The Wider Botanical Gardens Area Framework
August 2014
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Plan 1 Location Plan

the wider botanical gardens area framework / foreword
The area surrounding Birmingham Botanical Gardens has a unique character, and is home to a number of important organisations. The City is keen to ensure that they all have a bright future, but also that the character of the area is maintained.

This framework sets out clear recommendations for the wider Botanical Gardens Area, to facilitate the investment potential of several important sport and education providers as well as Birmingham Botanical Gardens itself. It provides a co-ordinated local vision for the area building upon the strategic approach within the emerging Birmingham Development Plan.

It is our aim to ensure that the wider Botanical Gardens Area becomes known as an important location for first class leisure, sport and education provision within Birmingham. This will be achieved by ensuring the delivery of high quality facilities fit for the 21st Century.

This framework will help to secure a co-ordinated approach to investment proposals, assisting the Botanical Gardens, leisure organisations and schools to develop with confidence. The Council is committed to working with the local community, businesses and partners to achieve the goals set out in this framework, and invites you to comment on our proposals.

Councillor Tahir Ali
Cabinet Member for Development, Transport and the Economy
Birmingham City Council
Introduction

The area bounded by Westbourne Road, Richmond Hill Road, Farquhar Road and the railway, (see Plan 2) referred to as the wider Botanical Gardens Area, is a unique area of Birmingham. It is characterised by green, open spaces with a number of nationally and locally significant leisure, recreational and educational uses which reflect the area's rich history.

The area is surrounded by some of Birmingham’s most prestigious housing and Edgbaston Ward remains one of Birmingham’s premier suburbs.

The importance of both the historic and green environment is reflected in that the whole of the area falls within Edgbaston Conservation Area and the following considerations are also recognised.

There are:

• Two nationally recognised parks and gardens of specific historic interest (Birmingham Botanical Gardens and The Guinea Gardens).
• 3 areas of Protected Trees (Tree Preservation Orders).
• 7 Listed Buildings of historic and/or architectural importance.
• 2 sites of local importance for nature conservation.
• 5 different sports playing fields.
• 2 private sports clubs.
• An area of historic allotments (the Guinea Gardens).
• Important links in two wildlife corridors.

The area is home to Birmingham Botanical Gardens, some of the best independent schools in the country, a number of substantial residential properties, a public house/restaurant and offices. These activities, however, generate considerable vehicular trips within the general area. Peak period congestion raises concerns about current highway capacity and parking issues in the area.

The management of these assets lies in the hands of each of the main occupiers. To maintain what is special about the area and to tackle some of the problems requires a co-ordinated programme of investment. It is clear, however, that the historical and environmental assets that are worthy of protection in themselves impose considerable constraints on the ability to invest. These assets have to keep pace with modern demands and needs if they are to remain viable, competitive and attractive in the future.

To maintain the area’s uniqueness and make it suitable to meet the demands of the 21st century is beyond any one occupier or user. To move forward requires a shared vision, an agreed set of priorities and action and collective effort. This framework has been prepared to facilitate and support this process.

**Purpose of document**

The City Council considers a framework document to be an appropriate way to identify:

• What is special about the area.
• What needs to be protected and enhanced.
• Issues and problems that detract from the area.
• How to address those issues.
• A vision for the area.
• A set of opportunities and actions to encourage ongoing investment and maintenance.
• A proposed way forward.

Whilst this Framework does not carry the same formal status as the Development Plan, it does have a valuable role in helping to support the delivery of appropriate Development Plan policies and objectives, defining how they are to be applied in the context of site specific delivery. It is hoped all parties will commit to it, endorse its content and use it as a means of guiding and encouraging ongoing investment.
introduction / the wider botanical gardens area framework
Context

This area forms part of the historic Calthorpe Estate, purchased by Sir Richard Gough in 1717, and subsequently added to. Originally the parkland and surrounding fields to Edgbaston Hall; Edgbaston was largely developed in the first half of the nineteenth century as a prestigious residential estate. Large parts of Edgbaston now fall within the Edgbaston Conservation Area, characterised by tree-lined avenues, substantial houses and significant areas of open space.

Edgbaston is a high-quality, high-value suburb, and the key assets found within the Wider Botanical Gardens Area reflect this. Opened in 1832, the Botanical Gardens cover 6 hectares of land and is an important facility attracting many visitors to the area and to the city.

