Birmingham City Council Plan: 2018-2022

Birmingham – a city of growth where every child, citizen and place matters

What do we want to achieve?

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Why is this important?</th>
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</thead>
<tbody>
<tr>
<td>Birmingham is an entrepreneurial city to learn, work and invest in</td>
<td>We want a city that invests in its people so that everyone can have opportunities to realise their potential through lifelong learning, skills and good jobs. We want to invest in the buildings and transport connections of our city to provide better places to live and work and enable businesses to prosper. HS2 will be a key milestone in the city’s development and we must make the most of this opportunity to boost our economy and key growth sectors, and enable citizens to access employment.</td>
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<tr>
<td>Birmingham is an aspirational city to grow up in</td>
<td>We want to respond to our unique profile as one of the youngest cities in Europe to give all children from every background and community the best start in life with a clear pathway to achieve success and realise their full potential.</td>
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<tr>
<td>Birmingham is a fulfilling city to age well in</td>
<td>We want citizens to live more active, longer, healthier and independent lives. We want to reduce social isolation so that people can make positive choices and take control of their wellbeing.</td>
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<tr>
<td>Birmingham is a great city to live in</td>
<td>We want Birmingham to be a sustainable city of vibrant culture, flourishing neighbourhoods with good quality housing. A city with clean air, safe and clean streets and green spaces. We want to be a city where our citizens have pride in where they live, have a strong sense of belonging and a voice in how Birmingham is run.</td>
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<tr>
<td>Birmingham residents gain the maximum benefit from hosting the Commonwealth Games</td>
<td>Hosting the Commonwealth Games gives us a global stage to use the transformational power of sport and culture to project a positive image of our city, promote growth and provide a long-lasting legacy to the citizens of our city.</td>
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</tbody>
</table>

Making a positive difference everyday to people’s lives
Birmingham City Council Plan: 2018-2022

Challenges and opportunities

Making a positive difference everyday to people’s lives

BIRMINGHAM HAS
1,141,000 CITIZENS
46% UNDER 30

Our population is expected to rise to 1.31 million by 2039 (15% rise from now) and 24% predicted rise in adults aged 85+ by 2028.

OUTSIDE OF LONDON
90 DIFFERENT LANGUAGES ARE SPOKEN

Birmingham has a young and richly diverse population with 25% of the population under 18 and 42% from Black and Minority Ethnic communities.

OUR CITY IS THE
MOST ETHNICALLY & CULTURALLY DIVERSE

1,789 CHILDREN IN CARE (UNDER 18)

1 in 3 children live in poverty and there is a gap in life expectancy between the wealthiest and poorest wards. English is not the first language for 42% of school children.

61,818 COUNCIL HOUSES

89,000 new homes are needed by 2023. Street homelessness is on the rise and 1 in 88 people (12,785) are homeless.

89,400 students (aged 16-64).

Birmingham has a young and richly diverse population with 25% of the population under 18 and 42% from Black and Minority Ethnic communities.

CITIZENS’ TOP PRIORITIES

#1 Clean Streets (57%)

#2 Refuse Collection (55%)

#3 Child Protection and Safeguarding (37%)

#4 Road and Pavement Repairs (37%)

#5 Care and Support for Older and Disabled People (36%)

MOST RAPIDLY IMPROVING CITY

to live and work in with exciting new developments in Birmingham city centre, delivering almost 13,000 new homes, over 40,000 jobs and adding £2 billion to the local economy.

COMMONWEALTH GAMES

will reposition Birmingham globally, for the regional economy and creating 1,000 new homes.

£526m

for the regional economy and creating 1,000 new homes.

IN 2017, MORE THAN

12,000 NEW COMPANIES OPENED THEIR DOORS FOR NEW BUSINESS IN BIRMINGHAM

Wide ranging lively cultural offer, including world class theatres, Town Hall and Symphony Hall and a rich tapestry of festivals.

WIDE RANGEING LIVELY CULTURAL OFFER, INCLUDING WORLD CLASS THEATRES, TOWN HALL AND SYMPHONY HALL AND A RICH TAPESTRY OF FESTIVALS.

