements and saying a heartfelt 'thank you' to council employees who have been seen to continuously 'go that extra mile' for the organisation and the citizens of Birmingham.

2019 is the 14th year of the awards which have gone from strength-to-strength, as a result of investment from prominent members of the city's business community. We'd like to continue to build on this success and invite you to join us as a sponsor at this year's award ceremony.

The venue for this year's Chamberlain Awards ceremony and dinner will be in the grand Banqueting Suite of the city's Council House on 12 December 2019.

This is an exciting opportunity for your organisation to be involved in celebrating the council's dedicated employees and to find out more about the work of the city council. The sponsorship package comprises pre- and post-event publicity, as well as a strong presence at the ceremony itself. Being a sponsor will also enable you to show your support for the public sector and the everyday endeavours of the council's workforce.

**We hope you will consider joining us in this celebration. If you wish to discuss this opportunity further, please do not hesitate to email [chamberlainawards@birmingham.gov.uk](mailto:chamberlainawards@birmingham.gov.uk), and a member of staff will be happy to discuss the proposals and answer any questions you may have.**

## Sponsorship Opportunities 2019

# Gold package: £5,000

An opportunity to sponsor a specific category at the 2019 Chamberlain Awards.

With five places at the ceremony for your organisation and invited guests, you will be served a 3-course meal including a complimentary glass of wine. You or your representatives will be invited on stage to present the award for your sponsored category.

You will have the opportunity to network with the city's leaders, cabinet members, senior officers, front-line staff and other sponsors.

Your organisation will have a presence on the awards' webpages - including a banner advert, special acknowledgements page, and your profile on the awards category page.

During the celebration events, your organisation will also have logo-profiling in and around the locations of these events. You'll also enjoy:

- On-stage acknowledgements by the host during the course of the evening.
- Regular inclusion and acknowledgment in all social media activity, in any press releases for external press and media, and in internal communication campaigns.

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Choose from the list of available categories below:

- **Employee of the Year**
  - **Team of the Year**
  - **Creative and Innovative Thinking**
  - **Inspirational Leadership**
  - **Most Supportive Colleague**
  - **Putting Customers First**
  - **Rising Stars**
  - **Diversity Champion(s)**
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# Silver package: £3,000

An opportunity to sponsor a specific category at the 2019 Chamberlain Awards.

Three places at the ceremony for your organisation and invited guests. You will be served a 3-course meal including a complimentary glass of wine. You will have the opportunity to network with the city's leaders, cabinet members, senior officers, front-line staff and other sponsors.

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Your organisation will have a presence on the awards' webpages – including a banner advert, special acknowledgements page, and your profile on the awards category page.

During the celebration events, your organisation will have logo-profiling in and around the locations of these events. Plus:

- On-stage acknowledgements by the host during the course of the evening.
- Regular inclusion and acknowledgment in all social media activity, in any press releases for external press and media, and in internal communication campaigns.

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Choose from the list of available categories below:

- **Employee of the Year**
  - **Team of the Year**
  - **Creative and Innovative Thinking**
  - **Inspirational Leadership**
  - **Most Supportive Colleague**
  - **Putting Customers First**
  - **Rising Stars**
  - **Diversity Champion(s)**
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## Sponsorship Opportunities 2019

### Bronze package: **£2,000**

Two places at the ceremony for your organisation and invited guests. You will be served a 3-course meal including a complimentary glass of wine. Your sponsorship investment will be dedicated to fund the Reception, Flowers, Drinks, Entertainment and Prize packages.

You will have the opportunity to network with the city's leaders, cabinet members, senior officers, front-line staff and other sponsors.

Your organisation will have a presence on the awards' webpages – including a banner advert, special acknowledgements page, and your profile on the awards category page.

During the celebration event, your organisation will have logo-profiling in and around the locations of these events. Plus:

- On-stage acknowledgements by the host during the course of the evening.
- Regular inclusion and acknowledgment in all social media activity, in any press releases for external press and media, and in internal communication campaigns.

## Category details

- **Employee of the Year** showcases someone who lives and breathes the council's values – and makes a positive difference every day to the lives of people who live or work in Birmingham.
- **Team of the Year** spotlights an outstanding team that demonstrates our values in everything they do. They'll be driven by results, proactive, keen promoters of the 'modern workplace', and have adopted smarter ways of working.
- **Creative and Innovative Thinking** recognises the person or team who've harnessed the opportunities created through digital technologies and agile working. They will have taken responsibility for their own performance – and encouraged others to do the same.
- **Inspirational Leadership** celebrates someone who's been central to the success of a project or service. This might be because of their great qualities – such as honesty, integrity, accountability, creativity and innovation. Or it might be the way they've inspired others through the way they embody our values.
- **Most Supportive Colleague** recognises the person who always tries to help, support, motivate and develop other people. They notice when people need extra support – and offer it. They are creative problem solvers – and offer constructive suggestions for improvement.
- **Putting Customers First** recognises a person or team who listen carefully to understand people's needs – and treat everybody with respect and understanding. They put themselves in other people's shoes, have the 'human touch' and are patient and kind.
- **Rising Stars** recognises anyone who's shone in a new role. From apprentices, to graduates, to new starters, they've shown great attitude, initiative, accountability and responsibility.
- **Diversity Champion(s)** recognises the work of an individual or team to celebrate the diversity of our city and workforce and/or promote the cause of equality for everybody.