Edgbaston is widely regarded as offering some of the best independent schools in the country. 11 independent primary and secondary schools are present within the locality, 3 having operations within the boundaries of the Framework Area itself. Each of the 3 schools has their own designated playing field.

A number of sports clubs utilise land surrounding the Botanical Gardens; the Edgbaston Archery and Lawn Tennis Society (EALTS) and Edgbaston Croquet Club are both well-established. There are two unused former playing fields, one off Richmond Hill Road, the other to the rear of Farquhar Road.

Towards the south of the site, complementing the horticultural presence of the Botanical Gardens, are the Guinea Gardens – ‘Westbourne Road Allotments’ – which date back to the late 18th century. They are the last remaining example of groups of detached rented gardens in Birmingham and one of only four such sites remaining in the country. The Gardens are Grade II listed on English Heritage’s Register of Historic Parks and Gardens.

The Chad brook passes through the area and is subject to occasional flooding. The flood corridor and a number of other environmental and constraints are shown on Plan 3.

A number of high-quality, high-value residential properties are also in the vicinity fronting Westbourne Road, Richmond Hill Road, and on Farquhar Road. The other properties within the study area comprise The White Swan, a pub/restaurant, and Westbourne Manor, now occupied as an offices for Pertemps.
Plan 3 Environment/Constraints

context / the wider botanical gardens area framework
Vision

The vision for the wider Botanical Gardens area is:

- to offer nationally recognised leisure attractions, a first class independent education offer and sporting facilities that are second to none.
- to secure ongoing investment to maintain, enhance and promote its position as a premier destination of choice.
- to have improved access and parking, and
- that the historic, environmental and landscape assets that make the area unique have been maintained and upgraded.

The aim is to achieve this over the next 5-10 years.

This vision is both aspirational and challenging and recognises that to maintain what is already exceptional and unique about the area requires ongoing commitment and investment from the land owners and occupiers. Implementation requires a unified approach to taking the area forward which this framework provides.

Objectives

Alongside this vision this framework also sets out the conditions and opportunities necessary to attract investment and renewal. These include:

- Securing appropriate levels of growth - opportunities are provided for the Botanical Gardens, EALTS tennis club and the Croquet club to invest in, expand and enhance their facilities.
- Rationalising and enhancing playing pitch provision – the framework maintains school playing field provision and brings back in to use the former West Midlands Police sports ground to deliver upgraded facilities for the Edgbaston Girls High School.
- Improving connectivity – a new access is provided easing pressure on the local road network and providing additional car parking serving the Botanical Gardens, EALTS, the Guinea Gardens, The Croquet Club, West House School and Edgbaston Girls High school.
- Enhancing environmental and historical character - maintaining the best of the areas assets and providing the context to secure new funding for maintenance and investment.
- Promoting sustainability – providing opportunities to demonstrate best practice in sustainable development and delivering an area that minimises its carbon footprint.
vision / the wider botanical gardens area framework
Birmingham Botanical Gardens operate as an independent educational charity and unlike many other similar botanic gardens, such as Edinburgh or Kew, are self-financing. Attractions on site include the Gardens themselves (recognised as an historic park and garden), with over 7,000 plants on display, four historic glasshouses, a tearoom, gift shop and plant sales area, gallery and facilities for corporate events, banqueting, conferences and weddings. The grounds retain much of their original 1832 layout and are a Site of Local Importance for Nature Conservation (SLINC). The Gardens are a major visitor attraction to Birmingham and are keen to continue to be able to make an ongoing positive contribution to the city.

The Gardens have aspirations to increase the range of facilities and attractions on offer, however, plans, including one for a new glasshouse, cannot be implemented due to poor access and constrained parking. There is limited available space to expand, meaning that such underlying constraints cannot easily be overcome. The gardens are currently re-assessing their business model and are keen to explore how to maximise visitor numbers, provide improved educational facilities and become an exemplar of addressing the eco/sustainability agenda.

Edgbaston Archery and Lawn Tennis Society (EALTS) is the oldest continuously operating tennis club in the world, and the second largest in Birmingham. Recent investment at the nearby Priory tennis club, also in Edgbaston, has increased competition. EALTS has an excellent reputation for junior coaching and wishes to remain competitive through strengthening their existing facilities and securing their long term future through a new lease.