HOME TO OVER
20 MUSEUMS

More than any other European city.

571 PARKS

4 MILLION VISITORS TO CITY’S 37 LIBRARIES ANNUALLY

12,373 ADULTS (18+) RECEIVING LONG-TERM SUPPORT

35 MILES OF WATERWAYS MORE CANALS THAN VENICE

HOME TO
5 UNIVERSITIES

with 87,400 students (aged 16-64).

12,000 NEW COMPANIES OPENED THEIR DOORS FOR NEW BUSINESS IN BIRMINGHAM

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BIRMINGHAM CITY COUNCIL
**Birmingham City Council Plan: 2018-2022**

**What are we going to do?**

**OUTCOME 1:**
Birmingham is an entrepreneurial city to learn, work and invest in.

**Priority 1:**
We will create opportunities for local people to develop skills and make the best of economic growth.

**How will we measure success?**
- The number of jobs created.
- The number of Birmingham citizens supported into education, training and employment through employment support activity.
- The number of apprenticeship starts per 1,000.
- The percentage of adults with an NVQ qualification, versus national average.

**Priority 2:**
We will strive to maximise the investment in the city and engage local employers to create quality jobs and opportunities for citizens.

**How will we measure success?**
- Birmingham’s unemployment rate versus the national average.
- Widening the pay gap for citizens across the city.

**Outcome 2:**
Birmingham is an aspirational city to grow up in.

**Priority 1:**
We will improve protection of vulnerable children and young people (including those with Special Educational Needs and Disability).

**How will we measure success?**
- Percentage of new Education Health Care (EHC) plans issued within 20 weeks, excluding exceptions.
- Percentage of pupils with a statement or EHC Plan.
- The Children’s Trust meeting or exceeding its performance targets.
- Average length of time from a child entering care and moving in with its adoptive family (in days).
- Percentage of care leavers who are in Education, Employment or Training (EET).
- First time entrants into the youth justice system (per 100,000 population aged 10 to 17).

**Priority 2:**
We will work with early years services and all schools to improve educational attainment and standards.

**How will we measure success?**
- Percentage of children overweight or obese at reception and year 6.
- Number of two year old children accessing flexible free entitlement to early education (EEE).

**Outcome 3:**
Birmingham is a fulfilling city to age well in.

**Priority 1:**
We will work with our citizens to prevent social isolation, loneliness, and develop active citizenship.

**How will we measure success?**
- The proportion of people who use services who reported that they had as much social contact as they would like.
- The proportion of carers who reported that they had as much social contact as they would like.

**Priority 2:**
We will improve care for older people.

**How will we measure success?**
- Increased percentage of trips taken by bicycles.
- Reduction in journey times for public transport (minutes per kilometre).
- Number of people walking to school, work or leisure activities (per 1,000).

**Outcome 4:**
Birmingham is a great city to live in.

**Priority 1:**
We will work with our residents and businesses to improve the cleanliness of our city.

**How will we measure success?**
- Improved cleanliness – streets and green spaces.
- Increase Recycling, Reuse, and Green waste.
- Residual household waste per household (kg/household).

**Priority 2:**
We will have the appropriate housing to meet the needs of our citizens.

**How will we measure success?**
- Number of new homes completed in the city across a range of tenures.
- Number of properties improved in the Private Rented Sector as a result of Local Authority intervention.
- Number (and percentage) of homes built that are affordable.
- Minimising the number (and percentage) of households living in temporary accommodation.

**Priority 3:**
We will work with partners to tackle rough sleeping and homelessness.

**How will we measure success?**
- Reducing the number of rough sleepers across the city.
- The number (and percentage) of households where homelessness is prevented or relieved.
Birmingham City Council Plan: 2018-2022
What are we going to do?

Priority 4: We will improve the environment and tackle air pollution.

How will we measure success?
• Reduce Nitrogen Oxide emissions (CAZ) levels in the city’s air quality management areas (µg/m³).
• Reduce Particulate Matter levels in the city’s air quality management areas.

Priority 5: We will work with partners to ensure everyone feels safe in their daily lives.