At present, the Society has 12 courts (6 grass, 4 shale, 2 artificial grass), however all are outdoors, which constrains use especially in winter. In order to remain competitive, the Society must be able to operate throughout the year, in-keeping with modern tennis being an all-year game. Many associated facilities with the existing courts are also outdated.

The tennis courts are, at times, under-utilised during the daytime, and there may be an opportunity to increase local school’s use of them. There is an already existent partnership in place which allows West House and Edgbaston High Schools to use the Society’s facilities for junior tournaments.

Access to the club, via a narrow single width lane is poor and egress onto Westbourne Road dangerous with restricted vision. Parking is limited. There is a need to improve these elements; however the club is unlikely to be able to pursue these changes without external financial assistance. Aspirations exist for new indoor and all-weather facilities, and the club may need additional land in order to accommodate these.

The Lawn Tennis Association is believed to be supportive in principle of expansion and new development, but requires security of tenure through a renewed lease as a condition of any funding being granted.

Edgbaston Croquet Club has been located on its current site since 1915. Although it is recognised that croquet is a minority sport compared to tennis, the club has aspirations to expand its facilities and create a higher profile for itself. The club is self-funding at present and seeks to attract external funding in order to increase its influence.

Membership is near capacity for its current facilities, with three full-size lawns and a small basic clubhouse. The current facilities are adequate to hold national tournaments, however there are aspirations to have 4+ courts which would not only allow a larger membership base to be accommodated but also would facilitate larger competitions to international level.

Expansion has been under consideration for some time, but costs and funding have not been
fully explored at present as the required additional land had not been identified. Sharing of lawn facilities would not be appropriate due to the croquet lawns being mono-functional, but a shared clubhouse facility, possibly with the tennis club could be considered.

Edgbaston Guinea Gardens are not only a historical asset for the Wider Botanical Gardens Area, but also a local community asset. A number of original features remain – chiefly hedgerows – enabling English Heritage to include the site as Grade II Listed in its Register of Parks and Gardens and Gardens of Special Historic Interest. It is also listed as a Site of Local Importance for Nature Conservation (SLINC).

There are no major problems with the site, however there are occasional minor issues with flooding. There is a waiting list for allotment plots to become available but expansion has not been considered. Access is not ideal; it shares the substandard row access road with EALTS, and there is no dedicated parking.
Edgbaston High School for Girls founded in 1876, is Birmingham’s oldest independent school for girls. It has over 940 students aged 2 ½ to 18 and provides a very high standard of education. In recent years the school has undergone a period of refurbishment and major development. It opened a new all-weather surface playing field for hockey, netball and tennis in 2007, refurbished its swimming pool in summer 2008, as well as continuing to maintain a state of the art gymnasium. It also has playing fields providing a running track, rounders pitches and cricket square. In 2011, a £3.5 million development programme added a new Sixth Form centre, new library and fitness suite to the School’s facilities.

There is sufficient on-site parking for staff and visitors, however, traffic generated by pick-up and drop-offs at the beginning and end of the school day can be a problem.

Hallfield School a leading co-educational day preparatory school for 550 children aged between 3 months and 11 years. The school has extensive facilities including an extensive 4 hectare playing field, well equipped sports hall and an all weather area. The school is set within an 8 hectare campus. Whilst providing pupil drop off facilities, these are regularly overstretched causing congestion on Church Road. The school is developing plans to increase their parking provision and consider ways of improving safety. The school also has medium and long term aspirations to upgrade and improve their facilities through selective redevelopment and site rationalisation.

West House School is a preparatory day school for boys between the ages of 4 and 11, with a nursery caring for children from the age of twelve months.

Although the main teaching campus is located outside the Wider Botanical Gardens Area on St James Road, the school has access to the Richmond Hill playing fields which include two full-size football pitches, a cricket square and pavilion. There is no dedicated parking, parents and users having to park on the road.

Pertemps are one of the UK’s largest recruitment agencies and have an office at Westbourne Manor to the site’s north-west. Their offices are generally self-contained and there are no major issues with their site or operations at present.

The White Swan public house lies just south of Westbourne Manor, and is a popular eating and drinking venue. It has a sizeable car park.

The vacant fields off Richmond Hill Road and to the rear of Farquhar Road have been used in recent times as sports pitches, for bowls and for police dog training, however these activities no longer
operate. There may therefore be opportunities to put these currently vacant spaces back into use whilst maintaining the character of the area.

Residential properties flank three sides of the area with two substantial houses on Westbourne Road, maisonettes and a 12 storey tower block fronting Richmond Hill Road and substantial detached properties along Farquhar Road. A large parcel of land between the West House playing field and the Botanical Gardens is currently used as a private garden area.
Policy context

The National Planning Policy Framework states that there is a need to achieve sustainable development; growth which meets the needs of today, with minimal adverse impact.

One aspect towards achieving sustainable development is through conserving and enhancing the historic environment (NPPF, section 12); particularly relevant given the historical context of the Edgbaston area. A need to protect Birmingham's historical listed buildings is highlighted in paragraph 3.25 of the city's Unitary Development Plan, with Conservation Areas, such as Edgbaston, being a “powerful means of preserving the best of historical and architectural heritage” (paragraph 3.20).

The number of playing fields in the Wider Botanical Gardens area also means that consideration must be given to the NPPF’s ‘Promoting Healthy Communities’ section (section 8). This promotes access to high quality open spaces and opportunities for sport and recreation and sets out the need to protect existing playing fields, open space, sports and recreational buildings unless: there is a clear surplus in provision; or that the loss would be replaced by equivalent or better provision in terms of quality and quantity; or the development is required for alternative sports and recreational provision, the need for which clearly outweighs the loss. In this case, a significant amount of work is being undertaken to understand the aspirations of the various educational, sports and leisure users of the site and there is clear opportunity to significantly improve the overall quality of provision on a reconfigured and logically arranged site.

Chapter 16 of the UDP focuses specifically on Edgbaston. Due to the area’s desirable character and high quality residential environment, the UDP does not foresee any proposals for large parts of the district. High quality improvements to existing facilities will be encouraged, subject to the need to safeguard local amenity (paragraph 16.15).

This policy context is also reflected in the Birmingham Development Plan 2031, as submitted to the Secretary of State in July 2014. Once adopted it will replace and supersede the Birmingham Unitary Development Plan (UDP).
policy context / the wider botanical gardens area framework
Issues and challenges

Those features and characteristics that make the Wider Botanical Gardens Area unique require ongoing investment and maintenance to ensure their continued special status. For example listed buildings and historic gardens need to be maintained, school facilities kept up to date and visitor facilities enhanced to meet changing needs and aspirations. Many people expect to travel to these facilities by car and expect safe access and egress and adequate parking facilities. Many of the area’s unique features, however, pose development constraints that are not easily overcome and have prohibited investments and improvements. Given this the area now has a number of pressing problems. These may be summarised as:

General Issues
• Capacity of roads, with congestion particularly at peak times and the beginning and end of the school day.
• Pressure on parking places with limited scope to increase provision.
• Poor access to several of the facilities.
• Limited opportunities for expansion sites or new development opportunities.
• Issues over leases and long term security acting as a hindrance to securing funding.
• Pressures to maintain listed buildings and conserve historic landscapes.

Site specific challenges
• Botanical Gardens: Previous plans for new visitor facilities and expansion have been hindered by an inability to provide additional car parking and improve upon their constrained access. The Gardens have a desire to provide new investment and facilities but have limited scope to achieve this. The listed glass houses also need significant investment and maintenance.
• EALTS: Access to the site is poor and parking provision is limited. There is a desire to provide indoor facilities and encourage developments in the wider area which contribute towards and provide the opportunities for delivering an enhanced network for all modes of transport. The Framework also supports and encourages the implementation of Travel Plans in order to vary the modes of transport that are used.

Highways:
The framework boundary includes Westbourne Road and Harborne Road which form part of Birmingham’s Strategic Road Hierarchy, and are classified as main distributor roads. The other roads forming the boundary, namely Richmond Hill Road and Farquhar Road, are classified as Link Roads. These roads provide the main access between Harborne, the City Centre and Birmingham’s Strategic Highway Network. As a result, the capacity of roads is a matter of concern for local residents, with congestion at junctions and on certain roads, particularly at peak times. All proposals brought forward must take into account the sensitive nature of the immediate road network, and will need to mitigate against potential additional traffic which could be attracted to the area.