How will we measure success?
• Citizens’ perception – feeling of safety outside in local area during the day.
• Citizens’ perception – feeling of safety outside in local area after dark.
• Number (and percentage) of completed safeguarding enquiries which involved concerns about domestic abuse.

Priority 6: We will foster local influence and involvement to ensure that local people have a voice in how their area is run.

How will we measure success?
• Citizens’ perception – able to influence decisions that affect the local area.
• Citizens’ perception – able to influence decisions about public services that affect the local area.

Outcome 5: Birmingham residents gain the maximum benefit from hosting the Commonwealth Games.

Priority 1: We will seek to maximise the opportunities for Birmingham businesses and the Birmingham economy as a result of the Games to stimulate economic and employment growth.

How will we measure success?
• Volume of Games contracts awarded to Birmingham/West Midlands companies.
• Volume of development of sustainable business on the back of the Games.

Priority 2: We will encourage citizens of all abilities and ages to engage in physical activity and improve their health and wellbeing.

How will we measure success?
• Creation and use of health and well-being initiatives.
• Percentage rise in young people and adults engaged in physical activity.

Priority 3: We will deliver high quality housing, sporting facilities and transport infrastructure for the benefit of our citizens.

How will we measure success?
• Delivery of the transport and sporting infrastructure on time and on budget.
• Community use of sporting infrastructure – making the master plans a reality.

Priority 4: We will use the Games as a catalyst for the development and promotion of apprenticeships, volunteering and leadership opportunities to enhance the skills of our workforce.

How will we measure success?
• Apprenticeships/skills courses/entry level employment offered to unemployed Birmingham citizens across core Games related industries – security, catering, cleaning, technology etc.
• Internships and skills development as a result offered and delivered by Games partners and/or supporting businesses.

Priority 5: We will work with our diverse communities to ensure that we deliver a Games for Birmingham that connects our citizens and fosters civic pride.

How will we measure success?
• Community volunteer projects delivered as a result of the Games (e.g. ‘spring clean’ of streets).
• Use of the Games to create/foster active citizenship projects and ensure those volunteers play a role in the Games.
• Citizen engagement with the cultural programme.
• New residents’ survey measure to link active life-styles, culture and wellbeing with cohesion impact.

How will we work?
We want to proactively strengthen our partnerships with key institutions and businesses to create a strong civic family to lead the city. As part of this family, we will endorse a ‘Made in Birmingham’ approach with the city council playing a stronger role in directly delivering services, enabling partners and leading the community.

We want everyone to benefit from the city’s success and have therefore set out a long-term approach to achieve our priorities. This includes improving our services by promoting innovation, learning from good practice and collaborating with our partners across all sectors and all communities.

Improving the way we work:
• Greater Efficiency – we are committed to a culture of continuous improvement.
• More Transparency – we will work openly and publish information on decisions and spending.
• Greater Equality – we will promote the needs of all of our citizens; tackle disparities between neighbourhoods; and ensure our workforce reflects the diversity of our city.

Achieving the outcomes set out in this plan requires a wide range of resources and funding, which extends beyond the council’s net revenue budget. However, by having a clear set of priorities we are able to work effectively in partnership to maximise the city’s resources for the citizens of Birmingham.

The Council’s budget:

Net Budget for 2018/19

£855.2m

Annual Budget Reductions of

£642m

Over 7 Years to 2017/18

£123m

Further Annual Cuts of

£765m

By 2022/23 are anticipated

In this period we aim to

- Deliver better outcomes at lower cost.
- Ensure our resources are used where they are most needed.
- Seek to use innovative models to deliver better outcomes at lower cost.
- Make better use of our assets.

It is important to note that a significant proportion of this budget is not within the Council’s control. For example, the educational funding goes directly to schools.

We are changing the way we work to ensure we are making best use of our resources whilst continuing to deliver improved outcomes for citizens:
• We will develop a sustainable financial plan which does not rely on the use of reserves.
• We will focus on priority-based budgeting to ensure our resources are used where they are most needed.
• We will seek to use innovative models to deliver better outcomes at lower cost.
• We will make better use of our assets.

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