Locally, there is a desire for junction improvements, particularly at the junction of Westbourne Road, Harborne Road and Richmond Hill Road. Any major development that comes forward will need to undertake a Transport Assessment...
which will, amongst other measures, consider any impact on the junction and if necessary fund improvements. These, however, would be subject to public consultation.

From 2014, the City Council has embarked on a policy to roll out 20mph speed limits on all residential roads in the city.

Parking:
There is considerable local concern about long stay on-street parking in residential streets. Any additional traffic generation connected with improved sporting and leisure activities will need to accommodate additional parking provision on site which will be assessed against the Car Parking Guidelines 2012 SPD.

Cycling:
For many people cycling is becoming a preferred mode of transport and is ideal for short journeys. The current provision for cyclists in the area is limited. However, the promotion of cycling is a key objective within the Birmingham Mobility Action Plan (BMAP), Local Transport Plan and many other policy documents. In addition, as well as the current Local Sustainable Transport Fund, the City Council has launched the Birmingham Cycle Revolution, a project worth £24.3m, including £17m of government funding. It aims to achieve a target of 5% of all trips in the City to be made by bike by 2023, and 10% by 2033. As a result, there is considerable scope for improving cycling provision and activity and the Framework supports the development of improved walking and cycling routes in the area. Improvements will be expected in all detailed development and investment proposals including facilities for secure cycle parking and storage in line with the Car Parking Guidelines 2012 SPD.

Pedestrians:
The current walking environment for pedestrians varies across the area. The walking environment to and from the Botanical Gardens is traffic dominated with narrow footways and limited opportunities for controlled crossing facilities.

The Framework seeks to create opportunities to make significant improvements to the pedestrian realm, to encourage more people to walk and cycle, thereby reducing car use. These will complement existing schemes such as Safe Routes to Schools. Improved connections will not only improve accessibility, but also assist with access to public transport.

Public Transport:
Improvements to bus stops and waiting facilities would be desirable and are supported by the Framework. The area is served by frequent services between Harborne and the city centre, making it a location which is easily accessible by public transport.
To resolve the current issues and provide the best potential to maximise investment opportunities requires a comprehensive and coordinated approach. A radical solution that requires co-operation between the key occupiers offers the best overall potential.

The following set of actions is recommended:

- The creation of a new access road from Richmond Hill Road to replace the current access to EALTS and the Guinea Gardens. The existing access from Westbourne Road would be retained as a pedestrian access only.
- Garden land to the south of Westbourne Manor and numbers 13 and 15 Westbourne road be incorporated into the Botanical Gardens.
- Creation of a new development opportunity for the Botanical Gardens on the northern third of the existing West House playing field. This could provide the opportunity to develop a new visitor facility and car park and enable separate entrances and parking for their conference and wedding operations.
- The route of the new access road through the northern end of the playing fields creates additional opportunities for EALTS to develop an indoor tennis facility, possible new outdoor courts, additional parking and the potential to redevelop or relocate their club house.
- Dedicated parking could be provided to serve the Guinea Gardens and West house School.
- Additional land is available to create a fourth lawn for the Croquet club.

To achieve this clearly impacts upon the existing use of school playing fields. It is therefore further proposed that:

- The Edgbaston High school for Girls running track area be relocated to the playing field formerly used by the West Midlands Police off Richmond Hill Road. This will be subject, where necessary to the provision of car parking, maintenance facilities, landscaping, improved drainage and footbridges crossing the brook.
- Whilst West House School loses a third of its existing playing field, this must not be at the expense of any loss in quality of the remaining pitch and its ability to provide for both cricket and football. The loss will also be subject to agreeing appropriate boundary fencing/landscaping, groundman’s and pavilion facilities. Off road visitor and coach parking facilities could also be created.

Planning consent is in place and further scope exists to improve parking and access to Hallfield School playing field.

Once agreed as a unified package of proposals and endorsed by the City Council, Calthorpe Estates and each user group; the framework offers the best opportunity to secure new developments and maximise financial investment in the future of the area’s assets.

**Detailed Considerations**

The form a development takes will depend on its context, character, assets and the constraints of the site. Development will be expected to reuse land, buildings and spaces to best effect within this unique context.

The scale, massing and type of any additional buildings will require careful consideration. The aim should be to create a coherent, legible sense of place which complements the character of the area whilst meeting the needs of the proposed activities. Design considerations will include existing site features and buildings, the scale of streets, landscape, trees, topography and views. Development must accord with the principles of good urban design, as set out in ‘Places for All’ and other Council policy.

Architecture, detailing and materials should be of a high standard that reinforces the positive aspects of Edgbaston’s character and contributes to a strong sense of place. Landscaping will be a particularly important consideration.

The setting of landmark buildings and places should be respected and complemented, for example the Botanical Gardens glasshouses, the White Swan public house, and the Guinea Gardens.

Archaeological remains may exist in the area, and archaeological excavations may be required as conditions of planning permission.

The Environment Agency Flood Zone Map shows that part of this area lies within Flood Zones 2 and 3, which are defined by National Planning Policy Framework (NPPF) as having a high and medium risk probability of flooding. Flood Risk Assessments will be required for planning applications within this area.
Potential extent of Birmingham Botanical Gardens

Worcester & Birmingham Canal

Cross City Railway Line

Access to Guinea Gardens retained

New access from Richmond Hill Road

Main vehicle routes

Framework Boundary

Existing access road to be downgraded to footpath within EALTS

Narrow access road to be closed

Cross City Railway Line

Worcester & Birmingham Canal

Key: Opportunities

1. Land to be leased to Botanical Gardens for garden extensions and possible new visitor facility
2. Extension to Croquet Club (including additional lawn and car parking)
3. Retained all weather pitches for Edgbaston High School
4. West House School Playing pitch retained
5. Indoor tennis court building incorporating new club house
6. New outdoor courts
7. New improved footbridges
8. Potential new visitor facility for the Botanical Gardens

Plan 4 Opportunities

Edgbaston Archery and Lawn Tennis Society

Edgbaston Croquet Club

Overflow Car Parking for use by West House School

New Parking for Guinea Gardens

Sports Pitches Edgbaston High School for girls

Green frontage to Richmond Hill Road

Screen planting to protect views within Conservation Area
Delivery

The Framework provides a mechanism for both promoting the area and attracting investment. Implementation of these recommendations will be dependent upon the co-operation and commitment of a number of parties and in part require co-ordinated actions. Delivery could take number of years.

Working in partnership
In providing a clear vision for the area and an agreed set of opportunities; each of the users will be able to move forward with their individual plans and investment decisions with confidence. Partnership working, however, will be important as some of the opportunities are dependant upon others being implemented first and collaboration will be essential.

The co-operation and commitment of the following parties will be necessary:

• Calthorpe Estates, who own the freehold to the land and control the leases to each user.

• The Schools agreeing to the revision of their playing field arrangements.

• Sport England, supporting the broad principles outlined in the Wider Botanical Gardens Area Framework. It is acknowledged that there may be a small qualitative loss of some playing fields, however, the vision of the Framework contains significant gains in the form of additional sporting facilities, and improvements in the quality of existing facilities.

• Birmingham City Council, acting in a facilitating and supporting role.

• Support from the parent bodies of the sporting organisations.

• Access to and support from a number of funding sources such as the Heritage Lottery, Sport England, Parent bodies eg the LTA etc.

The local community for whom protection of amenity will be paramount.

In order to secure and deliver change the following key elements will also be important:

• Ensuring development quality and infrastructure through the statutory planning process.

• Utilising Section106 planning obligations, where appropriate.

• Exploring opportunities for any enabling development funding to secure heritage objectives and the opportunities identified in this framework.

• Securing sustainable development and reducing carbon footprints.

• Phasing of key projects.

Delivery will also be subject to resources becoming available and provision being made for long term management and maintenance.

The statutory planning process
Although a non statutory document, this framework has been drawn up to adhere with the guidelines set out in the National Planning Policy Framework, the Birmingham Unitary Development Plan and the pre submission Birmingham Development Plan 2031.

Any developments that come forward will be expected to be of the highest design quality and adhere to Birmingham’s “Places for All” supplementary planning guidance.

Where applicable the City Council will seek to secure local employment opportunities through the use of planning obligations. This would include the use of targeted employment strategies to link training to employer demand, and the use of local employees in both the construction and operation phases of developments to maximise the economic benefit to the city.

Waheed Nazir
Director of Planning & Regeneration
Birmingham City Council
delivery / the wider botanical gardens area framework